

Inter@ctive Reid Core Tracking - Quarter 4, 2002

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ff17. At work, have you ever used the Internet for personal reasons?

	Total	Gender		Age			Region						Education			
		Male	Female	18-34	35-54	55+	BC	AB	SK/MN	ON	PQ	ATL	<HS	HS	Some Post	Univ
Base: Employed and Has Internet Access at Work Weighted	437	265	172	151	233	53	63	53	26	177	83	35	5	40	201	191
	396	242	154	122	217	57	66	39	27	164	74	26	4	38	188	167
Yes	88.0%	89.1%	86.3%	93.2%	86.0%	84.5%	89.0%	92.2%	82.9%	88.2%	87.6%	85.0%	88.3%	82.4%	86.6%	90.9%
No	11.6%	10.3%	13.7%	6.8%	13.3%	15.5%	11.0%	6.4%	17.1%	11.3%	12.4%	15.0%	11.7%	17.6%	13.4%	8.2%
(DK/NS)	0.4%	0.6%	-	-	0.6%	-	-	1.4%	-	0.5%	-	-	-	-	-	0.8%

ff18_1. How many hours do you spend in an average week using the Internet at work for Personal use?

	Total	Gender		Age			Region						Education			
		Male	Female	18-34	35-54	55+	BC	AB	SK/MN	ON	PQ	ATL	<HS	HS	Some Post	Univ
Base: Employed and Has Internet Access at Work Weighted	437	265	172	151	233	53	63	53	26	177	83	35	5	40	201	191
	396	242	154	122	217	57	66	39	27	164	74	26	4	38	188	167
NONE	18.4%	19.0%	17.4%	11.6%	21.7%	20.3%	13.5%	9.5%	14.3%	23.4%	17.9%	17.8%	34.2%	19.5%	22.3%	13.4%
1-2	54.5%	55.1%	53.4%	45.2%	59.1%	56.5%	54.2%	59.0%	54.5%	49.9%	60.9%	58.9%	43.2%	45.7%	47.1%	65.1%
3-5	13.1%	13.6%	12.1%	23.2%	8.0%	10.7%	13.5%	18.5%	7.1%	12.9%	13.2%	10.6%	22.7%	14.7%	13.8%	11.6%
6-10	6.2%	5.6%	7.1%	8.4%	5.9%	2.5%	8.4%	2.9%	12.0%	5.1%	6.7%	5.0%	-	6.7%	6.5%	5.9%
11-20	3.3%	3.5%	3.0%	5.7%	1.8%	4.2%	2.4%	5.2%	3.5%	4.4%	-	5.5%	-	2.1%	5.4%	1.4%
21-30	1.5%	0.7%	2.8%	3.3%	0.9%	-	1.5%	4.9%	-	1.0%	1.2%	2.2%	-	5.0%	1.8%	0.5%
31-40	0.4%	0.3%	0.5%	0.6%	0.3%	-	-	-	-	0.8%	-	-	-	-	0.4%	0.4%
41+	2.6%	2.0%	3.7%	2.0%	2.2%	5.8%	6.6%	-	8.5%	2.3%	-	-	-	6.3%	2.7%	1.8%
Summary																
Mean	4.5	3.9	5.5	5.5	3.7	5.6	6.4	3.9	8.5	4.5	2.3	2.9	1.6	7.0	5.0	3.5
Standard Deviation	10.8	9.7	12.2	9.6	10.1	14.9	14.0	6.2	18.2	11.1	3.9	4.6	2.2	14.2	11.0	9.6
Standard Error	0.5	0.6	0.9	0.8	0.7	2.0	1.8	0.8	3.6	0.8	0.4	0.8	1.0	2.2	0.8	0.7
Median	0.8	0.7	0.8	1.5	0.6	0.6	0.8	0.9	0.9	0.7	0.7	0.8	0.4	0.8	0.8	0.8

ff18_2. How many hours do you spend in an average week using the Internet at work for Business use?

	Total	Gender		Age			Region						Education			
		Male	Female	18-34	35-54	55+	BC	AB	SK/MN	ON	PQ	ATL	<HS	HS	Some Post	Univ
Base: Employed and Has Internet Access at Work Weighted	437	265	172	151	233	53	63	53	26	177	83	35	5	40	201	191
	396	242	154	122	217	57	66	39	27	164	74	26	4	38	188	167
NONE	4.3%	2.3%	7.5%	6.2%	3.1%	4.9%	7.2%	4.6%	-	2.9%	6.9%	2.8%	-	7.7%	4.7%	3.2%
1-2	21.3%	17.9%	26.7%	23.1%	18.8%	27.2%	22.1%	24.0%	19.1%	23.5%	17.2%	15.5%	34.2%	22.4%	25.0%	16.6%
3-5	24.7%	23.8%	26.2%	22.3%	28.5%	15.2%	30.0%	15.9%	36.9%	20.4%	25.7%	36.6%	20.8%	17.9%	20.6%	31.0%
6-10	17.9%	18.6%	16.9%	14.0%	18.6%	23.7%	10.5%	26.6%	16.3%	19.1%	19.7%	12.8%	-	15.1%	15.8%	21.3%
11-20	18.6%	23.2%	11.4%	17.3%	19.0%	20.1%	13.2%	16.7%	12.1%	22.1%	20.9%	12.8%	22.4%	15.0%	19.6%	18.2%
21-30	5.4%	5.0%	5.9%	6.9%	5.4%	1.7%	9.9%	8.1%	7.1%	4.0%	3.4%	2.2%	-	16.7%	4.4%	3.9%
31-40	6.3%	7.2%	4.9%	8.3%	5.8%	4.1%	4.2%	2.9%	8.5%	7.4%	5.3%	10.6%	22.7%	2.6%	7.2%	5.7%
41+	1.4%	2.0%	0.6%	1.9%	0.8%	3.0%	3.0%	1.2%	-	0.5%	1.0%	6.7%	-	2.6%	2.5%	-
Summary																
Mean	10.8	12.3	8.4	11.3	10.4	11.2	10.9	10.9	10.2	10.4	9.9	16.3	12.3	12.6	11.4	9.6
Standard Deviation	13.0	14.3	10.1	12.7	11.6	17.8	15.6	12.6	9.9	10.5	10.1	25.4	15.6	17.5	14.6	9.2
Standard Error	0.6	0.9	0.8	1.0	0.8	2.4	2.0	1.7	1.9	0.8	1.1	4.3	7.0	2.8	1.0	0.7
Median	5.0	8.1	4.2	4.9	5.0	5.3	4.2	7.8	4.8	5.6	5.0	4.5	2.5	5.2	5.0	5.0

ff23. Software has been developed where an employer can monitor the Internet activity of each of his or her employees. Do you believe an employer has the right to monitor an employee's e-mails and Internet usage?

	Total	Gender		Age			Region						Education			
		Male	Female	18-34	35-54	55+	BC	AB	SK/MN	ON	PQ	ATL	<HS	HS	Some Post	Univ
Base: All respondents	1000	525	475	315	448	237	137	102	58	418	209	76	41	137	490	332
Weighted	1000	513	487	255	445	300	151	83	63	427	212	64	38	154	505	303
Yes	66.9%	66.8%	67.0%	56.3%	72.0%	68.4%	62.7%	77.2%	69.0%	66.4%	65.1%	70.6%	51.1%	70.6%	65.9%	68.7%
No	23.3%	23.5%	23.1%	32.4%	18.5%	22.6%	20.5%	16.8%	15.9%	24.9%	27.3%	21.6%	29.3%	22.1%	22.8%	23.9%
(DK/NS)	9.8%	9.7%	9.9%	11.2%	9.5%	9.0%	16.8%	6.0%	15.1%	8.7%	7.5%	7.8%	19.6%	7.3%	11.2%	7.4%

ff24. Does your company have a policy regarding personal use of the Internet?

		Gender		Age			Region						Education			
	Total	Male	Female	18-34	35-54	55+	BC	AB	SK/MN	ON	PQ	ATL	<HS	HS	Some Post	Univ
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Yes	57.0%	58.4%	54.7%	59.4%	59.3%	42.5%	62.9%	65.3%	60.9%	52.6%	57.7%	50.8%	34.2%	55.0%	56.7%	58.2%
No	30.4%	29.9%	31.3%	27.6%	28.6%	43.6%	30.2%	30.4%	20.7%	30.8%	30.9%	38.2%	45.1%	33.7%	27.7%	32.4%
(DK/NS)	12.6%	11.7%	14.0%	13.0%	12.1%	13.9%	6.9%	4.3%	18.4%	16.6%	11.5%	11.0%	20.8%	11.3%	15.6%	9.4%