And, if you were in the market for a new home, do you think that you would go into the process with a set maximum price that you would be willing to spend and no more, or with an idea of a maximum price that you'd like to spend but with some flexibility to pay more if you had to?

			M	ARITAL STATU	JS				REG	ION		
	Total	Single	Married/	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
			common law	·								
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
Set maximum and no more	432 43%	85 41%	271 42%	20 46%	29 53%	27 46%	50 38%	38 39%	23 34%	142 37%	146 58%	32 40%
Flexibility to pay more if had to	554 55%	115 56%	361 56%	23 54%	26 47%	24 41%	81 60%	58 60%	44 64%	225 59%	99 39%	47 60%
(DK/NS)	28	4	15	0	0	7	3	1	1	17	5	0
	3%	2%	2%	-	-	13%	2%	1%	2%	5%	2%	-

				A	GE						INCOME			
	Total	18-24	25-34	35-44	45-54	55-64	65+	<\$30K	\$30-	\$40-	\$50-	\$60-	\$75-	\$100K+
									\$39K	\$49K	\$59K	\$74K	\$99K	
Barra All access de etc	4040	00	040	007	101	407		100	440	400	00	400	447	400
Base: All respondents	1013	82	312	237	194	107	60	166	146	126	96	106	117	133
Weighted	1013	61	236	219	181	193	104	167	143	125	95	106	112	131
Set maximum and no more	432	12	100	87	86	88	55	77	57	58	53	45	48	48
	43%	19%	42%	40%	47%	46%	52%	46%	40%	46%	56%	43%	43%	37%
Flexibility to pay more if had to	554	48	133	130	93	97	39	83	80	61	41	60	64	82
	55%	80%	56%	60%	51%	50%	37%	50%	56%	49%	44%	57%	57%	63%
(DK/NS)	28	1	3	2	2	7	11	6	6	6	0	1	1	0
	3%	1%	1%	1%	1%	4%	10%	4%	4%	5%	-	1%	1%	-

### If you found a home that you liked and were informed that there was a bidding war for this home, would you immediately stop inquiring about the home?

			M	IARITAL STATU	JS				REG	ION		
	Total	Single	Married/ common law	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
Yes	473	88	301	19	32	28	67	38	26	168	139	35
	47%	43%	47%	45%	59%	48%	50%	39%	38%	44%	56%	44%
No	514	114	328	22	22	27	67	56	42	206	101	42
	51%	56%	51%	50%	40%	45%	50%	57%	62%	54%	40%	53%
(DK/NS)	26 3%	3 1%	17 3%	2 5%	1 1%	4 6%	0 -	4 4%	0 -	10 3%	10 4%	2 3%

			COI	MMUNITY S	SIZE		LANG	UAGE			E	MPLOYMEN	IT.		
	Total	<10K or Rural	10K to <100K	100K to <500K	500K to <1M	Over 1M	English	French	FT	PT	Self- employ ed	Homem aker	Retired	Student	Not working
Base: All respondents	1013	279	315	186	86	86	788	225	559	75	128	53	92	50	55
Weighted	1013	291	320	179	79	83	789	224	505	75	130	57	155	37	54
Yes	473 47%	147	159 50%	72 40%	34 43%	39 47%	340	133	219	37	61 47%	30 53%	82 53%	13	31
No	514	50% 135	151	107	45	42	43% 433	59% 81	43% 277	48% 39	69	24	60	35% 23	57% 21
(DK/NS)	51% 26	46% 10	47% 10	59% 1	57% 0	50% 2	55% 16	36% 10	55% 9	52% 0	53% 0	43%	39% 13	62% 1	40%
Ipsos-Reid	3%	3%	3%	1%	nsor.	lpsos	₽Reic	5%	2%	-	-	4%	8%	3%	3% <b>1</b>

Ipsos-Reid March 13, 2003

### Do you personally know what to do in the event of a bidding war?

			M	ARITAL STATU	JS				REG	ION		
	Total	Single	Married/ common law	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
Yes	383	62	251	13	33	22	56	34	24	159	90	19
	38%	30%	39%	29%	59%	37%	42%	35%	35%	41%	36%	24%
No	609	141	378	31	23	35	76	61	44	217	154	59
	60%	69%	58%	71%	41%	60%	57%	62%	63%	56%	62%	75%
(DK/NS)	21	2	18	0	0	1	2	3	1	8	6	1
<u> </u>	2%	1%	3%	-	-	2%	1%	3%	2%	2%	3%	1%

				A	GE						INCOME			
	Total	18-24	25-34	35-44	45-54	55-64	65+	<\$30K	\$30- \$39K	\$40- \$49K	\$50- \$59K	\$60- \$74K	\$75- \$99K	\$100K+
Base: All respondents	1013	82	312	237	194	107	60	166	146	126	96	106	117	133
Weighted	1013	61	236	219	181	193	104	167	143	125	95	106	112	131
Yes	383	16	66	92	82	88	29	48	45	36	42	41	62	56
No	38% 609	26% 45	28% 167	42% 123	46% 93	46% 101	28% 71	29% 114	31% 95	29% 85	44% 50	39% 64	55% 50	43% 72
(2.00.2)	60%	74%	71%	56%	52%	52%	68%	69%	66%	68%	53%	60%	45%	55%
(DK/NS)	21 2%	0 -	3 1%	4 2%	5 3%	4 2%	4 4%	4 2%	3 2%	3 3%	2 3%	2 2%	1 1%	3 3%

Have you ever won or lost a bidding war on a property that you wanted to purchase?

			M	IARITAL STATU	JS				REG	ION		
	Total	Single	Married/	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
			common									
			law									
	1010	211					100				0.10	
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
Yes (Net)	140	23	96	5	9	5	32	9	15	57	19	8
	14%	11%	15%	13%	17%	9%	24%	9%	22%	15%	7%	10%
Yes - won	74	11	52	2	6	2	17	5	6	33	12	2
	7%	6%	8%	4%	10%	4%	13%	5%	8%	9%	5%	2%
Yes - lost	52	9	35	4	2	3	13	2	5	19	7	5
	5%	4%	5%	8%	3%	5%	10%	3%	8%	5%	3%	7%
Yes - both	14	3	8	0	2	0	2	2	4	5	0	1
	1%	1%	1%	-	3%	-	1%	2%	6%	1%	-	1%
No	865	181	544	38	46	53	101	88	53	324	228	70
	85%	89%	84%	87%	83%	91%	76%	90%	77%	84%	91%	90%
(DK/NS)	8	1	7	0	0	0	0	1	1	3	3	0
	1%	0	1%	-	-	-	-	1%	2%	1%	1%	-

				A	GE						INCOME			
	Total	18-24	25-34	35-44	45-54	55-64	65+	<\$30K	\$30- \$39K	\$40- \$49K	\$50- \$59K	\$60- \$74K	\$75- \$99K	\$100K+
Base: All respondents	1013	82	312	237	194	107	60	166	146	126	96	106	117	133
Weighted	1013	61	236	219	181	193	104	167	143	125	95	106	112	131
Yes (Net)	140 14%	4 7%	22 10%	40 18%	25 14%	40 21%	5 4%	15 9%	14 10%	11 9%	17 18%	16 15%	18 16%	28 22%
Yes - won	74	3	12	20	12	22	3	7	5	4	10	7	9	20
Yes - lost	7% 52	4% 2	5% 10	9% 16	7% 9	11% 14	3% 1	4% 7	4% 7	3% 6	11% 7	7% 7	8% 5	15% 7
Yes - both	5% 14	3% 0	4% 1	7% 4	5% 4	7% 4	1% 0	4% 1	5% 2	<u>5%</u> 1	7% 0	7% 2	<u>4%</u> 5	5% 2
No	1%	-	0	2%	2%	2%	-	1%	1%	1%	- 70	2%	4%	1%
No	865 85%	57 93%	212 90%	177 81%	153 85%	152 79%	100 96%	151 91%	127 89%	114 91%	78 82%	90 85%	93 83%	101 77%
(DK/NS)	8 1%	0 -	2 1%	2 1%	2 1%	1 1%	0 -	1 1%	2 2%	0 -	0 -	0 -	1 1%	1 1%

After being involved in a bidding war, were you ...?

The same states and states are states as a state of the s			M	ARITAL STATU	JS				REG	ION		
	Total	Single	Married/	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
			common law									
Base: Lost bidding war	54	9	37	4	2	2	11	3	6	20	8	6
Weighted	52	9	35	4	2	3	13	2	5	19	7	5
Relieved that someone else outbid you because in hindsight, you would have blown your budget	29	5	20	2	1	1	9	2	2	11	3	2
	55%	55%	57%	50%	45%	40%	66%	100%	34%	56%	46%	31%
Upset because you did not bid higher and you really wanted that property at any price	20	2	14	2	0	2	3	0	3	8	4	3
	39%	27%	40%	50%	-	60%	21%	-	66%	39%	54%	52%
(DK/NS)	3	2	1	0	1	0	2	0	0	1	0	1
` '	6%	18%	2%	-	55%	-	13%	-	-	4%	-	17%



### After being involved in a bidding war, were you ...?

			M	IARITAL STATU	JS				REG	ION		
	Total	Single	Married/ common law	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
Base: Won bidding war	70	14	46	2	5	2	15	5	6	32	10	2
Weighted	74	11	52	2	6	2	17	5	6	33	12	2
Regretful about being involved and winning because you overpaid	11	4	6	0	1	0	4	1	1	3	2	0
, ,	15%	36%	12%	-	18%	-	23%	23%	13%	10%	18%	-
Pleased because you won and it was worth the price you paid	62	7	46	2	4	2	13	4	5	29	10	2
	84%	64%	88%	100%	68%	100%	77%	77%	87%	87%	82%	100%
(DK/NS)	1	0	0	0	1	0	0	0	0	1	0	0
	1%	-	-	-	14%	-	-	-	-	3%	-	-

### Approximately how much in percentage terms over the original asking price did the home you were bidding on sell for?

		M	IARITAL STATU	JS				REG	ION		
Total	Single	Married/ common law	Separated	Divorced	Widowed	ВС	AB	SK/MB	ON	PQ	ATL
137 140	26 23	90 96	6 5	9	4 5	28 32	10 9	16 15	56 57	18 19	9
18	1	17	0	0	0	4	1	1	12	0	1 11%
19 13%	4 20%	12 12%	0	3 28%	0	4 12%	3 31%	0 -	9 16%	2 11%	1 8%
41 29%	7 32%	27 28%	2 33%	1 11%	3 53%	10 32%	2 22%	5 36%	14 25%	5 28%	4 46%
1%	-	2%	0 -	-	-	2 6%	0 -		-	-	0 -
10%	2 11%	8%	1 15%	11%	47%	1 3%	1 10%	5 33%	6%	16%	1 13%
12%	4% 7	10%	36% 1	35%	-	-	12% 1	6% 3	15%	29%	11% 1
21%	30%	21%	16%	16%	-	37%	14%	18%	18%	16%	11%
12.4	9.5	10.1	27.0	27.5	12.0	6.3	12.1	11.1	12.3	21.8	11.8
18.5	11.7	18.1	18.9	27.4	6.6	5.1	17.4	5.8	23.4	20.2	16.2
											5.7 5.0
	137 140 18 13% 19 13% 41 29% 2 1% 14 10% 17 12% 30 21%	137 26 140 23  18 1 13% 4% 19 4 13% 20% 41 7 29% 32% 2 0 1% - 14 2 10% 11% 17 1 12% 4% 30 7 21% 30%  12.4 9.5 18.5 11.7 1.8 2.7	Total         Single common law         Married/common law           137         26         90           140         23         96           18         1         17           13%         4%         18%           19         4         12           13%         20%         12%           41         7         27           29%         32%         28%           2         0         2           1%         -         2%           14         2         7           10%         11%         8%           17         1         10           12%         4%         10%           30         7         21           21%         30%         21%           12.4         9.5         10.1           18.5         11.7         18.1           1.8         2.7         2.2	Total         Single common law         Married/common law         Separated           137         26         90         6           140         23         96         5           18         1         17         0           13%         4%         18%         -           19         4         12         0           13%         20%         12%         -           41         7         27         2           29%         32%         28%         33%           2         0         2         0           1%         -         2%         -           14         2         7         1           10%         11%         8%         15%           17         1         10         2           12%         4%         10%         36%           30         7         21         1           21%         30%         21%         16%    12.4  9.5  10.1  27.0  18.5  11.7  18.1  18.9  1.8  2.7  2.2  8.4	common law           137         26         90         6         9           140         23         96         5         9           18         1         17         0         0           13%         4%         18%         -         -         -           19         4         12         0         3         13%         20%         12%         -         28%         41         7         27         2         1         28%         41         7         27         2         1         29%         32%         28%         33%         11%         2         0 <td>Total         Single common law         Married/common law         Separated common law         Divorced         Widowed           137         26         90         6         9         4           140         23         96         5         9         5           18         1         17         0         0         0           13%         4%         18%         -         -         -           19         4         12         0         3         0           13%         20%         12%         -         28%         -           41         7         27         2         1         3           29%         32%         28%         33%         11%         53%           2         0         2         0         0         0           1%         -         2%         -         -         -           14         2         7         1         1         2           10%         11%         8%         15%         11%         47%           17         1         10         2         3         0         0           12%         &lt;</td> <td>Total         Single common law         Married/ common law         Separated Divorced         Widowed         BC           137         26         90         6         9         4         28           140         23         96         5         9         5         32           18         1         17         0         0         0         4           13%         4%         18%         -         -         -         11%           19         4         12         0         3         0         4           13%         20%         12%         -         28%         -         12%           41         7         27         2         1         3         10           29%         32%         28%         33%         11%         53%         32%           2         0         2         0         0         0         2           1%         -         2%         -         -         -         6%           14         2         7         1         1         2         1           10%         11%         8%         15%         11%</td> <td>Total         Single common law         Married/ common law         Separated common law         Divorced         Widowed         BC         AB           137         26         90         6         9         4         28         10           140         23         96         5         9         5         32         9           18         1         17         0         0         0         4         1           13%         4%         18%         -         -         -         11%         12%           19         4         12         0         3         0         4         3           13%         20%         12%         -         28%         -         12%         31%           41         7         27         2         1         3         10         2           29%         32%         28%         33%         11%         53%         32%         22%           2         0         2         0         0         2         0           1%         -         2%         -         -         -         6%         -           14         2</td> <td>Total         Single common law         Married/ common law         Separated Divorced         Widowed         BC         AB         SK/MB           137         26         90         6         9         4         28         10         16           140         23         96         5         9         5         32         9         15           18         1         17         0         0         0         4         1         1         1         13%         4%         18%            11%         12%         6%         6%         6%         6%         19         4         12         0         3         0         4         3         0         4         3         0         4         3         0         4         3         0         4         3         0         4         3         0         4         3         0         4         3         0         0         12%         0         2         5         5         2         12%         31%         -         2         5         5         2         1         3         10         2         2         5         &lt;</td> <td>Total         Single common law         Married/ common law         Separated Divorced         Widowed         BC         AB         SK/MB         ON           137         26         90         6         9         4         28         10         16         56           140         23         96         5         9         5         32         9         15         57           18         1         17         0         0         0         4         1         1         12         13%         4%         18%         -         -         -         -         11%         12%         6%         20%         20%         19         4         12         0         3         0         4         3         0         9         13%         20%         12%         -         28%         -         12%         31%         -         16%         4         2         3         0         4         3         0         9         1         33%         20%         2         2         0         9         16%         2         0         0         9         2         0         0         16%         25%         2         &lt;</td> <td>  Total   Single   Married/ common law</td>	Total         Single common law         Married/common law         Separated common law         Divorced         Widowed           137         26         90         6         9         4           140         23         96         5         9         5           18         1         17         0         0         0           13%         4%         18%         -         -         -           19         4         12         0         3         0           13%         20%         12%         -         28%         -           41         7         27         2         1         3           29%         32%         28%         33%         11%         53%           2         0         2         0         0         0           1%         -         2%         -         -         -           14         2         7         1         1         2           10%         11%         8%         15%         11%         47%           17         1         10         2         3         0         0           12%         <	Total         Single common law         Married/ common law         Separated Divorced         Widowed         BC           137         26         90         6         9         4         28           140         23         96         5         9         5         32           18         1         17         0         0         0         4           13%         4%         18%         -         -         -         11%           19         4         12         0         3         0         4           13%         20%         12%         -         28%         -         12%           41         7         27         2         1         3         10           29%         32%         28%         33%         11%         53%         32%           2         0         2         0         0         0         2           1%         -         2%         -         -         -         6%           14         2         7         1         1         2         1           10%         11%         8%         15%         11%	Total         Single common law         Married/ common law         Separated common law         Divorced         Widowed         BC         AB           137         26         90         6         9         4         28         10           140         23         96         5         9         5         32         9           18         1         17         0         0         0         4         1           13%         4%         18%         -         -         -         11%         12%           19         4         12         0         3         0         4         3           13%         20%         12%         -         28%         -         12%         31%           41         7         27         2         1         3         10         2           29%         32%         28%         33%         11%         53%         32%         22%           2         0         2         0         0         2         0           1%         -         2%         -         -         -         6%         -           14         2	Total         Single common law         Married/ common law         Separated Divorced         Widowed         BC         AB         SK/MB           137         26         90         6         9         4         28         10         16           140         23         96         5         9         5         32         9         15           18         1         17         0         0         0         4         1         1         1         13%         4%         18%            11%         12%         6%         6%         6%         6%         19         4         12         0         3         0         4         3         0         4         3         0         4         3         0         4         3         0         4         3         0         4         3         0         4         3         0         4         3         0         0         12%         0         2         5         5         2         12%         31%         -         2         5         5         2         1         3         10         2         2         5         <	Total         Single common law         Married/ common law         Separated Divorced         Widowed         BC         AB         SK/MB         ON           137         26         90         6         9         4         28         10         16         56           140         23         96         5         9         5         32         9         15         57           18         1         17         0         0         0         4         1         1         12         13%         4%         18%         -         -         -         -         11%         12%         6%         20%         20%         19         4         12         0         3         0         4         3         0         9         13%         20%         12%         -         28%         -         12%         31%         -         16%         4         2         3         0         4         3         0         9         1         33%         20%         2         2         0         9         16%         2         0         0         9         2         0         0         16%         25%         2         <	Total   Single   Married/ common law

If you were in the market to sell your home, how do you think you would approach setting the asking price for your home? Would you...

			M	IARITAL STATI	JS				REG	ION		
	Total	Single	Married/ common law	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
Price your home above the average listing price of what similar properties sold for	471	92	302	23	31	21	52	51	39	192	93	46
	47%	45%	47%	53%	56%	36%	39%	52%	56%	50%	37%	58%
Price your home to get multiple bids	472	100	307	18	22	23	74	42	27	154	147	27
	47%	49%	47%	41%	40%	39%	55%	43%	40%	40%	59%	35%
(DK/NS)	70	13	38	3	3	14	8	5	3	38	10	6
	7%	6%	6%	6%	5%	25%	6%	5%	4%	10%	4%	7%

				A	GE						INCOME			
	Total	18-24	25-34	35-44	45-54	55-64	65+	<\$30K	\$30- \$39K	\$40- \$49K	\$50- \$59K	\$60- \$74K	\$75- \$99K	\$100K+
Base: All respondents	1013	82	312	237	194	107	60	166	146	126	96	106	117	133
Weighted	1013	61	236	219	181	193	104	167	143	125	95	106	112	131
Price your home above the average listing price of what similar properties sold for	471	28	122	105	86	70	50	71	67	61	39	51	53	66
	47%	47%	52%	48%	47%	37%	48%	43%	47%	48%	41%	48%	47%	51%
Price your home to get multiple bids	472	30	105	98	85	105	40	84	66	57	47	46	58	58
, , , , , , , , , , , , , , , , , , , ,	47%	49%	44%	45%	47%	54%	38%	50%	46%	45%	49%	43%	52%	44%
(DK/NS)	70	3	9	16	10	18	14	11	10	8	9	10	2	6
	7%	5%	4%	7%	6%	9%	14%	7%	7%	7%	10%	9%	1%	5%

If you were shopping for a new home and liked the first home that you visited, would you put an offer on this home or would you need to visit other homes prior to making an offer?

			M	IARITAL STATI	JS				REG	ION		
	Total	Single	Married/ common law	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
Would put an offer on first house	295 29%	51 25%	190 29%	18 41%	16 29%	17 29%	40 30%	23 24%	18 25%	111 29%	87 35%	16 20%
Need to visit other homes before making an offer	705	152	451	25	39	37	93	73	49	267	161	62
	70%	74%	70%	59%	71%	63%	69%	74%	71%	70%	65%	80%
(DK/NS)	13	2	6	0	0	5	1	2	2	6	1	0
	1%	1%	1%	-	-	9%	1%	2%	3%	1%	1%	1%

			CO	MMUNITY S	SIZE		LANG	UAGE			Е	MPLOYMEN	١T		
	Total	<10K or Rural	10K to <100K	100K to <500K	500K to <1M	Over 1M	English	French	FT	PT	Self- employ	Homem aker	Retired	Student	Not working
											ed				
Base: All respondents	1013	279	315	186	86	86	788	225	559	75	128	53	92	50	55
Weighted	1013	291	320	179	79	83	789	224	505	75	130	57	155	37	54
Would put an offer on first house	295	73	92	54	26	34	216	78	151	13	53	15	48	4	10
	29%	25%	29%	30%	32%	40%	27%	35%	30%	18%	41%	27%	31%	11%	18%
Need to visit other homes before making an	705	214	228	123	52	49	561	145	352	62	76	41	98	32	44
offer															
	70%	74%	71%	69%	65%	59%	71%	64%	70%	82%	58%	71%	64%	88%	82%
(DK/NS)	13	5	0	2	2	1	12	1	2	0	1	1	8	0	0
	1%	2%	-	1%	2%	1%	1%	1%	0	-	1%	2%	5%	1%	-

### Approximately how many different homes do you think you would look at or visit to feel comfortable that you have seen what is available and to make your decision?

			M	ARITAL STATU	JS				REG	ION		
	Total	Single	Married/ common law	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
NONE	5	0	2	0	0	4	0	0	0	3	2	0
415.4	1%	-	0	-	-	6%	-	-	-	1%	1%	- 40
1 to 4	215 21%	53 26%	124 19%	6 14%	15 27%	17 30%	16 12%	13 14%	12 18%	73 19%	81 32%	19 24%
5 to 9	334	65	219	16	10	22	46	29	26	123	80	31
10.1.11	33%	32%	34%	37%	19%	38%	34%	29%	38%	32%	32%	40%
10 to 14	236 23%	55 27%	147 23%	11 25%	17 31%	6 11%	33 25%	26 27%	15 22%	91 24%	58 23%	12 15%
15 to 20	99	14	73	4	4	3	18	14	7	38	14	7
	10%	7%	11%	8%	8%	5%	14%	14%	11%	10%	6%	9%
More than 20	51 5%	12 6%	33 5%	1 2%	2 3%	2 4%	6 5%	8 8%	6 8%	24 6%	3 1%	5 6%
(DK/NS)	73	6	50	6	7	4	14	8	3	32	12	4
(=)	7%	3%	8%	13%	12%	7%	10%	8%	4%	8%	5%	5%
Summary												
Mean	10.8	11.3	11.1	8.5	8.7	9.0	9.9	12.0	11.2	12.9	6.8	14.0
Standard Deviation	37.9	47.3	38.6	5.7	7.7	16.1	7.3	13.2	15.1	49.9	5.2	76.3
Standard Error	1.2	3.1	1.6	1.0	1.1	2.7	0.7	1.4	1.8	2.7	0.3	8.0
Median	5.6	5.4	5.7	5.8	5.7	5.1	6.8	8.4	5.6	6.2	4.7	5.1

Within the next two or three years how likely are you to try and purchase a home? Are you...

			M	IARITAL STATU	JS				REG	ION		
	Total	Single	Married/	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
			common									
			law									
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
Very likely	377	87	244	16	17	11	46	50	24	163	66	28
very likely	37%	43%	38%	37%	31%	20%	34%	51%	35%	42%	26%	36%
Likely	479	101	302	16	27	28	75	39	31	165	137	32
	47%	50%	47%	38%	50%	48%	56%	39%	45%	43%	55%	41%
Unlikely	77	9	47	5	8	8	5	5	8	28	23	8
-	8%	4%	7%	13%	14%	13%	4%	5%	11%	7%	9%	10%
Very unlikely	79	7	52	5	3	11	8	5	7	26	24	10
	8%	4%	8%	12%	6%	19%	6%	5%	9%	7%	10%	13%
(DK/NS)	2	0	2	0	0	0	0	0	0	2	0	0
	0	-	0	-	-	-	-	-	-	0	-	-
Summary												
Top2Box [Likely]	856	188	546	33	44	40	121	88	55	329	203	60
	84%	92%	84%	75%	80%	68%	90%	90%	80%	86%	81%	77%
Low2Box [Unlikely]	155	16	99	11	11	19	13	10	14	54	47	18
	15%	8%	15%	25%	20%	32%	10%	10%	20%	14%	19%	23%

### Within the next two or three years how likely are you to try and sell your home? Are you...

			M	IARITAL STATU	JS				REG	ION		
	Total	Single	Married/ common	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
			law									
Danes Over home	507	77	402	22	20	20	70	F4	40	207	400	50
Base: Own home	567	77	403	23	30	30	76	51	46	207	128	59
Weighted	626	72	443	27	33	47	86	59	44	232	149	56
Very likely	211	24	151	14	8	13	28	21	21	87	39	16
	34%	33%	34%	49%	25%	27%	32%	35%	47%	37%	26%	29%
Likely	289	28	202	9	20	30	35	26	16	109	70	34
	46%	39%	46%	33%	59%	64%	40%	43%	35%	47%	47%	60%
Unlikely	47	5	35	4	2	1	9	3	1	9	21	3
	8%	8%	8%	14%	6%	3%	11%	5%	2%	4%	14%	5%
Very unlikely	74	15	51	1	3	3	14	10	7	22	18	3
	12%	21%	11%	4%	10%	7%	17%	16%	16%	9%	12%	5%
(DK/NS)	5	0	5	0	0	0	0	0	0	5	0	0
	1%	-	1%	-	-	-	-	-	-	2%	-	-
Summary												
Top2Box [Likely]	500	52	352	23	28	43	62	46	36	196	109	50
	80%	72%	80%	83%	84%	90%	72%	78%	82%	85%	73%	89%
Low2Box [Unlikely]	122	20	85	5	5	5	24	13	8	31	40	6
	19%	28%	19%	17%	16%	10%	28%	22%	18%	13%	27%	11%

### Which of the following best describes the residence you intend to buy?

			M	ARITAL STATI	JS				REG	ION		
	Total	Single	Married/ common law	Separated	Divorced	Widowed	ВС	AB	SK/MB	ON	PQ	ATL
Base: Likely to try and purchase a home	889	225	557	32	45	25	117	86	59	336	214	77
Weighted	856	188	546	33	44	40	121	88	55	329	203	60
Detached bungalow	269	43	185	12	16	12	33	36	26	89	61	25
	31%	23%	34%	37%	36%	31%	27%	41%	48%	27%	30%	41%
Standard two story	243	52	166	12	6	5	25	19	9	104	65	20
	28%	28%	30%	37%	14%	13%	21%	22%	16%	32%	32%	34%
Condominium	96	32	48	0	3	13	23	12	9	27	22	4
	11%	17%	9%	-	6%	32%	19%	14%	17%	8%	11%	6%
Townhouse	57	16	30	1	7	2	10	4	3	31	6	2
	7%	8%	5%	3%	15%	6%	9%	5%	5%	9%	3%	4%
Semi-Detached	46	8	34	1	2	1	6	1	2	25	10	1
	5%	4%	6%	3%	4%	2%	5%	1%	4%	8%	5%	2%
Recreational property or cottage	44	11	27	2	3	1	8	2	1	13	18	2
	5%	6%	5%	5%	8%	3%	6%	3%	2%	4%	9%	3%
Country home/ Farm house	10	3	6	0	1	0	1	1	0	6	2	0
	1%	2%	1%	-	2%	-	1%	1%	-	2%	1%	-
Loft	9	5	2	1	1	0	2	0	1	5	1	0
	1%	2%	0	3%	2%	-	2%	-	2%	2%	0	-
Duplex/ Triplex/ 4 Plex	5	2	3	0	0	0	0	0	1	2	3	0
	1%	1%	1%	-	-	-	1	-	1%	1%	1%	-
Other	52	13	30	3	5	2	11	9	2	18	11	2
	6%	7%	5%	8%	10%	6%	9%	11%	3%	5%	5%	3%
None	1	0	1	0	0	0	0	0	0	1	0	0
	0		0	-	-	-	-		-	0	<u> </u>	
(DK/NS)	23	3	15	1	1	2	3	2	1	9	4	4
	3%	1%	3%	3%	2%	6%	2%	3%	2%	3%	2%	7%

### What are some of the reasons you may be thinking of buying a home?

			M	ARITAL STATU	JS				REG	ION		
	Total	Single	Married/ common law	Separated	Divorced	Widowed	ВС	AB	SK/MB	ON	PQ	ATL
Base: Likely to try and purchase a home	889	225	557	32	45	25	117	86	59	336	214	77
Weighted	856	188	546	33	44	40	121	88	55	329	203	60
Looking to upgrade	146	27	110	2	6	1	19	18	9	64	25	11
Finding a suitable home	17% 109	14% 17	20% 67	5% 4	13% 3	2% 15	16% 11	21% 10	16% 9	19% 58	12% 17	19% 4
I finding a suitable florite	13%	9%	12%	13%	6%	39%	9%	11%	17%	18%	8%	6%
For equity/ stop wasting money on rent	76	28	41	2	3	0	15	13	7	25	13	2
An investment	9% 69	15% 19	8% 38	6% 6	7% 5	- 1	12% 11	14% 6	13% 3	8% 25	6% 23	4% 1
	8%	10%	7%	17%	12%	2%	9%	7%	5%	7%	11%	2%
Better than renting/ just to own a home	68	20	44	2	3	0	9	7	2	32	14	4
Moving to a new city	8% 63	11% 11	8% 47	5% 2	6% 1	2	8% 7	8% 13	3% 6	10% 16	7% 12	7% 9
woving to a new city	7%	6%	9%	6%	3%	5%	6%	14%	11%	5%	6%	15%
Ability to afford the purchase	56	16	34	0	4	2	8	7	4	20	12	5
The Secretary of the control of the	7%	9%	6%	-	9%	5%	7%	8%	7%	6%	6%	9%
Having or increase the number of kids	42 5%	7 4%	33 6%	1 2%	2 4%	0	2 2%	3 4%	1 2%	9 3%	23 11%	4 7%
Expectation that property values will rise or fall	29	9	18	0	2	0	7	3	1	10	7	1
	3%	5%	3%	-	4%	-	6%	4%	1%	3%	3%	2%
Change in marital status	24 3%	10 5%	8 2%	2 6%	3 7%	1 3%	5 4%	4 5%	1 2%	8 2%	2 1%	5 8%
To live alone/ autonomy	23	6	11	4	1	0	0	0	1	3	19	0
,	3%	3%	2%	13%	2%	-	-	-	2%	1%	9%	-
Replace existing home/ sold previous residence	21	2	18	0	0	1	7	1	4	7	2	0
Better schools	2% 21	1% 4	3% 10			3% 4	6% 2	1% 0	7% 1	2% 7	1% 7	1% 5
Better Schools	2%	2%	2%	3%	2%	10%	1%	-	1%	2%	4%	8%
Job Opportunity	20	7	12	0	1	0	2	4	2	6	2	4
December 1	2%	4%	2%	-	2%	-	2%	5%	3%	2%	1%	6%
Downsizing	20 2%	1 1%	16 3%	0	2 4%	1 3%	1 1%	1 1%	0	12 4%	5 2%	1 1%
Financial Security/ Stability	20	8	10	1	0	0	7	1	1	6	4	0
	2%	4%	2%	3%	-	-	6%	1%	2%	2%	2%	
Interest rates	19 2%	4 2%	14 2%	0	1 2%	1 2%	3 3%	2 2%	0	5 2%	9 4%	0
Location	18	5	13	0	0	0	2	2	1	6	7	0
	2%	3%	2%	-	-	-	1%	3%	2%	2%	4%	<u>-</u>
For retirement	18 2%	2 1%	12 2%	2 6%	0	1 3%	3 3%	0	1 2%	5 2%	7 3%	1 2%
To house a business/ to rent out	13	3	<u> </u>	0	4	2	1		2% 4	3	3% 4	0
	2%	2%	1%	-	9%	6%	1%	1%	7%	1%	2%	-
Can no longer afford to own	10 1%	3 1%	4 1%	2 5%	1 2%	0	1 1%	0	0	6 2%	1 0	2 3%
Problems with my neighbours	10	2	8	0	0	0	1%	0	0	2% 6	2	3% 1
, ,	1%	1%	1%	-	-	-	1%	-	-	2%	1%	1%



### What are some of the reasons you may be thinking of buying a home?

			M	ARITAL STATU	JS				REG	ION		
	Total	Single	Married/	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
			common									
			law									
General health of the economy	6	1	3	0	1	0	1	1	0	0	3	1
-	1%	1%	1%	-	3%	-	1%	1%	-	-	1%	2%
Lack of job security	5	1	4	0	0	0	1	0	0	4	0	0
	1%	0	1%	-	-	-	1%	-	-	1%	-	-
Privacy	5	4	1	0	0	0	1	0	0	3	1	0
	1%	2%	0	-	-	-	1%	-	-	1%	1%	-
Feel like I have to move a away from the 'rat	4	1	3	0	1	0	1	1	1	1	1	0
race'												
	0	0	0	-	2%	-	1%	1%	1%	0	0	-
Don't feel welcome in the neighbourhood	4	1	3	0	0	0	0	0	0	2	2	1
	0	0	1%	-	-	-	-	-	-	0	1%	1%
Fear of a downturn in the economy	3	0	2	1	0	0	0	0	0	3	0	0
-	0	-	0	3%	-	-	-	-	-	1%	-	-
Other	70	20	37	4	4	6	5	0	2	23	34	5
	8%	11%	7%	11%	9%	14%	4%	-	3%	7%	17%	9%
None	1	0	1	0	0	0	0	0	0	0	0	1
	0	-	0	-	-	-	-	-	-	-	-	2%
(DK/NS)	37	4	27	2	2	2	2	1	2	23	7	1
	4%	2%	5%	5%	6%	6%	2%	1%	4%	7%	4%	2%

### In your opinion, which ONE room do you think is most significant or has the biggest impact on potential buyers of a home?

			M	IARITAL STATI	JS				REG	ION		
	Total	Single	Married/ common law	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
Kitchen	584 58%	97 47%	391 60%	29 67%	28 51%	36 61%	75 56%	59 60%	39 56%	221 58%	139 56%	51 65%
Living room	201 20%	54 27%	121 19%	9 20%	11 20%	5 9%	36 27%	22 22%	12 17%	71 18%	51 20%	9 11%
Bedroom(s)	59 6%	17 8%	33 5%	2 5%	3 5%	5 8%	6 4%	5 5%	5 7%	28 7%	12 5%	4 5%
Den or family room	42 4%	6 3%	29 4%	1 2%	3 5%	4 7%	3 2%	3 3%	3 5%	30 8%	4 1%	1 1%
Bathroom(s)	24 2%	5 3%	14 2%	1 3%	2 4%	1 2%	2 2%	2 2%	3 4%	5 1%	10 4%	2 3%
Front entrance	14 1%	2 1%	10 2%	0	0	2 3%	3 2%	1 1%	1 2%	8 2%	1 0	0
Basement	6	2	3 0	0	1 1%	0	0	1 1% 1 1%	1 1%	2 0	2 1%	0 1%
Dining room	5 1%	1 0	2	0	2 4%	0	0	0	1 % 1 2%	2	2 1%	1% 1 1%
Other	27 3%	4 2%	22 3%	0	0	1 2%	3 2%	3 3%	2 3%	4	13	2 2%
None	21	9	9	0	3	0	2	1	1	1% 4	5% 9	4
(DK/NS)	2% 30 3%	4% 7 4%	1% 14 2%	2 4%	6% 2 4%	- 4 7%	1% 4 3%	1% 2 2%	2% 2 2%	1% 9 2%	4% 8 3%	6% 4 6%

Given the current state of the world, how likely would you be to seriously consider purchasing or building a bomb shelter? Are you...

			M	IARITAL STATU	JS				REG	ION		
	Total	Single	Married/	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
			common									
			law									
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78
Very likely	27	5	21	0	1	0	3	2	1	12	5	4
	3%	2%	3%	-	2%	-	2%	2%	1%	3%	2%	5%
Likely	59	14	38	3	2	3	8	2	2	26	18	3
	6%	7%	6%	6%	4%	4%	6%	2%	3%	7%	7%	4%
Unlikely	204	36	135	10	12	12	30	23	7	65	64	15
	20%	18%	21%	23%	21%	21%	23%	24%	10%	17%	25%	19%
Very unlikely	713	147	448	31	41	41	93	70	60	274	162	55
	70%	72%	69%	71%	74%	71%	70%	71%	87%	71%	65%	70%
(DK/NS)	10	2	5	0	0	2	0	1	0	7	1	2
	1%	1%	1%	-	-	4%	-	1%	-	2%	1%	2%
Summary												
Top2Box [Likely]	86	19	59	3	3	3	10	4	2	38	24	7
·	8%	9%	9%	6%	5%	4%	8%	4%	4%	10%	9%	9%
Low2Box [Unlikely]	917	183	583	41	52	53	124	93	66	339	225	70
	91%	90%	90%	94%	95%	91%	92%	95%	96%	88%	90%	89%

### If you were in the market for a new home, would it be very important, important, somewhat important, not very important or not at all important that the home be close to...? - SUMMARY TABLES

			M	IARITAL STATU	JS				REG	ION		
	Total	Single	Married/	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
			common									
			law									
Base: Employed	762	190	482	31	44	10	97	71	59	292	187	56
Weighted	710	159	457	32	44	14	90	72	54	273	178	43
Top2Box [VERY IMPORTANT/ IMPORTANT]												
Public transit	249	56	159	12	17	3	26	16	17	96	82	11
T abile transit	35%	35%	35%	37%	38%	19%	29%	23%	31%	35%	46%	26%
Where you work	319	76	211	10	17	2	31	25	21	115	107	20
Timese year ment	45%	48%	46%	31%	39%	15%	35%	34%	40%	42%	60%	46%
Top3Box [VERY IMPORTANT/ IMPORTANT/	SOMEWHAT I	MPORTANT]										
Public transit	371	83	236	16	25	6	53	27	23	141	107	20
	52%	52%	52%	51%	57%	42%	59%	37%	43%	52%	60%	47%
Where you work	494	122	309	24	30	7	60	48	35	180	139	33
	70%	77%	68%	74%	69%	51%	66%	67%	65%	66%	78%	77%
Low2Box [NOT VERY/ NOT AT ALL IMPORT/			•			•						
Public transit	331	74	216	16	19	7	37	45	31	129	69	21
	47%	47%	47%	49%	43%	47%	41%	63%	57%	47%	39%	49%
Where you work	207	36	142	8	14	5	30	22	19	88	40	10
	29%	23%	31%	26%	31%	37%	33%	30%	35%	32%	22%	22%

### Currently, do you mostly drive to work or take public transit?

			M	IARITAL STATU	JS				REG	ION		
	Total	Single	Married/	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL
			common law									
Base: Employed	762	190	482	31	44	10	97	71	59	292	187	56
Weighted	710	159	457	32	44	14	90	72	54	273	178	43
Drive	539	118	348	28	35	7	69	55	39	210	126	41
	76%	74%	76%	88%	81%	49%	76%	77%	73%	77%	71%	94%
Public transit	80	23	50	1	3	2	8	5	6	33	26	1
	11%	15%	11%	4%	7%	16%	9%	7%	12%	12%	14%	3%
Both	32	5	24	2	1	0	3	1	3	14	12	0
	4%	3%	5%	6%	2%		3%	2%	5%	5%	6%	<del>-</del>
Walk	30	8	17	1	2	2	5	4	6	8	5	1
	4%	5%	4%	3%	4%	13%	6%	6%	11%	3%	3%	2%
Works at home	21	2	12	0	2	3	3	4	0	6	7	0
	3%	2%	3%	-	5%	22%	3%	6%	-	2%	4%	-
Other	7	2	4	0	0	0	2	2	0	2	2	0
	1%	1%	1%	-	-	-	2%	2%	-	1%	1%	-
None	1	0	1	0	0	0	0	0	0	0	1	0
	0	-	0	-	-	-	-	-	-	-	1%	-
(DK/NS)	1	1	0	0	0	0	0	0	0	1	0	0
,	0	1%	-	-	-	-	-	-	-	0	-	-

### On average, how long does it currently take for you to get from your home to your place of work? - MINUTES

			M	IARITAL STATU	JS		REGION							
	Total	Single	Married/ common law	Separated	Divorced	Widowed	ВС	AB	SK/MB	ON	PQ	ATL		
Base: Employed	762	190	482	31	44	10	97	71	59	292	187	56		
Weighted	710	159	457	32	44	14	90	72	54	273	178	43		
NONE	34	6	25	0	1	2	8	12	3	8	3	0		
4 40	5%	4%	5%	-	2%	13%	9% 33	17%	5%	3%	2%	1%		
1 - 10	238 34%	54 34%	152 33%	10 32%	13 29%	8 60%	33 37%	19 27%	28 52%	76 28%	61 34%	20 47%		
11 - 20	194	41	127	11	13	1	27	19	14	70	50	13		
11 - 20	27%	26%	28%	34%	29%	6%	30%	26%	27%	26%	28%	30%		
21 - 30	109	29	68	3	6	3	9	13	4	44	34	6		
2. 33	15%	18%	15%	9%	13%	22%	9%	18%	8%	16%	19%	13%		
31 - 45	72	17	44	4	6	0	5	4	3	41	18	2		
	10%	11%	10%	12%	14%	-	6%	6%	5%	15%	10%	4%		
46 - 60	45	8	31	4	2	0	5	3	0	25	11	1		
	6%	5%	7%	12%	6%	-	5%	4%	-	9%	6%	3%		
61 - 90	5	0	4	0	2	0	0	1	1	3	0	0		
	1%	-	1%	-	4%	-	-	1%	2%	1%	-	-		
91 - 120	10	3	5	0	2	0	3	1	0	6	0	1		
	1%	2%	1%	=	4%	-	3%	1%	-	2%	-	2%		
More than 120	2	1	2	0	0	0	1	0	1	0	1	0		
_	0	0	0	-	-	-	1%	-	1%	-	0	-		
Summary														
Mean	22.2	22.9	21.7	22.9	27.6	9.9	20.7	18.8	16.5	26.2	21.0	17.8		
Standard Deviation	22.1	23.3	21.5	18.5	26.9	10.2	25.1	20.4	24.4	22.9	18.3	20.2		
Standard Error	0.8	1.7	1.0	3.3	4.1	3.2	2.5	2.4	3.2	1.3	1.3	2.7		
Median	14.7	14.7	14.6	15.7	17.1	4.6	12.6	13.0	9.2	16.8	14.9	11.0		

And if you were in the market for a new home, what is the maximum amount of time that you would be willing to spend traveling or commuting in order to get to work? - MINUTES

			M	ARITAL STATI	JS			REGION							
	Total	Single	Married/ common law	Separated	Divorced	Widowed	ВС	AB	SK/MB	ON	PQ	ATL			
Base: Employed	762	190	482	31	44	10	97	71	59	292	187	56			
Weighted	710	159	457	32	44	14	90	72	54	273	178	43			
NONE	18	2	12	0	1	3	4	6	2	3	3	0			
	3%	2%	3%	-	3%	21%	4%	8%	3%	1%	2%	1%			
1 - 10	43	6	31	2	4	0	7	3	7	12	11	3			
	6%	4%	7%	6%	8%	-	8%	4%	12%	4%	6%	7%			
11 - 20	162	28	111	9	7	5	23	15	17	45	51	11			
04 00	23%	18%	24%	27%	17%	39%	26%	21%	32%	16%	29%	25%			
21 - 30	239	58	148	13	14	5	25	25	15	93	62	18			
04 45	34%	36%	32%	42%	31%	34%	28%	35%	29%	34%	35%	42%			
31 - 45	118	29	74	6	8	1	11	13	5	53	31	5			
	17%	18%	16%	19%	18%	6%	12%	18%	10%	19%	17%	13%			
46 - 60	110	30	71	1	8	0	16	7	6	61	17	3			
	16%	19%	16%	3%	19%	-	18%	9%	11%	22%	9%	8%			
61 - 90	3	1	2	0	0	0	0	1	2	1	0	0			
	0	1%	0	-	-	-	-	1%	3%	0	-	-			
91 - 120	10	2	8	0	1	0	3	2	0	2	2	2			
	1%	1%	2%	-	2%	-	4%	2%	-	1%	1%	5%			
More than 120	5	2	0	1	1	0	0	1	0	3	1	0			
	1%	1%	-	3%	2%	-	-	1%	-	1%	1%	-			
Summary															
Mean	34.4	37.7	33.3	32.7	38.1	19.4	34.2	33.8	28.5	38.1	31.2	33.5			
Standard Deviation	22.7	23.7	20.1	28.0	29.7	13.3	24.3	26.9	18.0	22.5	20.5	23.5			
Standard Error	0.8	1.7	0.9	5.0	4.5	4.2	2.5	3.2	2.3	1.3	1.5	3.1			
Median	27.6	28.5	27.3	23.9	27.1	14.8	26.6	24.8	20.9	29.0	26.7	26.9			

Would you definitely consider, probably consider, might consider, probably not consider or definitely not consider purchasing a home that was not exactly what you were looking for in order to be closer to your place of work?

			M	ARITAL STATU	JS		REGION							
	Total	Single	Married/ common law	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL		
Base: Employed	762	190	482	31	44	10	97	71	59	292	187	56		
Weighted	710	159	457	32	44	14	90	72	54	273	178	43		
Definitely consider	37 5%	6 3%	26 6%	0	4 8%	1 6%	5 6%	3 4%	4 7%	15 5%	10 5%	1 3%		
Probably consider	101 14%	31 19%	61 13%	5 15%	4 9%	0	14 16%	9	8 14%	42 15%	23 13%	5 12%		
Might consider	104 15%	30 19%	57 12%	5 16%	8 18%	4 28%	17 19%	17 23%	10 19%	33 12%	18 10%	9 21%		
Probably not consider	173 24%	37 23%	119 26%	7 22%	6 13%	2 17%	18 20%	14 19%	20 36%	60 22%	50 28%	12 28%		
Definitely not consider	289	54	190	15	23	7 50%	36	29	13 24%	120	77	15		
(DK/NS)	41% 5 1%	34% 1 1%	41% 4 1%	46% 0 -	51% 0 -	0	39% 0 -	41% 0 -	0	44% 3 1%	43% 1 1%	34% 0 1%		
Summary														
Top2Box [Definitely/ Probably Consider]	139 20%	36 23%	87 19%	5 15%	8 18%	1 6%	20 22%	12 17%	11 21%	57 21%	33 18%	7 16%		
Top3Box [Definitely/ Probably/ Might Consider]	243	67	144	10	15	5	37	29	21	90	51	16		
Low2Box [Probably/ Definitely not consider]	34% 462 65%	42% 91 58%	32% 309 68%	31% 22 69%	35% 28 65%	34% 9 66%	41% 54 59%	40% 43 60%	40% 32 60%	33% 180 66%	28% 127 71%	37% 27 62%		

Are you currently or are you planning to do any of the following things to make your home environmentally friendly? - PLANNING TO DO

			M	ARITAL STATI	JS			REGION							
	Total	Single	Married/ common law	Separated	Divorced	Widowed	ВС	AB	SK/MB	ON	PQ	ATL			
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94			
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78			
Participate in recycling	72	18	48	2	4	0	7	5	8	29	18	7			
	7%	9%	7%	5%	8%	-	5%	5%	11%	8%	7%	9%			
Composting	153	41	94	5	10	2	8	20	12	64	40	9			
	15%	20%	15%	12%	18%	4%	6%	21%	17%	17%	16%	12%			
Upgrade to new energy efficient appliances	271	61	177	11	16	5	33	32	16	106	62	23			
	27%	30%	27%	25%	30%	9%	25%	32%	23%	28%	25%	29%			
Purchase and install high efficiency heating or furnace	224	51	145	9	15	4	33	26	20	83	47	15			
	22%	25%	22%	20%	28%	6%	25%	27%	29%	22%	19%	19%			
Replace the insulation in your home	147	34	88	10	11	4	12	14	8	57	43	13			
	15%	17%	14%	22%	19%	6%	9%	15%	11%	15%	17%	16%			
Replace the windows in your home	251	55	156	11	18	10	28	22	20	91	67	23			
,	25%	27%	24%	25%	32%	17%	21%	23%	29%	24%	27%	30%			
Use alternative heating sources such as a fireplace or wood stove	203	53	123	13	14	0	19	20	12	82	57	14			
	20%	26%	19%	29%	25%	-	14%	20%	17%	21%	23%	18%			
Switch to an alternative energy source (i.e. natural gas etc.)	151	42	89	6	14	0	15	16	6	65	34	15			
<b>3</b> ,	15%	20%	14%	13%	26%	-	11%	16%	9%	17%	14%	19%			
Use environmentally friendly household cleaners	130	36	85	3	4	1	18	1	9	51	42	10			
	13%	18%	13%	7%	8%	2%	13%	1%	13%	13%	17%	12%			
Eliminate the use of pesticides	154	29	112	4	7	1	24	16	7	64	35	9			
•	15%	14%	17%	10%	13%	2%	18%	16%	11%	17%	14%	11%			

Thinking about some of the research you might do in preparation for the sale or purchase of a home, what tools would you use to conduct your research?

			M	IARITAL STATU	JS		REGION							
	Total	Single	Married/ common law	Separated	Divorced	Widowed	ВС	AB	SK/MB	ON	PQ	ATL		
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94		
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78		
Real estate agent	511 50%	104 51%	322 50%	27 62%	24 44%	32 55%	77 57%	53 54%	32 47%	173 45%	144 58%	32 41%		
The Internet	424 42%	102 50%	278 43%	14 33%	16 29%	11 18%	58 43%	41 42%	24 35%	164 43%	105 42%	32 41%		
Newspapers	297 29%	63 31%	186 29%	10 24%	19 34%	16 27%	36 27%	35 36%	18 26%	114 30%	72 29%	22 28%		
Talking to friends and neighbours	154 15%	39 19%	88 14%	6 14%	14 26%	7 12%	16 12%	12 12%	8 12%	59 15%	42 17%	16 21%		
Drive around the area	118 12%	19 19 9%	77 12%	3 7%	8 15%	12 20%	13 9%	11 12%	6 8%	34 9%	46 19%	8 10%		
Real estate board information	72 7%	12 6%	45 7%	4 8%	7 12%	5 8%	14 10%	5 5%	5 8%	37 10%	3 1%	8 10%		
Family and friends/ word of mouth advice	26 3%	8 4%	15 2%	1 2%	2 4%	0	4 3%	7 7%	2 2%	7 2%	4 2%	1 1%		
Flyers/ magazines	23 2%	6 3%	15 2%	0	1 1%	0	3 2%	3 3%	3 5%	5 1%	7 3%	1 1 1%		
Information from banks	21 2%	6 3%	12 2%	3 6%	0	0	3 2%	2 2%	2 3%	9 2%	3 1%	2 2%		
Personal knowledge	16 2%	2 1%	11	0	3 6%	0	0	0	2 3%	11 3%	2 1%	2% 1 1%		
MLS/ Real Estate/ Listings/ publications	2% 13 1%	7 4%	2% 5 1%	0	0	0	3 2%	2 2%	2 2%	3% 4 1%	2 1%	0 1%		
Television real estate advertising	17% 12 1%	3 2%	9 1%	0	0	0	0	0	1 2%	2 1%	6 2%	2 3%		
Get a lawyer/ Inspector/ Appraiser to inspect (value) the house	12	4	3	3	0	1	2	2	1	6	1	0		
Open house/ parade of homes	1% 11	2% 4	1% 6	8% 0	- 0	2% 1	1% 0	2% 5	2% 2	2% 4	0	- 0		
Municipal records	1% 10	2% 0	1% 7	- 0	- 0	2% 3	<u>-</u> 1	5% 2	3% 0	1% 7	- 0	<u>-</u> 1		
Library	1% 7	- 2	1% 4	- 0	- 1	5% 0	1% 0	2% 1	- 0	2% 6	- 0	1% 0		
Planning department	1% 4	1% 0	1% 4	- 0	1% 0	- 0	- 0	1% 1	- 0	2% 3	<u>-</u> 1	- 0		
Other	0 62	- 6	1% 44		- 6	5	10	1% 9	4	1% 19	0 13	7		
None/nothing	6% 21	3% 2	7% 13	2% 0	10% 1	9% 6	8% 3	9% 1	6% 3	5% 8	5% 5	9% 1		
(DK/NS)	2% 47	1% 8	2% 34	- 0	1% 2	9% 4	2% 6	1% 4	5% 2	2% 23	2% 7	2% 6		
(DIVINO)	5%	4%	5%	-	3%	6%	4%	4%	3%	23 6%	3%	7%		

Generally speaking, how would you describe your current financial situation. Would you say that you are getting ahead, treading water, or falling behind?

			M	IARITAL STATU	JS		REGION							
	Total	Single	Married/ common	Separated	Divorced	Widowed	BC	AB	SK/MB	ON	PQ	ATL		
			law											
Base: All respondents	1013	241	636	40	54	37	129	94	73	375	248	94		
Weighted	1013	204	647	43	55	58	134	98	69	384	250	78		
Getting ahead	418 41%	99 48%	258 40%	14 32%	20 35%	27 47%	50 37%	46 47%	24 35%	177 46%	83 33%	38 49%		
Treading water	488 48%	86 42%	324 50%	24 56%	27 49%	22 38%	64 48%	31 32%	35 51%	177 46%	145 58%	34 44%		
Falling behind	98 10%	19 9%	58 9%	5 10%	8 14%	9 15%	19 14%	18 18%	8 12%	26 7%	21 9%	6 7%		
(DK/NS)	9	1	7 1%	1 2%	1 2%	0	1 1%	3 3%	1 1%	4 1%	1	0		