

Have you used an online job listing service to search for a job...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	427	264	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
In the last 6 months	18%	19%	17%	16%	20%	15%	21%	31% HI	21% I	4%	20%	17%
In the last year	5%	4%	7%	5%	6%	5%	3%	10% HI	5% I	1%	5%	6%
In the last 1 to 3 years	7%	11%	5%	5%	7%	6%	9%	11% I	8% I	2%	8%	6%
Never used an online job searching service	69%	66%	72%	74%	67%	73%	67%	48%	66% G	93% GH	68%	70%

If you were to use an online job listing service to search for a job, would you generally agree or disagree that USING AN ONLINE JOB LISTING SEARCH SERVICE WILL MAKE YOUR JOB SEARCH MORE PRODUCTIVE?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	427	264	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Strongly agree	42%	34%	37%	42%	42%	51% ABDF	36%	47% I	45% I	36%	44%	40%
Somewhat agree	39%	48% DE	40%	38%	38%	33%	47% E	42%	42% I	34%	37%	42%
Somewhat disagree	6%	4%	10%	3%	6%	7%	8%	5%	6%	7%	6%	7%
Strongly disagree	6%	5%	8% F	7% F	6%	6%	1%	5%	3%	8% H	7%	5%
(DK/NS)	7%	9% E	4%	10% E	9% E	3%	8%	2%	4%	15% GH	7%	7%
SUMMARY												
TOP2BOX (Strongly/Somewhat Agree)	81%	82%	78%	80%	80%	84%	83%	89% I	87% I	70%	81%	82%
LOW2BOX (Somewhat/Strongly Disagree)	12%	9%	18%	10%	12%	13%	9%	10%	9%	15% H	12%	12%

If you were to use an online job listing service to search for a job, would you generally agree or disagree that THE RELEVANCE OF JOB LISTINGS IS MORE IMPORTANT THAN THE NUMBER OF JOB LISTINGS?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	427	264	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Strongly agree	46%	42%	46%	37%	49%	45%	44%	49%	47%	42%	50%	41%
Somewhat agree	36%	41%	39%	43%	31%	34%	40%	35%	38%	33%	34%	37%
Somewhat disagree	9%	5%	7%	10%	9%	13%	5%	12%	8%	8%	8%	10%
Strongly disagree	3%	3%	3%	2%	3%	5%	-	2%	3%	4%	1%	5%
(DK/NS)	7%	8%	5%	8%	8%	2%	12%	2%	5%	13%	6%	7%
		E		E	E		E		G	GH		
SUMMARY												
TOP2BOX (Strongly/Somewhat Agree)	81%	84%	85%	80%	80%	80%	84%	84%	85%	75%	84%	78%
LOW2BOX (Somewhat/Strongly Disagree)	12%	8%	10%	12%	12%	18%	5%	14%	11%	12%	10%	15%
					F	ADF					J	

If you were to use an online job listing service to search for a job, would you generally agree or disagree that THE SPEED OF THE ONLINE JOB SEARCH ENGINE IS AN IMPORTANT FACTOR IN DECIDING WHICH ONLINE JOB LISTING SERVICE TO USE?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base

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Strongly agree	42%	33%	43%	26%	45%	49%	40%	49%	47%	31%	41%	44%
Somewhat agree	32%	34%	34%	37%	29%	34%	35%	32%	31%	35%	31%	33%
Somewhat disagree	10%	13%	12%	15%	9%	9%	6%	11%	11%	7%	11%	9%
Strongly disagree	4%	7%	5%	6%	4%	3%	3%	5%	4%	5%	6%	3%
(DK/NS)	11%	14%	7%	15%	13%	6%	16%	3%	7%	23%	11%	11%
		E		E	E		BE		G	GH		
SUMMARY												
TOP2BOX (Strongly/Somewhat Agree)	75%	67%	76%	64%	74%	82%	75%	81%	78%	66%	72%	77%
LOW2BOX (Somewhat/Strongly Disagree)	14%	20%	17%	21%	13%	12%	9%	16%	15%	11%	17%	12%
		EF		DEF							K	