

Kumon parent Questionnaire (78-3861-01)

Overall, what percentage of what your child is learning, if any, do you think your child might lose over the summer months?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J/K - L/M/N

* small base

		REGION					GENDER OF PARENT		HH INCOME				EDUCATION		
	Total	BC	Pra	Ont	Que	Atl	Male	Female	<40K	40K-59K	60K-79K	80K+	<=HS	Some Coll/Univ	Coll/Univ Grad
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1000	77*	181	432	230	80*	380	620	184	225	215	308	240	212	527
None	53 5%	1 1%	9 5%	28 6%	13 6%	2 3%	13 3%	40 6% F	8 4%	12 5%	13 6%	14 5%	15 6%	12 6%	23 4%
1 to 20 percent	635 64%	59 77% CD	124 69% D	268 62%	125 54%	59 74% CD	252 66%	383 62%	100 54%	149 66% H	134 62%	213 69% H	139 58%	141 67%	344 65%
21 to 40 percent	240 24%	12 16%	40 22%	100 23%	72 31% ABC	16 20%	91 24%	149 24%	61 33% IJK	47 21%	52 24%	65 21%	61 25%	48 23%	126 24%
41 to 60 percent	49 5%	3 4%	6 3%	24 6%	14 6%	2 3%	17 4%	32 5%	8 4%	11 5%	14 7%	11 4%	18 8% N	10 5%	21 4%
61 to 80 percent	15 2%	2 3%	1 1%	6 1%	5 2%	1 1%	2 1%	13 2% F	4 2%	4 2%	1 0	3 1%	5 2% M	0 -	9 2%
More than 80 percent	2 0	0 -	0 -	1 0	1 0	0 -	0 -	2 0	1 1%	1 0	0 -	0 -	2 1% N	0 -	0 -
(DK/NS)	6 1%	0 -	1 1%	5 1%	0 -	0 -	5 1% G	1 0	2 1%	1 0	1 0	2 1%	0 -	1 0	4 1%

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Overall, what percentage of what your child is learning, if any, do you think your child might lose over the summer months?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H

* small base

	total	SCHOOL GRADE OF CHILD			GENDER OF CHILD		SCHOLASTIC ACHIEVEMENT		
		1-4	5-7	8-11	Male	Female	Ahead of grade	Right at grade level	Behind grade level
		A	B	C	D	E	F	G	H
Base: All respondents	1000	297	355	348	513	487	334	581	84*
None	53 5%	18 6%	16 5%	19 5%	24 5%	29 6%	28 8% GH	25 4%	0 -
1 to 20 percent	635 64%	190 64%	228 64%	217 62%	318 62%	317 65%	245 73% GH	359 62% H	31 37%
21 to 40 percent	240 24%	74 25%	85 24%	81 23%	130 25%	110 23%	54 16%	156 27% F	30 36% F
41 to 60 percent	49 5%	11 4%	20 6%	18 5%	29 6%	20 4%	4 1%	31 5% F	14 17% FG
61 to 80 percent	15 2%	1 0	5 1%	9 3% A	10 2%	5 1%	1 0	6 1%	8 10% FG
More than 80 percent	2 0	2 1%	0 -	0 -	0 -	2 0	0 -	1 0	1 1% F
(DK/NS)	6 1%	1 0	1 0	4 1%	2 0	4 1%	2 1%	3 1%	0 -

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How strongly do you agree or disagree that next September your child will have to re-learn some of what your child is learning now because &q11tx will have been away from school for two months?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J/K - L/M/N

* small base

		REGION					GENDER OF PARENT		HH INCOME				EDUCATION		
	Total	BC	Pra	Ont	Que	Atl	Male	Female	<40K	40K-59K	60K-79K	80K+	<=HS	Some Coll/Univ	Coll/Univ Grad
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1000	77*	181	432	230	80*	380	620	184	225	215	308	240	212	527
Strongly agree	126 13%	10 13%	23 13%	59 14%	21 9%	13 16%	41 11%	85 14%	28 15%	27 12%	33 15%	31 10%	33 14%	27 13%	63 12%
Agree somewhat	414 41%	37 48%	78 43%	203 47%	63 27%	33 41%	155 41%	259 42%	72 39%	82 36%	87 40%	142 46%	95 40%	100 47%	210 40%
Disagree somewhat	297 30%	20 26%	52 29%	107 25%	96 42%	22 28%	118 31%	179 29%	53 29%	83 37%	63 29%	84 27%	69 29%	57 27%	165 31%
Strongly disagree	162 16%	10 13%	28 15%	62 14%	50 22%	12 15%	66 17%	96 15%	30 16%	33 15%	32 15%	51 17%	42 18%	28 13%	89 17%
(DK/NS)	1 0	0 -	0 -	1 0	0 -	0 -	0 -	1 0	1 1%	0 -	0 -	0 -	1 0	0 -	0 -
Top2Box	540 54%	47 61%	101 56%	262 61%	84 37%	46 58%	196 52%	344 55%	100 54%	109 48%	120 56%	173 56%	128 53%	127 60%	273 52%
Low2Box	459 46%	30 39%	80 44%	169 39%	146 63%	34 43%	184 48%	275 44%	83 45%	116 52%	95 44%	135 44%	111 46%	85 40%	254 48%

		SCHOOL GRADE OF CHILD			GENDER OF CHILD		SCHOLASTIC ACHIEVEMENT		
	total	1-4	5-7	8-11	Male	Female	Ahead of grade	Right at grade level	Behind grade level
		A	B	C	D	E	F	G	H
Base: All respondents	1000	297	355	348	513	487	334	581	84*
Strongly agree	126 13%	34 11%	51 14%	41 12%	71 14%	55 11%	15 4%	80 14%	31 37%
Agree somewhat	414 41%	119 40%	147 41%	148 43%	210 41%	204 42%	121 36%	258 44%	34 40%
Disagree somewhat	297 30%	96 32%	99 28%	102 29%	153 30%	144 30%	108 32%	172 30%	17 20%
Strongly disagree	162 16%	48 16%	57 16%	57 16%	79 15%	83 17%	90 27%	70 12%	2 2%
(DK/NS)	1 0	0 -	1 0	0 -	0 -	1 0	0 -	1 0	0 -
Top2Box	540 54%	153 52%	198 56%	189 54%	281 55%	259 53%	136 41%	338 58%	65 77%
Low2Box	459 46%	144 48%	156 44%	159 46%	232 45%	227 47%	198 59%	242 42%	19 23%

Kumon parent Questionnaire (78-3861-01)

Some parents believe that their children need a break from structured educational activities in the summer, and others believe that their children should continue this type of learning year round. Which of these two beliefs is closer to your own point of view?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J/K - L/M/N

* small base

		REGION					GENDER OF PARENT		HH INCOME				EDUCATION		
	Total	BC	Pra	Ont	Que	Atl	Male	Female	<40K	40K-59K	60K-79K	80K+	<=HS	Some Coll/Univ	Coll/Univ Grad
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1000	77*	181	432	230	80*	380	620	184	225	215	308	240	212	527
Need a break from structured education in the summer	798	54	143	326	207	68	314	484	141	177	172	254	191	165	424
	80%	70%	79%	75%	90% ABC	85% A	83%	78%	77%	79%	80%	82%	80%	78%	80%
Should continue structured education year round	163	19	30	85	18	11	56	107	32	39	36	44	36	41	84
	16%	25% D	17% D	20% D	8%	14%	15%	17%	17%	17%	17%	14%	15%	19%	16%
Both	33	3	5	19	5	1	7	26	9	8	6	8	11	4	17
	3%	4%	3%	4%	2%	1%	2%	4% F	5%	4%	3%	3%	5%	2%	3%
Neither	6	1	3	2	0	0	3	3	2	1	1	2	2	2	2
	1%	1%	2%	0	-	-	1%	0	1%	0	0	1%	1%	1%	0

		SCHOOL GRADE OF CHILD			GENDER OF CHILD		SCHOLASTIC ACHIEVEMENT		
	total	1-4	5-7	8-11	Male	Female	Ahead of grade	Right at grade level	Behind grade level
		A	B	C	D	E	F	G	H
Base: All respondents	1000	297	355	348	513	487	334	581	84*
Need a break from structured education in the summer	798	239	283	276	415	383	280	466	51
	80%	80%	80%	79%	81%	79%	84% H	80% H	61%
Should continue structured education year round	163	49	56	58	80	83	42	95	26
	16%	16%	16%	17%	16%	17%	13%	16%	31% FG
Both	33	9	12	12	17	16	10	16	7
	3%	3%	3%	3%	3%	3%	3%	3%	8% FG
Neither	6	0	4	2	1	5	2	4	0
	1%	-	1%	1%	0	1%	1%	1%	-

Kumon parent Questionnaire (78-3861-01)

Similarly, some parents say that their children would actively resist learning over the summer, while others say that their children might be open to educational activities over the summer. Which of these is closer to your own opinion?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J/K - L/M/N

* small base

		REGION					GENDER OF PARENT		HH INCOME				EDUCATION		
	Total	BC	Pra	Ont	Que	Atl	Male	Female	<40K	40K-59K	60K-79K	80K+	<=HS	Some Coll/Univ	Coll/Univ Grad
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1000	77*	181	432	230	80*	380	620	184	225	215	308	240	212	527
Children would resist learning	487 49%	24 31%	78 43%	208 48%	137 60%	40 50%	163 43%	324 52%	93 51%	115 51%	99 46%	144 47%	128 53%	93 44%	257 49%
Children would be open to learning	500 50%	51 66%	101 56%	217 50%	93 40%	38 48%	209 55%	291 47%	90 49%	108 48%	112 52%	159 52%	110 46%	116 55%	262 50%
Neither	8 1%	2 3%	2 1%	3 1%	0 -	1 1%	5 1%	3 0	0 -	1 0	3 1%	3 1%	1 0	1 0	6 1%
(DK/NS)	5 1%	0 -	0 -	4 1%	0 -	1 1%	3 1%	2 0	1 1%	1 0	1 0	2 1%	1 0	2 1%	2 0

		SCHOOL GRADE OF CHILD			GENDER OF CHILD		SCHOLASTIC ACHIEVEMENT		
	total	1-4	5-7	8-11	Male	Female	Ahead of grade	Right at grade level	Behind grade level
		A	B	C	D	E	F	G	H
Base: All respondents	1000	297	355	348	513	487	334	581	84*
Children would resist learning	487 49%	125 42%	174 49%	188 54%	267 52%	220 45%	151 45%	291 50%	44 52%
Children would be open to learning	500 50%	168 57%	175 49%	157 45%	239 47%	261 54%	177 53%	284 49%	39 46%
Neither	8 1%	4 1%	1 0	3 1%	6 1%	2 0	3 1%	5 1%	0 -
(DK/NS)	5 1%	0 -	5 1%	0 -	1 0	4 1%	3 1%	1 0	1 1%

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As best as you can say, what would your child's reaction be to a structured summer educational program that required 15 to 20 minutes of work per day?

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* small base

		REGION					GENDER OF PARENT		HH INCOME				EDUCATION		
	Total	BC	Pra	Ont	Que	Atl	Male	Female	<40K	40K-59K	60K-79K	80K+	<=HS	Some Coll/Univ	Coll/Univ Grad
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1000	77*	181	432	230	80*	380	620	184	225	215	308	240	212	527
Open to it	555 56%	45 58%	101 56%	239 55%	124 54%	46 58%	211 56%	344 55%	105 57%	128 57%	121 56%	168 55%	128 53%	132 62%	287 54%
Resistant to it	441 44%	32 42%	78 43%	192 44%	105 46%	34 43%	169 44%	272 44%	78 42%	97 43%	93 43%	139 45%	112 47% M	78 37%	239 45% M
(DK/NS)	4 0	0 -	2 1%	1 0	1 0	0 -	0 -	4 1%	1 1%	0 -	1 0	1 0	0 -	2 1%	1 0

Kumon parent Questionnaire (78-3861-01)

And in your opinion, what is the one thing you can do most as a parent to keep your child interested in learning over the summer?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J/K - L/M/N

* small base

		REGION					GENDER OF PARENT		HH INCOME				EDUCATION		
	Total	BC	Pra	Ont	Que	Atl	Male	Female	<40K	40K-59K	60K-79K	80K+	<=HS	Some Coll/Univ	Coll/Univ Grad
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1000	77*	181	432	230	80*	380	620	184	225	215	308	240	212	527
Encourage reading	230 23%	23 30% D	52 29% D	117 27% D	11 5% D	27 34% D	72 19%	158 25% F	41 22%	46 20%	51 24%	78 25%	53 22%	42 20%	127 24%
Unstructured educational/ learning activities	165 17%	16 21% D	42 23% DE	77 18% D	20 9%	10 13%	64 17%	101 16%	30 16%	26 12%	34 16%	63 20% I	31 13%	38 18%	94 18%
Interesting/ fun activities	108 11%	4 5%	16 9%	51 12%	28 12%	9 11%	32 8%	76 12%	27 15% K	22 10%	26 12%	25 8%	29 12%	19 9%	56 11%
Encourage/ motivate them	102 10%	4 5%	12 7%	24 6%	55 24% ABCE	7 9%	47 12%	55 9%	25 14%	26 12%	17 8%	27 9%	21 9%	21 10%	59 11%
Provide a good home environment/ atmosphere for learning	64 6%	7 9%	7 4%	30 7%	13 6%	7 9%	34 9% G	30 5%	7 4%	15 7%	16 7%	21 7%	14 6%	22 10% N	28 5%
Go on field trips/ travel with them	59 6%	4 5% D	11 6% D	36 8% D	2 1%	6 8% D	15 4%	44 7% F	8 4%	12 5%	15 7%	21 7%	11 5%	13 6%	35 7%
Structured activities/ home programs	48 5%	5 6% D	16 9% D	23 5% D	2 1%	2 3%	22 6%	26 4%	6 3%	14 6%	12 6%	13 4%	7 3%	13 6%	28 5%
Disagree with summer learning/ they need a break	41 4%	0 -	2 1%	9 2%	29 13% ABCE	1 1%	21 6%	20 3%	6 3%	14 6%	8 4%	12 4%	13 5%	6 3%	20 4%
Tutoring/ supplemental learning	29 3%	2 3%	8 4%	15 3%	3 1%	1 1%	13 3%	16 3%	7 4%	7 3%	3 1%	8 3%	9 4%	8 4%	11 2%
Teach them positive habits/ behavior	17 2%	2 3%	3 2%	8 2%	3 1%	1 1%	3 1%	14 2%	4 2%	4 2%	5 2%	3 1%	5 2%	3 1%	9 2%
Learn with them	17 2%	0 -	0 -	1 0	15 7% ABC	1 1%	7 2%	10 2%	4 2%	7 3% K	3 1%	2 1%	9 4% N	2 1%	6 1%
Help them with their schoolwork/ be a resource for them	15 2%	5 6% BCDE	1 1%	9 2% D	0 -	0 -	8 2%	7 1%	0 -	3 1%	5 2% H	7 2% H	3 1%	2 1%	10 2%
Send them to camp	13 1%	3 4% C	3 2% C	1 0	5 2% C	1 1%	4 1%	9 1%	1 1%	3 1%	3 1%	6 2%	5 2%	2 1%	6 1%
Reward/ bribe	11 1%	0 -	2 1%	6 1%	2 1%	1 1%	5 1%	6 1%	3 2%	2 1%	1 0	3 1%	2 1%	3 1%	6 1%

Kumon parent Questionnaire (78-3861-01)

And in your opinion, what is the one thing you can do most as a parent to keep your child interested in learning over the summer?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J/K - L/M/N

* small base

		REGION					GENDER OF PARENT		HH INCOME				EDUCATION		
	Total	BC	Pra	Ont	Que	Atl	Male	Female	<40K	40K-59K	60K-79K	80K+	<=HS	Some Coll/Univ	Coll/Univ Grad
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Other	19 2%	2 3%	1 1%	4 1%	11 5% BC	1 1%	6 2%	13 2%	2 1%	6 3%	5 2%	4 1%	4 2%	5 2%	8 2%
Nothing	26 3%	0 -	1 1%	3 1%	20 9% ABC	2 3%	11 3%	15 2%	7 4% K	10 4% K	5 2%	3 1%	13 5% N	5 2%	8 2%
(DK/NS)	36 4%	0 -	4 2%	18 4%	11 5%	3 4%	16 4%	20 3%	6 3%	8 4%	6 3%	12 4%	11 5%	8 4%	16 3%