

Detailed Tables

Which method do you believe is the more environmentally friendly way to wash a vehicle ?

Proportions/Mean: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	135	100	100	335	230	100	297	377	299	469	531
Weighted Base	1000	132	97*	68*	379	247	77*	293	388	294	483	517
By hand, in the driveway	586	81	38	33	218	174	42	191	211	172	275	311
	59%	62% BC	39%	48%	58% B	71% BCDF	55% B	65% H	54%	59%	57%	60%
Using a commercial carwash	383	46	55	33	153	64	30	98	166	107	193	189
	38%	35%	57% ADEF	49% AE	40% E	26%	39% E	33%	43% G	37%	40%	37%
Don't know/Refused	31	5	4	2	7	9	5	4	10	14	15	17
	3%	3%	4%	3%	2%	4%	6% D	1%	3%	5% G	3%	3%

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Rural	Urban	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	188	812	151	228	349	264	241	290	326
Weighted Base	1000	178	822	150	228	350	266	238	288	333
By hand, in the driveway	586	110	476	96	148	193	145	134	182	193
	59%	62%	58%	64%	65% EF	55%	55%	56%	63%	58%
Using a commercial carwash	383	63	320	49	72	149	111	97	96	138
	38%	35%	39%	33%	31%	43% CD	42% D	41%	33%	41% H
Don't know/Refused	31	5	27	5	9	8	10	7	10	2
	3%	3%	3%	3%	4%	2%	4%	3% I	3% I	1%

Detailed Tables

Do you or does someone in your home own or lease a car ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	135	100	100	335	230	100	297	377	299	469	531
Weighted Base	1000	132	97*	68*	379	247	77*	293	388	294	483	517
Yes	811	115	83	60	311	178	63	238	336	218	400	411
	81%	87%	86%	89%	82%	72%	81%	81%	87%	74%	83%	80%
		E	E	E	E			I	I			
No	189	17	14	8	68	68	14	55	52	75	84	106
	19%	13%	14%	11%	18%	28% ABCD	19%	19%	13%	26% GH	17%	20%

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Rural	Urban	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	188	812	151	228	349	264	241	290	326
Weighted Base	1000	178	822	150	228	350	266	238	288	333
Yes	811	140	671	95	179	297	234	144	243	314
	81%	79%	82%	64%	79%	85%	88%	60%	85%	94%
					C	C	CD		G	GH
No	189	38	152	55	49	52	32	94	44	19
	19%	21%	18%	36% DEF	21% F	15%	12%	40% HI	15% I	6%

Detailed Tables

How is the car washed most often ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Own or lease a car												
Unweighted Base	812	117	86	88	273	166	82	241	327	224	388	424
Weighted Base	811	115	83*	60*	311	178	63*	238	336	218	400	411
By hand, in the driveway	375 46%	67 58% BCD	17 20%	15 24%	132 42% BC	106 59% BCD	39 62% BCD	107 45%	154 46%	108 49%	189 47%	187 45%
Using a commercial carwash	426 53%	46 40%	66 80% ADEF	45 75% ADEF	176 57% AEF	71 40%	22 35%	128 54%	177 53%	109 50%	207 52%	219 53%
Don't know/Refused	10 1%	2 2%	0 -	1 1%	3 1%	2 1%	2 2%	3 1%	5 1%	2 1%	4 1%	6 1%

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Rural	Urban	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: Own or lease a car										
Unweighted Base	812	147	665	97	181	297	231	147	246	307
Weighted Base	811	140	671	95*	179	297	234	144	243	314
By hand, in the driveway	375 46%	74 53%	302 45%	56 59% DF	83 46%	144 49% F	88 38%	67 46%	122 50%	138 44%
Using a commercial carwash	426 53%	65 46%	361 54%	38 40%	94 52% C	151 51%	142 61% CE	73 51%	119 49%	173 55%
Don't know/Refused	10 1%	2 1%	8 1%	1 1%	3 2%	2 1%	4 2%	4 2%	2 1%	3 1%

Detailed Tables

In a typical year, how many times per month is the car washed ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Own or lease a car												
Unweighted Base	812	117	86	88	273	166	82	241	327	224	388	424
Weighted Base	811	115	83*	60*	311	178	63*	238	336	218	400	411
Never	73 9%	20 17% BCDF	1 1%	3 5%	22 7% B	24 14% BDF	3 5%	13 5%	39 12% G	19 9%	29 7%	44 11%
1 time	331 41%	53 47% D	36 43%	25 42%	107 34%	74 42%	35 55% DE	104 44%	140 42%	79 36%	157 39%	174 42%
2 times	154 19%	18 16%	25 31% ADEF	12 20%	56 18%	34 19%	9 14%	45 19%	59 18%	47 22%	85 21%	69 17%
3 times	72 9%	8 7%	8 10%	7 12%	32 10%	11 6%	5 9%	22 9%	23 7%	25 11%	41 10%	31 8%
4 times	91 11%	7 6%	11 13%	7 12%	41 13% A	19 11%	6 10%	25 10%	42 13%	23 10%	48 12%	43 10%
5 times	13 2%	2 2%	0 -	2 3%	7 2%	2 1%	1 1%	8 3% I	3 1%	1 0	5 1%	9 2%
6 times	5 1%	1 1%	0 -	1 1%	3 1%	0 -	0 -	1 0	2 1%	2 1%	2 1%	2 1%
7 times	3 0	0 -	0 -	0 -	2 1%	1 1%	0 -	1 0	1 0	1 0	2 1%	1 0
8 to 14 times	34 4%	3 3%	1 1%	2 3%	19 6%	7 4%	1 2%	14 6%	10 3%	10 4%	11 3%	22 5%
15 to 21 times	9 1%	0 -	0 -	1 2% E	7 2%	0 -	1 1%	1 0	5 2%	3 1%	5 1%	4 1%
22 to 30 times	5 1%	1 1%	1 1%	0 -	2 1%	1 1%	0 -	2 1%	1 0	2 1%	2 1%	3 1%
Over 30 times	8 1%	0 -	0 -	0 -	5 2%	2 1%	1 1%	3 1%	4 1%	2 1%	7 2%	2 0
Don't know/Refused	12 1%	2 2%	0 -	0 -	7 2%	2 1%	1 1%	1 0	5 1%	5 2%	5 1%	6 2%
STATISTICS												
Mean	3.03	1.90	2.30	2.57	4.06 A	2.70	2.43	3.41	2.81	3.07	3.37	2.70

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In a typical year, how many times per month is the car washed ?

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* small base

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Base: Own or lease a car										
Unweighted Base	812	147	665	97	181	297	231	147	246	307
Weighted Base	811	140	671	95*	179	297	234	144	243	314
Never	73 9%	14 10%	60 9%	10 10%	12 7%	21 7%	31 13% DE	14 10%	23 9%	25 8%
1 time	331 41%	65 46%	266 40%	33 35%	65 36%	130 44%	101 43%	65 45%	95 39%	133 42%
2 times	154 19%	26 18%	129 19%	19 20%	41 23% F	56 19%	36 15%	23 16%	53 22%	52 17%
3 times	72 9%	14 10%	58 9%	10 10%	14 8%	22 7%	26 11%	9 6%	25 10%	29 9%
4 times	91 11%	11 8%	80 12%	13 14%	30 16% EF	30 10%	18 8%	18 13%	24 10%	39 12%
5 times	13 2%	3 2%	10 2%	2 2%	3 2%	6 2%	3 1%	1 1%	5 2%	4 1%
6 times	5 1%	0 -	5 1%	1 1%	0 -	1 0	2 1%	2 1%	1 0	2 1%
7 times	3 0	0 -	3 0	2 2% DF	0 -	1 0	0 -	1 1%	2 1%	0 -
8 to 14 times	34 4%	3 2%	30 5%	2 2%	7 4%	15 5%	10 4%	7 5%	4 2%	19 6% H
15 to 21 times	9 1%	1 0	9 1%	1 1%	1 0	6 2%	2 1%	2 2%	4 2%	2 1%
22 to 30 times	5 1%	1 1%	4 1%	0 -	1 1%	2 1%	2 1%	0 -	1 0	3 1%
Over 30 times	8 1%	1 1%	7 1%	0 -	0 -	7 2% D	1 0	0 -	3 1%	5 2%
Don't know/Refused	12 1%	2 1%	10 1%	2 2%	6 3% E	1 0	2 1%	1 1%	3 1%	1 0
STATISTICS										
Mean	3.03	2.48	3.15	2.34	2.50	3.92	2.59	2.33	3.07	3.47