Detailed Tables

Some topics or issues receive more media coverage than others. In your opinion, do you think each of the following receives more media coverage than it should, about the right amount, or less media coverage than it should? How about Faith and Religion?
_____

Proportions/Means: Columns Tested   (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	418	277	464	536
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
More than it should	16%	24% EF	14%	17%	16% F	14%	8%	18%	17%	13%	18%	14%
About the right amount	50%	47%	52%	46%	48%	54%	51%	50%	50%	49%	48%	51%
Less than it should	32%	28%	31%	34%	32%	31%	38%	30%	31%	35%	32%	32%
(DK/NS)	2%	1%	3%	3%	3%	1%	2%	2%	2%	3%	2%	3%

Some topics or issues receive more media coverage than others. In your opinion, do you think each of the following receives more media coverage than it should, about the right amount, or less media coverage than it should? How about Business and Analysis?
_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	418	277	464	536
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
More than it should	14%	13%	12%	20%	15%	13%	10%	15%	15%	13%	15%	14%
About the right amount	63%	56%	74% AE	62%	64%	60%	64%	60%	63%	66%	60%	65%
Less than it should	21%	29% BCD	12%	17%	19%	25% B	22%	24%	21%	19%	25% K	18%
(DK/NS)	2%	3%	2%	1%	2%	2%	3%	2%	1%	3%	1%	3% J

Detailed Tables

Some topics or issues receive more media coverage than others. In your opinion, do you think each of the following receives more media coverage than it should, about the right amount, or less media coverage than it should? How about Entertainment?
_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	418	277	464	536
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
More than it should	43%	48% E	46% E	44% E	50% E	25%	47% E	51% HI	41%	35%	41%	44%
About the right amount	47%	44%	51%	47%	41%	58% ADF	42%	38%	47% G	59% GH	48%	46%
Less than it should	9%	8%	2%	6%	6%	16% ABCD	9%	10% I	11% I	5%	10%	8%
(DK/NS)	1%	-	1%	3% AE	2%	0	3% AE	1%	1%	2%	1%	1%

Some topics or issues receive more media coverage than others. In your opinion, do you think each of the following receives more media coverage than it should, about the right amount, or less media coverage than it should? How about Sports?
_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	418	277	464	536
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
More than it should	44%	41%	50%	47%	44%	41%	51%	43%	48%	40%	39%	49% J
About the right amount	49%	50%	46%	47%	48%	53%	43%	49%	44%	55% H	53% K	45%
Less than it should	6%	9%	3%	3%	6%	6%	5%	7%	7% I	3%	7%	5%
(DK/NS)	1%	1%	1%	3% E	2% E	-	1%	1%	1%	1%	1%	1%

Detailed Tables

Which of these broad views comes closer to your own opinion?

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	418	277	464	536
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Good Job	55%	52%	58%	54%	51%	62% D	55%	61% I	56%	49%	53%	57%
Poor job	40%	42%	37%	40%	44% E	33%	41%	35%	40%	43%	43% K	37%
(DK/NS)	5%	6%	5%	6%	5%	5%	5%	4%	4%	7%	4%	6%

Is your religious faith important to your day-to-day life?

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	418	277	464	536
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Yes	62%	49%	64% A	70% A	62% A	64% A	65% A	47%	64% G	74% GH	53%	70% J
No	38%	50% BCDEF	35%	29%	38%	36%	35%	53% HI	35% I	26%	46% K	30%
(DK/NS)	1%	1%	1%	1%	1%	0	1%	0	1%	0	1%	0

If you are looking for information on ... do you normally look for information from...

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Identify with a certain religious group												
Unweighted Base	749	86	80	76	254	177	76	180	325	231	333	416
Weighted Base	747	82*	75*	51*	289	190	60*	190	300	244	346	401
Religious media	56%	42%	54%	65% A	57% A	57% A	58%	57%	55%	57%	52%	59%
Secular/non-religious media	29%	44% CDEF	31%	27%	30%	22%	25%	29%	30%	26%	32%	26%
(DK/NS)	15%	14%	15%	8%	13%	21% CD	17%	14%	15%	16%	16%	15%

Detailed Tables

If you are looking for information on religious groups different from your own, do you normally look for information from...

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Identify with a certain religious group												
Unweighted Base	749	86	80	76	254	177	76	180	325	231	333	416
Weighted Base	747	82*	75*	51*	289	190	60*	190	300	244	346	401
Religious media	40%	30%	42%	58% ADEF	39%	39%	36%	38%	37%	45%	38%	41%
Secular/non-religious media	45%	59% CE	43%	35%	47%	39%	47%	49% I	48% I	38%	47%	43%
(DK/NS)	15%	11%	15%	7%	14%	22% ACD	17%	13%	16%	17%	14%	16%

Do you think media sources can encourage religious tolerance?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	135	100	100	335	230	100	276	418	277	464	536
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Yes	74%	71%	73%	77%	77%	74%	69%	74%	76%	73%	73%	76%
No	23%	27%	24%	23%	20%	23%	26%	24%	22%	22%	25%	21%
(DK/NS)	3%	2%	4%	-	3%	3%	5% C	2%	2%	5%	2%	4%