

GENERAL ECONOMIC OUTLOOK

1. How would you describe the overall state of (THE BC ECONOMY)?

	Total
Base: All respondents	401
Weighted	401
THE BC ECONOMY	
Very good	7 2%
Good	148 37%
Poor	219 55%
Very poor	27 7%
(DK/NS)	1 0
Summary	
Top Box - Good	155 39%
Low Box - Poor	245 61%

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2. Thinking about the next year or so, do you think the (THE BC ECONOMY) will improve, stay the same, or get worse?

	Total
Base: All respondents	401
Weighted	401
THE BC ECONOMY	
Improve a lot	33 8%
Improve a little bit	211 53%
Stay the same	107 27%
Get a little worse	43 11%
Get a lot worse	6 2%
Summary	
Top Box - Improve	245 61%
Low Box - Worse	49 12%

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3. Five years from today, do you expect that (THE BC ECONOMY) will be doing much better than today, worse than today or about the same as today?

	Total
Base: All respondents	401
Weighted	401
THE BC ECONOMY	
Much better	184 46%
A little better	152 38%
About the same	49 12%
Worse	12 3%
Much worse	3 1%
(DK/NS)	1 0
Summary	
Top Box - Better	336 84%
Low Box - Worse	14 4%

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4. Over the past year couple years, the North American economy has been experiencing a slowdown. When do you expect the economy to begin a significant upswing? Would you expect an upswing in 2003, 2004 or later?

	Total
Base: All respondents (Wave 2)	401
Weighted	401
2003 - Has already begun	2 1%
2003 - Q2	5 1%
2003 - Q3	12 3%
2003 - Q4	23 6%
2004 - Q1	42 10%
2004 - Q2	84 21%
2004 - Q3	41 10%
2004 - Q4	22 6%
Later	168 42%
(DK/NS)	3 1%