

# Detailed Tables

*How concerned are you about being able to manage your current level of debt? By debt I mean any credit card balances, lines of credit, loans or mortgages you may have? Are you....?*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K

Overlap formulae used. \* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	135	100	100	335	230	100	464	536	276	418	277
Weighted	1000	132	97*	68*	379	247	77*	483	517	293	385	294
Very concerned	105 11%	12 9% E	12 13% E	11 17% E	53 14% E	8 3% E	8 10% E	47 10%	58 11%	35 12% K	48 12% K	20 7%
Somewhat concerned	203 20%	37 28% E	19 20% E	20 29% E	76 20% E	28 11% DE	24 31% DE	103 21%	100 19%	72 24% K	83 22% K	44 15%
Not very concerned	228 23%	21 16%	18 19%	14 20%	88 23%	67 27% A	19 25%	101 21%	126 24%	73 25% K	103 27% K	46 16%
Not at all concerned	396 40%	53 40% F	39 40% F	19 28%	139 37% F	127 51% ACDF	19 24%	194 40%	202 39%	99 34%	138 36%	146 50% IJ
No current debt	68 7%	9 7%	8 8%	4 6%	23 6%	17 7%	7 10%	38 8%	30 6%	15 5%	14 4%	38 13% IJ
Summary												
Top2Box [Concerned]	308 31%	49 37% E	31 32% E	31 46% DE	129 34% E	36 15%	32 41% E	150 31%	158 31%	106 36% K	131 34% K	64 22%
Low2Box [Not Concerned]	623 62%	74 56%	57 59%	32 48%	227 60% C	194 79% ABCDF	38 49%	295 61%	328 64%	172 59%	241 63%	192 65%



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Overlap formulae used. \* small base

	Total	EDUCATION				INCOME			HAVE INVESTMENTS		FINANCIAL ASSETS		
		<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No	<\$50K	\$50K-\$99K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	101	226	373	295	213	320	338	750	240	406	218	255
Weighted	1000	103*	223	368	301	214	314	343	752	237	400	219	256
Very concerned	105 11%	20 19% B	18 8%	46 13%	21 7%	35 16% G	34 11%	30 9%	70 9%	33 14% H	58 14% L	21 10%	20 8%
Somewhat concerned	203 20%	14 14%	37 16%	95 26% AB	57 19%	45 21%	84 27% G	58 17%	151 20%	52 22%	101 25% L	51 23% L	35 14%
Not very concerned	228 23%	17 17%	51 23%	79 21%	80 27%	40 19%	73 23%	85 25%	174 23%	52 22%	86 21%	56 26%	60 23%
Not at all concerned	396 40%	38 37%	95 43%	132 36%	130 43%	70 33%	107 34%	156 46% EF	306 41%	83 35%	130 32%	79 36%	126 49% JK
No current debt	68 7%	14 14% C	22 10% C	16 4%	13 4%	23 11% FG	16 5%	13 4%	51 7%	16 7%	25 6%	12 5%	15 6%
Summary													
Top2Box [Concerned]	308 31%	34 33%	55 25%	141 38% B	77 26%	80 37% G	118 38% G	88 26%	221 29%	85 36%	159 40% L	72 33% L	55 22%
Low2Box [Not Concerned]	623 62%	55 53%	146 65% A	211 57%	210 70%	111 52%	180 57%	241 70% EF	480 64%	136 57%	216 54%	135 62%	185 73% JK



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**How concerned are you about being able to manage your current level of debt? By debt I mean any credit card balances, lines of credit, loans or mortgages you may have? Are you....?**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C  
Overlap formulae used.

	Total	Improve	Stay the same	Get worse	Net Improvement
		A	B	C	
Base: All respondents	1000	416	457	117	299
Weighted	1000	421	451	118	302
Very concerned	105 11%	48 11% B	34 7%	22 19% AB	26 9%
Somewhat concerned	203 20%	81 19%	82 18%	37 31% AB	45 15%
Not very concerned	228 23%	105 25%	101 22%	20 17%	85 28%
Not at all concerned	396 40%	156 37%	202 45% AC	33 28%	123 41%
No current debt	68 7%	30 7%	32 7%	6 5%	23 8%
(DK/NS)	0 -	0 -	0 -	0 -	0 0%
Summary					
Top2Box [Concerned]	308 31%	130 31%	116 26%	59 50% AB	71 23%
Low2Box [Not Concerned]	623 62%	261 62% C	303 67% C	53 45%	208 69%

**CFMx. Debt-to-equity ratio.**

Age:	2000	2001	2002	% change 2000 to 2002
18-34	3.154	3.583	3.717	18%
35-54	0.912	1.021	1.140	25%
55+	0.212	0.226	0.278	31%
Total	0.726	0.804	0.944	30%



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Thinking about your family, do you feel that your own financial situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K

Overlap formulae used. \* small base

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1000	135	100	100	335	230	100	464	536	276	418	277
Weighted	1000	132	97*	68*	379	247	77*	483	517	293	385	294
Improve	421 42%	54 41%	45 47%	26 39%	179 47% EF	89 36%	27 35%	217 45%	204 39%	169 58% JK	164 42% K	80 27%
Stay the same, or	451 45%	57 43%	38 39%	32 47%	150 40%	136 55% ABD	39 50%	190 39%	261 51% G	99 34%	167 43% I	169 57% IJ
Get worse compared to last year	118 12%	22 17% E	12 12%	9 13%	44 12%	21 9%	11 14%	71 15% H	47 9%	24 8%	50 13% I	41 14% I
(DK/NS)	10 1%	0 -	2 2%	1 1%	6 2%	1 0	1 1%	5 1%	5 1%	1 0	5 1%	4 1%
Summary												
Net Improvement [Improve - Get worse]	302 30%	32 24%	33 35% F	18 26%	135 36% AEF	67 27%	16 21%	145 30%	157 30%	146 50% JK	114 30% K	39 13%

# Detailed Tables

**Thinking about your family, do you feel that your own financial situation will ...**

Proportions/Means: Columns Tested (5% risk level) - A/B/C - E/F/G - H/I - J/K/L

Overlap formulae used. \* small base

	Total	EDUCATION				INCOME			HAVE INVESTMENTS		FINANCIAL ASSETS		
		<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No	<\$50K	\$50K-\$99K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	101	226	373	295	213	320	338	750	240	406	218	255
Weighted	1000	103*	223	368	301	214	314	343	752	237	400	219	256
Improve	421 42%	27 26%	86 38% A	167 45% A	138 46%	77 36%	135 43%	170 50% E	324 43%	94 40%	171 43%	102 47%	106 41%
Stay the same, or	451 45%	58 56% C	111 50%	155 42%	125 42%	99 46%	138 44%	144 42%	345 46%	100 42%	177 44%	88 40%	120 47%
Get worse compared to last year	118 12%	17 16%	23 10%	42 11%	36 12%	38 18% G	36 12%	28 8%	75 10%	42 18% H	52 13%	25 12%	28 11%
(DK/NS)	10 1%	2 2%	3 1%	4 1%	1 0	0 -	5 2% G	0 -	8 1%	1 0	0 -	3 1% J	2 1%
Summary													
Net Improvement [Improve - Get worse]	302 30%	10 9%	62 28% A	126 34% A	101 34%	39 18%	99 31% E	142 41% EF	249 33% I	52 22%	119 30%	77 35%	78 31%



# Detailed Tables

Due to recent market volatility or economic uncertainty, have you made any lifestyle or retirement planning changes?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K  
Overlap formulae used. \* small base

	REGION							GENDER		AGE		
	Total	BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1000	135	100	100	335	230	100	464	536	276	418	277
	1000	132	97*	68*	379	247	77*	483	517	293	385	294
Yes	115 12%	18 14%	9 10%	6 8%	47 12%	29 12%	6 7%	47 10%	68 13%	25 9%	57 15% I	29 10%
No	883 88%	112 85%	87 90%	62 92%	332 88%	217 88%	72 93%	434 90%	449 87%	268 91% J	328 85%	263 90%
(DK/NS)	2 0	2 1% D	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	2 1%

Proportions/Means: Columns Tested (5% risk level) - A/B/C - E/F/G - H/I - J/K/L  
Overlap formulae used. \* small base

	Total	EDUCATION				INCOME			HAVE INVESTMENTS		FINANCIAL ASSETS		
		<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No	<\$50K	\$50K-\$99K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents Weighted	1000	101	226	373	295	213	320	338	750	240	406	218	255
	1000	103*	223	368	301	214	314	343	752	237	400	219	256
Yes	115 12%	7 6%	27 12%	37 10%	43 14%	14 7%	41 13% E	40 12%	96 13% I	17 7%	40 10%	22 10%	36 14%
No	883 88%	97 94%	194 87%	332 90%	258 86%	199 93% F	273 87%	303 88%	654 87%	220 93% H	358 90%	197 90%	220 86%
(DK/NS)	2 0	0 -	2 1%	0 -	0 -	1 0	1 0	0 -	2 0	0 -	2 0	0 -	0 -

Proportions/Means: Columns Tested (5% risk level) - A/B/C  
Overlap formulae used.

	Total	Improve	Stay the same	Get worse	Net Improvement
		A	B	C	
Base: All respondents Weighted	1000	416	457	117	299
	1000	421	451	118	302
Yes	115 12%	46 11%	46 10%	20 17% B	25 8%
No	883 88%	375 89%	403 89%	98 83%	277 92%
(DK/NS)	2 0	0 -	2 0	0 -	0 0%



# Detailed Tables

## What changes have you made?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K

Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	REGION						GENDER		AGE		
		BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	B	C	D	E	F	G	H	I	J	K
Base: Have made lifestyle or retirement planning changes	118	20	11	8	43	28	8	49	69	23	61	29
Weighted	115	18**	9**	6**	47*	29**	6**	47*	68*	25**	57*	29**
ANY (NET)	86	17	7	3	34	20	4	36	50	21	44	19
	74%	94%	78%	57%	73%	67%	73%	75%	74%	83%	77%	66%
- Making no major purchases	48	8	5	2	20	13	0	18	29	11	25	11
	41%	45%	48%	33%	43%	43%	-	38%	43%	42%	44%	37%
- Delayed retirement	15	4	2	0	6	1	1	6	10	2	8	5
	13%	21%	26%	-	14%	3%	25%	12%	14%	9%	13%	18%
- Bought a house	9	2	0	1	2	3	1	4	5	3	4	1
	8%	9%	-	25%	5%	10%	11%	9%	7%	11%	8%	4%
- Stopped retirement and gone back to work	5	1	0	0	3	0	1	2	3	1	3	0
	4%	4%	-	-	6%	-	13%	4%	4%	4%	5%	-
- Found a job	4	0	0	0	2	2	0	3	1	2	1	1
	4%	-	-	-	5%	7%	-	7%	2%	9%	2%	4%
- Found a second job	4	2	0	0	0	0	1	2	2	1	2	1
	3%	13%	-	-	-	-	24%	3%	3%	3%	4%	2%
- Stopped school and gone back to work	2	0	1	0	0	1	0	1	1	1	1	0
	2%	-	13%	-	-	3%	-	3%	1%	5%	2%	-
(DK/NS)	30	1	2	2	13	10	2	12	18	4	13	10
	26%	6%	22%	43%	27%	33%	27%	25%	26%	17%	23%	34%



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## What changes have you made?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - E/F/G - H/I - J/K/L

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	Total	EDUCATION				INCOME			HAVE INVESTMENTS		FINANCIAL ASSETS		
		<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	Yes	No	<\$50K	\$50K-\$99K	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have made lifestyle or retirement planning changes	118	7	27	38	44	15	41	41	98	18	40	21	40
Weighted	115	7**	27**	37*	43*	14**	41*	40*	96*	17**	40*	22**	36*
ANY (NET)	86 74%	3 42%	20 72%	26 70%	37 86%	12 83%	30 75%	31 78%	74 77%	11 68%	32 80%	20 90%	23 66%
- Making no major purchases	48 41%	2 27%	8 28%	18 50%	20 46%	7 50%	18 44%	18 44%	42 43%	6 35%	17 44%	12 57%	13 37%
- Delayed retirement	15 13%	1 15%	3 12%	4 10%	7 17%	2 13%	6 14%	4 10%	15 16%	0 -	2 5%	3 14%	7 20% J
- Bought a house	9 8%	0 -	3 11%	1 4%	4 9%	1 5%	2 5%	4 9%	7 7%	2 13%	4 9%	0 -	3 8%
- Stopped retirement and gone back to work	5 4%	0 -	0 -	1 2%	4 9%	1 6%	2 4%	1 3%	5 5%	0 -	2 4%	1 5%	1 2%
- Found a job	4 4%	0 -	2 7%	0 -	2 5%	0 -	3 8%	1 3%	4 4%	0 -	2 6%	2 9%	0 -
- Found a second job	4 3%	0 -	2 6%	2 4%	1 2%	2 16%	0 -	2 4%	2 2%	2 13%	4 10%	0 -	0 -
- Stopped school and gone back to work	2 2%	0 -	2 8%	0 -	0 -	0 -	0 -	2 6%	1 1%	1 6%	1 2%	1 6%	0 -
(DK/NS)	30 26%	4 58%	8 28%	11 30%	6 14%	2 17%	10 25%	9 22%	22 23%	5 32%	8 20%	2 10%	12 34%

