detailed tables

As you may know, the BC Liberals were elected to govern BC two years ago in May 2001. I would like to get your impression of how things have changed in British Columbia over the last two years. Overall, do you think that British Columbia is now in better shape, worse shape, or about the same shape as two years ago?

* small base

				Region			Ger	nder		Age		Un	ion Househ	old		Education		Income		
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	106	194	400	400	203	332	250	83	164	539	242	302	254	165	235	314
Weighted	800	446	194	252	145*	209	387	413	269	314	204	85*	160	538	247	306	245	174	232	313
Better shape	24%	27%	27%	27%	21%	18%	30%	18%	18%	24%	30%	19%	15%	27%	19%	26%	27%	12%	20%	31%
Worse shape	45%	38%	43%	35%	50%	54%	36%	52%	46%	44%	46%	54%	55%	40%	46%	43%	45%	59%	46%	36%
About the same shape	30%	33%	29%	37%	28%	27%	33%	28%	34%	31%	24%	27%	30%	31%	34%	32%	26%	27%	33%	31%
(DK/NS)	1%	1%	2%	1%	2%	0	0	2%	2%	1%	0	-	-	2%	1%	-	3%	1%	1%	1%

Please tell me whether you think each of the following groups are better off, worse off or about as well off as when the BC Liberals were elected two years ago.

* small base																				
				Region			Ge	nder		Age		Ur	nion Househ	old		Education		Income		
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	106	194	400	400	203	332	250	83	164	539	242	302	254	165	235	314
Weighted	800	446	194	252	145*	209	387	413	269	314	204	85*	160	538	247	306	245	174	232	313
Lower income British Columbians		l							L			l.						l		
Better off	13%	15%	12%	16%	11%	12%	16%	11%	16%	10%	14%	7%	11%	15%	12%	14%	13%	12%	10%	15%
Worse off	62%	57%	62%	54%	70%	67%	58%	65%	62%	64%	61%	74%	70%	58%	60%	63%	62%	69%	69%	54%
About as well off	22%	25%	24%	26%	15%	20%	23%	20%	19%	23%	23%	17%	18%	24%	23%	21%	21%	16%	18%	28%
(DK/NS)	3%	3%	2%	4%	4%	2%	2%	4%	3%	3%	2%	1%	2%	4%	5%	2%	3%	3%	3%	3%
Middle income British Columbians																				
Better off	14%	16%	17%	16%	11%	11%	19%	10%	16%	13%	13%	13%	7%	16%	11%	14%	18%	10%	13%	17%
Worse off	47%	41%	41%	41%	53%	57%	41%	54%	42%	51%	51%	48%	61%	43%	40%	52%	49%	51%	49%	44%
About as well off	36%	40%	39%	40%	33%	30%	38%	33%	38%	33%	34%	39%	29%	37%	46%	32%	30%	36%	35%	37%
(DK/NS)	3%	3%	3%	2%	3%	2%	2%	3%	4%	2%	2%	-	3%	3%	3%	2%	3%	3%	2%	3%
Higher income British Columbians																				
Better off	58%	57%	60%	54%	55%	64%	60%	57%	54%	60%	63%	64%	67%	55%	56%	59%	60%	54%	57%	60%
Worse off	8%	8%	5%	10%	8%	8%	11%	6%	13%	7%	5%	11%	6%	8%	11%	7%	6%	13%	7%	7%
About as well off	29%	31%	31%	31%	32%	24%	27%	31%	28%	30%	29%	20%	23%	33%	28%	29%	31%	27%	33%	29%
(DK/NS)	4%	4%	4%	5%	5%	4%	2%	6%	5%	3%	3%	5%	4%	4%	5%	5%	3%	6%	3%	4%
Small businesses																				
Better off	27%	34%	32%	35%	20%	18%	33%	22%	31%	24%	28%	17%	29%	29%	21%	27%	34%	19%	29%	32%
Worse off	35%	27%	27%	28%	48%	43%	30%	40%	38%	37%	28%	40%	38%	33%	37%	39%	29%	45%	37%	28%
About as well off	31%	33%	33%	33%	24%	33%	32%	30%	25%	34%	34%	39%	25%	32%	35%	30%	29%	27%	29%	36%
(DK/NS)	7%	6%	8%	4%	8%	7%	5%	8%	6%	4%	10%	4%	8%	7%	7%	4%	8%	9%	5%	5%
Large corporations																				
Better off	61%	62%	60%	63%	59%	61%	61%	61%	57%	66%	61%	72%	65%	57%	58%	59%	66%	56%	65%	63%
Worse off	8%	8%	8%	8%	5%	11%	8%	8%	10%	6%	8%	4%	7%	9%	10%	7%	8%	10%	9%	5%
About as well off	25%	24%	26%	23%	26%	25%	26%	23%	30%	23%	21%	23%	23%	26%	26%	28%	19%	29%	21%	26%
(DK/NS)	6%	6%	7%	6%	9%	3%	4%	8%	3%	5%	10%	1%	5%	7%	6%	5%	7%	5%	5%	6%



detailed tables

Thinking of how you feel right now, if a provincial election were held here in BC tomorrow, which of the following parties' candidate would you be most likely to support?

* small base

				Region			Gei	nder		Age		Un	ion Househ	old		Education		Income		
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: Decided voters	623	395	188	207	78	150	323	300	155	256	201	68	121	425	186	230	205	125	178	259
Weighted	615	354	158	196	102*	159	307	308	199	241	164	72*	117	415	186	235	193	130	176	253
The BC Liberals	44%	50%	43%	55%	39%	34%	48%	40%	38%	45%	47%	39%	30%	48%	41%	44%	46%	24%	40%	53%
The NDP	28%	25%	30%	21%	37%	28%	24%	32%	25%	31%	29%	31%	41%	24%	24%	27%	33%	31%	30%	26%
The Green Party	18%	16%	18%	14%	19%	23%	18%	18%	24%	16%	15%	15%	19%	19%	22%	18%	15%	32%	19%	13%
BC Unity	5%	4%	4%	5%	3%	8%	4%	6%	7%	3%	6%	7%	4%	5%	6%	6%	3%	8%	6%	4%
Other	5%	5%	5%	4%	2%	7%	6%	4%	6%	5%	4%	8%	6%	4%	7%	5%	3%	6%	5%	5%

Is your support for the BC Liberals based more on an approval of their policies and actions, or is it based more on a belief that there is no reasonable alternative to the Liberals?

small base; "" very small base (under 3	1			Region			Ger	nder		Age		Ur	ion Househ	old		Education			Income		
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+	
Base: Those who would most likely support The BC Liberals	280	195	81	114	31	54	155	125	62	116	94	27	37	210	81	105	93	33	73	141	
Weighted	269	176	68*	108	40**	53*	147	122	76*	109	77*	28**	35*	198	76*	104*	89*	31*	71*	134	
Approval of their policies and actions	47%	47%	53%	43%	37%	53%	51%	42%	44%	55%	42%	41%	52%	47%	40%	46%	54%	45%	33%	58%	
Belief there is no reasonable alternative	48%	46%	43%	48%	63%	42%	45%	51%	50%	41%	54%	56%	48%	47%	49%	51%	43%	43%	61%	40%	
Neither	3%	4%	1%	6%	-	-	1%	4%	4%	2%	2%	3%	-	3%	3%	3%	2%	2%	5%	2%	
(DK/NS)	3%	3%	2%	3%	-	4%	2%	3%	3%	2%	3%	-	-	3%	7%	-	1%	10%	-	-	

As you may know, the provincial NDP is planning a leadership race later this year. Would you be more likely or less likely to consider voting NDP if a new leader was chosen to replace Joy MacPhail, or would it make no difference to you?

				Region			Gender Age					Union Household				Education		Income		
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	106	194	400	400	203	332	250	83	164	539	242	302	254	165	235	314
Weighted	800	446	194	252	145*	209	387	413	269	314	204	85*	160	538	247	306	245	174	232	313
More likely	18%	20%	19%	20%	17%	17%	21%	16%	17%	20%	18%	24%	21%	17%	15%	19%	21%	16%	22%	18%
Less likely	5%	4%	4%	4%	2%	8%	3%	6%	5%	3%	7%	6%	3%	5%	5%	5%	4%	7%	4%	4%
No difference	74%	74%	74%	74%	80%	70%	73%	74%	75%	75%	72%	68%	72%	76%	77%	73%	71%	71%	72%	77%
(DK/NS)	3%	2%	3%	2%	1%	5%	2%	4%	3%	2%	3%	1%	4%	3%	2%	3%	4%	5%	2%	2%

