## **Detailed Tables**

## Please tell me if you think the following statements are true or false. If you don't know, please just say so.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K

Overlap formulae used. \* small base

		REGION						GENDER		AGE		
	Total	BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+
		A	В	С	D	E	F	G	Н	I	J	K
Base: All respondents	1001	135	101	100	335	230	100	460	541	316	380	276
Weighted	1001	132	97*	68*	379	247	77*	484	517	294	385	294
MEN CAN GET OSTEOPOROSIS												
True	73%	74%	81%	83%	76%	64%	72%	70%	76%	67%	76%	76%
False	8%	10%	6%	3%	5%	13%	6%	8%	8%	9%	7%	7%
(DK/NS)	19%	17%	13%	14%	19%	23%	23%	22%	16%	24%	17%	17%
I AM MORE LIKELY TO DEVELOP PARKINS	SON'S DISEASE	THAN OSTEO	POROSIS							•		
True	16%	13%	13%	17%	15%	20%	17%	23%	10%	15%	16%	17%
False	53%	57%	55%	52%	51%	54%	44%	39%	65%	46%	55%	56%
(DK/NS)	31%	31%	32%	31%	34%	26%	38%	38%	25%	39%	29%	27%
OSTEOPOROSIS ONLY AFFECTS OLDER	WOMEN	•										
True	13%	7%	11%	7%	8%	28%	9%	12%	14%	12%	13%	14%
False	73%	75%	79%	83%	77%	58%	77%	67%	77%	68%	75%	75%
(DK/NS)	14%	18%	10%	10%	15%	14%	14%	20%	9%	19%	12%	11%
YOU CANNOT DIE FROM OSTEOPOROSIS	3	1						1		<u>I</u>		
True	29%	25%	29%	33%	30%	29%	24%	26%	31%	25%	29%	32%
False	43%	48%	46%	42%	39%	44%	51%	43%	44%	41%	47%	41%
(DK/NS)	28%	27%	24%	26%	30%	28%	25%	31%	25%	35%	24%	27%
AS LONG AS I HAVE PROPER DIET WITH	MILK AND CALO	CIUM AND A HE	ALTHY LIFES	TYLE, I WON'T I	DEVELOP OST	EOPOROSIS				I.		
True	31%	24%	24%	38%	30%	39%	27%	30%	32%	30%	29%	34%
False	55%	59%	70%	50%	54%	50%	57%	52%	58%	52%	60%	53%
(DK/NS)	14%	18%	6%	12%	16%	11%	16%	18%	10%	19%	11%	13%
OSTEOPOROSIS HAS EVIDENT SIGNS, W	HICH I CAN RE	COGNIZE								I.		
True	48%	46%	46%	52%	46%	50%	50%	45%	50%	39%	51%	51%
False	29%	28%	35%	27%	28%	30%	22%	25%	32%	26%	31%	27%
(DK/NS)	24%	26%	20%	21%	26%	20%	28%	29%	19%	34%	18%	21%
OSTEOPOROSIS CAN BE TREATED								•				
True	67%	69%	62%	70%	69%	64%	72%	62%	72%	59%	69%	73%
False	15%	12%	21%	17%	11%	22%	9%	14%	15%	14%	16%	14%
(DK/NS)	18%	19%	18%	12%	20%	15%	18%	24%	12%	26%	15%	13%



## **Detailed Tables**

Which of the following do you think most accurately describes the chances that a man over the age of 50 will develop osteoporosis. Would you say...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H - I/J/K Overlap formulae used. \* small base

		REGION							GENDER		AGE		
	Total	BC	AB	SK/MN	ON	QUE	Atl	Male	Female	18-34	35-54	55+	
		Α	В	С	D	E	F	G	Н	I	J	K	
Base: All respondents	1001	135	101	100	335	230	100	460	541	316	380	276	
Weighted	1001	132	97*	68*	379	247	77*	484	517	294	385	294	
Less than 1 in 100	282 28%	40 30%	29 30%	20 29%	90 24%	76 31%	27 35% D	129 27%	153 30%	63 21%	121 32% I	93 32% I	
About 1 in 50	294 29%	31 23%	27 28%	25 36% AF	124 33% A	71 29%	17 22%	138 29%	156 30%	110 37% JK	104 27%	71 24%	
About 1 in 25	165 17%	20 15%	20 21%	11 17%	65 17%	35 14%	14 18%	80 16%	86 17%	47 16%	70 18%	46 16%	
About 1 in 8	70 7%	15 11% D	8 8%	6 8%	17 5%	20 8%	5 7%	43 9% H	27 5%	24 8%	28 7%	15 5%	
About 1 in 4	41 4%	5 4%	3 3%	2 2%	15 4%	15 6%	2 3%	13 3%	29 6% G	11 4%	11 3%	15 5%	
(DK/NS)	148 15%	22 17% C	10 11%	5 7%	68 18% C	31 13%	12 15%	82 17%	66 13%	39 13%	51 13%	54 18%	

