

Detailed Tables

In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the Canadian economy right now ?

Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	290	451	287	488	567
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Very good	57 6%	5 4%	6 6%	2 3%	19 5%	16 7%	10 13% ACD	17 6%	21 5%	20 7%	37 8% K	21 4%
Good	680 68%	75 57%	63 65%	45 66%	276 73% AF	175 71% AF	46 59%	212 72% I	270 69% I	182 62%	330 68%	350 68%
Poor	211 21%	40 31% DE	22 23%	16 24%	74 20%	40 16%	18 24%	56 19%	75 19%	74 25%	100 21%	111 21%
Very poor	47 5%	11 8% D	4 4%	3 5%	10 3%	15 6% D	3 4%	7 2%	22 6% G	16 5%	15 3%	32 6% J
Don't know/Refused	5 1%	1 1%	1 1%	2 2% D	1 0	1 0	0 -	2 1%	1 0	2 1%	2 0	3 1%
TOPBOX & LOWBOX SUMMARY												
Good (Top2Box)	737 74%	80 61%	69 71%	47 69%	294 78% A	191 77% A	56 72%	229 78% I	291 75%	202 69%	366 76%	371 72%
Poor (Low2Box)	258 26%	51 39% DE	27 28%	19 28%	84 22%	55 22%	22 28%	63 21%	97 25%	90 31% G	115 24%	142 28%

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In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the Canadian economy right now ?

Proportions/Mean: Columns Tested
(5% risk level) - A/B - C/D/E/F - G/H/I

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	833	222	134	254	389	273	261	358	327
Weighted Base	1000	797	203	128	242	365	261	250	335	310
Very good	57 6%	50 6%	7 3%	9 7%	7 3%	23 6%	19 7% D	13 5%	16 5%	21 7%
Good	680 68%	548 69%	131 65%	73 57%	156 64%	251 69% C	195 75% CD	150 60%	233 70% G	228 73% G
Poor	211 21%	159 20%	52 26%	31 24% F	59 25% F	79 22%	41 16%	65 26% I	69 21%	56 18%
Very poor	47 5%	33 4%	13 6%	14 11% EF	18 7% EF	9 2%	6 2%	21 9% I	16 5% I	3 1%
Don't know/Refused	5 1%	5 1%	0 -	1 1%	2 1%	3 1%	0 -	1 0	1 0	3 1%
TOPBOX & LOWBOX SUMMARY										
Good (Top2Box)	737 74%	599 75% B	138 68%	82 64%	163 67%	274 75% CD	214 82% CDE	163 65%	249 74% G	249 80% G
Poor (Low2Box)	258 26%	193 24%	65 32% A	45 35% EF	77 32% EF	88 24%	47 18%	86 34% HI	85 25% I	59 19%

Detailed Tables

In the next six months, do you think interest rates will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	290	451	287	488	567
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Go up	391 39%	48 36%	39 40%	30 44%	157 42%	85 35%	32 41%	147 50% HI	148 38% I	90 31%	169 35%	222 43% J
Go down	201 20%	28 21%	19 20%	12 18%	85 22%	44 18%	13 17%	44 15%	88 23% G	65 22% G	122 25% K	79 15%
Remain unchanged	376 38%	52 39%	35 36%	25 36%	127 33%	106 43% D	32 41%	94 32%	143 37%	128 44% G	180 37%	197 38%
Don't know/Refused	31 3%	5 3%	3 3%	1 2%	10 3%	11 5%	1 1%	8 3%	10 3%	11 4%	13 3%	19 4%

In the next six months, do you think interest rates will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	833	222	134	254	389	273	261	358	327
Weighted Base	1000	797	203	128	242	365	261	250	335	310
Go up	391 39%	316 40%	75 37%	48 37%	111 46% F	140 38%	92 35%	91 36%	134 40%	121 39%
Go down	201 20%	172 22% B	29 14%	23 18%	35 15%	86 24% D	56 22% D	38 15%	62 19%	79 25% GH
Remain unchanged	376 38%	284 36%	93 46% A	53 41%	89 37%	131 36%	101 39%	110 44% I	128 38%	105 34%
Don't know/Refused	31 3%	25 3%	6 3%	5 4%	7 3%	8 2%	12 4%	12 5% I	11 3%	5 2%

Detailed Tables

And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	290	451	287	488	567
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Yes	196 20%	33 25%	17 18%	11 17%	72 19%	46 19%	15 20%	67 23% I	95 24% I	28 10%	91 19%	105 20%
No	804 80%	99 75%	79 82%	56 83%	307 81%	200 81%	61 79%	226 77%	294 75%	266 90% GH	393 81%	411 80%
Don't know/Refused	1 0	0 -	0 -	0 -	0 -	0 -	1 1%	0 -	1 0	0 -	0 -	1 0

And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	833	222	134	254	389	273	261	358	327
Weighted Base	1000	797	203	128	242	365	261	250	335	310
Yes	196 20%	162 20%	34 17%	23 18%	42 17%	83 23%	49 19%	55 22%	70 21%	57 18%
No	804 80%	635 80%	169 83%	106 82%	199 82%	282 77%	212 81%	194 78%	265 79%	253 82%
Don't know/Refused	1 0	0 -	1 0	0 -	1 0	0 -	0 -	1 0	0 -	0 -

Detailed Tables

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	290	451	287	488	567
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Improve	321 32%	48 37%	31 33%	26 38%	129 34%	63 25%	23 30%	105 36%	119 31%	91 31%	174 36%	147 28%
Stay the same	468 47%	52 39%	35 36%	28 42%	171 45%	146 59%	37 48%	127 43%	195 50%	133 45%	214 44%	255 49%
Get worse	198 20%	30 23%	30 31%	13 20%	74 19%	35 14%	16 21%	58 20%	73 19%	64 22%	90 19%	108 21%
Don't know/Refused	13 1%	2 1%	1 1%	0 -	5 1%	4 2%	1 2%	4 1%	2 1%	6 2%	5 1%	7 1%

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	833	222	134	254	389	273	261	358	327
Weighted Base	1000	797	203	128	242	365	261	250	335	310
Improve	321 32%	275 35%	46 23%	40 31%	79 33%	119 33%	83 32%	73 29%	107 32%	105 34%
Stay the same	468 47%	363 46%	105 52%	48 37%	116 48%	176 48%	125 48%	114 46%	156 46%	153 49%
Get worse	198 20%	147 18%	51 25%	40 31%	45 19%	65 18%	48 19%	59 23%	68 20%	50 16%
Don't know/Refused	13 1%	11 1%	2 1%	1 1%	2 1%	5 1%	4 2%	4 2%	4 1%	2 1%

Detailed Tables

And, thinking about your family, do you feel that your own economic situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	290	451	287	488	567
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Improve	353 35%	50 38%	33 34%	24 35%	148 39%	78 32%	20 26%	161 55%	137 35%	51 17%	187 39%	166 32%
Stay the same	511 51%	64 48%	45 47%	30 44%	181 48%	143 58%	48 62%	102 35%	198 51%	200 68%	240 50%	271 53%
Get worse	132 13%	17 13%	17 18%	14 21%	49 13%	26 10%	9 12%	31 11%	52 13%	41 14%	55 11%	77 15%
Don't know/Refused	4 0	2 1%	1 1%	0 -	1 0	0 -	0 -	0 -	2 1%	2 1%	2 0	2 0

And, thinking about your family, do you feel that your own economic situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	833	222	134	254	389	273	261	358	327
Weighted Base	1000	797	203	128	242	365	261	250	335	310
Improve	353 35%	303 38%	50 24%	28 22%	84 35%	135 37%	104 40%	74 30%	125 37%	130 42%
Stay the same	511 51%	391 49%	121 59%	76 59%	120 50%	185 51%	128 49%	127 51%	165 49%	151 49%
Get worse	132 13%	101 13%	31 15%	23 18%	38 16%	43 12%	28 11%	47 19%	44 13%	29 9%
Don't know/Refused	4 0	2 0	2 1%	1 1%	0 -	2 0	1 0	2 1%	0 -	0 -

Detailed Tables

Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	290	451	287	488	567
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
More than last year	236 24%	25 19%	25 26%	17 26%	109 29%	44 18%	16 21%	88 30%	96 25%	48 16%	126 26%	110 21%
About the same as last year	431 43%	59 45%	35 36%	24 36%	158 42%	126 51%	28 36%	124 42%	156 40%	145 49%	200 41%	231 45%
Less than last year	330 33%	46 35%	37 38%	26 38%	112 30%	77 31%	32 41%	81 28%	137 35%	100 34%	154 32%	176 34%
Don't know/Refused	3 0	2 1% D	0 -	0 -	0 -	0 -	1 1% D	1 0	0 -	0 -	3 1%	0 -

Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	833	222	134	254	389	273	261	358	327
Weighted Base	1000	797	203	128	242	365	261	250	335	310
More than last year	236 24%	203 25% B	33 16%	21 17%	58 24%	92 25% C	64 24%	41 16%	76 23%	102 33% GH
About the same as last year	431 43%	341 43%	90 44%	54 42%	106 44%	153 42%	117 45%	107 43%	138 41%	137 44%
Less than last year	330 33%	251 31%	79 39% A	53 41% F	76 31%	119 33%	80 31%	102 41% I	120 36% I	72 23%
Don't know/Refused	3 0	2 0	1 1%	0 -	3 1% E	0 -	0 -	1 0	0 -	0 -

Detailed Tables

And, thinking only about day-to-day expenses such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	290	451	287	488	567
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
More than last year	355 35%	52 39%	44 46%	25 37%	146 39%	57 23%	30 39%	105 36%	139 36%	103 35%	176 36%	179 35%
About the same as last year	524 52%	60 46%	38 39%	35 51%	191 51%	165 67%	34 43%	151 52%	209 54%	153 52%	259 54%	265 51%
Less than last year	120 12%	20 15%	13 14%	8 11%	40 11%	24 10%	14 18%	37 13%	41 11%	37 12%	48 10%	72 14%
Don't know/Refused	2 0	0 -	1 1%	0 -	1 0	0 -	0 -	0 -	1 0	1 0	1 0	1 0

And, thinking only about day-to-day expenses such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	833	222	134	254	389	273	261	358	327
Weighted Base	1000	797	203	128	242	365	261	250	335	310
More than last year	355 35%	285 36%	69 34%	53 41%	89 37%	138 38%	75 29%	85 34%	132 39%	103 33%
About the same as last year	524 52%	414 52%	110 54%	61 48%	118 49%	192 53%	151 58%	127 51%	172 51%	171 55%
Less than last year	120 12%	96 12%	24 12%	15 11%	35 14%	35 10%	34 13%	38 15%	30 9%	35 11%
Don't know/Refused	2 0	2 0	0 -	0 -	1 0	0 -	1 0	0 -	1 0	0 -

Detailed Tables

How likely are you to purchase a home or another home right now ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	290	451	287	488	567
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Very likely	47	7	8	0	19	8	4	20	18	9	23	23
	5%	5%	9% CE	1%	5%	3%	5%	7% I	5%	3%	5%	5%
Somewhat likely	53	10	2	2	29	7	3	23	18	9	28	26
	5%	8% BE	2%	3%	8% BE	3%	4%	8% I	5%	3%	6%	5%
Not very likely	135	13	14	9	60	26	12	58	55	18	72	63
	14%	10%	15%	13%	16%	11%	16%	20% I	14% I	6%	15%	12%
Not likely at all	763	100	72	57	271	205	58	192	298	258	358	405
	76%	76%	75%	83% D	72%	83% D	75%	65% G	77% G	88% GH	74%	78%
Don't know/Refused	2	2	0	0	0	0	0	1	0	0	2	0
	0	1% D	-	-	-	-	-	0	-	-	0	-
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	100	17	10	2	48	15	7	43	36	18	51	49
	10%	13% CE	10%	3%	13% CE	6%	10%	15% HI	9%	6%	11%	9%
Unlikely (Low2Box)	898	113	87	66	331	231	70	250	353	276	430	468
	90%	86%	90%	97% AD	87%	94% AD	90%	85% G	91% G	94% G	89%	91%

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How likely are you to purchase a home or another home right now ?

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		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	833	222	134	254	389	273	261	358	327
Weighted Base	1000	797	203	128	242	365	261	250	335	310
Very likely	47 5%	37 5%	10 5%	2 2%	13 5%	19 5%	13 5%	4 2%	17 5%	21 7%
Somewhat likely	53 5%	46 6%	8 4%	4 3%	14 6%	19 5%	15 6%	8 3%	20 6%	17 6%
Not very likely	135 14%	112 14%	24 12%	10 8%	45 19%	46 13%	33 13%	29 12%	44 13%	47 15%
Not likely at all	763 76%	602 76%	161 79%	113 88% DEF	169 70%	280 77%	200 77%	208 83% HI	254 76%	224 72%
Don't know/Refused	2 0	1 0	1 1%	0 -	1 0	1 0	0 -	1 0	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Likely (Top2Box)	100 10%	82 10%	17 9%	6 5%	26 11% C	38 11% C	28 11% C	12 5%	37 11% G	38 12% G
Unlikely (Low2Box)	898 90%	713 90%	185 91%	123 95% DEF	215 89%	325 89%	233 89%	237 95% HI	298 89%	271 88%