

BC Reid Express - May, 2003

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BCTIA

bt1_1. How would you rate the following industry sectors in terms of their contribution to the overall well-being of the provincial economy? Would you say it is a major contributor, a moderate contributor, a minor contributor or not a contributor at all? [High Tech]

	Total
Base: All respondents	800
Weighted	800
High Tech	
Major contributor	283
	35%
Moderate contributor	336
	42%
Minor contributor	123
	15%
Not a contributor at all	15
	2%
(DK/NS)	44
	5%
Summary	
Top2Box (Major/Moderate contributor)	619
	77%
Low2Box (Minor/non contributor)	137
	17%

BCTIA

bt1_2. How would you rate the following industry sectors in terms of their contribution to the overall well-being of the provincial economy? Would you say it is a major contributor, a moderate contributor, a minor contributor or not a contributor at all? [Forestry]

	Total
Base: All respondents	800
Weighted	800
Forestry	
Major contributor	472
	59%
Moderate contributor	194
	24%
Minor contributor	102
	13%
Not a contributor at all	22
	3%
(DK/NS)	10
	1%
Summary	
Top2Box (Major/Moderate contributor)	666
	83%
Low2Box (Minor/non contributor)	124
	15%

BCTIA

bt1_3. How would you rate the following industry sectors in terms of their contribution to the overall well-being of the provincial economy? Would you say it is a major contributor, a moderate contributor, a minor contributor or not a contributor at all? [Mining]

	Total
Base: All respondents	800
Weighted	800
Mining	
Major contributor	157
	20%
Moderate contributor	273
	34%
Minor contributor	290
	36%
Not a contributor at all	42
	5%
(DK/NS)	38
	5%
Summary	
Top2Box (Major/Moderate contributor)	430
	54%
Low2Box (Minor/non contributor)	332
	42%

BCTIA

bt1_4. How would you rate the following industry sectors in terms of their contribution to the overall well-being of the provincial economy? Would you say it is a major contributor, a moderate contributor, a minor contributor or not a contributor at all? [Tourism]

	Total
Base: All respondents	800
Weighted	800
Tourism	
Major contributor	552
	69%
Moderate contributor	188
	23%
Minor contributor	42
	5%
Not a contributor at all	6
	1%
(DK/NS)	13
	2%
Summary	
Top2Box (Major/Moderate contributor)	739
	92%
Low2Box (Minor/non contributor)	48
	6%

BCTIA

bt1_5. How would you rate the following industry sectors in terms of their contribution to the overall well-being of the provincial economy? Would you say it is a major contributor, a moderate contributor, a minor contributor or not a contributor at all? [Manufacturing]

	Total
Base: All respondents	800
Weighted	800
Manufacturing	
Major contributor	177
	22%
Moderate contributor	350
	44%
Minor contributor	224
	28%
Not a contributor at all	17
	2%
(DK/NS)	33
	4%
Summary	
Top2Box (Major/Moderate contributor)	527
	66%
Low2Box (Minor/non contributor)	241
	30%

BCTIA

bt1_sum. How would you rate the following industry sectors in terms of their contribution to the overall well-being of the provincial economy? Would you say it is a major contributor, a moderate contributor, a minor contributor or not a contributor at all? [SUMMARY TABLE]

	Total
Base: All respondents	800
Weighted	800
TOP2BOX (MAJOR/MODERATE CONTRIBUTOR) SUMMARY	
High Tech	619
	77%
Forestry	666
	83%
Mining	430
	54%
Tourism	739
	92%
Manufacturing	527
	66%
LOW2BOX (MINOR/NON CONTRIBUTOR) SUMMARY	
High Tech	137
	17%
Forestry	124
	15%
Mining	332
	42%
Tourism	48
	6%
Manufacturing	241
	30%

BCTIA

bt2. Which of these sectors do you believe will contribute the most economic activity and jobs to the BC economy in the future?

	Total
Base: All respondents	800
Weighted	800
Tourism	348 44%
High Tech	226 28%
Forestry	146 18%
Manufacturing	44 6%
Mining	24 3%
(DK/NS)	11 1%

BCTIA

bt3. In your view, is the current BC government doing enough or not enough to help the high technology sector in BC? Would you say they are doing too much, just enough, or not enough?

	Total
Base: All respondents	800
Weighted	800
Too much	12 1%
Just enough	358 45%
Not enough	350 44%
(DK/NS)	81 10%

BCTIA

bt4_1. I'm going to read a list of issues related to doing business in the high tech industry in BC. Please tell me to what degree you think each is a barrier to doing business in the high tech industry. Please use a seven-point scale where a one means that it is not a barrier at all and a seven means that it is a very significant barrier. [Corporate taxation levels]

	Total
Base: All respondents	800
Weighted	800
Corporate taxation levels	
7 - Very significant barrier	80 10%
6	78 10%
5	176 22%
4	166 21%
3	119 15%
2	65 8%
1 - Not a barrier at all	61 8%
(DK/NS)	55 7%
Summary	
Top2Box (6,7)	158 20%
Low2Box (1,2)	126 16%
Mean	4.2

BCTIA

bt4_2. I'm going to read a list of issues related to doing business in the high tech industry in BC. Please tell me to what degree you think each is a barrier to doing business in the high tech industry. Please use a seven-point scale where a one means that it is not a barrier at all and a seven means that it is a very significant barrier. [Personal taxation levels]

	Total
Base: All respondents	800
Weighted	800
Personal taxation levels	
7 - Very significant barrier	128
	16%
6	112
	14%
5	171
	21%
4	122
	15%
3	123
	15%
2	59
	7%
1 - Not a barrier at all	53
	7%
(DK/NS)	32
	4%
Summary	
Top2Box (6,7)	240
	30%
Low2Box (1,2)	112
	14%
Mean	4.5

BCTIA

bt4_3. I'm going to read a list of issues related to doing business in the high tech industry in BC. Please tell me to what degree you think each is a barrier to doing business in the high tech industry. Please use a seven-point scale where a one means that it is not a barrier at all and a seven means that it is a very significant barrier. [Recruiting qualified employees]

	Total
Base: All respondents	800
Weighted	800
Recruiting qualified employees	
7 - Very significant barrier	81 10%
6	83 10%
5	176 22%
4	152 19%
3	118 15%
2	78 10%
1 - Not a barrier at all	73 9%
(DK/NS)	39 5%
Summary	
Top2Box (6,7)	164 21%
Low2Box (1,2)	151 19%
Mean	4.1

BCTIA

bt4_4. I'm going to read a list of issues related to doing business in the high tech industry in BC. Please tell me to what degree you think each is a barrier to doing business in the high tech industry. Please use a seven-point scale where a one means that it is not a barrier at all and a seven means that it is a very significant barrier. [Losing qualified employees to the USA and other countries]

	Total
Base: All respondents	800
Weighted	800
Losing qualified employees to the USA and other countries	
7 - Very significant barrier	243 30%
6	149 19%
5	141 18%
4	87 11%
3	78 10%
2	39 5%
1 - Not a barrier at all	47 6%
(DK/NS)	16 2%
Summary	
Top2Box (6,7)	392 49%
Low2Box (1,2)	87 11%
Mean	5.1

BCTIA

bt4_5. I'm going to read a list of issues related to doing business in the high tech industry in BC. Please tell me to what degree you think each is a barrier to doing business in the high tech industry. Please use a seven-point scale where a one means that it is not a barrier at all and a seven means that it is a very significant barrier. [The level of government funding for university research and development]

	Total
Base: All respondents	800
Weighted	800
The level of government funding for university research and development	
7 - Very significant barrier	115
	14%
6	110
	14%
5	173
	22%
4	132
	16%
3	112
	14%
2	75
	9%
1 - Not a barrier at all	45
	6%
(DK/NS)	38
	5%
Summary	
Top2Box (6,7)	225
	28%
Low2Box (1,2)	120
	15%
Mean	4.4

BCTIA

bt4_6. I'm going to read a list of issues related to doing business in the high tech industry in BC. Please tell me to what degree you think each is a barrier to doing business in the high tech industry. Please use a seven-point scale where a one means that it is not a barrier at all and a seven means that it is a very significant barrier. [The level of government funding for training qualified people]

	Total
Base: All respondents	800
Weighted	800
The level of government funding for training qualified people	
7 - Very significant barrier	112
	14%
6	103
	13%
5	159
	20%
4	136
	17%
3	114
	14%
2	89
	11%
1 - Not a barrier at all	50
	6%
(DK/NS)	37
	5%
Summary	
Top2Box (6,7)	215
	27%
Low2Box (1,2)	139
	17%
Mean	4.3

BCTIA

bt4_7. I'm going to read a list of issues related to doing business in the high tech industry in BC. Please tell me to what degree you think each is a barrier to doing business in the high tech industry. Please use a seven-point scale where a one means that it is not a barrier at all and a seven means that it is a very significant barrier. [The capital gains taxation.]

	Total
Base: All respondents	800
Weighted	800
The capital gains taxation.	
7 - Very significant barrier	87 11%
6	76 10%
5	151 19%
4	171 21%
3	122 15%
2	66 8%
1 - Not a barrier at all	45 6%
(DK/NS)	82 10%
Summary	
Top2Box (6,7)	164 20%
Low2Box (1,2)	111 14%
Mean	4.2

BCTIA

bt4_sum. I'm going to read a list of issues related to doing business in the high tech industry in BC. Please tell me to what degree you think each is a barrier to doing business in the high tech industry. Please use a seven-point scale where a one means that it is not a barrier at all and a seven means that it is a very significant barrier. [SUMMARY TABLE]

	Total
Base: All respondents	800
Weighted	800
TOP2BOX (6,7) SUMMARY	
Corporate taxation levels	158 20%
Personal taxation levels	240 30%
Recruiting qualified employees	164 21%
Losing qualified employees to the USA and other countries	392 49%
The level of government funding for university research and development	225 28%
The level of government funding for training qualified people	215 27%
The capital gains taxation.	164 20%
LOW2BOX (1,2) SUMMARY	
Corporate taxation levels	126 16%
Personal taxation levels	112 14%
Recruiting qualified employees	151 19%
Losing qualified employees to the USA and other countries	87 11%
The level of government funding for university research and development	120 15%
The level of government funding for training qualified people	139 17%
The capital gains taxation.	111 14%
MEAN SUMMARY	
Corporate taxation levels	4.2
Personal taxation levels	4.5
Recruiting qualified employees	4.1
Losing qualified employees to the USA and other countries	5.1
The level of government funding for university research and development	4.4
The level of government funding for training qualified people	4.3
The capital gains taxation.	4.2

BCTIA

bt5_1. Overall, how would you describe the current state of The Canadian economy? Would you say it is ...

	Total
Base: All respondents	800
Weighted	800
The Canadian economy	
Very good	42 5%
Good	334 42%
Fair	296 37%
Poor	94 12%
Very Poor	29 4%
(DK/NS)	5 1%
Summary	
Top2Box (Good)	376 47%
Low2Box (Poor)	124 15%

BCTIA

bt5_2. Overall, how would you describe the current state of The BC economy? Would you say it is ...

	Total
Base: All respondents	800
Weighted	800
The BC economy	
Very good	14 2%
Good	141 18%
Fair	367 46%
Poor	218 27%
Very Poor	54 7%
(DK/NS)	7 1%
Summary	
Top2Box (Good)	155 19%
Low2Box (Poor)	272 34%

BCTIA

bt5_3. Overall, how would you describe the current state of The BC high tech sector? Would you say it is ...

	Total
Base: All respondents	800
Weighted	800
The BC high tech sector	
Very good	53 7%
Good	288 36%
Fair	318 40%
Poor	87 11%
Very Poor	11 1%
(DK/NS)	43 5%
Summary	
Top2Box (Good)	341 43%
Low2Box (Poor)	98 12%

BCTIA

bt5_4. Overall, how would you describe the current state of Your own personal financial situation? Would you say it is ...

	Total
Base: All respondents	800
Weighted	800
Your own personal financial situation	
Very good	54 7%
Good	251 31%
Fair	305 38%
Poor	121 15%
Very Poor	58 7%
(DK/NS)	10 1%
Summary	
Top2Box (Good)	305 38%
Low2Box (Poor)	179 22%

BCTIA

bt5_sum. Overall, how would you describe the current state of ...? Would you say it is ... [SUMMARY TABLE]

	Total
Base: All respondents	800
Weighted	800
TOP2BOX (GOOD) SUMMARY	
The Canadian economy	376 47%
The BC economy	155 19%
The BC high tech sector	341 43%
Your own personal financial situation	305 38%
LOW2BOX (POOR) SUMMARY	
The Canadian economy	124 15%
The BC economy	272 34%
The BC high tech sector	98 12%
Your own personal financial situation	179 22%

BCTIA

bt6_1. A year from now, how do you think the following will be doing compared to today? [The Canadian economy]

	Total
Base: All respondents	800
Weighted	800
The Canadian economy	
A lot better	75 9%
A little better	344 43%
About the same	289 36%
A little worse	67 8%
A lot worse	16 2%
(DK/NS)	9 1%
Summary	
Top2Box (Better)	419 52%
Low2Box (Worse)	83 10%

BCTIA

bt6_2. A year from now, how do you think the following will be doing compared to today? [The BC economy]

	Total
Base: All respondents	800
Weighted	800
The BC economy	
A lot better	68 8%
A little better	297 37%
About the same	265 33%
A little worse	116 15%
A lot worse	42 5%
(DK/NS)	12 2%
Summary	
Top2Box (Better)	365 46%
Low2Box (Worse)	158 20%

BCTIA

bt6_3. A year from now, how do you think the following will be doing compared to today? [The BC high tech sector]

	Total
Base: All respondents	800
Weighted	800
The BC high tech sector	
A lot better	73 9%
A little better	324 41%
About the same	325 41%
A little worse	39 5%
A lot worse	5 1%
(DK/NS)	34 4%
Summary	
Top2Box (Better)	397 50%
Low2Box (Worse)	43 5%

BCTIA

bt6_4. A year from now, how do you think the following will be doing compared to today? [Your own personal financial situation]

	Total
Base: All respondents	800
Weighted	800
Your own personal financial situation	
A lot better	102 13%
A little better	264 33%
About the same	323 40%
A little worse	78 10%
A lot worse	22 3%
(DK/NS)	12 2%
Summary	
Top2Box (Better)	365 46%
Low2Box (Worse)	100 12%

BCTIA

bt6_sum. A year from now, how do you think the following will be doing compared to today? [SUMMARY TABLE]

	Total
Base: All respondents	800
Weighted	800
TOP2BOX (BETTER) SUMMARY	
The Canadian economy	419
	52%
The BC economy	365
	46%
The BC high tech sector	397
	50%
Your own personal financial situation	365
	46%
LOW2BOX (WORSE) SUMMARY	
The Canadian economy	83
	10%
The BC economy	158
	20%
The BC high tech sector	43
	5%
Your own personal financial situation	100
	12%

DEMOGRAPHICS

Region: Gender:

	Total
Base: All Respondents	800
Weighted	800
REGION	
Vancouver/Burnaby	194 24%
Rest of Lower Mainland	252 31%
Vancouver Island	145 18%
Rest of BC	209 26%
GENDER	
Male	387 48%
Female	413 52%

DEMOGRAPHICS

1. Age:

	Total
Base: All respondents	800
Weighted	800
AGE	
18 to 24	83 10%
25 to 34	186 23%
35 to 44	162 20%
45 to 54	151 19%
55 to 64	116 15%
65 or more	88 11%
(DK/NS)	14 2%
Summary	
Mean	44.0
Median	42.1

DEMOGRAPHICS

2. What is the highest level of formal education that you have completed?

	Total
Base: All respondents	800
Weighted	800
Grade school or some high school	97 12%
Complete high school	151 19%
Technical, vocational post-secondary	184 23%
Some university	122 15%
Complete university degree (Bachelors)	173 22%
Post-graduate degree (Masters/PhD/etc.)	72 9%
(DK/NS)	2 0

DEMOGRAPHICS

4a/4b. Do you or does any member of your household currently belong to a labour union? If yes, private-sector or a public-sector union?

	Total
Base: All respondents	800
Weighted	800
Private sector (private company)	85 11%
Public sector (government/ government agency/ crown corp.)	160 20%
Non-Union	538 67%
(DK/NS)	17 2%

DEMOGRAPHICS

7. And finally, which of the following broad categories best describes your family income? That is the combined total income before taxes of all persons in your household?

	Total
Base: All respondents	800
Weighted	800
Under \$30,000	174 22%
\$30,000 to \$59,999	232 29%
\$60,000 to \$99,999	203 25%
\$100,000 or more	110 14%
(DK/NS)	81 10%

DEMOGRAPHICS

d6ax. Including yourself, how many people live in your household?

	Total
Base: All respondents	800
Weighted	800
1	142 18%
2	279 35%
3	135 17%
4	152 19%
5+	91 11%
(DK/NS)	1 0
Summary	
Mean	2.8
Standard Deviation	1.4
Standard Error	0.1
Median	1.9

DEMOGRAPHICS

d6bx_1. And how many are 13-18 years of age?

	Total
Base: Households with 2 or more people	646
Weighted	658
NONE	491
	75%
1	81
	12%
2	65
	10%
3	13
	2%
4	5
	1%
(DK/NS)	4
	1%
Summary	
Mean	0.4
Standard Deviation	0.8
Standard Error	0

DEMOGRAPHICS

d6bx_2. And how many are under 12 years of age?

	Total
Base: Households with 2 or more people	646
Weighted	658
NONE	435
	66%
1	123
	19%
2	69
	10%
3	23
	4%
4	2
	0
5+	3
	0
(DK/NS)	2
	0
Summary	
Mean	0.5
Standard Deviation	0.9
Standard Error	0