

q1. Are you very concerned, somewhat concerned, not very concerned, not at all concerned about ...? - TOP2BOX SUMMARY [CONCERNED]

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
Cancer	690	88	66	50	293	132	61	307	383	133	440	116	229	461	398	292
	69%	65%	72%	73%	78%	53%	78%	64%	73%	74%	71%	58%	67%	70%	68%	70%
Heart disease	652	81	59	50	269	137	56	296	356	121	413	118	247	404	412	240
	65%	60%	65%	74%	71%	55%	71%	62%	68%	68%	66%	59%	73%	61%	71%	57%
Stroke	599	70	57	48	255	121	49	260	339	113	373	113	234	366	379	220
	60%	52%	62%	70%	68%	48%	62%	54%	65%	63%	60%	56%	69%	55%	65%	52%
Lower back pain	571	81	46	41	258	95	50	249	322	115	356	100	186	385	326	245
	57%	60%	50%	60%	68%	38%	64%	52%	62%	64%	57%	50%	55%	58%	56%	58%
High cholesterol	548	69	56	43	222	109	49	268	280	99	354	95	199	349	334	214
	55%	52%	61%	63%	59%	43%	63%	56%	54%	55%	57%	47%	58%	53%	57%	51%
High blood pressure or hypertension	537	61	51	41	232	104	49	251	286	100	329	109	273	265	386	152
	54%	45%	56%	60%	61%	41%	62%	53%	55%	56%	53%	54%	80%	40%	66%	36%
Diabetes	489	63	50	34	224	77	42	232	257	89	309	91	181	308	310	179
	49%	47%	54%	49%	59%	30%	53%	48%	49%	50%	50%	45%	53%	47%	53%	43%

q2. What percentage of Canadian MEN AGED 50 AND OLDER do you think suffer from high blood pressure?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	500	100	50	50	150	100	50	500	0	4	314	182	191	309	323	177
Weighted	478	64*	45**	32*	180*	119*	37**	478	-**	12**	379	87	154*	324	286	192*
Summary																
Mean (Incl 0)	44.3	46.4	48.7	47.4	44.9	38.6	48.3	44.3	0	51.8	42.6	50.8	48.7	42.1	47.2	39.7
Std.Dev	16.92	15.56	15.56	17.29	17.69	15.68	16.74	16.92	0	7.30	16.92	16.14	18.76	15.52	15.81	17.60
Std.Err	0.77	1.59	2.29	2.47	1.47	1.58	2.47	0.77	0	3.65	0.96	1.25	1.37	0.91	0.89	1.37
Median (Incl 0)	45.0	50.0	50.0	50.0	50.0	40.0	50.0	45.0	0	50.0	40.0	50.0	50.0	40.0	50.0	40.0

q2. What percentage of Canadian WOMEN AGED 40 AND OLDER do you think suffer from high blood pressure?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	501	100	51	50	150	100	50	0	501	113	232	156	197	304	294	207
Weighted	523	69*	47*	35*	198	132*	41*	-**	523	167	242	114	186	337	295	228
Summary																
Mean (Incl 0)	49.9	50.6	48.4	50.2	53.7	44.5	50.1	0	49.9	47.2	49.0	56.3	55.5	46.8	52.2	47.0
Std.Dev	17.41	15.01	16.97	16.41	17.37	17.92	17.31	0	17.41	18.33	16.74	15.94	16.26	17.26	16.99	17.54
Std.Err	0.80	1.55	2.40	2.32	1.47	1.84	2.50	0	0.80	1.76	1.12	1.33	1.17	1.02	1.01	1.26
Median (Incl 0)	50.0	50.0	50.0	50.0	50.0	40.0	50.0	0	50.0	45.0	50.0	60.0	60.0	50.0	50.0	50.0

q3. Have you, personally, ever been diagnosed by a physician as having high blood pressure or hypertension?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
Yes	340 34%	37 28%	32 35%	25 37%	123 32%	100 40%	22 28%	154 32%	186 36%	38 21%	199 32%	103 51%	340 100%	0 -	302 52%	38 9%
No	661 66%	97 72%	60 65%	43 63%	255 68%	151 60%	57 72%	324 68%	337 64%	141 79%	421 68%	99 49%	0 -	661 100%	279 48%	382 91%

q3b. Do you currently have high blood pressure?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Have high blood pressure or hypertension	388	67	40	41	118	87	35	191	197	26	196	166	388	0	353	35
Weighted	340	37*	32**	25*	123*	100*	22**	154*	186	38**	199	103	340	-**	302	38**
Yes	209 61%	22 59%	17 53%	16 65%	87 71%	54 54%	13 59%	77 50%	132 71%	24 64%	115 58%	69 67%	209 61%	0 -	198 65%	11 29%
No	130 38%	15 41%	15 47%	9 34%	35 28%	47 46%	9 41%	77 50%	53 29%	14 36%	83 42%	33 32%	130 38%	0 -	103 34%	27 71%
(DK/NS)	1 0	0 -	0 -	0 2%	1 1%	0 -	0 -	0 0	1 0	0 -	1 0	0 0	1 0	0 -	1 0	0 -

q4. When you were diagnosed, did your physician ...? - YES SUMMARY

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Have high blood pressure or hypertension	388	67	40	41	118	87	35	191	197	26	196	166	388	0	353	35
Weighted	340	37*	32**	25*	123*	100*	22**	154*	186	38**	199	103	340	-**	302	38**
Tell you your actual blood pressure reading?	297	31	29	23	112	82	20	133	163	33	174	89	297	0	277	20
	87%	85%	89%	91%	91%	81%	90%	87%	88%	87%	87%	87%	87%	-	92%	52%
Recommend a healthier blood pressure goal for you to work toward?	256	26	25	20	103	65	16	116	139	27	153	76	256	0	244	12
	75%	69%	78%	80%	84%	65%	74%	76%	75%	71%	77%	74%	75%	-	81%	31%
Prescribe medication for your high blood pressure?	254	27	20	20	99	68	21	108	146	27	136	92	254	0	240	15
	75%	72%	63%	79%	81%	67%	94%	70%	79%	70%	68%	89%	75%	-	79%	38%
Recommend changes to your lifestyle such as diet and exercise to help control y our blood pressure?	231	26	21	19	93	59	13	108	122	22	144	65	231	0	219	12
	68%	69%	65%	77%	75%	59%	59%	70%	66%	58%	72%	63%	68%	-	73%	30%

q5. Did you fill the prescription?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Prescribe medication for high blood pressure	314	54	29	35	95	68	33	154	160	17	147	150	314	0	296	18
Weighted	254	27*	20**	20**	99*	68*	21**	108*	146	27**	136*	92	254	-**	240	15**
Yes	252	26	20	20	97	68	21	107	145	27	135	91	252	0	238	14
	99%	99%	100%	100%	99%	100%	100%	99%	99%	100%	99%	99%	99%	-	99%	96%
No	2	0	0	0	1	0	0	1	1	0	1	1	2	0	1	1
	1%	1%	-	-	1%	-	-	1%	1%	-	1%	1%	1%	-	1%	4%

q6. Did you take the medication as directed?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Filled prescription	311	53	29	35	93	68	33	152	159	17	145	149	311	0	294	17
Weighted	252	26*	20**	20**	97*	68*	21**	107*	145	27**	135*	91	252	-**	238	14**
Yes	251 100%	26 99%	20 100%	20 100%	97 99%	68 100%	21 100%	107 100%	144 99%	27 100%	134 99%	90 100%	251 100%	0 -	237 99%	14 100%
No	1 0	0 1%	0 -	0 -	1 1%	0 -	0 -	0 0	1 1%	0 -	1 1%	0 0	1 0	0 -	1 1%	0 -

q7. Have you since...

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Filled prescription	311	53	29	35	93	68	33	152	159	17	145	149	311	0	294	17
Weighted	252	26*	20**	20**	97*	68*	21**	107*	145	27**	135*	91	252	-**	238	14**
Continued taking this same medication	163 64%	18 69%	11 53%	10 51%	64 66%	47 69%	13 61%	72 67%	90 62%	16 58%	89 66%	58 64%	163 64%	0 -	155 65%	8 55%
Switched to another medication	70 28%	6 22%	7 35%	9 44%	28 29%	14 20%	7 31%	27 25%	44 30%	8 31%	36 26%	27 29%	70 28%	0 -	66 28%	5 33%
Stopped taking medication altogether	19 7%	2 9%	2 12%	1 5%	4 4%	7 11%	2 8%	8 8%	10 7%	3 11%	9 7%	6 7%	19 7%	0 -	17 7%	2 12%
(DK/NS)	1 0	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -	1 1%	0 -	1 0	0 -	1 0	0 -

q7a. Was this your doctor's suggestion, or did you decide on your own to stop?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Stopped taking medication altogether	20	4	1	2	5	5	3	8	12	2	8	10	20	0	18	2
Weighted	19*	2**	2**	1**	4**	7**	2**	8**	10**	3**	9**	6**	19**	-**	17**	2**
Doctor's suggestion	13 68%	2 81%	2 100%	1 58%	4 100%	2 31%	2 100%	5 59%	8 75%	3 100%	6 68%	3 54%	13 68%	0 -	11 65%	2 100%
Stopped on my own	5 29%	0 -	0 -	0 42%	0 -	5 69%	0 -	3 41%	2 20%	0 -	3 32%	2 39%	5 29%	0 -	5 32%	0 -
(DK/NS)	0 2%	0 19%	0 -	0 -	0 -	0 -	0 -	0 -	0 4%	0 -	0 -	0 7%	0 2%	0 -	0 3%	0 -

q8. I'd like you to think for a minute about your own personal risk of developing high blood pressure. Would you say you are...?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Do not have or been diagnosed with high blood pressure	757	160	76	72	223	149	77	393	364	101	429	227	144	613	384	373
Weighted	791	112	75*	51*	290	197	66*	401	390	155*	504	132	130*	661	382	409
Very likely to develop high blood pressure	54 7%	9 8%	4 5%	4 7%	20 7%	16 8%	3 4%	25 6%	29 7%	13 8%	31 6%	11 8%	21 16%	34 5%	35 9%	19 5%
Somewhat likely to develop high blood pressure	252 32%	27 24%	25 34%	23 46%	99 34%	51 26%	28 42%	144 36%	109 28%	52 34%	175 35%	25 19%	51 40%	201 30%	156 41%	97 24%
Not very likely or	354 45%	46 41%	39 53%	19 38%	124 43%	98 49%	27 41%	163 41%	191 49%	64 41%	221 44%	70 53%	44 34%	310 47%	132 35%	222 54%
Not at all likely to develop high blood pressure	125 16%	29 26%	6 8%	4 8%	43 15%	34 17%	8 12%	67 17%	58 15%	24 15%	77 15%	24 18%	12 9%	113 17%	57 15%	67 16%
(DK/NS)	6 1%	1 1%	0 1%	0 1%	4 1%	0 -	0 -	2 0	4 1%	2 1%	1 0	3 2%	2 1%	4 1%	2 1%	3 1%
Summary																
Top2Box [Likely to develop]	307 39%	35 32%	29 39%	27 53%	119 41%	66 34%	31 46%	169 42%	138 35%	65 42%	206 41%	35 27%	72 55%	235 35%	191 50%	116 28%
Low2Box [Not likely to develop]	479 61%	75 67%	45 61%	24 46%	168 58%	131 66%	35 54%	230 57%	249 64%	87 56%	297 59%	94 71%	56 43%	423 64%	189 50%	289 71%

q9. Now I would like to ask you a series of questions about health behaviours that may or may not place a person at greater risk for developing high blood pressure. Do you ...? - YES SUMMARY

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
Get at least 30 minutes of physical activity most days of the week	734	108	72	54	288	148	63	345	389	121	448	166	245	489	425	309
	73%	81%	79%	80%	76%	59%	80%	72%	74%	67%	72%	82%	72%	74%	73%	74%
Consider yourself to be overweight	437	55	51	43	155	100	34	186	251	78	278	82	218	219	309	129
	44%	41%	56%	63%	41%	40%	43%	39%	48%	44%	45%	41%	64%	33%	53%	31%
Consider your day to day life stressful	406	52	37	31	173	83	31	195	212	79	293	35	139	268	240	166
	41%	39%	40%	45%	46%	33%	39%	41%	40%	44%	47%	17%	41%	40%	41%	40%
Have a history of high blood pressure in your family	346	36	27	29	131	89	33	131	215	74	206	66	175	171	251	96
	35%	27%	30%	43%	35%	36%	42%	27%	41%	41%	33%	33%	51%	26%	43%	23%
Smoke	178	19	14	13	69	50	12	81	97	53	103	22	49	129	102	75
	18%	14%	16%	18%	18%	20%	16%	17%	19%	30%	17%	11%	14%	19%	18%	18%
Have a diet that is high in sugar and fats	137	14	11	8	41	50	12	75	62	15	98	24	52	85	79	58
	14%	10%	12%	11%	11%	20%	16%	16%	12%	8%	16%	12%	15%	13%	14%	14%
Have a diet that is high in salt	119	8	12	9	31	47	12	61	58	23	75	21	45	74	65	54
	12%	6%	13%	13%	8%	19%	15%	13%	11%	13%	12%	10%	13%	11%	11%	13%
Consume 2 or more alcoholic drinks per day	98	15	12	3	36	24	6	64	34	11	68	18	39	58	60	37
	10%	12%	13%	5%	10%	10%	7%	13%	6%	6%	11%	9%	12%	9%	10%	9%

q9b. Do you think that ... places a person at greater risk of developing high blood pressure? - YES SUMMARY

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
Consider your day to day life stressful	935 93%	122 92%	87 95%	64 95%	348 92%	238 95%	75 96%	441 92%	494 95%	171 96%	580 93%	184 91%	309 91%	626 95%	543 93%	392 93%
Consider yourself to be overweight	934 93%	121 91%	87 95%	66 98%	361 96%	222 89%	76 97%	456 95%	478 91%	166 93%	586 94%	183 91%	318 94%	616 93%	543 94%	391 93%
Have a history of high blood pressure in your family	876 88%	116 87%	77 84%	62 92%	319 84%	229 91%	73 92%	418 88%	458 87%	154 86%	547 88%	175 87%	312 92%	564 85%	515 89%	361 86%
Have a diet that is high in sugar and fats	874 87%	113 84%	84 91%	57 84%	328 87%	222 88%	71 90%	421 88%	453 87%	161 90%	545 88%	168 84%	301 89%	573 87%	504 87%	370 88%
Get at least 30 minutes of physical activity most days of the week	847 85%	110 82%	80 88%	61 90%	304 80%	227 91%	64 82%	412 86%	435 83%	142 79%	540 87%	166 82%	291 86%	556 84%	495 85%	352 84%
Have a diet that is high in salt	834 83%	106 79%	80 87%	58 86%	308 81%	217 86%	66 84%	391 82%	443 85%	151 84%	516 83%	167 83%	297 87%	537 81%	495 85%	339 81%
Smoke	815 81%	109 81%	77 84%	58 85%	306 81%	197 78%	67 86%	393 82%	422 81%	145 81%	514 83%	156 77%	277 82%	537 81%	477 82%	338 80%
Consume 2 or more alcoholic drinks per day	539 54%	72 54%	50 54%	35 52%	198 52%	150 60%	34 44%	236 49%	303 58%	93 52%	337 54%	108 54%	198 58%	340 51%	313 54%	225 54%

Canadians' Awareness & Understanding of Hypertension

DETAILED TABLES

q10. I am now going to read you a list of symptoms that may or may not be related to high blood pressure. I'd like you to tell me whether or not you think each one is an actual symptom of high blood pressure. - YES
SUMMARY

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
Dizziness or lightheadedness	855 85%	109 81%	83 90%	59 87%	330 87%	201 80%	73 93%	399 83%	456 87%	162 91%	537 87%	155 77%	291 86%	564 85%	503 87%	352 84%
Headache	784 78%	96 72%	74 80%	52 77%	301 80%	198 79%	62 78%	351 73%	433 83%	153 86%	491 79%	139 69%	266 78%	517 78%	457 79%	326 78%
Fatigue	666 67%	88 66%	61 66%	47 70%	257 68%	160 64%	54 69%	314 66%	353 67%	130 73%	418 67%	119 59%	223 66%	443 67%	405 70%	262 62%
Numbness in arms or legs	655 65%	84 63%	61 67%	47 69%	235 62%	183 73%	44 56%	318 67%	337 64%	122 68%	429 69%	104 52%	214 63%	441 67%	380 65%	275 65%
Shortness of breath	622 62%	83 62%	60 65%	41 60%	226 60%	167 66%	46 58%	300 63%	322 62%	114 64%	381 61%	127 63%	216 64%	406 61%	365 63%	257 61%
Dry mouth or chronic thirst	272 27%	26 20%	26 29%	16 24%	97 26%	89 35%	18 23%	156 33%	116 22%	41 23%	183 29%	49 24%	95 28%	177 27%	171 29%	102 24%
Heartburn	248 25%	26 20%	26 28%	25 37%	91 24%	66 26%	14 18%	127 27%	121 23%	47 26%	144 23%	58 29%	95 28%	154 23%	145 25%	104 25%

q11. Have you ever discussed high blood pressure with your physician?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
Yes	581 58%	74 55%	46 50%	44 65%	243 64%	132 52%	43 55%	286 60%	295 56%	86 48%	354 57%	141 70%	302 89%	279 42%	581 100%	0 -
No	420 42%	60 45%	46 50%	24 35%	135 36%	120 48%	36 45%	192 40%	228 44%	93 52%	267 43%	60 30%	38 11%	382 58%	0 -	420 100%

q12. And who initiated the discussion? Was it you or your physician?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Have discussed high blood pressure with physician	617	114	62	67	196	119	59	323	294	53	328	236	353	264	617	0
Weighted	581	74*	46*	44*	243	132*	43*	286	295	86*	354	141	302	279	581	-.**
Me	243 42%	34 47%	19 41%	19 42%	101 42%	52 39%	19 45%	111 39%	132 45%	53 62%	145 41%	45 32%	97 32%	146 52%	243 42%	0 -
My physician	325 56%	39 53%	27 59%	23 53%	134 55%	79 60%	23 53%	170 59%	155 53%	33 38%	202 57%	91 64%	201 66%	124 45%	325 56%	0 -
(DK/NS)	13 2%	0 0	0 1%	2 5%	8 3%	1 1%	1 2%	5 2%	7 3%	0 -	7 2%	5 4%	4 1%	8 3%	13 2%	0 -

q13. Which of the following best describes how often you have your blood pressure checked? Do you usually have it checked...

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
Every month	204 20%	23 17%	21 23%	11 16%	93 25%	39 16%	17 22%	93 19%	111 21%	26 14%	118 19%	61 30%	127 37%	77 12%	163 28%	41 10%
Every three months	205 21%	27 20%	14 15%	18 26%	79 21%	46 18%	22 28%	107 22%	98 19%	21 12%	123 20%	61 30%	108 32%	98 15%	154 26%	52 12%
Every 6 months	177 18%	17 12%	17 19%	10 15%	64 17%	48 19%	22 28%	82 17%	95 18%	33 18%	116 19%	29 14%	41 12%	136 21%	97 17%	80 19%
Every year	297 30%	51 38%	34 37%	22 32%	101 27%	75 30%	14 18%	126 26%	171 33%	80 45%	180 29%	36 18%	49 14%	248 37%	129 22%	168 40%
Every two years	39 4%	7 5%	3 3%	2 3%	14 4%	11 5%	1 1%	20 4%	19 4%	1 1%	31 5%	7 4%	7 2%	32 5%	16 3%	23 5%
Every three years	24 2%	4 3%	0 -	2 3%	14 4%	3 1%	0 0	11 2%	12 2%	8 5% K	15 2%	1 0	0 0	24 4%	8 1%	16 4%
Every four to ten years, or more	39 4%	4 3%	3 3%	2 3%	9 2%	20 8%	1 1%	30 6%	9 2%	6 3%	30 5%	3 1%	5 1%	34 5%	12 2%	27 6%
Never had blood pressure checked	11 1%	0 -	0 -	0 -	2 1%	8 3%	0 0	7 1%	4 1%	2 1%	8 1%	0 0	0 -	11 2%	0 -	11 3%
(DK/NS)	4 0	1 1%	1 1%	0 1%	2 0	0 -	0 0	1 0	4 1%	1 1%	0 -	3 2%	2 1%	2 0	2 0	3 1%

q14. Do you usually have your blood pressure checked at...

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Have had blood pressure checked	995	200	101	100	299	196	99	496	499	116	542	337	388	607	617	378
Weighted	990	134	92*	68*	376	243	78*	471	519	177	612	201	340	650	581	409
Your doctor's office	703 71%	103 77%	67 74%	51 75%	263 70%	168 69%	51 66%	305 65%	398 77%	144 81%	424 69%	136 68%	219 65%	484 74%	390 67%	313 77%
Home, using a home monitor	100 10%	12 9%	6 6%	6 9%	37 10%	27 11%	12 15%	54 11%	47 9%	3 2%	64 10%	33 16%	60 18%	40 6%	83 14%	18 4%
A pharmacy	98 10%	11 8%	10 11%	4 5%	35 9%	34 14%	4 5%	47 10%	51 10%	17 10%	57 9%	24 12%	39 11%	59 9%	62 11%	35 9%
A hospital	35 4%	1 1%	1 1%	2 3%	16 4%	11 5%	3 4%	26 6%	9 2%	2 1%	29 5%	4 2%	8 2%	28 4%	23 4%	13 3%
Other	52 5%	6 5%	7 8%	5 8%	23 6%	3 1%	7 9%	38 8%	14 3%	11 6%	37 6%	4 2%	13 4%	39 6%	22 4%	30 7%
(DK/NS)	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0	1 0	0 -	1 0	1 0	1 0	1 0	1 0	1 0

q15. Can you tell me what your latest blood pressure reading was?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: Have had blood pressure checked	995	200	101	100	299	196	99	496	499	116	542	337	388	607	617	378
Weighted	990	134	92*	68*	376	243	78*	471	519	177	612	201	340	650	581	409
GAVE READING (NET)	603 61%	86 64%	49 54%	39 58%	222 59%	157 65%	50 64%	297 63%	307 59%	98 55%	372 61%	134 67%	245 72%	358 55%	392 68%	211 52%
- Gave correctly formatted reading	553 56%	79 59%	48 52%	39 57%	205 55%	133 55%	48 62%	273 58%	279 54%	95 54%	340 56%	117 58%	223 66%	330 51%	357 62%	195 48%
- Gave incorrectly formatted reading	51 5%	7 5%	1 1%	0 1%	17 4%	24 10%	2 2%	24 5%	27 5%	3 2%	32 5%	16 8%	23 7%	28 4%	35 6%	16 4%
No	358 36%	46 35%	42 46% F	25 37%	137 37%	84 35%	23 30%	164 35%	194 37%	71 40%	222 36%	65 32%	90 26%	268 41%	174 30%	184 45%
(DK/NS)	29 3%	2 1%	0 -	4 5%	17 4%	2 1%	5 6%	10 2%	19 4%	8 4%	19 3%	2 1%	5 1%	24 4%	14 2%	15 4%

q16. As far as you know, what is a normal or healthy blood pressure reading?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
120 over 80	263 26%	36 27%	22 24%	13 19%	131 35%	38 15%	23 30%	115 24%	148 28%	61 34%	170 27%	31 16%	84 25%	179 27%	156 27%	108 26%
120/ 60	13 1%	5 4%	0 -	1 2%	6 2%	1 0	1 1%	4 1%	9 2%	0 -	9 2%	4 2%	6 2%	8 1%	11 2%	2 0
120/ 70	38 4%	6 4%	4 5%	2 3%	9 2%	11 4%	6 8%	19 4%	19 4%	10 6%	24 4%	5 2%	14 4%	24 4%	19 3%	20 5%
130/ 70	22 2%	2 1%	3 4%	2 2%	6 1%	10 4%	0 -	16 3%	6 1%	0 -	13 2%	9 4%	8 2%	14 2%	15 3%	7 2%
130/ 80	32 3%	4 3%	2 2%	1 2%	9 3%	13 5%	2 3%	17 3%	15 3%	3 2%	18 3%	11 5%	13 4%	19 3%	19 3%	12 3%
140/ 80	37 4%	6 4%	3 3%	3 4%	9 2%	15 6%	1 2%	11 2%	26 5%	10 6%	18 3%	9 4%	16 5%	21 3%	28 5%	9 2%
140/ 90	11 1%	2 1%	0 -	1 2%	3 1%	5 2%	0 -	5 1%	5 1%	1 1%	6 1%	4 2%	5 2%	5 1%	7 1%	4 1%
Non-numeric response	8 1%	0 -	0 -	1 1%	6 1%	0 -	1 2%	2 0	6 1%	3 2%	3 0	2 1%	1 0	7 1%	5 1%	2 1%
Other	324 32%	37 28%	35 38%	23 35%	100 26%	100 40%	28 36%	174 36%	149 29%	40 22%	212 34%	72 36%	130 38%	193 29%	193 33%	131 31%
(DK/NS)	254 25%	37 28%	22 24%	21 31%	99 26%	59 24%	16 20%	116 24%	139 26%	50 28%	148 24%	56 28%	63 18%	191 29%	128 22%	126 30%

q17. I am going to read you a short series of statements about high blood pressure. As I read each statement, I would like you to tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. - TOP2BOX SUMMARY [AGREE]

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
I am responsible for controlling my blood pressure	894	125	87	64	342	202	74	439	455	153	560	181	303	591	517	377
	89%	94%	94%	94%	90%	81%	94%	92%	87%	86%	90%	90%	89%	89%	89%	90%
As I grow older, health issues like high blood pressure are becoming more of a concern to me	822	106	73	60	320	197	65	394	428	158	524	139	295	527	491	330
	82%	80%	80%	88%	85%	79%	83%	82%	82%	88%	84%	69%	87%	80%	85%	79%
I suspect there is a lot I don't know about high blood pressure	737	104	69	58	284	165	58	364	373	130	465	142	216	521	402	336
	74%	78%	75%	85%	75%	66%	73%	76%	71%	73%	75%	71%	64%	79%	69%	80%
I know how to recognize the symptoms of high blood pressure	628	72	51	43	251	166	46	290	338	116	393	119	236	392	393	235
	63%	54%	55%	63%	66%	66%	59%	61%	65%	65%	63%	59%	70%	59%	68%	56%
I've got more important things to worry about than my blood pressure	435	44	27	22	138	177	27	219	216	80	266	88	117	317	211	224
	43%	33%	30%	32%	37%	70%	34%	46%	41%	44%	43%	44%	35%	48%	36%	53%
I am confident that I can control my blood pressure on my own - without having to seek advice from my doctor	383	59	32	23	172	62	35	207	177	75	251	58	75	309	197	186
	38%	44%	35%	34%	45%	25%	45%	43%	34%	42%	40%	29%	22%	47%	34%	44%
Prior to this telephone survey, I hadn't really given my blood pressure much thought	334	45	32	27	135	67	28	154	180	63	191	80	77	257	138	197
	33%	34%	35%	39%	36%	27%	35%	32%	34%	35%	31%	40%	23%	39%	24%	47%
Having high blood pressure means you have to watch what you eat, but other than that, it's no big deal	279	27	27	19	117	67	23	145	134	38	165	76	113	166	177	102
	28%	20%	29%	27%	31%	27%	29%	30%	26%	21%	27%	38%	33%	25%	30%	24%
High blood pressure does not have any recognizable symptoms	193	34	12	16	65	49	17	94	99	19	103	71	88	105	111	82
	19%	25%	14%	23%	17%	20%	22%	20%	19%	11%	17%	35%	26%	16%	19%	20%
Only people who can't handle their stress have to worry about getting high blood pressure	167	17	6	8	41	90	5	96	70	14	92	61	59	107	98	69
	17%	13%	6%	11%	11%	36%	7%	20%	13%	8%	15%	30%	18%	16%	17%	16%
I don't really consider high blood pressure to be a serious medical condition	165	18	16	7	62	49	14	77	88	22	88	55	51	114	86	79
	16%	13%	17%	10%	16%	19%	17%	16%	17%	12%	14%	27%	15%	17%	15%	19%
Having high blood pressure means you have to reduce your level of activity, but other than that, it's no big deal	130	10	7	7	44	56	6	65	65	24	56	51	55	75	82	48
	13%	8%	8%	10%	12%	22%	8%	14%	12%	13%	9%	25%	16%	11%	14%	11%

q18. As far as you know, what are the health implications of not treating high blood pressure?

		REGION						GENDER		AGE			EVER DIAGNOSED		EVER DISCUSSED WITH PHYSICIAN	
	Total	BC	AB	SK/MB	ON	PQ	ATL	Male	Female	40-50	51-64	65+	Yes	No	Yes	No
Base: All respondents	1001	200	101	100	300	200	100	500	501	117	546	338	388	613	617	384
Weighted	1001	134	92*	68*	378	251	79*	478	523	179	621	201	340	661	581	420
Stroke	633 63%	87 65%	65 71%	49 73%	264 70%	105 42%	62 80%	272 57%	361 69%	120 67%	395 64%	117 58%	211 62%	422 64%	372 64%	260 62%
Heart attack	436 44%	60 45%	44 48%	36 53%	174 46%	87 35%	34 44%	205 43%	230 44%	87 49%	277 45%	71 35%	146 43%	290 44%	261 45%	174 42%
Death	256 26%	38 28%	31 34%	21 31%	116 31%	35 14%	15 19%	136 28%	120 23%	55 31%	167 27%	34 17%	80 24%	176 27%	154 27%	101 24%
Heart disease	196 20%	21 16%	12 13%	10 14%	75 20%	67 27%	11 14%	108 23%	87 17%	36 20%	134 22% K	26 13%	61 18%	134 20%	108 19%	87 21%
Damaged blood vessels/arteries	49 5%	8 6%	2 2%	2 3%	15 4%	19 8%	3 4%	22 5%	27 5%	9 5%	28 5%	11 6%	18 5%	31 5%	27 5%	22 5%
Paralysis	35 4%	0 -	1 1%	0 -	1 0	34 13%	0 -	7 1%	28 5%	5 3%	17 3%	13 6%	19 6%	16 2%	20 3%	15 4%
Fatigue	32 3%	3 2%	3 3%	1 2%	2 0	22 9%	1 1%	19 4%	13 3%	6 3%	22 4%	4 2%	6 2%	26 4%	16 3%	16 4%
Headaches/ migraines	30 3%	3 3%	3 3%	1 1%	3 1%	20 8%	0 -	14 3%	16 3%	4 2%	18 3%	8 4%	11 3%	19 3%	17 3%	13 3%
Dizziness/ lightheadedness/ vertigo	30 3%	2 1%	2 2%	0 1%	8 2%	15 6%	2 3%	13 3%	17 3%	9 5%	15 2%	6 3%	5 2%	25 4%	22 4%	8 2%
Dangerous/ Health problems (unsp)	24 2%	3 2%	2 3%	2 3%	8 2%	7 3%	1 1%	10 2%	13 3%	4 2%	14 2%	5 3%	6 2%	17 3%	17 3%	7 2%
Kidney disease	23 2%	6 4% D	4 5%	1 1%	4 1%	5 2%	3 3%	10 2%	14 3%	2 1%	14 2%	7 4%	11 3%	12 2%	13 2%	11 3%
Diabetes	21 2%	3 2%	4 4%	3 4%	4 1%	4 2%	3 3%	16 3%	5 1%	0 -	17 3%	4 2%	5 2%	16 2%	12 2%	9 2%
Damage to the brain	20 2%	3 3%	0 -	0 -	7 2%	9 3%	0 0	12 3%	7 1%	2 1%	14 2%	4 2%	10 3%	10 2%	16 3%	4 1%
Damage to the eyes	13 1%	1 1%	0 0	0 1%	1 0	7 3%	3 3%	8 2%	5 1%	2 1%	8 1%	4 2%	4 1%	9 1%	8 1%	6 1%
Enlarged heart	2 0	1 1%	0 -	0 -	0 -	1 0	0 0	1 0	1 0	1 1%	1 0	0 0	1 0	2 0	1 0	1 0
Other	115 12%	13 9%	5 5%	5 7%	38 10%	52 21%	3 3%	60 13%	55 10%	16 9%	84 13%	16 8%	36 10%	80 12%	70 12%	45 11%
Nothing	23 2%	4 3%	1 1%	1 1%	8 2%	8 3%	2 2%	16 3%	7 1%	1 1%	13 2%	9 5%	12 3%	12 2%	12 2%	12 3%
(DK/NS)	48 5%	7 5%	3 4%	4 6%	17 4%	13 5%	4 6%	28 6%	20 4%	5 3%	26 4%	17 8%	15 4%	33 5%	28 5%	20 5%