

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? [IF UNDECIDED] We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: Decided voters	637	406	193	213	93	138	333	304	149	282	201	59	121	451	173	240	221	127	184	276
Weighted	638	372	177	195	127*	139	325	313	230	182	223	57*	118	455	178	237	220	142	202	245
The BC Liberal Party	288	180	83	97	43	65	163	125	98	86	104	24	33	230	74	117	96	54	77	140
	45%	48%	47%	50%	34%	47%	50%	40%	42%	47%	46%	42%	28%	51%	41%	49%	44%	38%	38%	57%
The New Democratic Party (NDP)	196	114	58	56	44	38	90	105	61	62	70	23	49	121	51	65	79	53	67	64
	31%	31%	33%	28%	35%	27%	28%	34%	27%	34%	31%	41%	42%	27%	29%	28%	36%	37%	33%	26%
The Green Party	106	53	29	24	32	22	44	62	55	22	29	7	28	67	38	32	36	26	41	25
	17%	14%	16%	12%	25%	16%	14%	20%	24%	12%	13%	13%	24%	15%	21%	14%	16%	18%	20%	10%
Unity BC	26	14	1	12	8	4	16	10	5	5	16	2	3	21	10	11	4	6	6	9
	4%	4%	1%	6%	6%	3%	5%	3%	2%	3%	7%	3%	2%	5%	6%	5%	2%	4%	3%	4%
Other	22	13	6	7	0	10	12	11	11	7	5	1	5	16	6	12	5	3	12	7
	4%	3%	3%	3%	-	7%	4%	3%	5%	4%	2%	2%	4%	3%	3%	5%	2%	2%	6%	3%

Thinking of (GORDON CAMPBELL) would you say you generally approve or disapprove of the way he/she has performed as PREMIER OF BRITISH COLUMBIA?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	110	190	400	400	181	347	265	81	141	570	228	304	263	165	235	322
Weighted	800	457	210	248	148*	195	391	409	281	224	291	78*	136	575	237	300	259	182	252	290
GORDON CAMPBELL																				
Strongly approve	76	56	24	33	5	14	44	32	11	26	38	2	4	69	20	29	26	10	22	39
	9%	12%	11%	13%	4%	7%	11%	8%	4%	11%	13%	2%	3%	12%	9%	10%	10%	5%	9%	14%
Moderately approve	234	139	62	77	35	60	130	104	101	63	69	23	31	177	71	86	76	41	68	102
	29%	30%	29%	31%	24%	31%	33%	25%	36%	28%	24%	29%	23%	31%	30%	29%	29%	23%	27%	35%
Moderately disapprove	141	76	42	34	29	36	64	77	61	36	44	13	24	103	37	60	43	33	51	45
	18%	17%	20%	14%	20%	18%	16%	19%	22%	16%	15%	16%	17%	18%	16%	20%	17%	18%	20%	15%
Strongly disapprove	329	176	77	98	76	77	145	184	102	93	131	37	76	211	103	114	112	93	104	101
	41%	38%	37%	40%	52%	40%	37%	45%	36%	42%	45%	48%	56%	37%	44%	38%	43%	51%	41%	35%
(DK/NS)	21	11	6	5	2	8	8	12	6	6	8	4	1	16	5	11	3	5	8	3
	3%	2%	3%	2%	1%	4%	2%	3%	2%	3%	3%	5%	1%	3%	2%	4%	1%	3%	3%	1%
Summary																				
Top Box - Approve	310	195	85	110	40	74	174	135	112	89	108	25	36	246	91	115	102	51	90	142
	39%	43%	41%	44%	27%	38%	44%	33%	40%	40%	37%	31%	26%	43%	38%	38%	39%	28%	36%	49%
Low Box - Disapprove	470	251	119	132	106	113	209	261	163	129	175	50	100	314	141	173	154	126	155	146
	59%	55%	57%	53%	71%	58%	53%	64%	58%	58%	60%	63%	73%	55%	59%	58%	60%	69%	61%	50%

Thinking of (JOY MCPHAIL) would you say you generally approve or disapprove of the way he/she has performed as LEADER OF THE NDP?

* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	500	231	269	110	190	400	400	181	347	265	81	141	570	228	304	263	165	235	322
Weighted	800	457	210	248	148*	195	391	409	281	224	291	78*	136	575	237	300	259	182	252	290
JOY MCPHAIL																				
Strongly approve	130	72	34	39	34	23	63	67	28	35	66	9	29	89	41	43	45	37	40	37
	16%	16%	16%	16%	23%	12%	16%	16%	10%	15%	23%	12%	21%	15%	17%	14%	17%	20%	16%	13%
Moderately approve	292	164	82	82	64	65	141	152	108	88	95	32	58	200	74	115	102	68	93	112
	37%	36%	39%	33%	43%	33%	36%	37%	38%	39%	33%	41%	43%	35%	31%	38%	39%	37%	37%	39%
Moderately disapprove	130	85	33	51	14	32	65	66	57	40	33	12	22	96	37	50	43	29	41	49
	16%	18%	16%	21%	9%	16%	17%	16%	20%	18%	12%	15%	16%	17%	16%	17%	17%	16%	16%	17%
Strongly disapprove	126	71	23	48	19	36	72	53	24	38	63	14	12	98	45	46	34	17	38	59
	16%	16%	11%	19%	13%	18%	18%	13%	9%	17%	22%	18%	9%	17%	19%	15%	13%	10%	15%	20%
(DK/NS)	122	65	38	27	17	39	51	71	65	24	33	10	16	92	41	46	34	31	40	34
	15%	14%	18%	11%	12%	20%	13%	17%	23%	11%	11%	13%	11%	16%	17%	15%	13%	17%	16%	12%
Summary																				
Top Box - Approve	422	236	115	121	98	88	203	219	135	123	161	42	87	289	114	158	148	105	133	149
	53%	52%	55%	49%	66%	45%	52%	53%	48%	55%	55%	53%	64%	50%	48%	53%	57%	58%	53%	51%
Low Box - Disapprove	256	166	56	99	32	68	137	119	81	78	97	26	34	194	82	95	77	47	79	107
	32%	34%	27%	40%	22%	35%	35%	29%	29%	35%	33%	34%	25%	34%	34%	32%	30%	26%	31%	37%