

Detailed Tables

Thinking of how you feel right now, which party's candidate would you be most likely to support in the October 2nd Ontario general election ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents (Leaners Included)										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Progressive Conservatives (Eves)	206 26%	31 23%	16 24%	49 25%	17 23%	93 28%	47 25%	46 32%	169 25%	37 27%
Liberals (McGuinty)	315 39%	56 42%	25 39%	68 35%	26 35%	141 42%	81 43%	59 41%	263 40%	52 39%
NDP (Hampton)	72 9%	9 7%	9 14% G	12 6%	9 12% G	33 10%	25 13% CG	8 5%	60 9%	12 9%
Green Party (de Jong)	24 3%	7 6% G	1 1%	5 3%	2 2%	9 3%	8 4%	1 1%	20 3%	4 3%
Other party	8 1%	2 1%	0 -	2 1%	1 2%	3 1%	2 1%	1 1%	6 1%	3 2%
Will not vote	12 1%	2 1%	1 1%	4 2%	0 -	5 2%	4 2%	2 1%	10 1%	2 1%
Don't Know/Undecided	118 15%	20 15%	10 15%	32 17%	15 19% F	42 12%	17 9%	24 17% F	96 14%	22 17%
Refused	45 6%	6 4%	4 6%	20 11% EFG	5 7% E	9 3%	6 3%	4 2%	42 6%	3 3%
DECIDED VOTER (Leaners Included)										
Base: Decided Voters - Leaners Included										
Unweighted Base	633	96	64	101	105	267	155	112	525	108
Weighted Base	625	104*	50*	136*	55	279	164	115	518	107*
Progressive Conservatives (Eves)	206 33%	31 30%	16 31%	49 36%	17 31%	93 33%	47 29%	46 40%	169 33%	37 34%
Liberals (McGuinty)	315 50%	56 54%	25 50%	68 50%	26 47%	141 50%	81 50%	59 52%	263 51%	52 48%
NDP (Hampton)	72 12%	9 8%	9 18% G	12 9%	9 17% G	33 12%	25 15% G	8 7%	60 12%	12 11%
Green Party (de Jong)	24 4%	7 7% G	1 1%	5 4%	2 3%	9 3%	8 5%	1 1%	20 4%	4 4%
Other party	8 1%	2 1%	0 -	2 2%	1 3%	3 1%	2 1%	1 1%	6 1%	3 2%

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Thinking of how you feel right now, which party's candidate would you be most likely to support in the October 2nd Ontario general election ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K

* small base

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (Leaners Included)												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Progressive Conservatives (Eves)	206 26%	54 20%	80 26%	70 31%	119 31%	87 21%	73 28%	65 23%	67 26%	29 20%	51 19%	100 32%
Liberals (McGuinty)	315 39%	100 38%	122 40%	90 40%	137 36%	178 43%	82 32%	120 43%	111 44%	55 39%	110 42%	123 40%
NDP (Hampton)	72 9%	28 10%	35 12%	9 4%	38 10%	34 8%	19 7%	25 9%	28 11%	18 12%	25 10%	26 8%
Green Party (de Jong)	24 3%	16 6%	4 1%	4 2%	13 3%	11 3%	5 2%	9 3%	10 4%	3 2%	9 4%	11 4%
Other party	8 1%	0 -	1 0	6 3%	4 1%	4 1%	5 2%	2 1%	1 0	4 3%	2 1%	0 0
Will not vote	12 1%	8 3%	3 1%	1 0	4 1%	8 2%	7 3%	3 1%	1 1%	4 2%	4 2%	2 1%
Don't Know/Undecided	118 15%	44 17%	40 13%	33 15%	46 12%	73 17%	52 20%	41 15%	22 9%	27 19%	39 15%	32 10%
Refused	45 6%	16 6%	17 6%	11 5%	24 6%	21 5%	16 6%	14 5%	15 6%	3 2%	19 7%	15 5%
DECIDED VOTER (Leaners Included)												
Base: Decided Voters - Leaners Included												
Unweighted Base	633	139	270	215	329	304	186	223	218	111	203	261
Weighted Base	625	198	242	179	312	313	184	221	217	108*	198	261

Progressive Conservatives (Eves)	206 33%	54 27%	80 33%	70 39%	119 38%	87 28%	73 40%	65 29%	67 31%	29 26%	51 26%	100 38%
Liberals (McGuinty)	315 50%	100 51%	122 50%	90 50%	137 44%	178 57%	82 45%	120 54%	111 51%	55 51%	110 56%	123 47%
NDP (Hampton)	72 12%	28 14%	35 15%	9 5%	38 12%	34 11%	19 10%	25 11%	28 13%	18 16%	25 13%	26 10%
Green Party (de Jong)	24 4%	16 8%	4 2%	4 2%	13 4%	11 4%	5 3%	9 4%	10 4%	3 3%	9 5%	11 4%
Other party	8 1%	0 -	1 1%	6 3%	4 1%	4 1%	5 3%	2 1%	1 1%	4 4%	2 1%	0 0

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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I - J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	1999 SUPPORT				VOTING INTENTION (Leaners Included)					LIKELIHOOD OF VOTING		
		PC	Lib	NDP	Other	PC	LIB	NDP	GREEN	OTHER	Absolutely /Very likely	Absolutely /Very/ Somewhat Likely	Not very/Not likely at all
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (Leaners Included)													
Unweighted Base	800	225	156	57	13	214	314	75	20	10	650	702	93
Weighted Base	800	205	148	54*	12**	206	315	72*	24**	8**	628	690	111*
Progressive Conservatives (Eves)	206 26%	126 61% BC	15 10%	4 8%	1 4%	206 100% FG	0 -	0 -	0 -	0 -	177 28%	190 28%	20 18%
Liberals (McGuinty)	315 39%	53 26%	106 72% AC	18 33%	3 28%	0 -	315 100% EG	0 -	0 -	0 -	260 41%	284 41%	38 34%
NDP (Hampton)	72 9%	3 1%	12 8% A	24 44% AB	1 6%	0 -	0 -	72 100% EF	0 -	0 -	60 9%	65 9%	10 9%
Green Party (de Jong)	24 3%	2 1%	2 1%	3 6% A	4 30%	0 -	0 -	0 -	24 100%	0 -	16 3%	16 2%	3 3%
Other party	8 1%	2 1%	0 -	0 -	1 8%	0 -	0 -	0 -	0 -	8 100%	5 1%	5 1%	1 1%
Will not vote	12 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 1% JK
Don't Know/Undecided	118 15%	17 8%	10 7%	3 6%	3 24%	0 -	0 -	0 -	0 -	0 -	74 12%	89 13%	28 25% JK
Refused	45 6%	2 1%	2 1%	1 2%	0 -	0 -	0 -	0 -	0 -	0 -	35 6%	42 6%	10 9%
DECIDED VOTER (Leaners Included)													
Base: Decided Voters - Leaners Included													
Unweighted Base	633	206	142	51	10	214	314	75	20	10	538	574	60
Weighted Base	625	185	135	49*	9**	206	315	72*	24**	8**	518	559	72*
Progressive Conservatives (Eves)	206 33%	126 68% BC	15 11%	4 9%	1 6%	206 100% FG	0 -	0 -	0 -	0 -	177 34%	190 34%	20 28%
Liberals (McGuinty)	315 50%	53 28%	106 78% AC	18 36%	3 36%	0 -	315 100% EG	0 -	0 -	0 -	260 50%	284 51%	38 53%
NDP (Hampton)	72 12%	3 2%	12 9% A	24 49% AB	1 8%	0 -	0 -	72 100% EF	0 -	0 -	60 11%	65 12%	10 13%
Green Party (de Jong)	24 4%	2 1%	2 1%	3 6% A	4 40%	0 -	0 -	0 -	24 100%	0 -	16 3%	16 3%	3 5%
Other party	8 1%	2 1%	0 -	0 -	1 10%	0 -	0 -	0 -	0 -	8 100%	5 1%	5 1%	1 1%

Detailed Tables

And, how likely is it that you will actually go out to vote on Election Day, October 2nd, absolutely certain, very likely, somewhat likely, not very likely, or not likely at all ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Absolutely certain	465 58%	76 57%	40 63%	112 58%	52 69% EG	185 55%	111 58%	75 52%	383 58%	82 61%
Very likely	162 20%	32 24%	16 25%	34 17%	13 18%	68 20%	30 16%	37 26% F	133 20%	30 22%
Somewhat likely	62 8%	7 5%	3 4%	18 9%	3 4%	31 9%	18 9%	13 9%	52 8%	10 7%
Not very likely	49 6%	10 7%	1 2%	15 8%	3 4%	20 6%	8 4%	12 8%	42 6%	7 5%
Not likely at all	60 7%	7 5%	3 5%	14 7%	4 5%	32 9%	24 13% ADG	7 5%	55 8%	5 4%
Don't know/Refused	2 0	1 1%	1 1%	0 -	0 -	0 -	0 -	0 -	1 0	1 0
TOPBOX & LOWBOX SUMMARY										
Certain [Absolutely Certain]	465 58%	76 57%	40 63%	112 58%	52 69% EG	185 55%	111 58%	75 52%	383 58%	82 61%
Likely [Very/Somewhat Likely]	224 28%	39 29%	19 29%	51 27%	16 22%	99 29%	48 25%	50 35% D	185 28%	39 29%
Voters [Certain/Very/Somewhat Likely]	690 86%	115 87%	59 92%	163 85%	68 91%	284 85%	159 83%	125 87%	568 85%	122 91%
Non Voters [Not very/Not likely at all]	111 14%	17 13%	4 6%	33 17% BD	6 8%	51 15% BD	26 14%	25 17% BD	94 14%	17 12%

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And, how likely is it that you will actually go out to vote on Election Day, October 2nd, absolutely certain, very likely, somewhat likely, not very likely, or not likely at all ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Absolutely certain	465 58%	121 46%	175 58% A	164 73% AB	225 58%	241 58%	135 52%	152 55%	175 69% FG	67 48%	144 55%	214 69% IJ
Very likely	162 20%	52 20%	71 24% C	38 17%	74 19%	89 21%	47 18%	69 25%	45 18%	25 18%	57 22%	57 18%
Somewhat likely	62 8%	37 14% BC	17 6%	7 3%	31 8%	30 7%	27 10% H	22 8%	13 5%	17 12% K	23 9%	16 5%
Not very likely	49 6%	26 10% C	16 5%	6 3%	24 6%	25 6%	22 8% H	18 6%	7 3%	11 8%	21 8%	13 4%
Not likely at all	60 7%	29 11% C	20 7%	9 4%	30 8%	30 7%	27 10% H	18 6%	15 6%	21 15% JK	17 6%	10 3%
Don't know/Refused	2 0	0 -	1 0	0 -	1 0	1 0	2 1%	0 -	0 -	0 -	0 -	0 -
TOPBOX & LOWBOX SUMMARY												
Certain [Absolutely Certain]	465 58%	121 46%	175 58% A	164 73% AB	225 58%	241 58%	135 52%	152 55%	175 69% FG	67 48%	144 55%	214 69% IJ
Likely [Very/Somewhat Likely]	224 28%	89 33% C	89 29% C	45 20%	105 27%	119 29%	74 29% H	91 33% H	58 23%	42 30%	80 31%	73 24%
Voters [Certain/Very/Somewhat Likely]	690 86%	210 79%	263 87% A	209 93% AB	330 86%	359 87%	209 81%	243 87%	233 91% F	109 78%	224 86%	287 93% IJ
Non Voters [Not very/Not likely at all]	111 14%	63 24% BC	34 11% C	14 6%	56 14%	55 13%	49 19% H	40 14% H	20 8%	28 20% K	44 17% K	29 9%

Detailed Tables

As you may know there will be a televised debate between the leaders of the three main provincial parties on Tuesday, September 23rd. How likely are you to watch the debate ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Very likely	246 31%	31 23%	14 21%	54 28%	25 33%	123 37%	73 38%	50 34%	214 32%	32 24%
Somewhat likely	264 33%	41 31%	27 41%	62 32%	29 39%	105 31%	66 35%	38 26%	208 31%	56 42%
Somewhat unlikely	90 11%	16 12%	8 12%	24 13%	6 7%	36 11%	18 9%	18 13%	76 11%	14 11%
Very unlikely	193 24%	43 33%	16 25%	52 27%	15 20%	66 20%	31 16%	35 24%	163 24%	30 23%
Don't know/Refused	8 1%	1 1%	0 -	0 -	1 1%	6 2%	2 1%	4 2%	6 1%	2 1%
TOPBOX & LOWBOX SUMMARY										
Likely (Top2Box)	510 64%	72 54%	40 63%	116 60%	54 72%	228 68%	140 73%	88 61%	422 63%	88 65%
Unlikely (Low2Box)	283 35%	59 45%	24 37%	77 40%	21 28%	102 30%	49 26%	53 37%	238 36%	45 33%

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As you may know there will be a televised debate between the leaders of the three main provincial parties on Tuesday, September 23rd. How likely are you to watch the debate ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
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Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Very likely	246 31%	48 18%	89 29% A	106 48% AB	124 32%	121 29%	80 31%	77 28%	85 33%	49 35%	80 31%	93 30%
Somewhat likely	264 33%	93 35% C	110 36% C	58 26%	122 32%	142 34%	75 29%	94 34%	94 37%	49 35%	85 33%	104 34%
Somewhat unlikely	90 11%	37 14%	34 11%	18 8%	41 11%	49 12%	31 12%	33 12%	26 10%	7 5%	31 12% J	42 14% J
Very unlikely	193 24%	86 32% BC	64 21%	41 18%	94 25%	99 24%	69 27% H	72 26%	48 19%	35 25%	64 25%	68 22%
Don't know/Refused	8 1%	2 1%	5 2%	1 0	3 1%	5 1%	4 2%	2 1%	2 1%	1 0	2 1%	2 1%
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	510 64%	141 53%	198 66% A	164 73% A	246 64%	263 63%	156 60%	172 62%	179 70% FG	99 70%	165 63%	198 64%
Unlikely (Low2Box)	283 35%	123 46% BC	98 33%	59 26%	136 35%	147 35%	100 39% H	105 38% H	74 29%	42 30%	95 36%	110 36%

Detailed Tables

As you may know there will be a televised debate between the leaders of the three main provincial parties on Tuesday, September 23rd. How likely are you to watch the debate ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I - J/K/L

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	TOTAL	1999 SUPPORT				VOTING INTENTION (Leaners Included)					LIKELIHOOD OF VOTING		
		PC	Lib	NDP	Other	PC	LIB	NDP	GREEN	OTHER	Absolutely /Very likely	Absolutely /Very/ Somewhat Likely	Not very/Not likely at all
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents													
Unweighted Base	800	225	156	57	13	214	314	75	20	10	650	702	93
Weighted Base	800	205	148	54*	12**	206	315	72*	24**	8**	628	690	111*
Very likely	246 31%	90 44%	51 35%	18 34%	5 40%	71 34%	98 31%	27 37%	5 22%	2 31%	217 35%	227 33%	18 16%
Somewhat likely	264 33%	61 30%	51 35%	20 37%	2 13%	69 33%	109 35%	29 40%	4 17%	1 11%	220 35%	237 34%	33 30%
Somewhat unlikely	90 11%	27 13%	19 13%	6 10%	1 7%	24 12%	34 11%	10 14%	4 16%	0 -	72 11%	86 12%	16 14%
Very unlikely	193 24%	26 13%	24 16%	10 18%	5 40%	38 19%	70 22%	6 9%	11 46%	5 58%	114 18%	132 19%	41 37%
Don't know/Refused	8 1%	1 0	3 2%	0 -	0 -	4 2%	3 1%	0 -	0 -	0 -	5 1%	8 1%	2 2%
TOPBOX & LOWBOX SUMMARY													
Likely (Top2Box)	510 64%	151 74%	102 69%	38 71%	6 53%	140 68%	208 66%	56 78%	9 38%	3 42%	436 70%	464 67%	52 46%
Unlikely (Low2Box)	283 35%	53 26%	42 29%	15 29%	6 47%	63 30%	104 33%	16 22%	15 62%	5 58%	186 30%	218 32%	57 51%

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And which leader do you expect to win the debate ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
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Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Dalton McGuinty of the Liberals	249 31%	45 34% D	18 28%	62 32% D	15 20%	110 33% D	73 38% DG	37 26%	209 31%	40 30%
Ernie Eves of the Progressive Conservatives	276 34%	50 38% F	19 29%	65 34%	30 40% F	111 33%	49 26%	62 43% EF	234 35%	42 31%
Howard Hampton of the New Democratic Party	85 11%	14 10%	11 17% G	16 8%	11 15% G	34 10%	23 12%	11 7%	66 10%	19 14%
None	47 6%	10 7%	5 8%	7 4%	4 6%	21 6%	12 6%	9 6%	39 6%	8 6%
Don't know/Refused	143 18%	14 10%	12 18%	43 22% A	15 19% A	60 18%	35 18%	25 17%	117 18%	25 19%

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Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Dalton McGuinty of the Liberals	249 31%	95 36% C	100 33% C	53 23%	116 30%	134 32%	76 29%	89 32%	82 32%	42 30%	91 35%	98 32%
Ernie Eves of the Progressive Conservatives	276 34%	86 32%	106 35%	83 37%	143 37%	133 32%	101 39%	97 35%	77 30%	49 35%	76 29%	122 39% J
Howard Hampton of the New Democratic Party	85 11%	26 10%	32 11%	25 11%	48 13%	37 9%	24 9%	29 10%	32 12%	18 13%	31 12%	33 11%
None	47 6%	16 6%	13 4%	15 7%	17 4%	30 7%	15 6%	15 5%	15 6%	12 9%	12 5%	14 5%
Don't know/Refused	143 18%	42 16%	50 17%	48 21%	61 16%	82 20%	43 16%	49 18%	49 19%	20 14%	52 20%	43 14%

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And which leader do you expect to win the debate ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I - J/K/L

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	TOTAL	1999 SUPPORT				VOTING INTENTION (Leaners Included)					LIKELIHOOD OF VOTING		
		PC	Lib	NDP	Other	PC	LIB	NDP	GREEN	OTHER	Absolutely /Very likely	Absolutely /Very/ Somewhat Likely	Not very/Not likely at all
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Base: All Respondents													
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Weighted Base	800	205	148	54*	12**	206	315	72*	24**	8**	628	690	111*
Dalton McGuinty of the Liberals	249 31%	43 21%	67 46% A	18 33%	4 29%	23 11%	165 52% EG	22 30% E	6 25%	2 30%	194 31%	219 32%	41 37%
Ernie Eves of the Progressive Conservatives	276 34%	116 57% BC	29 20%	13 24%	3 25%	143 69% FG	75 24%	10 14%	5 19%	1 11%	220 35%	237 34%	34 30%
Howard Hampton of the New Democratic Party	85 11%	12 6%	19 13% A	14 27% AB	4 37%	9 4%	22 7%	32 45% EF	9 37%	0 6%	67 11%	73 11%	11 10%
None	47 6%	11 5%	9 6%	1 2%	0 -	7 3%	13 4%	2 3%	0 -	2 19%	40 6%	40 6%	0 -
Don't know/Refused	143 18%	22 11%	23 16%	8 14%	1 8%	24 12%	40 13%	6 9%	5 19%	3 34%	106 17%	121 17%	25 22%

Detailed Tables

Forgetting for a minute about which party you may be supporting, which of the three main party leaders do you think would make the best Premier of Ontario ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Ernie Eves	297 37%	50 38%	23 35%	70 36%	22 30%	133 40%	71 37%	62 43%	249 37%	49 36%
Dalton McGuinty	243 30%	45 34%	17 26%	56 29%	22 29%	103 31%	62 32%	41 29%	207 31%	35 26%
Howard Hampton	107 13%	13 10%	11 17%	21 11%	17 22%	45 13%	32 17%	13 9%	87 13%	20 15%
Don't know/Refused	153 19%	24 18%	14 22%	46 24%	14 19%	55 16%	26 14%	28 20%	123 18%	30 22%

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Ernie Eves	297 37%	101 38%	109 36%	86 38%	169 44%	129 31%	105 41%	104 37%	87 34%	41 29%	85 33%	133 43%
Dalton McGuinty	243 30%	79 30%	94 31%	68 30%	111 29%	132 32%	62 24%	90 32%	89 35%	39 28%	83 32%	102 33%
Howard Hampton	107 13%	38 14%	40 13%	27 12%	54 14%	52 13%	28 11%	44 16%	34 13%	26 18%	37 14%	40 13%
Don't know/Refused	153 19%	47 18%	57 19%	44 20%	51 13%	102 25%	64 25%	41 15%	45 18%	35 25%	56 21%	34 11%

Detailed Tables

Some people say that the Conservative government has done a good job and deserves to be re-elected. Other people say that it is time for another provincial political party to take over and run the province. Which statement is closest to your point of view ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I
* small base

	ONTARIO MARKET									REGION TYPE	
	TOTAL	Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural	
		A	B	C	D	E	F	G	H	I	
Base: All Respondents											
Unweighted Base	800	119	82	139	140	320	181	139	667	133	
Weighted Base	800	132	65*	192	75	335	191	144	666	134	
Re-elect	259 32%	50 38%	19 29%	59 31%	20 26%	111 33%	57 30%	54 37%	217 33%	42 31%	
Time for a change	483 60%	75 57%	40 61%	114 60%	51 67%	203 61%	124 65%	79 55%	400 60%	82 61%	
Don't know/Refused	59 7%	7 5%	6 10%	19 10%	5 7%	22 7%	10 5%	12 8%	48 7%	11 8%	

	AGE					GENDER		EDUCATION			INCOME		
	TOTAL	18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +	
		A	B	C	D	E	F	G	H	I	J	K	
Base: All Respondents													
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306	
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310	
Re-elect	259 32%	98 37%	90 30%	69 31%	152 40%	107 26%	90 35%	97 35%	71 28%	39 28%	80 31%	114 37%	
Time for a change	483 60%	152 57%	190 63%	135 60%	210 55%	272 66%	145 56%	166 60%	167 65%	88 62%	168 65%	183 59%	
Don't know/Refused	59 7%	15 6%	21 7%	20 9%	22 6%	36 9%	25 10%	16 6%	17 7%	14 10%	12 5%	13 4%	

Detailed Tables

If Dalton McGuinty and the Liberals are elected on October 2nd, do you feel that in 4 years time Ontario will be better off, worse off or about the same as it is now ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Better off	214 27%	37 28%	11 18%	44 23%	18 25%	102 30%	67 35%	35 24%	180 27%	34 25%
Worse off	168 21%	33 25%	9 14%	43 22%	18 23%	66 20%	31 16%	35 24%	140 21%	29 21%
About the same	351 44%	57 43%	38 59%	80 42%	31 41%	145 43%	85 45%	60 41%	291 44%	60 44%
Don't know/Refused	67 8%	5 4%	6 9%	25 13%	8 11%	22 7%	8 4%	15 10%	55 8%	12 9%
			ACDEFG	AEF	AF			F		

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Better off	214 27%	61 23%	87 29%	64 28%	98 25%	115 28%	61 24%	68 24%	82 32%	36 25%	70 27%	86 28%
Worse off	168 21%	49 18%	67 22%	50 22%	106 28%	62 15%	54 21%	58 21%	54 21%	27 19%	46 18%	73 23%
About the same	351 44%	140 53%	119 40%	89 40%	159 41%	192 46%	114 44%	134 48%	102 40%	65 46%	126 48%	130 42%
Don't know/Refused	67 8%	16 6%	28 9%	21 10%	21 6%	46 11%	31 12%	19 7%	16 6%	13 10%	19 7%	21 7%
						D	H					

Detailed Tables

If Ernie Eves and the Progressive Conservatives are elected on October 2nd, do you feel that in 4 years time Ontario will be better off, worse off or about the same as it is now ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Better off	151 19%	25 19%	11 17%	33 17%	11 15%	71 21%	41 22%	29 20%	126 19%	25 19%
Worse off	241 30%	41 31%	15 23%	58 30%	27 36%	101 30%	72 38%	29 20%	209 31%	33 24%
About the same	359 45%	63 48%	33 51%	86 45%	33 43%	145 43%	70 37%	75 52%	290 44%	69 51%
Don't know/Refused	49 6%	3 2%	6 9%	16 8%	4 6%	19 6%	8 4%	12 8%	41 6%	7 5%

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Better off	151 19%	45 17%	61 20%	44 20%	101 26%	50 12%	55 21%	48 17%	48 19%	30 21%	44 17%	60 19%
Worse off	241 30%	82 31%	87 29%	67 30%	108 28%	133 32%	49 19%	89 32%	100 39%	36 26%	98 38%	89 29%
About the same	359 45%	129 48%	132 44%	95 42%	159 41%	200 48%	135 52%	125 45%	97 38%	68 49%	102 39%	146 47%
Don't know/Refused	49 6%	10 4%	20 7%	18 8%	16 4%	32 8%	21 8%	17 6%	9 4%	7 5%	16 6%	14 5%

Detailed Tables

If Howard Hampton and the New Democratic Party are elected on October 2nd, do you feel that in 4 years time Ontario will be better off, worse off or about the same as it is now ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I
* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Better off	137 17%	22 17%	10 16%	25 13%	15 20%	64 19%	46 24% CG	18 13%	119 18%	18 14%
Worse off	290 36%	53 40%	17 26%	69 36%	30 39%	122 36%	58 31%	64 44% BF	244 37%	45 34%
About the same	286 36%	48 36%	27 42%	64 33%	23 30%	124 37%	73 38%	51 35%	238 36%	48 36%
Don't know/Refused	87 11%	10 7%	10 16% EF	34 17% AEFG	8 11%	26 8%	14 7%	12 8%	65 10%	22 16% H

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Better off	137 17%	54 20%	50 17%	31 14%	68 18%	69 17%	37 14%	47 17%	52 20%	39 27% JK	47 18%	41 13%
Worse off	290 36%	53 20%	130 43% A	103 46% A	164 43% E	126 30%	80 31%	101 36%	106 42% F	30 21% I	85 32% J	141 46% IJ
About the same	286 36%	135 51% BC	85 28%	62 28%	121 32%	164 40% D	106 41% H	102 37%	76 30%	60 43% K	103 39% K	95 31%
Don't know/Refused	87 11%	23 9%	35 12%	28 12%	32 8%	56 13% D	36 14% H	28 10%	21 8%	12 9%	26 10%	33 11%

Detailed Tables

Thinking about the last few months, would you say that your opinion of Dalton McGuinty and the Liberals has improved, stayed the same, or worsened ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Improved	196 25%	31 23%	12 19%	39 20%	14 19%	100 30% CD	59 31% CD	40 28%	161 24%	35 26%
Stayed the same	419 52%	74 56%	42 65% EFG	103 53%	42 56% F	157 47%	85 44%	72 50%	350 53%	68 51%
Worsened	121 15%	16 12%	6 10%	30 16%	14 19%	54 16%	32 17%	22 15%	104 16%	17 13%
Don't know/Refused	64 8%	11 8%	4 6%	21 11%	5 6%	25 7%	15 8%	10 7%	50 8%	14 10%
SUMMARY										
Net Improvement [Improved - Worsened]	75 9%	15 11% CD	6 9% D	8 4%	0 1%	46 14% CD	28 14% CD	18 13% CD	58 9%	18 13%

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Improved	196 25%	58 22%	72 24%	64 29%	98 26%	98 24%	65 25%	64 23%	65 26%	32 23%	65 25%	82 27%
Stayed the same	419 52%	151 57%	157 52%	107 48%	193 50%	226 54%	129 50%	161 58%	127 50%	67 48%	148 57%	163 53%
Worsened	121 15%	34 13%	50 17%	34 15%	66 17%	55 13%	38 15%	34 12%	46 18%	20 14%	29 11%	53 17%
Don't know/Refused	64 8%	22 8%	22 7%	18 8%	27 7%	37 9%	28 11%	19 7%	16 6%	22 15% JK	19 7%	12 4%
SUMMARY												
Net Improvement [Improved - Worsened]	75 9%	25 9%	22 7%	30 13% B	32 8%	43 10%	27 10%	30 11%	19 8%	11 8%	36 14%	29 10%

Detailed Tables

Thinking about the last few months, would you say that your opinion of Howard Hampton and the NDP has improved, stayed the same, or worsened ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I
 * small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Improved	123 15%	16 12%	13 20%	22 11%	13 17%	60 18%	43 22% ACG	17 12%	102 15%	21 16%
Stayed the same	495 62%	88 67% F	43 66% F	122 64% F	50 66% F	192 57%	100 52%	92 64% F	415 62%	80 60%
Worsened	88 11%	8 6%	4 7%	24 13%	7 9%	44 13% A	25 13%	19 13%	78 12%	10 7%
Don't know/Refused	94 12%	21 16%	4 7%	24 13%	6 8%	39 12%	23 12%	16 11%	71 11%	23 17%
SUMMARY										
Net Improvement [Improved - Worsened]	36 4%	8 6% CG	9 14% CEG	-3 -1%	6 7% CG	16 5% CG	18 9% CG	-1 -1%	24 4%	12 9% H

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Improved	123 15%	37 14%	40 13%	46 20% B	66 17%	58 14%	27 10%	52 18%	44 17% F	21 15%	43 17%	49 16%
Stayed the same	495 62%	170 64%	195 65% C	126 56%	226 59%	269 65%	154 60%	179 64%	160 63%	78 55%	165 63%	206 66% I
Worsened	88 11%	25 9%	33 11%	29 13%	57 15% E	31 7%	36 14% G	22 8%	28 11%	22 16% J	21 8%	33 11%
Don't know/Refused	94 12%	34 13%	34 11%	24 11%	36 9%	58 14%	42 16% GH	27 10%	23 9%	21 15% K	32 12%	22 7%
SUMMARY												
Net Improvement [Improved - Worsened]	36 4%	12 5%	7 2%	17 8% B	9 2%	27 6% D	-9 -4%	30 11% F	16 6% F	-1 -1%	22 9% I	16 5% I

Detailed Tables

Thinking about the last few months, would you say that your opinion of Ernie Eves and the Progressive Conservatives has improved, stayed the same, or worsened ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Improved	92 12%	11 8%	4 6%	22 12%	7 9%	47 14%	27 14%	20 14%	79 12%	13 10%
Stayed the same	408 51%	69 52%	38 59%	99 51%	34 45%	168 50%	90 47%	78 54%	335 50%	73 54%
Worsened	246 31%	42 32%	19 29%	54 28%	31 41%	100 30%	63 33%	37 26%	213 32%	34 25%
Don't know/Refused	54 7%	10 8%	3 5%	17 9%	3 4%	20 6%	10 5%	10 7%	39 6%	15 11% H
SUMMARY										
Net Improvement [Improved - Worsened]	-154 -19%	-31 -24%	-15 -23%	-31 -16%	-24 -32%	-53 -16%	-36 -19%	-17 -12%	-133 -20%	-21 -15%

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Improved	92 12%	29 11%	30 10%	32 14%	63 16%	29 7%	35 13%	26 9%	30 12%	23 16%	20 8%	35 11%
Stayed the same	408 51%	147 55%	151 50%	107 48%	181 47%	226 55%	133 51%	162 58%	111 44%	63 45%	139 53%	165 53%
Worsened	246 31%	71 27%	100 33%	74 33%	123 32%	123 30%	64 25%	77 28%	102 40%	43 30%	82 32%	102 33%
Don't know/Refused	54 7%	19 7%	21 7%	12 5%	18 5%	36 9% D	27 11% GH	14 5%	11 4%	11 8% K	20 8% K	8 2%
SUMMARY												
Net Improvement [Improved - Worsened]	-154 -19%	-41 -16%	-70 -23%	-42 -19%	-60 -16%	-94 -23%	-29 -11%	-51 -18%	-72 -28%	-20 -14%	-63 -24%	-67 -22%

Detailed Tables

Thinking about the outcome of the October 2nd election, would you prefer there to be a:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F/G - H/I

* small base

	TOTAL	ONTARIO MARKET							REGION TYPE	
		Eastern	Northern	Southwest	Hamilton/ Niagara	GTA - Total	GTA - City	GTA - Belt	Urban	Rural
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	800	119	82	139	140	320	181	139	667	133
Weighted Base	800	132	65*	192	75	335	191	144	666	134
Majority government, that is where the governing party holds A MAJORITY of the seats in the Legislature	452	74	30	112	42	193	109	84	379	73
	56%	56%	47%	58%	56%	58%	57%	58%	57%	54%
Minority government, that is where the governing party holds the MOST seats in the Legislature, but not a majority	298	51	25	66	30	126	71	55	250	48
	37%	39%	39%	34%	40%	37%	37%	38%	38%	36%
Don't know/Refused	50	7	9	15	3	17	11	6	37	13
	6%	5%	14%	8%	3%	5%	6%	4%	6%	10%

	TOTAL	AGE			GENDER		EDUCATION			INCOME		
		18-34	35-54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K +
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	800	189	334	265	400	400	261	275	254	144	259	306
Weighted Base	800	266	301	224	385	415	259	279	255	141	261	310
Majority government, that is where the governing party holds A MAJORITY of the seats in the Legislature	452	152	184	114	241	211	145	145	159	81	138	189
	56%	57%	61% C	51%	63% E	51%	56%	52%	63% G	57%	53%	61%
Minority government, that is where the governing party holds the MOST seats in the Legislature, but not a majority	298	102	99	94	130	168	88	123	86	47	109	114
	37%	38%	33%	42% B	34%	40%	34%	44% FH	34%	34%	42%	37%
Don't know/Refused	50	12	18	16	14	36	26	11	10	13	14	6
	6%	5%	6%	7%	4%	9% D	10% GH	4%	4%	9% K	5% K	2%