

Detailed Tables

In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the Canadian economy right now ?

Proportions/Mean: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1062	132	101	101	385	238	105	314	455	279	503	559
Weighted Base	1000	132	97*	68*	379	247	77*	293	401	294	483	517
Very good	65 6%	6 5%	7 7%	6 9%	21 6%	13 5%	10 14% ADE	15 5%	19 5%	28 10% GH	45 9% K	20 4%
Good	651 65%	79 60%	67 69% C	33 49%	255 67% C	169 68% C	48 62%	212 72% HI	259 65%	175 60%	315 65%	335 65%
Poor	239 24%	41 31% F	19 20%	21 30%	90 24%	54 22%	14 19%	55 19%	106 26% G	73 25%	105 22%	134 26%
Very poor	32 3%	5 4%	1 1%	3 4%	12 3%	7 3%	3 4%	7 2%	11 3%	13 5%	13 3%	19 4%
Don't know/Refused	14 1%	1 1%	3 3% D	5 8% ADEF	1 0	3 1%	1 1%	5 2%	6 1%	3 1%	5 1%	9 2%
TOPBOX & LOWBOX SUMMARY												
Good (Top2Box)	715 72%	85 65%	74 76% C	39 58%	276 73% C	182 74% C	58 75% C	227 77% HI	279 69%	204 69%	360 74% K	355 69%
Poor (Low2Box)	271 27%	46 35% BE	20 21%	23 35% B	102 27%	61 25%	18 23%	61 21%	117 29% G	87 30% G	118 24%	153 30%

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(5% risk level) - A/B - C/D/E/F - G/H/I

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1062	832	230	131	269	333	327	273	336	357
Weighted Base	1000	789	211	124	251	316	307	257	318	336
Very good	65 6%	50 6%	14 7%	8 7%	16 6%	20 6%	19 6%	13 5%	20 6%	25 8%
Good	651 65%	530 67% B	120 57%	62 50%	146 58%	212 67% CD	229 75% CDE	153 59%	206 65%	238 71% G
Poor	239 24%	175 22%	64 30% A	36 29% F	77 31% F	75 24% F	50 16%	72 28% I	82 26% I	64 19%
Very poor	32 3%	23 3%	9 4%	10 8% DEF	9 3%	7 2%	6 2%	14 5% I	9 3%	5 2%
Don't know/Refused	14 1%	11 1%	3 1%	7 5% DEF	3 1%	2 1%	3 1%	6 3% H	1 0	3 1%
TOPBOX & LOWBOX SUMMARY										
Good (Top2Box)	715 72%	581 74% B	135 64%	70 57%	162 64%	232 73% CD	249 81% CDE	165 64%	226 71%	263 78% GH
Poor (Low2Box)	271 27%	197 25%	73 35% A	47 38% EF	86 34% EF	82 26% F	56 18%	85 33% I	91 29% I	69 21%

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Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1062	132	101	101	385	238	105	314	455	279	503	559
Weighted Base	1000	132	97*	68*	379	247	77*	293	401	294	483	517
Improve	369 37%	54 41%	36 37%	23 34%	151 40%	74 30%	31 40%	101 34%	139 35%	124 42%	191 40%	178 34%
Stay the same	448 45%	58 44%	40 41%	27 39%	167 44%	124 50%	32 42%	144 49%	186 46%	116 39%	205 42%	243 47%
Get worse	157 16%	18 14%	16 16%	12 18%	52 14%	47 19%	12 15%	40 14%	69 17%	44 15%	72 15%	84 16%
Don't know/Refused	27 3%	2 1%	6 6%	6 9%	9 2%	2 1%	2 3%	9 3%	7 2%	9 3%	15 3%	11 2%

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1062	832	230	131	269	333	327	273	336	357
Weighted Base	1000	789	211	124	251	316	307	257	318	336
Improve	369 37%	303 38%	66 31%	40 32%	81 32%	120 38%	127 41%	89 34%	112 35%	136 41%
Stay the same	448 45%	350 44%	98 46%	47 38%	116 46%	144 46%	140 45%	110 43%	147 46%	154 46%
Get worse	157 16%	117 15%	40 19%	29 24%	47 19%	45 14%	36 12%	51 20%	51 16%	40 12%
Don't know/Refused	27 3%	19 2%	8 4%	7 6%	7 3%	7 2%	5 2%	7 3%	8 2%	5 2%

Detailed Tables

How likely are you to purchase a home or another home right now ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1062	132	101	101	385	238	105	314	455	279	503	559
Weighted Base	1000	132	97*	68*	379	247	77*	293	401	294	483	517
Very likely	48 5%	7 5%	3 3%	3 4%	22 6%	9 4%	3 5%	20 7% I	18 4%	9 3%	27 5%	21 4%
Somewhat likely	89 9%	15 11%	9 10%	5 7%	40 10%	17 7%	4 5%	38 13% I	37 9% I	13 4%	41 9%	47 9%
Not very likely	112 11%	23 17% BE	5 6%	8 12%	48 13%	21 9%	6 8%	41 14% I	52 13% I	17 6%	65 13% K	46 9%
Not likely at all	751 75%	87 66%	79 81% AD	51 75%	270 71%	200 81% AD	64 83% AD	193 66%	294 73% G	254 87% GH	350 72%	401 78%
Don't know/Refused	1 0	0 -	0 -	1 2% DE	0 -	0 -	0 -	1 0	1 0	0 -	1 0	1 0
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	137 14%	22 17%	13 13%	8 11%	61 16%	26 11%	7 9%	59 20% HI	55 14% I	22 7%	68 14%	69 13%
Unlikely (Low2Box)	862 86%	110 83%	84 87%	59 87%	318 84%	221 89%	70 91%	234 80%	346 86% G	272 93% GH	415 86%	447 87%

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How likely are you to purchase a home or another home right now ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1062	832	230	131	269	333	327	273	336	357
Weighted Base	1000	789	211	124	251	316	307	257	318	336
Very likely	48 5%	41 5%	7 3%	4 4%	10 4%	14 4%	20 6%	11 4%	16 5%	21 6%
Somewhat likely	89 9%	73 9%	16 8%	10 8%	9 4%	40 13% D	30 10% D	19 7%	35 11%	32 9%
Not very likely	112 11%	96 12%	16 8%	10 8%	26 10%	46 14%	30 10%	27 11%	37 12%	40 12%
Not likely at all	751 75%	579 73%	172 81% A	99 80% E	206 82% EF	217 68%	227 74%	199 78%	230 72%	243 72%
Don't know/Refused	1 0	1 0	1 0	0 -	1 0	0 -	1 0	1 0	1 0	0 -
TOPBOX & LOWBOX SUMMARY										
Likely (Top2Box)	137 14%	114 14%	23 11%	14 12%	18 7%	54 17% D	50 16% D	29 11%	50 16%	52 16%
Unlikely (Low2Box)	862 86%	674 85%	188 89%	109 88%	231 92% EF	263 83%	257 84%	227 88%	267 84%	284 84%

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And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1062	132	101	101	385	238	105	314	455	279	503	559
Weighted Base	1000	132	97*	68*	379	247	77*	293	401	294	483	517
Yes	179 18%	32 24% D	18 18%	12 18%	60 16%	45 18%	11 14%	57 19% I	93 23% I	25 9%	91 19%	87 17%
No	820 82%	100 76%	79 82%	56 82%	318 84% A	202 82%	66 85%	236 81%	308 77%	267 91% GH	391 81%	428 83%
Don't know/Refused	2 0	0 -	0 -	0 -	1 0	0 -	1 1%	0 -	0 -	2 1%	1 0	1 0

And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1062	832	230	131	269	333	327	273	336	357
Weighted Base	1000	789	211	124	251	316	307	257	318	336
Yes	179 18%	152 19% B	27 13%	15 12%	52 21% C	55 17%	58 19%	48 19%	61 19%	61 18%
No	820 82%	635 80%	184 87% A	109 88% D	199 79%	260 82%	250 81%	208 81%	256 81%	275 82%
Don't know/Refused	2 0	2 0	0 -	0 -	0 -	2 1%	0 -	1 0	1 0	0 -

Detailed Tables

In the next six months, do you think interest rates will ...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1062	132	101	101	385	238	105	314	455	279	503	559
Weighted Base	1000	132	97*	68*	379	247	77*	293	401	294	483	517
Go up	421 42%	60 45%	39 40%	26 38%	176 46%	92 37%	28 36%	137 47%	167 42%	113 38%	196 41%	224 43%
Go down	116 12%	13 10%	17 18%	9 13%	37 10%	32 13%	8 10%	28 10%	48 12%	36 12%	59 12%	57 11%
Remain unchanged	427 43%	54 41%	34 35%	29 42%	156 41%	120 49%	34 44%	118 40%	176 44%	131 45%	213 44%	214 41%
Don't know/Refused	36 4%	4 3%	7 7%	4 6%	10 3%	3 1%	8 10%	10 3%	11 3%	14 5%	14 3%	22 4%

In the next six months, do you think interest rates will ...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
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Base: All Respondents										
Unweighted Base	1062	832	230	131	269	333	327	273	336	357
Weighted Base	1000	789	211	124	251	316	307	257	318	336
Go up	421 42%	342 43%	79 37%	51 41%	105 42%	148 47%	117 38%	119 46%	148 47%	131 39%
Go down	116 12%	86 11%	30 14%	21 17%	25 10%	29 9%	40 13%	25 10%	29 9%	46 14%
Remain unchanged	427 43%	336 43%	92 43%	43 35%	113 45%	131 41%	140 46%	102 40%	134 42%	153 46%
Don't know/Refused	36 4%	26 3%	10 5%	9 7%	7 3%	8 3%	10 3%	11 4%	7 2%	6 2%

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And, thinking about your family, do you feel that your own economic situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1062	132	101	101	385	238	105	314	455	279	503	559
Weighted Base	1000	132	97*	68*	379	247	77*	293	401	294	483	517
Improve	374 37%	52 40% C	40 41% C	16 24%	154 41% C	82 33%	28 37% C	163 56% HI	150 37% I	57 19%	185 38%	188 36%
Stay the same	495 50%	59 44%	47 48%	41 60% AD	174 46%	135 55% D	39 51%	114 39%	188 47% G	188 64% GH	234 48%	261 51%
Get worse	120 12%	19 15%	8 8%	7 11%	50 13%	27 11%	7 10%	14 5%	59 15% G	46 16% G	59 12%	60 12%
Don't know/Refused	12 1%	2 1% D	2 2% D	4 6% DE	0 -	2 1%	2 3% D	2 1%	5 1%	3 1%	5 1%	6 1%

And, thinking about your family, do you feel that your own economic situation will ...

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Unweighted Base	1062	832	230	131	269	333	327	273	336	357
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Improve	374 37%	317 40% B	56 27%	31 25%	83 33%	122 39% C	136 44% CD	96 37%	115 36%	145 43%
Stay the same	495 50%	375 48%	120 57% A	69 56% F	128 51%	163 52% F	134 44%	122 47%	155 49%	157 47%
Get worse	120 12%	91 12%	28 13%	20 16% E	35 14%	30 9%	35 11%	35 14%	44 14%	31 9%
Don't know/Refused	12 1%	6 1%	6 3% A	3 2%	4 2%	2 0	2 1%	4 1%	3 1%	2 1%

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Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

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		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
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Unweighted Base	1062	132	101	101	385	238	105	314	455	279	503	559
Weighted Base	1000	132	97*	68*	379	247	77*	293	401	294	483	517
More than last year	263 26%	41 31%	19 20%	16 23%	101 27%	62 25%	24 31%	94 32% I	103 26%	64 22%	124 26%	139 27%
About the same as last year	423 42%	42 32%	45 47% A	25 37%	156 41%	122 50% ACD	33 42%	115 39%	169 42%	135 46%	213 44%	210 41%
Less than last year	307 31%	49 37% E	32 33%	24 36% E	120 32%	62 25%	21 27%	81 28%	128 32%	93 32%	142 29%	166 32%
Don't know/Refused	7 1%	0 -	1 1%	3 4% ADEF	2 0	1 0	0 -	3 1%	1 0	2 1%	4 1%	2 0

Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

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		REGION TYPE		EDUCATION				INCOME		
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Weighted Base	1000	789	211	124	251	316	307	257	318	336
More than last year	263 26%	220 28% B	44 21%	21 17%	66 26% C	77 24%	100 33% CE	52 20%	80 25%	112 33% GH
About the same as last year	423 42%	334 42%	88 42%	62 50% E	109 43%	124 39%	127 41%	110 43%	136 43%	132 39%
Less than last year	307 31%	230 29%	78 37% A	40 32%	71 28%	116 37% DF	79 26%	91 35% I	103 32%	90 27%
Don't know/Refused	7 1%	5 1%	1 1%	1 1%	5 2% E	0 -	1 0	4 1% H	0 -	2 1%

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And, thinking only about day-to-day expenses such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

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* small base

		REGION						AGE			GENDER	
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More than last year	359 36%	45 34%	43 45% E	27 40%	136 36%	76 31%	31 40%	112 38%	144 36%	98 33%	170 35%	189 37%
About the same as last year	536 54%	73 56%	43 45%	34 51%	202 53%	144 58% B	39 51%	158 54%	216 54%	157 54%	265 55%	270 52%
Less than last year	103 10%	13 10%	10 11%	6 9%	41 11%	25 10%	7 10%	23 8%	42 10%	36 12%	48 10%	54 11%
Don't know/Refused	3 0	0 -	0 -	1 1% D	0 -	2 1%	0 -	0 -	1 0	2 1%	0 -	3 1%

And, thinking only about day-to-day expenses such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

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		REGION TYPE		EDUCATION				INCOME		
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Weighted Base	1000	789	211	124	251	316	307	257	318	336
More than last year	359 36%	279 35%	80 38%	50 40%	105 42% EF	103 32%	101 33%	93 36%	124 39%	110 33%
About the same as last year	536 54%	426 54%	110 52%	57 46%	120 48%	181 57% CD	177 57% CD	130 51%	161 51%	197 59% GH
Less than last year	103 10%	82 10%	21 10%	15 13%	26 10%	32 10%	29 10%	33 13%	32 10%	28 8%
Don't know/Refused	3 0	3 0	0 -	1 1%	0 -	1 0	1 0	1 0	1 0	1 0