

Detailed Tables

In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the Canadian economy right now ?

Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1056	133	100	100	385	238	100	310	457	271	492	564
Weighted Base	1000	132	97*	68*	379	247	77*	293	398	294	483	517
Very good	69 6.9%	2 1.8%	7 6.8%	4 5.9%	30 8.0%	21 8.5%	4 5.7%	19 6.4%	28 7.0%	20 6.9%	44 9.1%	25 4.8%
Good	662 66.2%	79 59.5%	64 66.4%	40 59.1%	254 67.1%	170 68.7%	55 71.7%	190 64.7%	260 65.2%	206 70.3%	339 70.2%	323 62.5%
Poor	221 22.1%	43 32.4%	22 22.6%	19 27.5%	81 21.4%	42 17.2%	14 18.1%	72 24.4%	92 23.0%	51 17.3%	77 15.8%	144 27.9%
Very poor	42 4.2%	7 5.5%	3 3.3%	5 7.5%	13 3.5%	10 4.1%	3 4.5%	12 4.2%	18 4.5%	12 4.2%	21 4.3%	22 4.2%
Don't know/Refused	6 0.6%	1 0.8%	1 0.9%	0 -	0 -	4 1.5%	0 -	1 0.3%	1 0.2%	4 1.4%	3 0.6%	3 0.5%
TOPBOX & LOWBOX SUMMARY												
Good (Top2Box)	731 73.1%	81 61.2%	71 73.2%	44 65.0%	285 75.1%	191 77.2%	60 77.4%	208 71.1%	287 72.2%	227 77.2%	383 79.3%	348 67.3%
Poor (Low2Box)	263 26.3%	50 37.9%	25 25.9%	24 35.0%	94 24.9%	52 21.3%	17 22.6%	84 28.6%	110 27.5%	63 21.4%	97 20.1%	166 32.2%

Detailed Tables

In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the Canadian economy right now ?

Proportions/Mean: Columns Tested
(5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1056	834	222	90	239	376	345	226	339	394
Weighted Base	1000	803	197	91*	223	351	330	214	329	368
Very good	69 6.9%	60 7.5%	9 4.3%	4 4.3%	15 6.9%	19 5.3%	31 9.3%	10 4.9%	16 5.0%	34 9.3%
Good	662 66.2%	537 66.9%	125 63.6%	49 53.2%	142 63.7%	229 65.2%	239 72.5%	119 55.9%	234 71.3%	256 69.4%
Poor	221 22.1%	170 21.2%	50 25.6%	26 28.5%	56 25.3%	89 25.4%	48 14.5%	71 33.3%	64 19.6%	65 17.8%
Very poor	42 4.2%	30 3.7%	13 6.5%	12 13.0%	9 4.0%	11 3.2%	10 3.1%	10 4.9%	12 3.6%	12 3.3%
Don't know/Refused	6 0.6%	6 0.7%	0 -	1 1.0%	0 -	3 0.8%	2 0.7%	2 1.0%	2 0.5%	1 0.2%
TOPBOX & LOWBOX SUMMARY										
Good (Top2Box)	731 73.1%	597 74.4%	134 67.9%	53 57.5%	158 70.7%	248 70.6%	269 81.8%	130 60.8%	251 76.3%	290 78.7%
Poor (Low2Box)	263 26.3%	200 24.9%	63 32.1%	38 41.6%	65 29.3%	100 28.6%	58 17.6%	82 38.2%	76 23.2%	78 21.0%

Detailed Tables

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All Respondents												
Unweighted Base	1056	133	100	100	385	238	100	310	457	271	492	564
Weighted Base	1000	132	97*	68*	379	247	77*	293	398	294	483	517
Improve	370 37.0%	57 43.4%	28 29.4%	17 25.5%	151 39.9%	84 34.1%	32 41.2%	108 36.7%	138 34.6%	120 40.8%	203 42.1%	167 32.3%
Stay the same	442 44.2%	54 40.7%	46 47.4%	36 53.7%	146 38.6%	127 51.6%	32 41.2%	131 44.8%	190 47.7%	113 38.5%	207 42.7%	235 45.5%
Get worse	177 17.7%	20 15.1%	22 23.2%	14 20.8%	78 20.6%	31 12.6%	12 15.2%	53 18.1%	67 16.8%	55 18.6%	72 14.8%	106 20.5%
Don't know/Refused	11 1.1%	1 0.8%	0 -	0 -	4 1.0%	4 1.6%	2 2.4%	1 0.3%	3 0.9%	6 2.1%	2 0.4%	9 1.7%

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban A	Rural B	<HS C	HS D	Post sec E	University F	<\$30K G	\$30K-<\$60K H	\$60K + I
Base: All Respondents										
Unweighted Base	1056	834	222	90	239	376	345	226	339	394
Weighted Base	1000	803	197	91*	223	351	330	214	329	368
Improve	370 37.0%	296 36.8%	75 38.0%	36 39.0%	74 33.2%	135 38.6%	122 37.1%	77 36.2%	128 39.1%	135 36.7%
Stay the same	442 44.2%	364 45.3%	78 39.6%	28 30.1%	97 43.4%	153 43.5%	164 49.7%	88 41.4%	143 43.6%	177 48.0%
Get worse	177 17.7%	137 17.0%	41 20.8%	27 29.8%	49 22.1%	59 16.7%	41 12.4%	45 20.9%	53 16.2%	53 14.5%
Don't know/Refused	11 1.1%	7 0.9%	3 1.7%	1 1.1%	3 1.2%	4 1.2%	3 0.8%	3 1.5%	4 1.1%	3 0.7%

Detailed Tables

How likely are you to purchase a home or another home right now ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All Respondents												
Unweighted Base	1056	133	100	100	385	238	100	310	457	271	492	564
Weighted Base	1000	132	97*	68*	379	247	77*	293	398	294	483	517
Very likely	62 6.2%	7 5.5%	3 3.6%	2 2.9%	38 10.0% BCE	9 3.4%	3 3.9%	37 12.5% HI	19 4.9%	6 2.1%	36 7.5%	26 5.1%
Somewhat likely	75 7.5%	11 8.5%	7 6.8%	6 8.8%	28 7.3%	15 6.1%	8 10.4%	36 12.2% HI	30 7.6% I	7 2.5%	40 8.3%	35 6.7%
Not very likely	151 15.1%	23 17.3% C	15 15.9% C	4 5.8%	62 16.2% C	39 15.7% C	8 10.4%	47 16.0%	67 16.8%	35 11.9%	77 15.8%	74 14.3%
Not likely at all	710 71.0%	91 68.7%	71 73.6%	56 82.5% AD	251 66.1%	183 74.3% D	58 75.3%	174 59.3%	280 70.5% G	244 83.1% GH	328 67.9%	382 73.9% J
Don't know/Refused	2 0.2%	0 -	0 -	0 -	1 0.3%	1 0.4%	0 -	0 -	1 0.3%	1 0.4%	2 0.5%	0 -
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	137 13.7%	19 14.0%	10 10.4%	8 11.7%	66 17.3% E	24 9.6%	11 14.3%	72 24.7% HI	50 12.5% I	13 4.6%	76 15.7%	61 11.8%
Unlikely (Low2Box)	861 86.1%	114 86.0%	87 89.6%	60 88.3%	312 82.4%	222 90.0% D	66 85.7%	221 75.3%	347 87.3% G	279 95.0% GH	405 83.8%	456 88.2% J

Detailed Tables

How likely are you to purchase a home or another home right now ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban A	Rural B	<HS C	HS D	Post sec E	University F	<\$30K G	\$30K-<\$60K H	\$60K + I
Base: All Respondents										
Unweighted Base	1056	834	222	90	239	376	345	226	339	394
Weighted Base	1000	803	197	91*	223	351	330	214	329	368
Very likely	62 6.2%	50 6.2%	12 6.3%	2 2.0%	6 2.7%	24 6.7% D	31 9.3% CD	5 2.5%	19 5.9%	35 9.4% G
Somewhat likely	75 7.5%	64 7.9%	11 5.6%	7 7.4%	13 5.8%	30 8.6%	24 7.3%	13 6.2%	25 7.5%	33 8.9%
Not very likely	151 15.1%	124 15.4%	27 13.6%	13 14.0%	23 10.4%	58 16.5% D	55 16.8% D	31 14.6%	45 13.6%	63 17.0%
Not likely at all	710 71.0%	566 70.5%	144 73.4%	69 75.3%	180 80.6% EF	239 68.2%	219 66.6%	163 76.1% I	239 72.7% I	238 64.8%
Don't know/Refused	2 0.2%	0 -	2 1.1% A	1 1.3% EF	1 0.5%	0 -	0 -	1 0.6%	1 0.3%	0 -
TOPBOX & LOWBOX SUMMARY										
Likely (Top2Box)	137 13.7%	114 14.1%	23 11.9%	9 9.4%	19 8.5%	54 15.3% D	55 16.6% D	19 8.7%	44 13.4%	67 18.3% G
Unlikely (Low2Box)	861 86.1%	690 85.9%	171 87.0%	82 89.3%	203 91.0% EF	297 84.7%	275 83.4%	194 90.7% I	284 86.3%	301 81.7%

Detailed Tables

And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All Respondents												
Unweighted Base	1056	133	100	100	385	238	100	310	457	271	492	564
Weighted Base	1000	132	97*	68*	379	247	77*	293	398	294	483	517
Yes	184 18.4%	32 24.5%	17 18.0%	10 15.4%	68 18.0%	49 19.9%	7 8.4%	59 20.1%	92 23.1%	30 10.2%	88 18.3%	96 18.6%
No	807 80.7%	99 74.7%	79 82.0%	57 84.6%	308 81.2%	194 78.7%	69 89.2%	231 78.9%	303 76.1%	261 88.9%	393 81.3%	414 80.1%
Don't know/Refused	9 0.9%	1 0.8%	0 -	0 -	3 0.7%	3 1.4%	2 2.3%	3 1.0%	3 0.9%	3 0.9%	2 0.4%	7 1.3%

And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban A	Rural B	<HS C	HS D	Post sec E	University F	<\$30K G	\$30K-<\$60K H	\$60K + I
Base: All Respondents										
Unweighted Base	1056	834	222	90	239	376	345	226	339	394
Weighted Base	1000	803	197	91*	223	351	330	214	329	368
Yes	184 18.4%	157 19.5%	28 14.0%	13 14.6%	47 20.9%	63 18.0%	61 18.6%	48 22.4%	65 19.7%	58 15.8%
No	807 80.7%	641 79.8%	166 84.3%	76 83.6%	175 78.3%	283 80.6%	268 81.2%	162 75.9%	259 79.0%	309 84.0%
Don't know/Refused	9 0.9%	6 0.7%	3 1.7%	2 1.7%	2 0.7%	5 1.4%	1 0.3%	4 1.7%	4 1.4%	1 0.2%

Detailed Tables

In the next six months, do you think interest rates will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All Respondents												
Unweighted Base	1056	133	100	100	385	238	100	310	457	271	492	564
Weighted Base	1000	132	97*	68*	379	247	77*	293	398	294	483	517
Go up	438 43.8%	61 45.8%	48 49.4%	29 42.8%	172 45.5%	96 38.8%	33 42.3%	142 48.3%	168 42.3%	120 40.9%	201 41.5%	238 46.0%
Go down	120 12.0%	19 14.1%	9 9.2%	4 5.5%	53 14.1%	31 12.4%	4 5.8%	38 13.0%	45 11.4%	36 12.1%	72 15.0%	48 9.2%
Remain unchanged	415 41.5%	49 36.8%	38 39.0%	33 49.1%	143 37.6%	117 47.3%	35 45.9%	104 35.4%	177 44.5%	127 43.3%	201 41.6%	213 41.3%
Don't know/Refused	27 2.7%	4 3.2%	2 2.4%	2 2.7%	11 2.8%	4 1.5%	5 6.1%	10 3.2%	7 1.8%	11 3.6%	9 1.9%	18 3.5%

In the next six months, do you think interest rates will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban A	Rural B	<HS C	HS D	Post sec E	University F	<\$30K G	\$30K-<\$60K H	\$60K + I
Base: All Respondents										
Unweighted Base	1056	834	222	90	239	376	345	226	339	394
Weighted Base	1000	803	197	91*	223	351	330	214	329	368
Go up	438 43.8%	348 43.3%	90 45.9%	44 48.0%	96 42.9%	162 46.1%	134 40.7%	94 44.0%	149 45.4%	159 43.2%
Go down	120 12.0%	103 12.8%	17 8.6%	11 12.1%	27 12.1%	36 10.2%	46 14.0%	23 10.6%	38 11.7%	53 14.4%
Remain unchanged	415 41.5%	331 41.3%	83 42.2%	33 36.6%	95 42.6%	143 40.8%	141 42.7%	89 41.8%	136 41.2%	148 40.2%
Don't know/Refused	27 2.7%	21 2.6%	7 3.3%	3 3.3%	5 2.5%	10 2.9%	9 2.6%	8 3.6%	5 1.6%	8 2.2%

Detailed Tables

And, thinking about your family, do you feel that your own economic situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All Respondents												
Unweighted Base	1056	133	100	100	385	238	100	310	457	271	492	564
Weighted Base	1000	132	97*	68*	379	247	77*	293	398	294	483	517
Improve	335 33.5%	40 29.9%	30 31.5%	21 30.5%	142 37.4%	78 31.8%	24 31.4%	140 47.9%	137 34.5%	55 18.6%	179 37.1%	156 30.1%
Stay the same	522 52.2%	70 52.6%	50 51.4%	37 54.4%	188 49.7%	134 54.5%	43 55.1%	119 40.5%	210 52.7%	183 62.3%	240 49.7%	281 54.5%
Get worse	141 14.1%	23 17.5%	17 17.1%	10 14.2%	47 12.4%	34 13.7%	10 13.5%	34 11.6%	49 12.3%	55 18.9%	63 12.9%	78 15.1%
Don't know/Refused	3 0.3%	0 -	0 -	1 0.9%	2 0.5%	0 -	0 -	0 -	2 0.5%	1 0.2%	1 0.2%	2 0.3%

And, thinking about your family, do you feel that your own economic situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban A	Rural B	<HS C	HS D	Post sec E	University F	<\$30K G	\$30K-<\$60K H	\$60K + I
Base: All Respondents										
Unweighted Base	1056	834	222	90	239	376	345	226	339	394
Weighted Base	1000	803	197	91*	223	351	330	214	329	368
Improve	335 33.5%	274 34.1%	61 31.0%	24 26.6%	65 29.3%	121 34.3%	123 37.4%	71 33.4%	98 29.7%	146 39.7%
Stay the same	522 52.2%	417 51.9%	105 53.2%	48 52.2%	107 47.8%	187 53.2%	177 53.8%	101 47.5%	190 57.9%	181 49.1%
Get worse	141 14.1%	111 13.8%	30 15.1%	19 20.5%	50 22.5%	43 12.2%	29 8.9%	38 17.9%	41 12.4%	41 11.2%
Don't know/Refused	3 0.3%	1 0.1%	2 0.8%	1 0.7%	1 0.5%	1 0.3%	0 -	3 1.2%	0 -	0 -

Detailed Tables

Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC A	ALB B	SK/MN C	ONT D	QUE E	ATL F	18-34 G	35-54 H	55+ I	Male J	Female K
Base: All Respondents												
Unweighted Base	1056	133	100	100	385	238	100	310	457	271	492	564
Weighted Base	1000	132	97*	68*	379	247	77*	293	398	294	483	517
More than last year	275 27.5%	28 21.1%	32 32.7%	20 29.4%	112 29.7%	65 26.3%	18 23.4%	111 37.7%	94 23.6%	69 23.4%	140 28.9%	135 26.2%
About the same as last year	442 44.2%	65 49.1%	35 36.3%	30 44.1%	157 41.5%	117 47.3%	38 48.9%	111 38.0%	180 45.4%	140 47.7%	221 45.7%	221 42.7%
Less than last year	281 28.1%	38 28.8%	30 31.0%	18 26.5%	108 28.6%	65 26.4%	21 27.6%	70 23.9%	123 30.8%	85 28.9%	120 24.9%	161 31.1%
Don't know/Refused	2 0.2%	1 1.0%	0 -	0 -	1 0.3%	0 -	0 -	1 0.5%	1 0.3%	0 -	2 0.5%	0 -

Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban A	Rural B	<HS C	HS D	Post sec E	University F	<\$30K G	\$30K-<\$60K H	\$60K + I
Base: All Respondents										
Unweighted Base	1056	834	222	90	239	376	345	226	339	394
Weighted Base	1000	803	197	91*	223	351	330	214	329	368
More than last year	275 27.5%	224 27.9%	50 25.6%	19 20.9%	55 24.6%	100 28.4%	100 30.4%	54 25.3%	95 29.0%	111 30.2%
About the same as last year	442 44.2%	356 44.4%	86 43.5%	42 46.5%	86 38.8%	161 45.7%	149 45.2%	81 38.2%	154 47.0%	165 44.7%
Less than last year	281 28.1%	220 27.4%	61 30.9%	30 32.7%	80 36.0%	91 25.9%	79 24.1%	78 36.5%	79 24.0%	91 24.7%
Don't know/Refused	2 0.2%	2 0.3%	0 -	0 -	1 0.6%	0 -	1 0.3%	0 -	0 -	1 0.3%

Detailed Tables

And, thinking only about your personal day-to-day spending habits on things such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1056	133	100	100	385	238	100	310	457	271	492	564
Weighted Base	1000	132	97*	68*	379	247	77*	293	398	294	483	517
More than last year	309 30.9%	34 25.9%	43 43.9% ACE	18 27.2%	132 34.7% E	59 23.8%	24 30.6%	124 42.3% HI	113 28.4%	70 23.9%	147 30.4%	162 31.4%
About the same as last year	575 57.5%	76 57.4%	44 45.4%	42 61.8% B	203 53.5%	164 66.3% BD	47 60.9% B	138 47.2%	243 61.1% G	181 61.7% G	286 59.1%	290 56.1%
Less than last year	113 11.3%	21 15.7%	10 10.7%	8 11.1%	44 11.5%	25 10.0%	7 8.5%	30 10.1%	41 10.2%	42 14.4%	48 10.0%	65 12.6%
Don't know/Refused	2 0.2%	1 1.0%	0 -	0 -	1 0.3%	0 -	0 -	1 0.5%	1 0.3%	0 -	2 0.5%	0 -

And, thinking only about your personal day-to-day spending habits on things such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1056	834	222	90	239	376	345	226	339	394
Weighted Base	1000	803	197	91*	223	351	330	214	329	368
More than last year	309 30.9%	246 30.6%	63 32.1%	31 34.1%	63 28.2%	126 35.9% F	88 26.7%	71 33.4%	102 30.9%	109 29.6%
About the same as last year	575 57.5%	466 58.0%	110 55.7%	41 45.2%	133 59.7% C	192 54.8%	205 62.1% C	111 51.7%	189 57.6%	223 60.4% G
Less than last year	113 11.3%	89 11.1%	24 12.2%	19 20.7% DEF	25 11.1%	33 9.3%	37 11.2%	31 14.3%	38 11.5%	37 10.0%
Don't know/Refused	2 0.2%	2 0.3%	0 -	0 -	2 1.1%	0 -	0 -	1 0.5%	0 -	0 -