If you could do any of the following activities on Christmas day, which would you most be interested in doing? Using a scale from 1 to 10 with 1 being the least interested and 10 being the most interesting, how would you rate the following Christmas day activities? How about ...? [TOP3BOX SUMMARY - (Interesting)]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base

				REG	ION				AGE			NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	В	С	D	E	F	G	Н		J	K
Base: All respondents		l										
Unweighted Base	1058	132	100	101	385	240	100	320	426	291	473	585
Weighted Base	1000	132	97*	68*	379	247	77*	293	395	294	483	517
Eat a turkey dinner with your relatives	714 71%	86 65%	62 64%	51 75%	277 73%	179 73%	60 77%	200 68%	269 68%	231 79%	315 65%	399 77%
							В			GH		J
Make a snowman	374 37%	56 43% C	33 34%	17 25%	140 37% C	90 36% C	37 48% BCDE	121 41% I	162 41% I	85 29%	145 30%	229 44% J
Go caroling in the your neighbourhood	199 20%	22 16%	16 17%	15 22%	70 18%	64 26% ADF	12 16%	37 13%	77 19% G	81 28% GH	67 14%	131 25% J
Create lasting memories playing board games with family and friends	474	57	46	35	163	135	38	132	193	142	182	292
	47%	43%	48%	51%	43%	55% AD	50%	45%	49%	48%	38%	57% J
Listen to holiday music	393 39%	34 26%	26 27%	30 44%	158 42%	107 43%	38 49%	80 27%	155 39%	148 50%	138 29%	255 49%
				AB	AB	AB	AB		G	GH		J

If you could do any of the following activities on Christmas day, which would you most be interested in doing? Using a scale from 1 to 10 with 1 being the least interested and 10 being the most interesting, how would you rate the following Christmas day activities? How about ...? [TOP3BOX SUMMARY - (Interesting)]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G Overlap formulae used.

•			EDU	INCOME				
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th><\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
Base: All respondents								
Unweighted Base	1058	112	241	411	285	235	352	364
Weighted Base	1000	108	227	384	271	216	332	354
Eat a turkey dinner with your relatives	714	86	168	274	178	163	226	254
	71%	80% D	74%	71%	66%	76%	68%	72%
Make a snowman	374	38	84	147	102	78	133	128
	37%	35%	37%	38%	37%	36%	40%	36%
Go caroling in the your neighbourhood	199	30	46	74	47	55	62	52
	20%	28% D	20%	19%	17%	26% G	19%	15%
Create lasting memories playing board games with family and friends	474	56	118	193	103	103	163	151
3	47%	52% D	52% D	50% D	38%	48%	49%	43%
Listen to holiday music	393	53	98	137	98	96	122	131
	39%	49% CD	43%	36%	36%	44%	37%	37%

If you could do any of the following activities on Christmas day, which would you most be interested in doing? Using a scale from 1 to 10 with 1 being the least interested and 10 being the most interesting, how would you rate the following Christmas day activities? How about ...? [LOW3BOX SUMMARY - (Not Interesting)]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base

otal	BC	AB	OLC/N AN I								
			SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
	Α	В	С	D	E	F	G	Н		J	K
058	132	100	101	385	240	100	320	426	291	473	585
000	132	97*	68*	379	247	77*	293	395	294	483	517
	6	7	1	20	9	0	14	17	13	22	21
.%	4% F	8% F	2%	5% F	4%	-	5%	4%	4%	5%	4%
	24	16	13	82	46	15	38	67	87	119	79
0%	18%	17%	20%	22%	19%	20%	13%	17%	30% GH	25% K	15%
	62	41	31	185	95	31	154	166	118	267	177
4%	47%	42%	45%	49% E	38%	40%	52% HI	42%	40%	55% K	34%
49	17	12	8	73	23	15	40	55	48	87	62
5%	13%	13%	12%	19%	9%	19%	14%	14%	17%	18%	12%
00			- 10	E	- 40				0.5		70
											72
9%	∠0% F	∠2% F	18%	∠0%	17%	11%	∠5% I	∠0% I	12%	∠5% K	14%
	058 000 43 43 49 97 0% 44 44 49 55%	000 132 43 6 49 4% F 97 24 0% 18% 44 62 44% 47% 49 17 5% 13%	0000 132 97* 43 6 7 1% 4% 8% F F F 97 24 16 0% 18% 17% 44 62 41 4% 47% 42% 49 17 12 5% 13% 13% 92 34 21	000 132 97* 68* 43 6 7 1 1% 4% 8% 2% F F 97 24 16 13 0% 18% 17% 20% 44 62 41 31 4% 47% 42% 45% 49 17 12 8 5% 13% 13% 12% 92 34 21 12	000 132 97* 68* 379 43 6 7 1 20 1% 4% 8% 2% 5% F F F F 97 24 16 13 82 0% 18% 17% 20% 22% 44 62 41 31 185 4% 47% 42% 45% 49% E 49 17 12 8 73 5% 13% 13% 12% 19% E 92 34 21 12 75	000 132 97* 68* 379 247 43 6 7 1 20 9 1% 4% 8% 2% 5% 4% F F F F 97 24 16 13 82 46 0% 18% 17% 20% 22% 19% 44 62 41 31 185 95 4% 47% 42% 45% 49% 38% E 49 17 12 8 73 23 5% 13% 13% 12% 19% 9% E 92 34 21 12 75 42	000 132 97* 68* 379 247 77* 43 6 7 1 20 9 0 1% 4% 8% 2% 5% 4% - F F F F F F 97 24 16 13 82 46 15 0% 18% 17% 20% 22% 19% 20% 44 62 41 31 185 95 31 4% 47% 42% 45% 49% 38% 40% E E 49% 38% 40% 5 40% 5 49 17 12 8 73 23 15 5 5% 13% 13% 12% 19% 9% 19% 6 E E E 9 2 9 19% 19% 19% 2 9 19% 19% <td>000 132 97* 68* 379 247 77* 293 43 6 7 1 20 9 0 14 1% 4% 8% 2% 5% 4% - 5% F<</td> <td>000 132 97* 68* 379 247 77* 293 395 43 6 7 1 20 9 0 14 17 1% 4% 8% 2% 5% 4% - 5% 4% F F F F F F F F F F F 97 24 16 13 82 46 15 38 67 38% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 18% 17% 18% 17% 18% 17% 18% 17% 18% 17% 18% 17% 18%<!--</td--><td>000 132 97* 68* 379 247 77* 293 395 294 43 6 7 1 20 9 0 14 17 13 1% 4% 8% 2% 5% 4% - 5% 4% 4% F F F F F F F F F F 87 95 38 67 87 30% 87 30% 6H 17% 30% 6H 30% 6H 14 16 13 82 46 15 38 67 87 30% 6H 44 42 45% 49% 38% 40% 52% 42% 40% 42% 40% 6H 44 42% 42% 40% 44% 42% 42% 40% 44%<</td><td>000 132 97* 68* 379 247 77* 293 395 294 483 43 6 7 1 20 9 0 14 17 13 22 1% 4% 8% 2% 5% 4% - 5% 4% 4% 5% F F F F F F F F F 119 5% 4% 4% 4% 5% 5% 119 20% 13% 17% 30% 25% 25% 6H K 6H K 4 4 62 41 31 185 95 31 154 166 118 267 4 4% 45% 49% 38% 40% 55% 42% 40% 55% K HI K 44% 42% 40% 55% K 44% 42% 40% 55% K 44% 45% 49%</td></td>	000 132 97* 68* 379 247 77* 293 43 6 7 1 20 9 0 14 1% 4% 8% 2% 5% 4% - 5% F<	000 132 97* 68* 379 247 77* 293 395 43 6 7 1 20 9 0 14 17 1% 4% 8% 2% 5% 4% - 5% 4% F F F F F F F F F F F 97 24 16 13 82 46 15 38 67 38% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17% 18% 17% 18% 17% 18% 17% 18% 17% 18% 17% 18% 17% 18% </td <td>000 132 97* 68* 379 247 77* 293 395 294 43 6 7 1 20 9 0 14 17 13 1% 4% 8% 2% 5% 4% - 5% 4% 4% F F F F F F F F F F 87 95 38 67 87 30% 87 30% 6H 17% 30% 6H 30% 6H 14 16 13 82 46 15 38 67 87 30% 6H 44 42 45% 49% 38% 40% 52% 42% 40% 42% 40% 6H 44 42% 42% 40% 44% 42% 42% 40% 44%<</td> <td>000 132 97* 68* 379 247 77* 293 395 294 483 43 6 7 1 20 9 0 14 17 13 22 1% 4% 8% 2% 5% 4% - 5% 4% 4% 5% F F F F F F F F F 119 5% 4% 4% 4% 5% 5% 119 20% 13% 17% 30% 25% 25% 6H K 6H K 4 4 62 41 31 185 95 31 154 166 118 267 4 4% 45% 49% 38% 40% 55% 42% 40% 55% K HI K 44% 42% 40% 55% K 44% 42% 40% 55% K 44% 45% 49%</td>	000 132 97* 68* 379 247 77* 293 395 294 43 6 7 1 20 9 0 14 17 13 1% 4% 8% 2% 5% 4% - 5% 4% 4% F F F F F F F F F F 87 95 38 67 87 30% 87 30% 6H 17% 30% 6H 30% 6H 14 16 13 82 46 15 38 67 87 30% 6H 44 42 45% 49% 38% 40% 52% 42% 40% 42% 40% 6H 44 42% 42% 40% 44% 42% 42% 40% 44%<	000 132 97* 68* 379 247 77* 293 395 294 483 43 6 7 1 20 9 0 14 17 13 22 1% 4% 8% 2% 5% 4% - 5% 4% 4% 5% F F F F F F F F F 119 5% 4% 4% 4% 5% 5% 119 20% 13% 17% 30% 25% 25% 6H K 6H K 4 4 62 41 31 185 95 31 154 166 118 267 4 4% 45% 49% 38% 40% 55% 42% 40% 55% K HI K 44% 42% 40% 55% K 44% 42% 40% 55% K 44% 45% 49%

If you could do any of the following activities on Christmas day, which would you most be interested in doing? Using a scale from 1 to 10 with 1 being the least interested and 10 being the most interesting, how would you rate the following Christmas day activities? How about ...? [LOW3BOX SUMMARY - (Not Interesting)]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G Overlap formulae used.

			EDU	CATION	INCOME				
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th><\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	
		A	В	С	D	E	F	G	
Base: All respondents									
Unweighted Base	1058	112	241	411	285	235	352	364	
Weighted Base	1000	108	227	384	271	216	332	354	
Eat a turkey dinner with your relatives	43	6	11	15	10	10	18	12	
	4%	5%	5%	4%	4%	5%	5%	3%	
Make a snowman	197	25	48	68	52	48	58	66	
	20%	23%	21%	18%	19%	22%	17%	19%	
Go caroling in the your neighbourhood	444	48	96	177	120	81	147	182	
, ,	44%	44%	42%	46%	44%	38%	44%	51% E	
Create lasting memories playing board games with family and friends	149	17	27	56	49	27	45	65	
gamee with family and monds	15%	16%	12%	14%	18%	12%	14%	18%	
Listen to holiday music	192	20	34	80	58	36	58	82	
•	19%	19%	15%	21%	21%	17%	18%	23%	
Listen to noliday music									

And thinking of your family members which one do you have the most fun with? Would you say it is your...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. * small base

		REGION						AGE	GENDER			
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н		J	K
Base: All respondents	1	l						1				
Unweighted Base	1058	132	100	101	385	240	100	320	426	291	473	585
Weighted Base	1000	132	97*	68*	379	247	77*	293	395	294	483	517
Partner or Spouse	438	58	34	34	162	118	32	114	187	128	241	197
	44%	44%	35%	50% B	43%	48% B	41%	39%	47% G	44%	50% K	38%
Children	281	28	25	20	119	60	29	33	117	127	96	184
	28%	22%	25%	29%	31% A	24%	37% AE	11%	30% G	43% GH	20%	36%
Brothers or sisters	173	30	20	13	56	43	12	97	50	25	78	95
biothers of sisters	17%	23% D	21%	18%	15%	18%	15%	33% HI	13%	9%	16%	18%
Mom	39	4	8	1	15	9	2	19	18	2	19	20
	4%	3%	9% C	1%	4%	4%	2%	7% I	4% I	1%	4%	4%
Dad	27	6	4	1	12	3	2	21	5	0	18	9
	3%	5% E	4%	1%	3%	1%	2%	7% HI	1%	-	4% K	2%
Grandparents	4	0	1	0	2	1	0	4	0	0	3	1
	0	-	1%	-	1%	0	-	1% H	-	-	1%	0
None	22	3	2	1	6	9	1	5	9	6	16	7
	2%	2%	2%	1%	2%	4%	1%	2%	2%	2%	3% K	1%
(DK/NS)	16 2%	2 1%	3 3%	0	7 2%	3 1%	1 1%	1 0	9 2%	5 2%	12	4 1%
	۷%	1%	3%	-	۷%	1%	1%	U	2% G	۷%	2% K	1%



And thinking of your family members which one do you have the most fun with? Would you say it is your...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G Overlap formulae used.

		EDUCATION					INCOME				
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th><\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+			
		A	В	С	D	E	F	G			
Base: All respondents					l						
Unweighted Base	1058	112	241	411	285	235	352	364			
Weighted Base	1000	108	227	384	271	216	332	354			
Partner or Spouse	438	29	101	160	146	51	149	198			
	44%	26%	44%	42%	54%	24%	45%	56%			
			Α	Α	ABC		E	EF			
Children	281	49	72	97	60	85	90	71			
	28%	45%	32%	25%	22%	40%	27%	20%			
		BCD	D			FG	G				
Brothers or sisters	173	16	26	92	35	48	64	52			
	17%	15%	12%	24%	13%	22%	19%	15%			
				ABD		G					
<i>l</i> lom	39 4%	6	6	13	14	13	10	14			
	4%	6%	3%	3%	5%	6%	3%	4%			
Dad	27	2	10	10	4	8	9	7			
	3%	2 2%	4%	3%	1%	4%	9 3%	2%			
			D								
Grandparents	4	1	2 1%	0	1	1	2	1			
	0	1%	1%	-	0	0	2 1%	0			
lone	22	3	8	4	6	6	8	3			
	2%	2%	4% C	1%	2%	3%	3%	1%			
DK/NS)	16	3	2	7	4	4	1	8			
	2%	3%	1%	2%	2%	2%	0	2%			
						F		F			

