

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?

\* small base

	Total	Region					Gender		Age			Union Household			Education			Income		
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	Priv	Pub	No	HS	PSec	Unv	<30	30-60	60+
Base: Decided voters	666	420	201	219	92	154	350	316	162	277	219	77	118	463	187	236	239	140	172	288
Weighted	661	385	185	200	122*	154	344	317	219	183	253	70*	102	482	199	234	224	160	171	263
The BC Liberal Party	41%	44%	42%	45%	30%	42%	44%	37%	35%	44%	44%	36%	29%	44%	37%	45%	40%	31%	36%	50%
The New Democratic Party (NDP)	37%	38%	38%	38%	44%	27%	35%	39%	37%	38%	35%	40%	53%	33%	37%	33%	40%	44%	40%	30%
The Green Party	14%	11%	16%	7%	18%	16%	10%	17%	20%	11%	10%	10%	14%	14%	17%	11%	14%	16%	13%	13%
Unity BC	5%	5%	3%	6%	3%	6%	5%	4%	5%	5%	5%	8%	2%	5%	4%	7%	3%	5%	5%	3%
Other	4%	2%	1%	4%	4%	9%	5%	3%	3%	3%	7%	7%	2%	5%	5%	4%	4%	5%	5%	3%

As you may know, Carole James was recently elected as leader of the provincial NDP. Based on what you have seen, read or heard about the new NDP leader, I'd like you to tell me if you have a positive impression, a negative impression or no impression at all of Carole James.

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Base: All respondents	800	500	226	274	109	191	400	400	203	334	252	90	141	555	238	287	269	170	207	330
Weighted	800	457	210	248	148*	195	391	409	281	220	291	81*	122	584	258	283	254	197	207	303
Positive	23%	22%	22%	22%	33%	18%	23%	24%	19%	21%	29%	23%	29%	22%	20%	22%	27%	35%	21%	19%
Negative	10%	9%	8%	10%	11%	9%	12%	8%	6%	7%	15%	9%	4%	11%	11%	7%	11%	7%	8%	11%
No impression	64%	66%	66%	66%	54%	68%	63%	66%	73%	69%	52%	64%	64%	64%	64%	68%	60%	55%	69%	67%
(DK/NS)	3%	3%	4%	2%	2%	4%	2%	3%	2%	3%	4%	4%	3%	3%	4%	3%	1%	3%	2%	2%

Thinking of (GORDON CAMPBELL) would you say you generally approve or disapprove of the way he has performed as PREMIER OF BRITISH COLUMBIA?

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Weighted	800	457	210	248	148*	195	391	409	281	220	291	81*	122	584	258	283	254	197	207	303
Strongly approve	11%	13%	12%	14%	9%	7%	13%	9%	4%	13%	16%	9%	8%	12%	7%	10%	15%	8%	12%	13%
Moderately approve	26%	26%	25%	26%	18%	34%	30%	23%	31%	25%	23%	22%	16%	29%	28%	28%	22%	21%	24%	32%
Moderately disapprove	20%	19%	19%	19%	25%	16%	18%	21%	25%	18%	16%	14%	25%	19%	19%	23%	17%	21%	19%	21%
Strongly disapprove	40%	40%	42%	38%	40%	41%	37%	44%	36%	41%	44%	55%	49%	36%	41%	37%	43%	46%	44%	33%
(DK/NS)	3%	2%	2%	2%	7%	2%	2%	4%	4%	3%	2%	-	2%	3%	5%	2%	2%	5%	2%	1%
Summary																				
Top Box - Approve	37%	39%	37%	40%	27%	40%	43%	32%	35%	38%	38%	31%	23%	41%	36%	38%	37%	29%	35%	44%
Low Box - Disapprove	60%	59%	61%	58%	66%	58%	55%	65%	61%	59%	60%	69%	75%	55%	59%	60%	60%	66%	63%	54%