

As you may know, the newly formed Conservative Party of Canada will soon choose a new leader. To date, three individuals have indicated that they will seek the nomination. I am now going to read you the names of the three individuals and I would like you to tell me, based on what you may have seen, read or heard, please tell me whether you have a positive impression, negative impression, or don't know enough to have an impression of this individual: 1) Stephen Harper, former leader of the Alliance Party ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	301	444	278	483	572
Weighted Base	1000	132	97*	68*	379	247	77*	293	386	294	483	517
Positive impression	233 23%	34 26%	41 43%	17 25%	86 23%	38 15%	17 22%	49 17%	83 22%	98 33%	140 29%	94 18%
Negative impression	218 22%	33 25%	17 17%	16 23%	81 21%	50 20%	21 27%	50 17%	93 24%	71 24%	120 25%	99 19%
Don't know enough to have an impression	548 55%	65 49%	39 40%	35 52%	212 56%	159 64%	39 51%	195 66%	210 54%	125 43%	224 46%	325 63%

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	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	822	233	118	226	373	325	236	312	328
Weighted Base	1000	793	207	115	211	352	312	230	299	306
Positive impression	233 23%	179 23%	55 26%	23 20%	39 18%	90 26%	80 26%	54 24%	65 22%	83 27%
Negative impression	218 22%	188 24%	31 15%	17 14%	28 13%	67 19%	105 34%	36 16%	61 20%	89 29%
Don't know enough to have an impression	548 55%	427 54%	122 59%	75 65%	144 68%	196 56%	127 41%	139 61%	174 58%	133 44%



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Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	301	444	278	483	572
Weighted Base	1000	132	97*	68*	379	247	77*	293	386	294	483	517
Positive impression	118 12%	10 7%	4 5%	3 5%	80 21% ABCEF	13 5%	7 9%	25 9%	43 11%	48 16% G	69 14% K	49 9%
Negative impression	113 11%	9 7%	7 8%	6 9%	68 18% ABCEF	17 7%	6 7%	24 8%	44 11%	42 14% G	66 14% K	48 9%
Don't know enough to have an impression	769 77%	113 86% D	85 88% D	58 86% D	231 61%	217 88% D	65 84% D	244 83% I	299 77% I	204 69%	349 72%	420 81% J

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	TOTAL	REGION TYPE		EDUCATION				INCOME		
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Base: All Respondents										
Unweighted Base	1055	822	233	118	226	373	325	236	312	328
Weighted Base	1000	793	207	115	211	352	312	230	299	306
Positive impression	118 12%	95 12%	22 11%	8 7%	20 9%	39 11%	50 16% CD	18 8%	40 13% G	48 16% G
Negative impression	113 11%	96 12%	17 8%	9 8%	17 8%	39 11%	47 15% D	18 8%	29 10%	46 15% GH
Don't know enough to have an impression	769 77%	602 76%	168 81%	98 85% F	174 82% F	275 78% F	215 69%	195 85% HI	230 77% I	211 69%

Detailed Tables

As you may know, the newly formed Conservative Party of Canada will soon choose a new leader. To date, three individuals have indicated that they will seek the nomination. I am now going to read you the names of the three and I would like you to tell me, based on what you may have seen, read or heard, please tell me whether you have a positive impression, negative impression, or don't know enough to have an impression of this individual: 3) Belinda Stronach, CEO of Magna International ?

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	TOTAL	REGION						AGE			GENDER	
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Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	301	444	278	483	572
Weighted Base	1000	132	97*	68*	379	247	77*	293	386	294	483	517
Positive impression	199 20%	22 17%	19 20%	15 23%	88 23%	35 14%	18 23%	48 17%	81 21%	68 23%	109 23%	90 17%
Negative impression	114 11%	18 13%	10 11%	5 8%	48 13%	22 9%	10 14%	20 7%	42 11%	47 16%	63 13%	51 10%
Don't know enough to have an impression	687 69%	92 70%	67 69%	47 69%	242 64%	190 77%	49 63%	225 77%	263 68%	178 61%	312 64%	376 73%

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	TOTAL	REGION TYPE		EDUCATION				INCOME		
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Base: All Respondents										
Unweighted Base	1055	822	233	118	226	373	325	236	312	328
Weighted Base	1000	793	207	115	211	352	312	230	299	306
Positive impression	199 20%	159 20%	39 19%	19 17%	29 14%	77 22%	72 23%	47 20%	57 19%	72 23%
Negative impression	114 11%	96 12%	18 9%	9 7%	17 8%	36 10%	52 17%	15 7%	34 11%	47 15%
Don't know enough to have an impression	687 69%	538 68%	149 72%	87 76%	165 78%	240 68%	188 60%	168 73%	208 69%	187 61%

Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
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	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
The Conservative Party	172 19%	25 20%	41 47%	12 20%	64 18%	6 3%	25 37%	31 11%	70 18%	70 27%	100 22%	72 16%
The Liberals	441 48%	50 42%	31 35%	27 46%	201 57%	103 45%	29 43%	143 52%	182 48%	114 44%	215 47%	227 49%
The New Democratic Party	143 16%	32 27%	11 13%	14 24%	59 17%	15 6%	12 17%	45 16%	55 15%	42 16%	61 13%	83 18%
The Bloc Qu,b,cois	89 10%	0 -	0 -	0 -	0 -	89 39%	0 -	31 12%	39 10%	19 7%	42 9%	48 10%
The Green Party	35 4%	7 5%	2 2%	2 3%	15 4%	9 4%	0 -	13 5%	16 4%	6 2%	20 4%	15 3%
Other party	36 4%	7 6%	3 4%	4 7%	14 4%	6 3%	1 2%	9 3%	16 4%	10 4%	19 4%	17 4%

Thinking of how you feel right now, if FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

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The Conservative Party	172 19%	126 17%	46 25%	23 23%	39 19%	68 21%	40 14%	32 14%	50 19%	70 21%
The Liberals	441 48%	358 49%	83 45%	42 43%	89 43%	158 48%	152 54%	108 47%	122 45%	171 51%
The New Democratic Party	143 16%	116 16%	28 15%	19 20%	31 15%	51 15%	42 15%	42 18%	44 16%	44 13%
The Bloc Qu,b,cois	89 10%	73 10%	17 9%	10 11%	27 13%	26 8%	26 9%	27 12%	30 11%	29 9%
The Green Party	35 4%	26 4%	9 5%	1 1%	8 4%	10 3%	16 6%	7 3%	13 5%	12 4%
Other party	36 4%	34 5%	2 1%	2 2%	11 6%	18 6%	2 1%	13 5%	10 4%	7 2%



Now, I'd like to read you some statements about Canada's new Prime Minister, Paul Martin. For each one, I'd like you to tell me if you agree or disagree: 5) Should not call an election this spring. ?

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	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1055	132	100	100	385	238	100	280	463	301	488	567
Weighted Base	1000	132	97*	68*	379	247	77*	293	404	294	483	517
Strongly agree	211 21%	28 21%	15 15%	18 26%	79 21%	59 24%	13 16%	50 17%	83 21%	75 25%	101 21%	111 21%
Somewhat agree	236 24%	23 18%	27 28%	14 20%	82 22%	70 28%	20 26%	88 30%	88 22%	58 20%	113 23%	122 24%
Somewhat disagree	217 22%	31 23%	25 25%	17 26%	81 21%	48 19%	15 20%	76 26%	87 22%	54 18%	100 21%	117 23%
Strongly disagree	263 26%	39 30%	25 26%	16 23%	107 28%	53 21%	23 30%	61 21%	123 30%	79 27%	139 29%	124 24%
Don't know/Refused	73 7%	11 8%	6 6%	3 4%	30 8%	16 7%	6 8%	18 6%	23 6%	28 10%	30 6%	43 8%
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	447 45%	51 39%	41 43%	32 47%	161 42%	129 52%	33 42%	138 47%	171 42%	133 45%	214 44%	233 45%
Disagree (Low2Box)	480 48%	70 53%	50 52%	33 49%	188 50%	101 41%	38 49%	137 47%	210 52%	133 45%	239 50%	241 47%

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	TOTAL	REGION TYPE		EDUCATION				INCOME		
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		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1055	830	225	119	243	382	304	266	318	364
Weighted Base	1000	793	207	108	231	362	292	254	299	344
Strongly agree	211 21%	156 20%	55 27% A	26 24%	54 23%	80 22%	49 17%	58 23%	58 19%	77 22%
Somewhat agree	236 24%	189 24%	47 23%	22 20%	63 27%	80 22%	69 24%	59 23%	74 25%	81 24%
Somewhat disagree	217 22%	174 22%	44 21%	22 20%	48 21%	76 21%	71 24%	53 21%	75 25%	66 19%
Strongly disagree	263 26%	222 28% B	41 20%	28 26%	49 21%	102 28%	84 29% D	61 24%	74 25%	103 30%
Don't know/Refused	73 7%	53 7%	20 10%	11 10%	18 8%	24 7%	18 6%	23 9% I	18 6%	16 5%
TOPBOX & LOWBOX SUMMARY										
Agree (Top2Box)	447 45%	345 43%	102 49%	48 44%	117 50% F	160 44%	118 41%	117 46%	132 44%	158 46%
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