

Detailed Tables

Have you already or do you intend to make an RRSP contribution for the 2003 tax year?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1055	132	100	100	385	238	100	315	442	266	495	560
Weighted	1055	139	102*	72*	400	260	82*	309	405	310	510	545
YES (NET)	529 50%	64 46%	61 60% ACF	29 40% CF	207 52%	136 52%	33 40%	162 52% I	272 67% GI	79 26%	256 50%	274 50%
- Yes, have already made contribution	309 29%	30 21%	39 38% ACF	16 22%	121 30%	87 33% AF	17 21%	92 30% I	173 43% GI	36 12%	159 31%	150 28%
- Yes, intend to make a contribution	220 21%	34 25%	22 22%	13 18%	87 22%	49 19%	15 19%	70 23% I	98 24% I	43 14%	97 19%	123 23%
No, do not intend to/not applicable/do not make RRSP contributions	501 47%	72 52% B	39 38% B	39 54% B	182 45%	125 48%	44 54% B	141 46% H	124 31%	224 72% GH	239 47%	262 48%
(DK/NS)	25 2%	3 2% E	2 2% E	4 6% E	11 3% E	0 - E	5 6% E	6 2% E	9 2% E	6 2% E	15 3% E	10 2% E

I am going to read you a list of financial goals. - Saving for retirement

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		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1055	132	100	100	385	238	100	315	442	266	495	560
Weighted	1055	139	102*	72*	400	260	82*	309	405	310	510	545
Very important	660 63%	85 61%	67 66%	44 61%	249 62%	166 64%	50 61%	175 57%	274 68% G	190 61%	315 62%	346 63%
Somewhat important	243 23%	32 23%	24 24%	15 21%	92 23%	57 22%	23 28%	89 29% I	103 25% I	46 15%	126 25%	117 21%
Not too important	50 5%	9 6%	4 4%	7 9% E	18 5%	9 3%	3 4%	27 9% HI	8 2%	13 4%	20 4%	29 5%
Not at all important	93 9%	11 8%	5 5%	5 8%	37 9%	29 11%	5 7%	19 6%	17 4%	56 18% GH	45 9%	48 9%
(DK/NS)	9 1%	3 2% E	1 1%	1 1%	4 1%	0 - E	1 1%	0 - E	3 1% E	5 2% G	3 1% E	6 1% E
Summary												
Top2Box [Important]	903 86%	116 84%	92 90%	59 82%	342 85%	223 86%	72 89%	263 85% I	377 93% GI	235 76%	441 86%	463 85%
Low2Box [Not Important]	143 14%	20 14%	10 9%	12 17%	55 14%	38 14%	9 11%	46 15% H	26 6%	69 22% GH	66 13%	77 14%

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Do you have a formal, written plan to help you achieve your financial goals?

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	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1055	132	100	100	385	238	100	315	442	266	495	560
Weighted	1055	139	102*	72*	400	260	82*	309	405	310	510	545
Yes	357 34%	46 33%	42 41%	20 28%	143 36%	78 30%	28 34%	67 22%	154 38% G	121 39% G	176 35%	181 33%
No	691 65%	93 66%	60 59%	50 70%	252 63%	182 70%	53 65%	241 78% HI	250 62%	184 59%	332 65%	359 66%
(DK/NS)	8 1%	1 1%	0 -	1 2% E	4 1%	0 -	1 1%	1 0	1 0	4 1%	2 0	5 1%

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Some people have a specific goal in mind when thinking about the size of their retirement 'nest-egg'. Thinking about your own expectations, what is the total dollar amount of savings and investments you expect you need for retirement?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1055	132	100	100	385	238	100	315	442	266	495	560
Weighted	1055	139	102*	72*	400	260	82*	309	405	310	510	545
Less than \$50,000	88 8%	8 6%	4 3%	3 4%	24 6%	42 16% ABCD	8 10%	15 5%	27 7%	44 14% GH	37 7%	51 9%
From \$50,000 up to just less than \$75,000	62 6%	6 4%	5 5%	5 7%	25 6%	16 6%	5 6%	25 8%	23 6%	13 4%	30 6%	33 6%
From \$75,000 up to just less than \$100,000	64 6%	10 7%	3 3%	1 2%	30 8% C	16 6%	3 4%	26 8% I	24 6%	13 4%	21 4%	42 8% J
From \$100,000 up to just less than \$250,000	159 15%	14 10%	13 13%	12 17%	53 13%	58 22% ABDF	8 10%	47 15%	66 16%	46 15%	69 14%	90 16%
From \$250,000 up to just less than \$500,000	101 10%	7 5%	9 9%	12 17% AD	32 8%	29 11%	11 14% A	18 6%	47 12% G	33 11% G	72 14% K	28 5%
From \$500,000 up to just less than \$750,000	96 9%	14 10%	13 13% E	5 7%	42 10% E	14 5%	7 9%	29 9%	39 10%	24 8%	54 11%	42 8%
From \$750,000 up to just less than \$1,000,000	43 4%	7 5%	6 6%	1 1%	16 4%	13 5%	1 1%	14 4%	18 5%	10 3%	27 5%	16 3%
\$1,000,000 or more	133 13%	24 17% CE	24 24% CDEF	5 7%	60 15% CE	14 5%	7 8%	52 17% I	54 13% I	23 8%	90 18% K	44 8%
Other	4 0	2 1%	0 -	0 -	1 0	0 -	1 1%	0 -	3 1%	0 -	2 0	2 0
Already retired	4 0	0 -	0 -	1 1%	3 1%	0 -	1 1%	0 -	1 0	3 1%	1 0	3 1%
None/ no goal in mind	3 0	1 1%	0 -	0 -	1 0	0 -	1 1%	0 -	2 0	1 0	2 0	1 0
(DK/NS)	299 28%	46 33% E	25 24%	28 39% BDE	112 28%	59 23%	29 36% E	85 27%	100 25%	98 32% H	106 21%	193 35% J