

**Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?**

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L - M/N/O - P/Q/R  
 \* small base

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Is/Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: Decided voters	642	323	319	124	116	79	344	298	138	282	216	232	410	166	259	213	127	197	277
Weighted	638	369	270	114	107	49*	329	309	180	260	192	224	414	158	261	215	128	197	273
The BC Liberal Party	252 39%	151 41%	101 37%	43 38%	36 34%	22 45%	150 46% G	102 33%	76 42%	103 40%	71 37%	66 29%	186 45% K	60 38%	103 39%	88 41%	32 25%	59 30%	138 51% PQ
The New Democratic Party (NDP)	269 42%	152 41%	117 43%	52 45%	47 44%	18 36%	122 37%	147 48% F	60 34%	117 45%	88 46% H	121 54% L	148 36%	65 41%	102 39%	100 46%	58 45%	100 51% R	99 36%
BC Unity	32 5%	21 6%	10 4%	2 2%	5 4%	3 6%	15 5%	17 5%	5 3%	12 5%	15 8% H	12 5%	20 5%	9 6% O	20 8% O	2 1%	9 7%	12 6%	9 3%
The Green Party	79 12%	40 11%	40 15%	16 14%	19 18%	5 11%	39 12%	41 13%	37 20% IJ	24 9%	18 9%	23 10%	56 14%	21 13%	33 13%	26 12%	27 21% QR	24 12%	24 9%
Other	6 1%	5 1%	2 1%	1 1%	0 -	1 2%	4 1%	2 1%	2 1%	4 2%	0 -	2 1%	4 1%	3 2%	3 1%	0 -	2 2%	2 1%	2 1%

**Did you say ... more because you think they would do a good job governing the province or more because you dislike the other party options available?**

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L - M/N/O - P/Q/R  
 \* small base

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Is/Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: Decided voters	636	319	317	123	116	78	340	296	136	278	216	230	406	163	256	213	125	195	275
Weighted	632	364	268	113	107	48*	325	306	178	256	192	222	410	155	258	215	126	195	271
Will do a good job	300 47%	165 45%	135 50%	60 53%	52 49%	22 46%	162 50%	137 45%	87 49%	114 44%	96 50%	96 43%	203 50%	79 51%	119 46%	98 46%	73 57% R	90 46%	118 44%
Dislike other options	323 51%	192 53%	131 49%	52 46%	53 49%	26 54%	157 48%	165 54%	88 50%	140 55%	91 47%	121 54%	202 49%	74 48%	131 51%	116 54%	50 39%	104 54% P	147 54% P
(DK/NS)	10 2%	8 2%	2 1%	1 1%	1 1%	0 -	6 2%	4 1%	3 2%	2 1%	5 3%	5 2%	5 1%	2 1%	7 3%	1 0	4 3% Q	0 -	6 2% Q

**Did you say ... more because you think they would do a good job governing the province or more because you dislike the other party options available?**

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Total Likely Party Support			
		BC Liberal	NDP	BC Unity	Green
		A	B	C	D
Base: Decided voters	636	251	279	31	75
Weighted	632	252	269	32**	79*
Will do a good job	300 47%	140 55% BD	117 44%	14 44%	29 36%
Dislike other options	323 51%	110 44%	147 55%	16 52%	48 61% A
(DK/NS)	10 2%	2 1%	4 2%	1 4%	2 3%

**Thinking of Gordon Campbell, would you say you generally approve or disapprove of the way he has performed as Premier of British Columbia?**

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L - M/N/O - P/Q/R  
 \* small base

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Isl/Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents Weighted	800 800	400 458	400 342	150 138	150 141	100 63*	403 388	397 412	176 229	344 319	269 240	277 268	522 530	219 210	326 330	251 257	174 179	250 252	316 311
<b>Gordon Campbell - Premier of British Columbia</b>																			
Strongly approve	56 7%	35 8%	21 6%	8 6%	9 6%	4 7%	37 10%	19 5%	12 5%	24 8%	19 8%	15 5%	42 8%	17 8%	22 7%	18 7%	11 6%	11 4%	28 9%
Moderately approve	214 27%	124 27%	91 27%	39 28%	35 25%	17 27%	123 32%	92 22%	75 33%	80 25%	56 23%	47 17%	168 32%	47 22%	93 28%	74 29%	39 22%	57 23%	104 34%
Moderately disapprove	154 19%	95 21%	59 17%	20 15%	27 19%	12 20%	66 17%	88 21%	58 25%	56 17%	38 16%	58 22%	96 18%	44 21%	58 18%	52 20%	41 23%	54 21%	46 15%
Strongly disapprove	360 45%	195 43%	165 48%	68 49%	69 49%	28 44%	156 40%	204 50%	76 33%	154 48%	125 52%	146 55%	213 40%	100 48%	149 45%	109 42%	85 47%	121 48%	129 42%
(DK/NS)	15 2%	9 2%	6 2%	2 2%	2 1%	2 3%	5 1%	9 2%	8 3%	5 2%	2 1%	3 1%	12 2%	3 1%	8 2%	4 1%	4 2%	9 3%	2 1%
<b>Summary</b>																			
Top2Box (Approve)	271 34%	159 35%	112 33%	47 34%	43 31%	21 34%	160 41%	111 27%	87 38%	104 33%	75 31%	61 23%	210 40%	63 30%	114 35%	92 36%	49 27%	68 27%	132 43%
Low2Box (Disapprove)	514 64%	290 63%	224 66%	89 64%	96 68%	40 64%	222 57%	292 71%	134 59%	210 66%	164 68%	204 76%	309 58%	143 68%	207 63%	161 63%	126 70%	175 69%	176 57%

**Thinking of Carole James, would you say you generally approve or disapprove of the way she has performed as Leader of the NDP?**

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L - M/N/O - P/Q/R  
 \* small base

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Isl/Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents Weighted	800 800	400 458	400 342	150 138	150 141	100 63*	403 388	397 412	176 229	344 319	269 240	277 268	522 530	219 210	326 330	251 257	174 179	250 252	316 311
<b>Carole James - Leader of the NDP</b>																			
Strongly approve	70 9%	35 8%	35 10%	16 11%	15 10%	5 7%	39 10%	31 8%	10 4%	29 9%	30 13%	32 12%	38 7%	22 11%	23 7%	24 9%	15 8%	27 11%	26 8%
Moderately approve	302 38%	172 38%	129 38%	57 41%	47 33%	26 41%	142 36%	160 39%	100 44%	113 36%	86 36%	110 41%	190 36%	83 39%	133 40%	86 34%	68 38%	99 39%	117 38%
Moderately disapprove	135 17%	88 19%	47 14%	21 15%	19 13%	7 11%	68 18%	67 16%	32 14%	63 20%	40 17%	40 15%	95 18%	28 13%	59 18%	48 19%	27 15%	38 15%	58 19%
Strongly disapprove	57 7%	34 7%	23 7%	9 6%	9 6%	6 9%	34 9%	23 6%	10 4%	25 8%	21 9%	18 7%	40 7%	17 8%	24 7%	16 6%	5 3%	19 8%	25 8%
(DK/NS)	236 29%	128 28%	108 32%	37 27%	52 37%	20 31%	105 27%	131 32%	77 34%	90 28%	62 26%	69 26%	167 31%	60 28%	91 28%	83 32%	65 36%	68 27%	85 27%
<b>Summary</b>																			
Top2Box (Approve)	372 47%	208 45%	164 48%	72 52%	62 44%	30 48%	181 47%	191 46%	110 48%	142 44%	117 49%	142 53%	229 43%	105 50%	156 47%	110 43%	83 46%	126 50%	143 46%
Low2Box (Disapprove)	192 24%	123 27%	70 20%	29 21%	28 20%	13 20%	102 26%	90 22%	42 18%	88 27%	62 26%	57 21%	135 25%	45 21%	83 25%	64 25%	32 18%	57 23%	83 27%

**Forgetting for a minute about which party you may be supporting, which of the four main party leaders do you think would make the best Premier of British Columbia? Would it be...?**

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L - M/N/O - P/Q/R  
 \* small base

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Is/Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents Weighted	800	400	400	150	150	100	403	397	176	344	269	277	522	219	326	251	174	250	316
	800	458	342	138	141	63*	388	412	229	319	240	268	530	210	330	257	179	252	311
Gordon Campbell	249 31%	148 32%	101 30%	40 29%	39 28%	22 34%	153 40%	95 23%	64 28%	104 33%	76 32%	61 23%	188 35%	57 27%	98 30%	92 36%	36 20%	64 25%	127 41%
Adriane Carr	83 10%	48 10%	35 10%	17 12%	13 9%	6 9%	38 10%	45 11%	35 15%	24 8%	24 10%	32 12%	52 10%	21 10%	33 10%	28 11%	20 11%	28 11%	32 10%
Chris Delaney	54 7%	42 9%	12 4%	3 2%	6 4%	3 5%	24 6%	31 7%	14 6%	17 5%	21 9%	17 6%	36 7%	19 9%	24 7%	11 4%	12 7%	23 9%	16 5%
Carole James	241 30%	139 30%	103 30%	49 36%	40 28%	13 21%	109 28%	132 32%	57 25%	108 34%	74 31%	105 39%	136 26%	63 30%	101 31%	76 30%	52 29%	85 34%	91 29%
(DK/NS)	172 22%	82 18%	91 26%	28 20%	44 31%	19 30%	64 16%	109 26%	58 26%	66 21%	45 19%	53 20%	119 23%	50 24%	73 22%	49 19%	59 33%	52 21%	45 14%

**Forgetting for a minute about which party you may be supporting, which of the four main party leaders do you think would make the best Premier of British Columbia? Would it be...? (With a Preference Only)**

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L - M/N/O - P/Q/R  
 \* small base

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Is/Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: Have a reference Weighted	626	330	296	120	105	71	332	294	131	273	214	220	405	164	254	204	118	198	267
	628	376	251	111	97*	44*	324	303	170	254	195	215	411	160	257	208	120	200	266
Gordon Campbell	249 40%	148 39%	101 40%	40 37%	39 40%	22 49%	153 47%	95 31%	64 38%	104 41%	76 39%	61 28%	188 46%	57 36%	98 38%	92 44%	36 30%	64 32%	127 48%
Adriane Carr	83 13%	48 13%	35 14%	17 15%	13 13%	6 13%	38 12%	45 15%	35 21%	24 10%	24 12%	32 15%	52 13%	21 13%	33 13%	28 14%	20 16%	28 14%	32 12%
Chris Delaney	54 9%	42 11%	12 5%	3 3%	6 6%	3 8%	24 7%	31 10%	14 8%	17 7%	21 11%	17 8%	36 9%	19 12%	24 9%	11 5%	12 10%	23 11%	16 6%
Carole James	241 38%	139 37%	103 41%	49 45%	40 41%	13 31%	109 34%	132 44%	57 33%	108 42%	74 38%	105 49%	136 33%	63 40%	101 39%	76 37%	52 43%	85 43%	91 34%