

*As you may know, a number of stores have what is called a BRIDAL REGISTRY. This is where a couple who is planning to be married registers their names with a store and chooses a number of items from that store, such as china, and then have guests and others purchase those items. In your opinion, who do you think has the most influence as to what items a couple selects for their registry?*

Proportions/Mean: Columns Tested  
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
The bride	738 57%	117 68%	77 62%	50 57%	296 60%	140 44%	59 59%	213 56%	315 63%	192 51%	354 57%	385 58%
The groom	9 1%	0 -	2 2%	1 1%	0 -	3 1%	2 2%	1 0	3 1%	4 1%	6 1%	2 0
The bride and groom equally	347 27%	36 21%	30 24%	21 24%	127 26%	102 32%	30 30%	114 30%	113 23%	115 30%	152 24%	195 29%
The bride's mother	83 6%	12 7%	8 6%	9 11%	29 6%	23 7%	2 2%	23 6%	33 7%	25 7%	55 9%	29 4%
The groom's mother	7 1%	2 1%	0 -	0 -	3 1%	3 1%	0 -	3 1%	1 0	3 1%	3 1%	4 1%
Close friends and relatives	34 3%	1 1%	3 2%	3 3%	8 2%	16 5%	4 4%	14 4%	9 2%	7 2%	19 3%	15 2%
Store staff	43 3%	3 2%	2 2%	0 -	12 2%	23 7%	3 3%	7 2%	19 4%	16 4%	16 3%	28 4%
Don't know/Refused	31 2%	0 -	2 2%	3 4%	16 3%	9 3%	0 -	3 1%	7 1%	17 5%	20 3%	11 2%

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Proportions/Mean: Columns Tested  
(5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
The bride	738 57%	582 57%	157 59%	46 38%	151 50% C	312 64% CD	227 60% CD	129 43%	264 61% G	264 63% G
The groom	9 1%	6 1%	2 1%	2 2%	3 1%	1 0	2 1%	6 2% HI	1 0	1 0
The bride and groom equally	347 27%	272 26%	75 28%	43 36% EF	97 32% EF	116 24%	89 23%	110 36% HI	110 25%	92 22%
The bride's mother	83 6%	68 7%	15 6%	7 5%	23 8%	30 6%	24 6%	17 6%	24 6%	36 8%
The groom's mother	7 1%	7 1%	0 -	1 1%	1 0	4 1%	2 0	2 1%	3 1%	1 0
Close friends and relatives	34 3%	26 3%	7 3%	9 8% EF	11 4%	7 2%	7 2%	15 5% H	9 2%	9 2%
Store staff	43 3%	37 4%	6 2%	8 7% E	10 3%	11 2%	14 4%	14 5%	15 3%	10 2%
Don't know/Refused	31 2%	27 3%	4 2%	4 3%	5 2%	5 1%	16 4% E	8 3%	5 1%	10 2%

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Proportions/Mean: Columns Tested  
(5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
The bride	209 44%	209 44%	57 42%	100 53% C	49 34%	112 49% E	97 39%
The groom	5 1%	5 1%	0 -	4 2%	1 1%	3 1%	2 1%
The bride and groom equally	152 32%	152 32%	50 37% B	49 26%	51 35%	55 24%	97 39% D
The bride's mother	35 7%	35 7%	13 10%	10 5%	11 7%	20 9%	15 6%
The groom's mother	5 1%	5 1%	0 -	1 0	4 3%	3 1%	2 1%
Close friends and relatives	24 5%	24 5%	8 6%	8 4%	7 5%	13 6%	11 4%
Store staff	35 7%	35 7%	6 5%	13 7%	14 9%	18 8%	17 7%
Don't know/Refused	14 3%	14 3%	0 -	4 2%	9 6% A	6 3%	7 3%

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Proportions/Mean: Columns Tested  
(5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
The bride	209 44%	171 43%	38 45%	28 37%	48 38%	76 49%	57 47%	51 36%	83 46%	60 50% G
The groom	5 1%	4 1%	1 1%	3 4% EF	2 1%	0 -	0 -	3 2%	1 0	1 1%
The bride and groom equally	152 32%	127 32%	25 30%	13 17%	46 36% C	57 37% C	36 30% C	49 35%	51 29%	37 31%
The bride's mother	35 7%	29 7%	6 7%	6 8%	9 7%	9 6%	10 9%	9 7%	12 7%	12 10%
The groom's mother	5 1%	5 1%	0 -	1 2%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%
Close friends and relatives	24 5%	17 4%	6 8%	11 15% DEF	5 4%	3 2%	5 4%	8 6%	10 6%	4 3%
Store staff	35 7%	29 7%	5 6%	10 14% EF	13 10% E	5 3%	6 5%	16 11% I	14 8%	3 3%
Don't know/Refused	14 3%	12 3%	2 3%	2 3%	2 2%	4 2%	6 5%	4 3%	6 3%	2 1%

Who do you think should make most of the decisions concerning the wedding plans?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
The bride and her family	133 10%	22 13%	19 15%	11 13%	52 11%	20 6%	9 9%	46 12%	41 8%	44 12%	87 14%	46 7%
The groom and his family	9 1%	2 1%	2 2%	0 -	4 1%	0 -	1 1%	4 1%	0 -	4 1%	9 1%	0 -
The bride and the groom together	1141 88%	147 86%	104 83%	75 85%	426 87%	298 93%	90 90%	328 86%	456 91%	328 86%	521 83%	620 93%
Don't know/Refused	12 1%	0 -	0 -	2 2%	8 2%	1 0	0 -	2 1%	3 1%	3 1%	8 1%	3 0

Who do you think should make most of the decisions concerning the wedding plans?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
The bride and her family	133 10%	102 10%	30 11%	13 11%	30 10%	59 12%	31 8%	26 9%	41 9%	54 13%
The groom and his family	9 1%	8 1%	1 0	2 2%	1 0	3 1%	2 1%	2 1%	5 1%	2 0
The bride and the groom together	1141 88%	904 88%	236 88%	104 86%	268 89%	424 87%	339 89%	271 90%	385 90%	362 86%
Don't know/Refused	12 1%	12 1%	0 -	1 1%	1 0	1 0	8 2% DE	3 1%	0 -	5 1% H

**Who do you think should make most of the decisions concerning the wedding plans?**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
The bride and her family	29 6%	29 6%	11 8%	12 6%	6 4%	17 8%	12 5%
The bride and the groom together	446 93%	446 93%	122 91%	177 94%	137 95%	211 92%	234 95%
Don't know/Refused	2 0	2 0	1 1%	0 -	1 1%	1 0	1 0

**Who do you think should make most of the decisions concerning the wedding plans?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
The bride and her family	29 6%	25 6%	4 5%	6 9%	8 6%	13 8%	2 2%	10 7%	13 7%	6 5%
The bride and the groom together	446 93%	366 93%	80 95%	68 90%	118 94%	142 92%	118 98%	130 92%	166 93%	113 95%
Don't know/Refused	2 0	2 1%	0 -	1 1%	0 -	0 -	1 1%	1 1%	0 -	0 -

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Cookware?*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
Very interested	349 27%	36 21%	35 28%	24 28%	145 30%	83 26%	27 27%	126 33% HI	124 25%	91 24%	136 22% J	213 32%
Somewhat interested	491 38%	87 51% DE	60 48% E	38 43% E	181 37% E	84 26% E	41 41% E	154 41% I	204 41% I	122 32%	260 42% K	230 34%
Not very interested	196 15%	28 16%	15 12%	9 10%	72 15%	60 19% C	13 13%	55 14%	80 16%	59 16%	97 16%	99 15%
Not at all interested	247 19%	20 12%	16 13%	16 18%	88 18%	87 27% ABD	20 20%	43 11%	89 18% G	105 28% GH	124 20%	123 18%
Don't know/Refused	10 1%	0 -	0 -	1 1%	4 1%	6 2%	0 -	2 1%	3 1%	3 1%	8 1%	3 0
TOPBOX & LOWBOX SUMMARY												
Interested (Top2Box)	840 65%	123 72% E	95 76% E	62 71% E	326 67% E	166 52% E	67 67% E	280 74% HI	328 66% I	213 56%	396 63%	444 66%
Not interested (Low2Box)	444 34%	48 28%	31 24%	25 28%	160 33%	147 46% ABCDF	33 33%	98 26%	169 34% G	164 43% GH	222 35%	222 33%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Cookware?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
Very interested	349 27%	294 29% B	55 21%	38 32%	92 31%	120 25%	96 25%	100 33% I	127 30%	99 23%
Somewhat interested	491 38%	384 37%	105 39%	34 28%	98 33%	212 44% CD	146 39% C	96 32%	160 37%	184 43% G
Not very interested	196 15%	145 14%	51 19%	19 16%	37 12%	74 15%	66 17%	43 14%	62 14%	68 16%
Not at all interested	247 19%	193 19%	55 20%	28 24% E	72 24% E	76 16%	69 18%	58 19%	78 18%	71 17%
Don't know/Refused	10 1%	10 1%	1 0	1 1%	1 0	5 1%	4 1%	4 1%	3 1%	1 0
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	840 65%	678 66%	161 60%	72 60%	190 63%	333 68%	242 64%	197 65%	288 67%	282 67%
Not interested (Low2Box)	444 34%	338 33%	106 40%	47 39%	109 36%	150 31%	134 35%	101 33%	140 32%	139 33%



*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Cookware?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
Very interested	123 26%	123 26%	41 31%	44 23%	37 25%	46 20%	78 31% D
Somewhat interested	125 26%	125 26%	33 25%	53 28%	36 25%	71 31% E	54 22%
Not very interested	89 19%	89 19%	27 20%	36 19%	26 18%	49 21%	41 16%
Not at all interested	130 27%	130 27%	30 22%	53 28%	44 31%	60 26%	71 29%
Don't know/Refused	9 2%	9 2%	3 2%	4 2%	2 2%	5 2%	4 2%
TOPBOX & LOWBOX SUMMARY							
Interested (Top2Box)	248 52%	248 52%	74 55%	96 51%	72 50%	117 51%	132 53%
Not interested (Low2Box)	220 46%	220 46%	57 42%	88 47%	70 48%	108 47%	111 45%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Cookware?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
Very interested	123 26%	103 26%	21 25%	27 37% EF	34 27%	37 24%	25 21%	35 25%	55 31%	28 23%
Somewhat interested	125 26%	110 28%	15 18%	12 16%	36 29% C	45 29% C	33 27%	37 26%	49 27%	35 29%
Not very interested	89 19%	71 18%	18 22%	11 15%	18 14%	36 23%	25 20%	23 17%	33 19%	19 16%
Not at all interested	130 27%	101 26%	29 35%	23 30%	38 30%	33 21%	36 30%	42 30%	39 22%	36 30%
Don't know/Refused	9 2%	9 2%	0 -	2 3%	0 -	5 3% D	2 2%	4 3%	2 1%	2 1%
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	248 52%	212 54%	36 43%	39 52%	70 56%	81 52%	58 48%	72 51%	103 58%	63 52%
Not interested (Low2Box)	220 46%	172 44%	47 57% A	34 45%	56 44%	69 44%	61 51%	66 46%	73 41%	55 46%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Small kitchen appliances?*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
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Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
Very interested	279 22%	23 14%	27 21%	17 20%	113 23% A	78 24% A	21 21%	110 29% HI	91 18%	72 19%	108 17%	171 26% J
Somewhat interested	509 39%	77 45% E	68 54% DE	42 48% E	188 38% E	88 28% E	46 46% E	166 44% I	205 41% I	122 32%	265 42% K	244 36%
Not very interested	232 18%	38 22% BC	12 10%	10 12%	84 17%	72 22% BCD	16 16%	61 16%	99 20%	69 18%	118 19%	113 17%
Not at all interested	271 21%	32 19%	19 15%	18 20%	105 21%	79 25% B	18 18%	42 11%	105 21% G	114 30% GH	132 21%	139 21%
Don't know/Refused	4 0	0 -	0 -	0 -	1 0	3 1%	0 -	0 -	1 0	3 1%	3 0	1 0
TOPBOX & LOWBOX SUMMARY												
Interested (Top2Box)	787 61%	100 59%	94 75% ADE	60 68% E	301 61% E	166 52% E	67 67% E	276 73% HI	296 59% I	194 51%	373 60%	415 62%
Not interested (Low2Box)	502 39%	71 41% B	31 25%	28 32%	189 38% B	151 47% BCDF	33 33%	103 27%	204 41% G	183 48% GH	250 40%	253 38%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Small kitchen appliances?*

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Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
Very interested	279 22%	228 22%	50 19%	34 28% E	79 26% E	86 18%	79 21%	82 27% I	98 23%	82 19%
Somewhat interested	509 39%	403 39%	105 39%	34 28%	95 32%	225 46% CD	152 40% CD	110 36%	167 39%	179 42%
Not very interested	232 18%	180 18%	51 19%	29 24%	48 16%	87 18%	68 18%	50 17%	86 20%	74 18%
Not at all interested	271 21%	210 20%	61 23%	23 19%	79 26% E	87 18%	80 21%	58 19%	79 18%	87 21%
Don't know/Refused	4 0	4 0	0 -	1 1%	0 -	1 0	2 1%	3 1%	0 -	1 0
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	787 61%	632 62%	155 58%	68 56%	174 58%	312 64%	230 61%	192 64%	265 62%	261 62%
Not interested (Low2Box)	502 39%	390 38%	112 42%	52 43%	126 42%	174 36%	147 39%	108 36%	165 38%	161 38%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Small kitchen appliances?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
Very interested	116 24%	116 24%	41 31%	42 22%	32 22%	51 22%	65 26%
Somewhat interested	131 28%	131 28%	40 30%	54 28%	35 24%	73 32%	58 23%
Not very interested	107 22%	107 22%	27 20%	46 25%	31 21%	51 22%	56 23%
Not at all interested	118 25%	118 25%	26 19%	46 24%	43 30%	53 23%	65 26%
Don't know/Refused	5 1%	5 1%	0 -	1 0	4 3%	3 1%	2 1%
TOPBOX & LOWBOX SUMMARY							
Interested (Top2Box)	247 52%	247 52%	82 61% C	96 51%	67 46%	124 54%	124 50%
Not interested (Low2Box)	225 47%	225 47%	53 39%	92 49%	74 51%	103 45%	122 49%

. In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Small kitchen appliances?

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\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
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Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
Very interested	116 24%	102 26%	15 17%	23 31%	36 28%	32 21%	25 21%	42 30%	48 27%	23 19%
Somewhat interested	131 28%	110 28%	21 25%	15 20%	21 17%	57 37%	37 31%	29 20%	58 32%	34 29%
Not very interested	107 22%	84 21%	23 27%	17 23%	29 23%	35 22%	26 22%	30 21%	40 22%	27 22%
Not at all interested	118 25%	93 24%	25 30%	18 24%	39 31%	30 19%	31 25%	37 26%	33 19%	35 29%
Don't know/Refused	5 1%	5 1%	0 -	1 2%	0 -	1 1%	2 2%	4 3%	0 -	1 1%
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	247 52%	212 54%	36 43%	39 51%	57 45%	90 58%	62 51%	71 50%	106 59%	57 48%
Not interested (Low2Box)	225 47%	177 45%	48 57% A	35 47%	68 55% E	64 41%	57 47%	67 47%	73 41%	62 51%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Sporting goods such as bikes, camping gear, and skates?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
Very interested	375 29%	47 28%	35 28%	29 33%	123 25%	108 34%	33 33%	161 42%	143 29%	65 17%	212 34%	163 24%
Somewhat interested	392 30%	64 38%	46 37%	31 35%	145 30%	81 25%	26 26%	128 34%	166 33%	82 22%	196 31%	196 29%
Not very interested	213 16%	21 12%	22 17%	12 13%	96 19%	48 15%	16 16%	58 15%	77 15%	77 20%	94 15%	120 18%
Not at all interested	311 24%	38 22%	23 18%	16 18%	126 26%	83 26%	25 25%	32 9%	114 23%	154 41%	122 19%	190 28%
Don't know/Refused	2 0	0 -	0 -	0 -	1 0	0 -	1 1%	0 -	0 -	1 0	2 0	0 -
TOPBOX & LOWBOX SUMMARY												
Interested (Top2Box)	767 59%	112 65%	80 64%	60 68%	268 55%	189 59%	58 58%	289 76%	309 62%	147 39%	408 65%	359 54%
Not interested (Low2Box)	524 41%	59 35%	45 36%	28 32%	222 45%	130 41%	41 41%	91 24%	191 38%	232 61%	215 34%	309 46%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Sporting goods such as bikes, camping gear, and skates?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
Very interested	375 29%	308 30%	66 25%	39 32%	81 27%	149 31%	105 28%	99 33%	126 29%	124 29%
Somewhat interested	392 30%	291 28%	101 38% A	27 23%	93 31%	158 32% C	114 30%	78 26%	141 33%	137 32%
Not very interested	213 16%	166 16%	47 18%	15 13%	40 13%	85 17%	71 19%	40 13%	71 17%	75 18%
Not at all interested	311 24%	258 25%	53 20%	38 32% E	86 29% E	95 19%	88 23%	85 28% HI	92 21%	87 21%
Don't know/Refused	2 0	2 0	0 -	0 -	0 -	0 -	2 1%	0 -	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	767	599	167	66	174	307	219	176	266	260
	59%	58%	63%	55%	58%	63%	57%	58%	62%	62%
Not interested (Low2Box)	524 41%	425 41%	100 37%	54 45%	126 42%	180 37%	159 42%	125 42%	164 38%	162 38%



*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Sporting goods such as bikes, camping gear, and skates?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
Very interested	161 34%	161 34%	64 48% BC	53 28%	40 28%	92 40% E	69 28%
Somewhat interested	122 25%	122 25%	32 24%	53 28%	32 22%	60 26%	61 25%
Not very interested	71 15%	71 15%	18 13%	35 18%	19 13%	30 13%	42 17%
Not at all interested	123 26%	123 26%	21 15%	47 25% A	54 37% AB	49 21%	75 30% D
TOPBOX & LOWBOX SUMMARY							
Interested (Top2Box)	282 59%	282 59%	96 71% BC	106 56%	72 50%	152 66% E	131 53%
Not interested (Low2Box)	195 41%	195 41%	38 29%	82 44% A	73 50% A	78 34%	117 47% D

. In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Sporting goods such as bikes, camping gear, and skates?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
Very interested	161 34%	139 35%	22 26%	25 33%	46 36%	50 32%	41 33%	46 32%	67 37%	38 31%
Somewhat interested	122 25%	95 24%	27 32%	17 23%	30 24%	44 28%	30 25%	42 30%	43 24%	27 23%
Not very interested	71 15%	59 15%	12 15%	9 13%	15 12%	24 15%	23 19%	16 11%	31 17%	18 15%
Not at all interested	123 26%	101 26%	23 27%	24 31%	35 28%	38 24%	27 22%	38 27%	38 21%	37 31%
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	282 59%	234 59%	49 58%	42 56%	76 60%	94 60%	71 59%	88 62%	109 61%	65 54%
Not interested (Low2Box)	195 41%	160 41%	35 42%	33 44%	50 40%	61 40%	50 41%	54 38%	69 39%	55 46%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Barbeques?*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
Very interested	338 26%	40 24%	29 23%	29 33%	138 28%	77 24%	24 24%	141 37% HI	131 26% I	62 16%	162 26%	176 26%
Somewhat interested	385 30%	49 28%	51 41% DE	30 35%	137 28%	80 25%	38 38% E	121 32% I	167 33% I	91 24%	208 33% K	177 26%
Not very interested	244 19%	38 22%	20 16%	15 17%	93 19%	57 18%	22 22%	70 19%	87 17%	80 21%	110 18%	134 20%
Not at all interested	323 25%	44 26%	24 19%	14 15%	120 24%	105 33% BCDF	16 16%	47 12%	116 23% G	145 38% GH	143 23%	180 27%
Don't know/Refused	3 0	0 -	0 -	0 -	2 1%	1 0	0 -	0 -	0 -	2 1%	1 0	2 0
TOPBOX & LOWBOX SUMMARY												
Interested (Top2Box)	724 56%	89 52%	81 65% E	59 67% ADE	275 56% E	157 49%	62 62% E	262 69% HI	298 59% I	153 40%	371 59% K	353 53%
Not interested (Low2Box)	567 44%	82 48% C	44 35%	29 33%	212 43%	162 51% BCDF	38 38%	118 31%	203 41% G	225 59% GH	254 41%	314 47% J

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Barbeques?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
Very interested	338 26%	271 26%	66 25%	41 34% E	77 26%	119 24%	100 26%	89 29%	110 26%	121 29%
Somewhat interested	385 30%	297 29%	89 33%	30 25%	85 28%	170 35% CF	99 26%	81 27%	151 35% G	121 29%
Not very interested	244 19%	194 19%	50 19%	21 17%	60 20%	83 17%	79 21%	48 16%	73 17%	83 20%
Not at all interested	323 25%	261 25%	62 23%	29 24%	78 26%	113 23%	100 26%	83 28%	97 22%	97 23%
Don't know/Refused	3 0	3 0	0 -	0 -	0 -	1 0	2 0	1 0	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	724 56%	568 55%	155 58%	70 59%	162 54%	289 59%	199 52%	170 56%	261 61%	243 57%
Not interested (Low2Box)	567 44%	455 44%	112 42%	50 41%	138 46%	196 40%	179 47%	131 43%	170 39%	180 43%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Barbeques?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
Very interested	115 24%	115 24%	43 32% B	40 21%	32 22%	55 24%	60 24%
Somewhat interested	119 25%	119 25%	37 28% C	54 28% C	24 16%	66 29%	53 21%
Not very interested	85 18%	85 18%	28 21%	32 17%	24 17%	36 16%	49 20%
Not at all interested	157 33%	157 33%	26 19%	62 33% A	64 44% AB	73 32%	84 34%
Don't know/Refused	1 0	1 0	0 -	0 -	1 1%	0 -	1 0
TOPBOX & LOWBOX SUMMARY							
Interested (Top2Box)	234 49%	234 49%	81 60% C	94 50% C	55 38%	121 53%	113 46%
Not interested (Low2Box)	242 51%	242 51%	54 40%	94 50%	88 61% A	109 47%	133 54%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Barbeques?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
Very interested	115 24%	99 25%	16 20%	23 31%	33 26%	32 20%	28 23%	37 26%	47 26%	24 20%
Somewhat interested	119 25%	97 25%	22 26%	18 23%	28 22%	46 30%	27 22%	34 24%	51 29%	26 22%
Not very interested	85 18%	70 18%	15 18%	10 13%	23 19%	30 20%	21 18%	22 16%	29 16%	24 20%
Not at all interested	157 33%	126 32%	30 36%	25 33%	42 33%	47 30%	44 36%	47 33%	51 28%	45 38%
Don't know/Refused	1 0	1 0	0 -	0 -	0 -	0 -	1 1%	1 1%	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	234 49%	196 50%	38 46%	41 54%	61 48%	78 50%	55 46%	71 50%	98 55%	50 42%
Not interested (Low2Box)	242 51%	196 50%	45 54%	34 46%	65 52%	77 50%	65 54%	69 49%	80 45%	70 58% H

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Hand and power tools?*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
Very interested	363 28%	47 27%	30 24%	27 31%	140 28%	88 27%	31 31%	125 33% I	152 30% I	79 21%	234 37% K	128 19%
Somewhat interested	347 27%	42 25%	35 28%	25 28%	136 28%	82 26%	27 27%	100 26%	139 28%	97 25%	181 29%	166 25%
Not very interested	253 20%	38 22%	27 22%	14 16%	99 20%	58 18%	16 16%	88 23%	89 18%	69 18%	99 16%	154 23% J
Not at all interested	327 25%	44 26%	33 26%	19 22%	114 23%	90 28%	26 26%	67 18%	120 24% G	133 35% GH	108 17%	219 33% J
Don't know/Refused	5 0	0 -	0 -	2 2% D	1 0	2 1%	0 -	0 -	1 0	3 1%	4 1%	1 0
TOPBOX & LOWBOX SUMMARY												
Interested (Top2Box)	709 55%	89 52%	65 52%	52 59%	276 56%	169 53%	58 58%	225 59% I	291 58% I	175 46%	415 66% K	294 44%
Not interested (Low2Box)	580 45%	82 48%	60 48%	34 39%	213 44%	148 46%	42 42%	155 41%	209 42%	202 53% GH	207 33%	374 56% J

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Hand and power tools?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
Very interested	363 28%	274 27%	88 33%	42 35% F	84 28%	154 32% F	82 22%	87 29%	133 31%	119 28%
Somewhat interested	347 27%	262 26%	84 32%	28 23%	79 26%	127 26%	112 29%	77 25%	133 31%	110 26%
Not very interested	253 20%	210 20%	43 16%	18 15%	50 17%	98 20%	84 22%	46 15%	72 17%	98 23% GH
Not at all interested	327 25%	277 27% B	50 19%	31 26%	86 29% E	107 22%	99 26%	89 29% H	92 21%	97 23%
Don't know/Refused	5 0	3 0	2 1%	1 1%	1 0	1 0	2 0	4 1% HI	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	709 55%	536 52%	172 64% A	70 58%	164 55%	281 58%	195 51%	164 54%	266 62% I	228 54%
Not interested (Low2Box)	580 45%	487 47% B	93 35%	49 41%	136 45%	205 42%	184 48%	134 45%	164 38%	194 46% H



*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Hand and power tools?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
Very interested	131 27%	131 27%	42 31%	46 25%	40 28%	83 36% E	48 19%
Somewhat interested	122 26%	122 26%	38 28%	50 27%	32 22%	57 25%	65 26%
Not very interested	87 18%	87 18%	30 22% C	35 19%	18 13%	36 16%	51 21%
Not at all interested	135 28%	135 28%	24 18%	57 30% A	52 36% A	52 23%	83 33% D
Don't know/Refused	2 1%	2 1%	0 -	0 -	2 2%	1 1%	1 0
TOPBOX & LOWBOX SUMMARY							
Interested (Top2Box)	253 53%	253 53%	80 60%	96 51%	72 50%	140 61% E	112 46%
Not interested (Low2Box)	222 46%	222 46%	54 40%	92 49%	70 49%	88 38%	134 54% D

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Hand and power tools?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
Very interested	131 27%	112 28%	19 23%	33 44% DEF	33 27%	38 24%	27 22%	33 23%	63 36% GI	26 22%
Somewhat interested	122 26%	99 25%	23 27%	11 14%	28 23%	46 29% C	37 30% C	37 26%	46 26%	32 27%
Not very interested	87 18%	70 18%	17 20%	5 7%	25 20% C	32 21% C	24 20% C	25 18%	30 17%	22 18%
Not at all interested	135 28%	110 28%	25 30%	26 34%	39 31%	38 25%	32 26%	45 31% H	38 21%	40 33% H
Don't know/Refused	2 1%	2 1%	0 -	0 -	0 -	1 1%	1 1%	2 2%	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	253 53%	211 54%	42 50%	44 58%	62 49%	83 54%	64 53%	70 49%	110 62% GI	58 49%
Not interested (Low2Box)	222 46%	180 46%	42 50%	31 42%	64 51%	70 45%	56 46%	70 49%	68 38%	61 51% H

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Patio furniture?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
Very interested	313 24%	34 20%	19 15%	25 28% B	133 27% B	84 26% B	18 18%	106 28%	120 24%	82 22%	133 21%	180 27% J
Somewhat interested	377 29%	48 28%	45 36% E	34 39% DE	134 27%	81 25%	35 35%	107 28%	161 32%	103 27%	192 31%	185 28%
Not very interested	255 20%	42 24% C	22 18%	11 12%	97 20%	60 19%	24 24% C	92 24% HI	92 18%	64 17%	127 20%	127 19%
Not at all interested	344 27%	47 28%	39 31%	17 19%	126 26%	92 29%	23 23%	74 20%	126 25%	128 34% GH	170 27%	174 26%
Don't know/Refused	5 0	0 -	0 -	2 2% D	1 0	2 1%	0 -	0 -	1 0	3 1%	3 1%	2 0
TOPBOX & LOWBOX SUMMARY												
Interested (Top2Box)	690 53%	82 48%	64 51%	59 67% ABDEF	267 54%	165 52%	53 53%	213 56%	281 56% I	185 49%	325 52%	365 55%
Not interested (Low2Box)	599 46%	89 52% C	61 49% C	27 31%	222 45% C	152 48% C	47 47% C	167 44%	218 44%	192 51%	297 47%	302 45%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Patio furniture?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
Very interested	313 24%	257 25%	57 21%	34 28%	83 28%	111 23%	83 22%	72 24%	108 25%	108 26%
Somewhat interested	377 29%	291 28%	86 32%	31 26%	85 28%	150 31%	109 29%	83 28%	141 33%	119 28%
Not very interested	255 20%	208 20%	47 18%	19 16%	41 14%	111 23% D	84 22% D	50 16%	83 19%	90 21%
Not at all interested	344 27%	266 26%	77 29%	36 30%	89 30%	114 23%	102 27%	94 31% H	99 23%	105 25%
Don't know/Refused	5 0	4 0	1 0	1 1%	2 1%	1 0	2 0	3 1% H	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	690 53%	548 53%	143 53%	65 54%	168 56%	261 54%	192 51%	155 51%	248 58%	227 54%
Not interested (Low2Box)	599 46%	474 46%	124 46%	54 45%	130 43%	226 46%	186 49%	143 48%	182 42%	195 46%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Patio furniture?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
Very interested	126 26%	126 26%	36 27%	48 26%	40 28%	55 24%	71 29%
Somewhat interested	121 25%	121 25%	37 28%	52 27%	31 21%	62 27%	59 24%
Not very interested	89 19%	89 19%	31 23%	34 18%	22 15%	42 18%	48 19%
Not at all interested	137 29%	137 29%	30 22%	54 29%	50 35% A	70 30%	68 27%
Don't know/Refused	3 1%	3 1%	0 -	1 0	2 2%	2 1%	1 0
TOPBOX & LOWBOX SUMMARY							
Interested (Top2Box)	247 52%	247 52%	73 55%	100 53%	70 49%	116 51%	131 53%
Not interested (Low2Box)	227 48%	227 48%	61 45%	88 47%	72 50%	111 48%	115 47%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Patio furniture?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
Very interested	126 26%	108 27%	18 22%	21 28%	35 28%	39 25%	31 25%	30 21%	58 32% G	30 25%
Somewhat interested	121 25%	97 25%	24 28%	14 19%	38 30%	38 24%	31 26%	44 31%	45 25%	26 22%
Not very interested	89 19%	75 19%	14 17%	9 12%	18 14%	40 26% CD	22 18%	21 15%	35 19%	24 20%
Not at all interested	137 29%	110 28%	27 33%	30 40% E	35 28%	37 24%	36 30%	44 31%	41 23%	40 34% H
Don't know/Refused	3 1%	3 1%	0 -	1 2%	0 -	1 1%	1 1%	3 2% H	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	247 52%	205 52%	42 50%	35 47%	73 58%	77 50%	62 51%	74 52%	103 58%	56 47%
Not interested (Low2Box)	227 48%	185 47%	42 50%	39 52%	53 42%	77 50%	58 48%	65 46%	75 42%	64 53%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Lawn and garden tools or accessories?*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
Very interested	261 20%	30 18%	19 15%	17 19%	113 23%	56 18%	25 25%	67 18%	116 23%	69 18%	133 21%	128 19%
Somewhat interested	408 32%	56 32%	46 36%	36 41%	165 34%	67 21%	39 39%	125 33%	176 35%	99 26%	200 32%	208 31%
Not very interested	267 21%	45 26%	30 24%	16 18%	88 18%	75 23%	14 14%	104 27%	85 17%	73 19%	136 22%	131 20%
Not at all interested	355 27%	41 24%	30 24%	19 22%	123 25%	120 37%	22 22%	84 22%	123 25%	137 36%	155 25%	201 30%
Don't know/Refused	3 0	0 -	0 -	0 -	1 0	2 1%	0 -	0 -	0 -	2 0	2 0	1 0
TOPBOX & LOWBOX SUMMARY												
Interested (Top2Box)	669 52%	86 50%	65 52%	53 60%	278 57%	124 39%	64 64%	192 50%	293 59%	168 44%	333 53%	336 50%
Not interested (Low2Box)	623 48%	85 50%	61 48%	35 40%	211 43%	194 61%	36 36%	188 50%	208 41%	210 55%	291 46%	332 50%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Lawn and garden tools or accessories?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
Very interested	261 20%	201 20%	59 22%	33 27% F	66 22%	95 19%	65 17%	61 20%	90 21%	85 20%
Somewhat interested	408 32%	308 30%	99 37% A	33 28%	78 26%	184 38% CDF	112 29%	97 32%	145 34%	137 32%
Not very interested	267 21%	216 21%	51 19%	17 14%	57 19%	96 20%	98 26% CD	51 17%	84 20%	100 24% G
Not at all interested	355 27%	297 29% B	58 22%	38 31%	100 33% E	111 23%	104 27%	91 30%	111 26%	100 24%
Don't know/Refused	3 0	3 0	0 -	0 -	0 -	1 0	2 0	2 1%	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	669 52%	509 50%	158 59% A	66 55%	143 48%	279 57% DF	177 47%	158 52%	235 55%	222 52%
Not interested (Low2Box)	623 48%	514 50% B	109 41%	54 45%	157 52% E	207 43%	201 53% E	143 47%	195 45%	201 48%



*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Lawn and garden tools or accessories?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
Very interested	84 18%	84 18%	21 15%	29 15%	33 23%	49 21%	35 14%
Somewhat interested	100 21%	100 21%	35 26% C	44 23% C	20 14%	48 21%	53 21%
Not very interested	111 23%	111 23%	38 28%	43 23%	29 20%	52 23%	59 24%
Not at all interested	179 37%	179 37%	40 30%	73 39%	60 42%	80 35%	99 40%
Don't know/Refused	2 1%	2 1%	0 -	0 -	2 2%	1 1%	1 0
TOPBOX & LOWBOX SUMMARY							
Interested (Top2Box)	184 39%	184 39%	56 42%	73 39%	53 37%	96 42%	88 36%
Not interested (Low2Box)	290 61%	290 61%	79 58%	115 61%	89 62%	132 58%	158 64%

*In addition to traditional gift registry items such as china and bedding, how interested would you be in giving or receiving the following items: Would you say you would be very interested, somewhat interested, not very interested, not at all interested. Lawn and garden tools or accessories ?*

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
Very interested	84 18%	69 18%	15 18%	22 29% DEF	20 16%	24 16%	17 14%	25 17%	34 19%	17 14%
Somewhat interested	100 21%	84 21%	17 20%	14 18%	22 17%	45 29% DF	20 16%	33 23%	39 22%	22 18%
Not very interested	111 23%	93 24%	18 21%	6 9%	36 28% C	35 22% C	35 29% C	31 22%	42 23%	29 24%
Not at all interested	179 37%	145 37%	34 41%	33 44%	48 38%	49 32%	48 40%	50 36%	63 35%	52 43%
Don't know/Refused	2 1%	2 1%	0 -	0 -	0 -	1 1%	1 1%	2 2%	0 -	0 -
TOPBOX & LOWBOX SUMMARY										
Interested (Top2Box)	184 39%	153 39%	32 38%	36 47% F	42 33%	70 45% F	37 31%	57 41%	73 41%	39 32%
Not interested (Low2Box)	290 61%	238 61%	52 62%	39 53%	84 67% E	84 54%	83 68% CE	82 58%	105 59%	81 68%

*Thinking of your current relationship, a past relationship, or a future relationship, of the following, what would you most like to do with your partner?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

\* small base

	REGION							AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
TOTAL MENTIONS												
Base: All Respondents												
Unweighted Base	1294	141	100	100	376	477	100	357	565	338	606	688
Weighted Base	1294	171	125*	88*	490	319	100*	380	500	380	625	669
Romantic activities	554 43%	78 46%	46 37%	32 37%	202 41%	153 48%	41 41%	191 50%	233 47%	118 31%	301 48%	253 38%
Home decorating and renovation	548 42%	84 49% BC	41 32%	31 35%	199 41%	150 47% BC	43 43%	139 37%	238 48% G	156 41%	226 36%	321 48% J
Recreational activities such as cycling, Camping, skating, and in-line skating	891 69%	119 69%	93 74% D	58 66%	304 62%	255 80% ACDF	63 63%	304 80% HI	345 69% I	222 58%	461 74% K	430 64%
Home entertaining	578 45%	84 49% E	54 43%	41 47%	237 48% E	117 37%	46 46%	189 50% I	219 44%	154 40%	261 42%	317 47%
Barbequing	392 30%	47 28%	37 29%	34 38% E	150 31%	83 26%	41 41% AE	139 37% I	151 30% I	90 24%	198 32%	194 29%
Gardening	342 26%	49 29%	29 24%	24 28%	118 24%	91 29%	30 30%	45 12%	117 23% G	173 46% GH	149 24%	193 29%
None/No others	34 3%	3 2%	4 3%	5 6% E	17 3% E	3 1%	3 3%	3 1%	7 1%	23 6% GH	13 2%	21 3%
Don't know/Refused	10 1%	0 -	2 2%	0 -	4 1%	3 1%	1 1%	0 -	3 1%	6 2% G	4 1%	5 1%

*Thinking of your current relationship, a past relationship, or a future relationship, of the following, what would you most like to do with your partner?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
TOTAL MENTIONS										
Base: All Respondents										
Unweighted Base	1294	1022	271	133	308	475	372	314	440	407
Weighted Base	1294	1026	267	120	300	487	380	302	430	422
Romantic activities	554 43%	446 43%	108 40%	52 44%	101 34%	228 47% D	172 45% D	122 41%	193 45%	190 45%
Home decorating and renovation	548 42%	441 43%	106 40%	38 32%	131 44% C	220 45% C	155 41%	98 32%	192 45% G	193 46% G
Recreational activities such as cycling, Camping, skating, and in-line skating	891 69%	698 68%	192 72%	81 67%	186 62%	349 72% D	273 72% D	209 69%	306 71%	289 68%
Home entertaining	578 45%	469 46%	109 41%	35 29%	139 46% C	215 44% C	189 50% C	120 40%	179 42%	212 50% GH
Barbequing	392 30%	313 30%	79 29%	29 25%	96 32%	164 34% F	101 27%	103 34%	124 29%	130 31%
Gardening	342 26%	243 24%	99 37% A	37 31%	94 31% E	114 23%	96 25%	92 30% I	121 28%	95 22%
None/No others	34 3%	31 3%	3 1%	8 7% EF	9 3% E	4 1%	10 3% E	10 3%	6 1%	7 2%
Don't know/Refused	10 1%	7 1%	3 1%	2 2%	3 1%	4 1%	1 0	4 1%	2 1%	1 0

*Thinking of your current relationship, a past relationship, or a future relationship, of the following, what would you most like to do with your partner?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E

		REGION	AGE			GENDER	
	TOTAL	QUEBEC	18-34	35-54	55+	Male	Female
			A	B	C	D	E
TOTAL MENTIONS							
Base: All Respondents							
Unweighted Base	477	477	130	215	121	221	256
Weighted Base	477	477	134	188	145	230	247
Romantic activities	229 48%	229 48%	83 62% C	107 57% C	35 24%	117 51%	112 45%
Home decorating and renovation	224 47%	224 47%	50 37%	94 50% A	79 55% A	98 43%	126 51%
Recreational activities such as cycling, Camping, skating, and in-line skating	381 80%	381 80%	119 88% BC	150 80%	107 74%	193 84% E	188 76%
Home entertaining	174 37%	174 37%	57 42%	66 35%	47 32%	86 38%	88 36%
Barbequing	125 26%	125 26%	53 39% BC	40 21%	30 21%	63 28%	61 25%
Gardening	136 29%	136 29%	13 10%	45 24% A	75 52% AB	58 25%	78 32%
None/No others	4 1%	4 1%	0 -	2 1%	1 1%	1 1%	3 1%
Don't know/Refused	4 1%	4 1%	0 -	2 1%	2 2%	1 1%	3 1%

*Thinking of your current relationship, a past relationship, or a future relationship, of the following, what would you most like to do with your partner?*

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
TOTAL MENTIONS										
Base: All Respondents										
Unweighted Base	477	391	86	74	124	159	120	140	176	124
Weighted Base	477	393	84*	75*	126	155	121	142	178	120
Romantic activities	229 48%	194 49%	35 42%	30 39%	52 42%	92 59% CDF	55 46%	59 42%	87 49%	64 54%
Home decorating and renovation	224 47%	183 47%	41 49%	30 40%	65 52%	76 49%	53 44%	57 41%	89 50%	62 52%
Recreational activities such as cycling, Camping, skating, and in-line skating	381 80%	317 81%	64 77%	58 77%	98 78%	122 79%	103 85%	111 78%	141 79%	98 82%
Home entertaining	174 37%	138 35%	37 44%	19 25%	48 38%	60 38%	48 39% C	62 44% H	54 30%	41 34%
Barbequing	125 26%	108 27%	17 20%	17 23%	32 25%	49 31%	27 23%	34 24%	47 26%	35 29%
Gardening	136 29%	109 28%	27 32%	27 36% E	35 28%	36 23%	38 31%	40 28%	57 32%	28 23%
None/No others	4 1%	4 1%	0 -	1 1%	1 1%	1 1%	1 1%	0 -	3 2%	1 1%
Don't know/Refused	4 1%	3 1%	1 1%	1 1%	1 1%	2 1%	0 -	3 2% H	0 -	0 -