

Detailed tables

Which of the following **BEST** describes your situation. When I stain my shirt, it's typically because of....

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

	REGION							AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Men (Excl. Quebec)												
Unweighted Base	385	64	45	51	180	0	45	86	185	106	385	0
Weighted Base	385	68*	51*	35*	193	-**	39*	117*	155	106	385	-**
My clumsiness	231 60%	45 66%	35 69%	23 67%	109 56%	0 -	20 50%	69 59%	91 59%	70 66%	231 60%	0 -
The commute to/from work	65 17%	9 13%	6 12%	6 17%	39 20%	0 -	5 12%	27 23% I	29 18% I	8 7%	65 17%	0 -
Turbulence	24 6%	2 3%	3 7%	0 -	14 7%	0 -	4 11% C	7 6%	9 6%	7 7%	24 6%	0 -
My child	24 6%	5 8%	3 7%	1 4%	12 6%	0 -	2 6%	8 6%	14 9% I	3 3%	24 6%	0 -
None of the above	29 7%	4 6%	3 5%	3 8%	13 7%	0 -	6 16%	5 5%	9 6%	13 12%	29 7%	0 -
(DK/NS)	12 3%	3 4%	0 -	1 4%	6 3%	0 -	2 5%	1 1%	3 2%	6 5%	12 3%	0 -

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	EDUCATION					INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	B	C	D	E	F	G
Base: All Men (Excl. Quebec)								
Unweighted Base	385	35	93	135	119	81	122	156
Weighted Base	385	37*	89*	135	122	82*	117	157
My clumsiness	231 60%	22 59%	48 54%	82 60%	79 65%	43 52%	70 60%	105 67% E
The commute to/from work	65 17%	7 19%	18 20% D	27 20% D	12 10%	22 27% G	22 19%	19 12%
Turbulence	24 6%	3 8%	4 5%	9 6%	8 7%	6 8%	5 4%	6 4%
My child	24 6%	2 7%	9 10%	5 4%	8 6%	1 2%	6 5%	17 11% E
None of the above	29 7%	1 3%	5 5%	11 8%	12 10%	6 7%	10 8%	9 6%
(DK/NS)	12 3%	2 5%	5 6% C	1 1%	3 2%	4 5%	4 4%	2 1%

Detailed tables

Again, which BEST describes your situation. Getting a stain on my shirt....

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Unweighted Base	385	64	45	51	180	0	45	86	185	106	385	0
Weighted Base	385	68*	51*	35*	193	..**	39*	117*	155	106	385	..**
Doesn't affect me	222 58%	42 61%	23 45%	22 63%	109 57%	0 -	26 67%	70 59%	98 63% I	52 49%	222 58%	0 -
Embarrasses me	75 19%	13 20% F	16 32% F	5 15%	39 20% F	0 -	2 5%	19 17%	31 20%	22 21%	75 19%	0 -
Puts me in a bad mood	44 11%	6 9%	5 10%	2 6%	26 14%	0 -	5 12%	16 14%	12 8%	14 13%	44 11%	0 -
Increases my cleaning bills	31 8%	3 4%	7 14%	3 8%	16 8%	0 -	2 6%	10 8%	12 8%	9 8%	31 8%	0 -
None of the above	11 3%	3 4%	0 -	3 8% BD	2 1%	0 -	3 7% D	1 1%	2 1%	8 7% GH	11 3%	0 -
(DK/NS)	2 1%	1 1%	0 -	0 -	0 -	0 -	1 3% D	1 1%	0 -	1 1%	2 1%	0 -

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Unweighted Base	385	35	93	135	119	81	122	156
Weighted Base	385	37*	89*	135	122	82*	117	157
Doesn't affect me	222 58%	21 56%	50 56%	85 63%	67 55%	46 56%	70 60%	90 57%
Embarrasses me	75 19%	6 18%	18 21%	24 18%	27 22%	12 15%	24 20%	35 22%
Puts me in a bad mood	44 11%	5 13%	8 9%	13 10%	16 13%	8 10%	16 14%	12 8%
Increases my cleaning bills	31 8%	4 12%	8 9%	8 6%	11 9%	9 11%	5 4%	16 10%
None of the above	11 3%	0 -	4 5%	5 4%	1 1%	4 5%	2 2%	5 3%
(DK/NS)	2 1%	1 2%	1 1%	0 -	0 -	2 3%	0 -	0 -