

# CANADIANS AGREE CANADA SHOULD ADOPT A COMPREHENSIVE NATIONAL WATER POLICY THAT RECOGNIZES CLEAN DRINKING WATER AS A BASIC HUMAN RIGHT



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## **CANADIANS AGREE CANADA SHOULD ADOPT A COMPREHENSIVE NATIONAL WATER POLICY THAT RECOGNIZES CLEAN DRINKING WATER AS A BASIC HUMAN RIGHT**

**Toronto, ON** - According to a new Ipsos-Reid survey conducted on behalf of the Council of Canadians, virtually all Canadians (97%) agree with the statement “Canada should adopt a comprehensive national water policy that recognizes clean drinking water as a basic human right”.

*These are the findings of an Ipsos-Reid/Council of Canadians poll conducted from March 30<sup>th</sup> to April 1<sup>st</sup> 2004. For the telephone survey, a representative randomly selected sample of 1000 adult Canadians was interviewed by telephone. With a sample of this size, the results are considered accurate to within  $\pm 3.1$  percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were statistically weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to the 2001 Census data.*

Virtually all Canadians (97%) agree with the statement “Canada should adopt a comprehensive national water policy that recognizes clean drinking water as a basic human right”, with 84% who “strongly agree” (13% “somewhat agree”). Only 3% of Canadians disagree with this statement and 1% “don’t know”.

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- Agreement with the statement “Canada should adopt a comprehensive national water policy that recognizes clean water as a basic human right” is very high across the different regions of Canada: Alberta (98%) leads the way, followed very closely by British Columbia (97%), Saskatchewan/Manitoba (97%), Ontario (97%), Atlantic Canada (96%), and Quebec (94%).

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