

INTERVIEWS CONDUCTED BETWEEN May 11-17, 2004

Now, I'd like to ask you which of the major parties and leaders would do the best job of each of the following areas if elected, the Liberals and Paul Martin, the Conservatives and Stephen Harper, the New Democrats and Jack Layton, the Bloc and Gilles Duceppe or Jim Harris, leader of the Green party of Canada ? Provide the best overall government for Canada?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Proportions/means: Columns Tested (5% risk level) = AB/C/D/E/F = G/H/I = J/K												
	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	2004	265	194	136	759	496	154	530	844	594	955	1049
Weighted Base	2004	265	194	136	759	495	155	588	795	588	969	1035
Paul Martin, leader of the Federal Liberal Party	882	108	61	60	379	197	77	277	338	252	430	452
	44%	41% B	31%	44% B	50% ABE	40% B	50% BE	47%	43%	43%	44%	44%
Stephen Harper, leader of the Conservative Party	557	80	93	43	203	90	47	137	222	190	308	249
	28%	30% E	48% ACDEF	31% E	27% E	18%	30% E	23%	28%	32% G	32% K	24%
Jack Layton, leader of the Federal New Democratic Party	269	55	27	19	105	45	19	85	112	70	129	141
	13%	21% DEF	14%	14%	14% E	9%	12%	14%	14%	12%	13%	14%
Gilles Duceppe, leader of the Bloc Quebecois	115	0	1	0	0	114	0	38	49	27	41	74
	6%	-	0	-	-	23% ABCDEF	-	6%	6%	5%	4%	7% J
Jim Harris, leader of the Green party of Canada	12	3	1	1	4	3	0	6	3	2	3	9
	1%	1%	0	1%	0	1%	-	1%	0	0	0	1%
Don't know/Refused	168 8%	19 7%	11 6%	13 10%	69 9%	45 9%	12 8%	45 8%	72 9%	46 8%	58 6%	111 11% J

INTERVIEWS CONDUCTED BETWEEN May 11-17, 2004

Now, I'd like to ask you which of the major parties and leaders would do the best job of each of the following areas if elected, the Liberals and Paul Martin, the Conservatives and Stephen Harper, the New Democrats and Jack Layton, the Bloc and Gilles Duceppe or Jim Harris, leader of the Green party of Canada ? Provide the best overall government for Canada ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F

* small base

		VOTING INTENTION (Leaners Included)					
	TOTAL	CP	LIB	NDP	BQ	Green	Other
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	2004	488	710	287	219	83	61
Weighted Base	2004	481	722	282	218	84*	60*
Paul Martin, leader of the Federal Liberal Party	882	49	638	52	49	27	21
	44%	10%	88% ACDEF	19% A	22% A	33% AC	34% AC
Stephen Harper, leader of the Conservative Party	557	396	34	26	43	20	11
	28%	82% BCDEF	5%	9% B	20% BC	23% BC	18% BC
Jack Layton, leader of the Federal New Democratic Party	269	15	18	175	24	18	7
	13%	3%	3%	62% ABDEF	11% AB	21% ABD	11% AB
Gilles Duceppe, leader of the Bloc Quebecois	115	4	2	3	91	3	5
	6%	1%	0	1%	42% ABCEF	4% B	9% ABC
Jim Harris, leader of the Green party of Canada	12	0	0	1	1	6	2
	1%	-	-	0	0	8% ABCD	4% ABCD
Don't know/Refused	168	18	30	25	10	10	14
	8%	4%	4%	9% AB	5%	12% ABD	23% ABCD

INTERVIEWS CONDUCTED BETWEEN May 11-17, 2004

And, forgetting for a minute about the major federal parties and what they stand for, and forgetting about which party you might be supporting, which of the major federal party's leader do you think will make the best Prime Minister of Canada?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Proportions: Means: Columns: Tested (5% risk level) %BORDER=1												
		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	2004	265	194	136	759	496	154	530	844	594	955	1049
Weighted Base	2004	265	194	136	759	495	155	588	795	588	969	1035
Paul Martin, leader of the Federal Liberal Party	933	116	79	68	387	197	86	285	376	258	486	447
	47%	44%	41%	50% E	51% BE	40%	55% ABE	48%	47%	44%	50% K	43%
Stephen Harper, leader of the Conservative Party	462	71	75	36	174	71	34	123	163	170	237	225
	23%	27% E	39% ACDEF	27% E	23% E	14%	22% E	21%	20%	29% GH	24%	22%
Gilles Duceppe, leader of the Bloc Quebecois	140	2	3	0	5	130	0	49	57	34	49	90
	7%	1%	1%	-	1%	26% ABCDEF	-	8%	7%	6%	5%	9% J
Jack Layton, leader of the Federal New Democratic Party	259	55	22	24	112	33	13	79	114	64	124	135
	13%	21% BDEF	12% E	17% EF	15% EF	7%	9%	13%	14%	11%	13%	13%
Jim Harris, leader of the Green party of Canada	11	3	0	0	3	5	0	5	3	2	4	7
	1%	1%	-	-	0	1%	-	1%	0	0	0	1%
Other	4	0	0	0	3	0	1	0	2	2	3	1
	0	-	-	-	0	-	1%	-	0	0	0	0
None	30	0	5	3	7	11	5	7	14	10	14	17
	2%	-	2% A	2% A	1%	2% AD	3% AD	1%	2%	2%	1%	2%
Don't know/Refused	166	17	10	6	69	48	16	41	67	48	52	114
	8%	7%	5%	4%	9%	10% BC	10%	7%	8%	8%	5%	11% J

INTERVIEWS CONDUCTED BETWEEN May 11-17, 2004

And, forgetting for a minute about the major federal parties and what they stand for, and forgetting about which party you might be supporting, which of the major federal party's leader do you think will make the best Prime Minister of Canada ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F

* small base

		VOTING INTENTION (Leaners Included)					
	TOTAL	CP	LIB	NDP	BQ	Green	Other
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	2004	488	710	287	219	83	61
Weighted Base	2004	481	722	282	218	84*	60*
Paul Martin, leader of the Federal Liberal Party	933	109	610	68	56	22	21
	47%	23%	84% ACDEF	24%	26%	26%	35% A
Stephen Harper, leader of the Conservative Party	462	315	40	27	35	17	6
	23%	65% BCDEF	6%	10% B	16% BC	20% BC	10%
Gilles Duceppe, leader of the Bloc Quebecois	140	8	7	6	98	8	7
	7%	2%	1%	2%	45% ABCEF	9% ABC	12% ABC
Jack Layton, leader of the Federal New Democratic Party	259	21	36	152	13	19	8
	13%	4%	5%	54% ABDEF	6%	22% ABD	13% AB
Jim Harris, leader of the Green party of Canada	11	0	0	1	2	5	3
	1%	-	-	0	1% B	6% ABCD	5% ABCD
Other	4	1	2	1	0	0	0
	0	0	0	0	-	-	-
None	30	6	8	2	2	4	4
	2%	1%	1%	1%	1%	4% ABC	6% ABCD
Don't know/Refused	166	22	19	25	13	11	11
	8%	5%	3%	9% AB	6% B	13% ABD	19% ABCD

INTERVIEWS CONDUCTED BETWEEN May 11-17, 2004

Do you agree or disagree with the following statements: *The Bloc is the best party for representing Quebec's interests in Ottawa?*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

** very small base (under 30) ineligible for sig testing

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Quebec Respondents Only												
Unweighted Base	496	0	0	0	0	496	0	153	209	126	231	265
Weighted Base	495	_*	_*	_*	_*	495	_*	139	198	150	238	256
Strongly agree	247 50%	0 -	0 -	0 -	0 -	247 50%	0 -	68 49%	107 54%	68 45%	120 50%	127 49%
Somewhat agree	102 21%	0 -	0 -	0 -	0 -	102 21%	0 -	37 26% I	45 23% I	20 13%	50 21%	52 20%
Somewhat disagree	48 10%	0 -	0 -	0 -	0 -	48 10%	0 -	17 12%	17 8%	13 9%	27 11%	21 8%
Strongly disagree	91 18%	0 -	0 -	0 -	0 -	91 18%	0 -	15 10%	27 14%	48 32% GH	42 17%	49 19%
Don't know/Refused	8 2%	0 -	0 -	0 -	0 -	8 2%	0 -	3 2%	3 1%	1 1%	0 -	8 3% J
TOPBOX & LOWBOX SUMMARY												
Agree (Top2Box)	349 70%	0 -	0 -	0 -	0 -	349 70%	0 -	105 75% I	152 76% I	88 58%	170 71%	179 70%
Disagree (Low2Box)	138 28%	0 -	0 -	0 -	0 -	138 28%	0 -	31 23%	44 22%	61 41% GH	68 29%	70 27%

INTERVIEWS CONDUCTED BETWEEN May 11-17, 2004

Do you agree or disagree with the following statements: 8) The Bloc is the best party for representing Quebec's interests in Ottawa ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	VOTING INTENTION (Leaners Included)					
		CP	LIB	NDP	BQ	Green	Other
		A	B	C	D	E	F
Base: Quebec Respondents Only							
Unweighted Base	496	40	128	31	219	23	16
Weighted Base	495	43*	129	29*	218	22**	15**
Strongly agree	247 50%	11 26%	30 23%	9 31%	173 79% ABC	8 35%	4 26%
Somewhat agree	102 21%	15 36% D	26 20%	8 26%	37 17%	4 17%	4 29%
Somewhat disagree	48 10%	4 9% D	19 15% D	7 24% D	5 3%	4 19%	2 14%
Strongly disagree	91 18%	12 29% D	52 41% CD	5 15% D	2 1%	6 29%	5 32%
Don't know/Refused	8 2%	0 -	2 1%	1 3% D	0 -	0 -	0 -
TOPBOX & LOWBOX SUMMARY							
Agree (Top2Box)	349 70%	26 62% B	56 43%	17 57%	211 97% ABC	11 52%	8 55%
Disagree (Low2Box)	138 28%	16 38% D	71 55% D	12 40% D	7 3%	11 48%	7 45%