

Which of the following statements best describes your intentions ?

Proportions/Mean: Columns Tested
% risk level) - A/B/C/D/E/ F - G/H/I - J/K

small base; ** very small base (under 30) ineligible for sig testing

	REGION							AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
Base: All Respondents (Excluding		A	B	C	D	E	F	G	H	I	J	K
Unweighted Base	753	132	97	68	379	0	77	197	310	239	348	405
Weighted Base	753	132	97*	68*	379	-**	77*	224	304	219	364	389
I will donate blood in the next six months	112 15%	21 16%	19 20%	9 13%	53 14%	0 -	10 12%	39 18%	52 17%	21 9%	55 15%	57 15%
I will donate blood within six months to a	95 13%	18 14%	10 10%	11 16%	46 12%	0 -	10 13%	33 15%	45 15%	16 7%	50 14%	45 12%
I will not donate blood within the next	270 36%	45 34%	34 35%	16 23%	146 38%	0 -	30 39%	98 44%	113 37%	58 26%	132 36%	138 35%
I will never donate blood	263 35%	44 33%	33 34%	31 46%	128 34%	0 -	26 34%	52 23%	90 30%	117 54%	120 33%	142 37%
Don't know/Refused	14 2%	4 3%	2 2%	1 2%	5 1%	0 -	2 2%	1 0	5 1%	7 3%	7 2%	7 2%

Which of the following statements best describes your intentions ?

Proportions/Mean: Columns Tested
% risk level) - A/B - C/D/E/F - G/H/I

small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
Base: All Respondents (Excluding Quebec)		A	B	C	D	E	F	G	H	I
Unweighted Base	753	597	156	62	158	293	238	142	242	286
Weighted Base	753	598	155	64*	151	294	242	141	239	293
I will donate blood in the next six months	112 15%	95 16%	17 11%	15 23%	21 14%	37 13%	38 16%	15 11%	32 14%	48 16%
I will donate blood within six months to a year	95 13%	77 13%	18 12%	5 8%	18 12%	32 11%	40 17%	19 13%	33 14%	39 13%
I will not donate blood within the next year but I	270 36%	215 36%	54 35%	20 30%	52 34%	104 35%	92 38%	55 39%	79 33%	114 39%
I will never donate blood	263 35%	201 34%	62 40%	24 38%	57 38%	112 38%	69 29%	48 34%	89 37%	92 31%
Don't know/Refused	14 2%	9 2%	4 3%	1 1%	3 2%	8 3%	2 1%	4 3%	5 2%	0 -

. Please tell me what percentage of Canadians you think donate blood each year ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
small base; ** very small base (under 30) ineligible for sig testing

	REGION							AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
Base: All Respondents (Excluding Quebec)		A	B	C	D	E	F	G	H	I	J	K
Unweighted Base	753	132	97	68	379	0	77	197	310	239	348	405
Weighted Base	753	132	97*	68*	379	-.**	77*	224	304	219	364	389
0%	1 0	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 1%	1 0	0 -
1%	14 2%	2 2%	4 4%	4 6%	4 1%	0 -	0 -	0 -	8 3%	7 3%	11 3%	3 1%
2%	13 2%	2 1%	2 2%	1 1%	8 2%	0 -	1 1%	2 1%	9 3%	2 1%	6 2%	7 2%
3%	14 2%	4 3%	2 2%	0 -	5 1%	0 -	2 3%	4 2%	4 1%	6 3%	9 2%	5 1%
4%	7 1%	3 2%	1 1%	0 -	3 1%	0 -	0 -	1 1%	1 0	4 2%	4 1%	3 1%
5%	57 8%	15 12%	16 17%	2 3%	20 5%	0 -	3 4%	15 7%	27 9%	15 7%	30 8%	27 7%
6%	6 1%	0 -	1 1%	0 -	4 1%	0 -	1 1%	1 0	4 1%	1 0	3 1%	3 1%
7%	4 1%	1 1%	1 1%	1 2%	0 -	0 -	1 1%	2 1%	1 0	1 1%	4 1%	1 0
8%	10 1%	1 1%	3 3%	0 -	5 1%	0 -	2 2%	5 2%	2 1%	2 1%	9 2%	1 0
9%	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	0 -	1 0
10%	106 14%	17 13%	10 11%	11 16%	59 16%	0 -	9 11%	32 14%	43 14%	31 14%	62 17%	45 12%
11-20%	156 21%	31 24%	13 14%	12 18%	85 22%	0 -	14 18%	44 19%	73 24%	38 18%	79 22%	77 20%
21-30%	114 15%	22 16%	16 17%	13 19%	52 14%	0 -	12 15%	31 14%	57 19%	26 12%	53 15%	61 16%
31-40%	83 11%	16 12%	11 11%	10 15%	42 11%	0 -	4 6%	37 16%	25 8%	21 10%	36 10%	47 12%
41-50%	55 7%	10 7%	4 5%	3 5%	28 7%	0 -	10 13%	18 8%	15 5%	22 10%	20 6%	35 9%
51-60%	36 5%	3 2%	2 3%	3 4%	21 5%	0 -	7 9%	9 4%	13 4%	13 6%	15 4%	21 5%
61-70%	25 3%	1 0	3 3%	0 -	18 5%	0 -	3 4%	12 5%	7 2%	4 2%	2 1%	22 6%
71-80%	14 2%	1 1%	2 2%	3 5%	8 2%	0 -	0 -	4 2%	6 2%	4 2%	4 1%	10 2%
81-90%	2 0	0 -	0 -	0 -	1 0	0 -	1 1%	1 1%	0 -	1 1%	1 0	1 0
91-100%	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0
Don't know/Refused	33 4%	3 2%	4 4%	4 6%	15 4%	0 -	7 9%	4 2%	10 3%	18 8%	15 4%	18 5%
STATISTICS												
Mean	25.97	21.58	22.41	25.92	27.63	0	30.17	28.11	23.99	26.2	21.79	29.92
Standard Deviation	19.7	15.8	19.7	18.9	20.5	0	21.1	19.9	18.8	20.3	17.4	20.9
Standard Error	0.7	1.4	2.1	2.4	1.1	0	2.5	1.4	1.1	1.4	1	1.1

. Please tell me what percentage of Canadians you think donate blood each year ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I
small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-	\$60K +
Base: All Respondents (Excluding Quebec)		A	B	C	D	E	F	G	H	I
Unweighted Base	753	597	156	62	158	293	238	142	242	286
Weighted Base	753	598	155	64*	151	294	242	141	239	293
0%	1 0	1 0	0 -	0 -	0 -	1 0	0 -	1 1%	0 -	0 -
1%	14 2%	11 2%	4 2%	0 -	1 0	7 2%	7 3%	1 1%	7 3%	6 2%
2%	13 2%	9 2%	4 2%	1 2%	3 2%	4 1%	5 2%	1 1%	4 1%	8 3%
3%	14 2%	10 2%	4 2%	2 2%	2 1%	6 2%	4 1%	0 -	7 3%	3 1%
4%	7 1%	7 1%	0 -	0 -	1 1%	3 1%	3 1%	0 -	1 0	5 2%
5%	57 8%	50 8%	7 4%	3 5%	10 7%	25 8%	19 8%	13 9%	17 7%	21 7%
6%	6 1%	5 1%	1 1%	2 3%	0 -	2 1%	2 1%	1 1%	2 1%	2 1%
7%	4 1%	3 1%	1 1%	0 -	1 1%	1 0	2 1%	2 1%	1 1%	1 0
8%	10 1%	9 1%	1 1%	0 -	2 1%	5 2%	3 1%	0 -	3 1%	5 2%
9%	1 0	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0
10%	106 14%	83 14%	23 15%	7 12%	17 11%	37 13%	46 19%	20 14%	30 13%	48 16%
11-20%	156 21%	125 21%	30 20%	4 6%	27 18%	58 20%	67 28%	18 13%	53 22%	68 23%
21-30%	114 15%	87 14%	28 18%	12 19%	24 16%	43 15%	35 14%	21 15%	35 15%	47 16%
31-40%	83 11%	70 12%	14 9%	13 20%	19 13%	35 12%	17 7%	21 15%	22 9%	33 11%
41-50%	55 7%	41 7%	15 9%	7 11%	16 11%	22 7%	10 4%	15 10%	18 7%	17 6%
51-60%	36 5%	29 5%	7 5%	6 9%	10 6%	17 6%	3 1%	14 10%	11 5%	8 3%
61-70%	25 3%	20 3%	4 3%	1 2%	8 6%	6 2%	9 4%	5 4%	5 2%	12 4%
71-80%	14 2%	10 2%	4 2%	0 -	3 2%	8 3%	4 2%	1 1%	7 3%	4 1%
81-90%	2 0	1 0	1 1%	0 -	2 2%	0 -	0 -	1 1%	0 -	0 -
91-100%	1 0	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	1 0	0 -
Don't know/Refused	33 4%	24 4%	9 6%	7 11%	4 3%	11 4%	8 3%	6 4%	14 6%	4 1%
STATISTICS										
Mean	25.97	25.64	27.26	30.18	31.23	26.04	21.55	30.29	25.93	23.82
Standard Deviation	19.7	19.6	20.1	18.1	22	19.7	17.5	20.6	20.1	18.3
Standard Error	0.7	0.8	1.7	2.4	1.8	1.2	1.2	1.8	1.3	1.1