

How would you describe the overall state of THE BC ECONOMY right now?

	Region					Gender		Age			Union Household		Education			Income		
	Total	LM	Rest of BC	Isl/ Coast	Int/North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
	A	B	C	D		F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	800	400	400	150	250	398	402	164	347	274	256	540	232	298	267	153	260	327
Weighted	800	458	342	138	204	388	412	229	315	240	253	541	229	300	268	152	269	321
THE BC ECONOMY																		
Very good	3%	4%	1%	1%	1%	3%	3%	2%	2%	4%	0%	4%	3%	4%	2%	3%	1%	4%
Good	56%	58%	52%	56%	50%	61%	50%	61%	52%	54%	48%	59%	56%	51%	60%	50%	58%	56%
Poor	35%	33%	37%	34%	39%	31%	39%	32%	38%	34%	46%	30%	33%	38%	33%	37%	34%	35%
Very poor	6%	5%	8%	7%	8%	5%	7%	4%	7%	7%	6%	6%	8%	7%	4%	10%	6%	4%
(DK/NS)	1%	0%	1%	2%	1%	0%	1%	1%	0%	1%	0%	1%	-	1%	1%	1%	1%	0%
Summary																		
Top2Box (Good)	58%	62%	54%	57%	51%	64%	53%	63%	54%	58%	48%	63%	59%	55%	62%	53%	59%	60%
Low2Box (Poor)	41%	37%	45%	40%	48%	36%	45%	35%	45%	41%	51%	36%	41%	44%	36%	46%	40%	39%

How would you describe the overall state of YOUR OWN FINANCIAL SITUATION right now?

	Region					Gender		Age			Union Household		Education			Income		
	Total	LM	Rest of BC	Isl/ Coast	Int/North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
	A	B	C	D		F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	800	400	400	150	250	398	402	164	347	274	256	540	232	298	267	153	260	327
Weighted	800	458	342	138	204	388	412	229	315	240	253	541	229	300	268	152	269	321
YOUR OWN FINANCIAL SITUATION																		
Very good	8%	7%	8%	8%	9%	9%	7%	4%	10%	7%	7%	8%	5%	6%	11%	1%	5%	14%
Good	66%	67%	64%	62%	66%	67%	65%	69%	62%	69%	65%	66%	62%	64%	71%	44%	68%	74%
Poor	18%	18%	19%	22%	17%	16%	20%	18%	20%	16%	21%	17%	22%	20%	13%	34%	20%	10%
Very poor	7%	7%	8%	7%	8%	7%	7%	9%	7%	7%	6%	8%	10%	8%	4%	19%	7%	2%
(DK/NS)	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	2%	0%	1%	1%	1%	0%	0%
Summary																		
Top2Box (Good)	74%	74%	73%	70%	75%	76%	71%	73%	73%	76%	73%	74%	68%	70%	83%	45%	73%	87%
Low2Box (Poor)	25%	25%	26%	29%	25%	23%	27%	26%	27%	23%	27%	25%	32%	29%	16%	54%	27%	12%