Detailed Tables

Thinking about the issue of identity theft overall, how much of a concern would you say you have personally about this. Would you say that you are...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1001	133	97	68	379	247	77	280	397	277	474	527
Weighted Base	1001	132	97*	68*	379	247	77*	294	370	294	484	517
Very concerned	350	44	38	24	141	77	26	71	135	122	163	187
	35%	33%	39%	36%	37%	31%	33%	24%	36%	42%	34%	36%
									G	G		
Somewhat concerned	398	58	38	27	156	82	37	125	156	105	185	214
	40%	44%	39%	40%	41%	33%	47%	43%	42%	36%	38%	41%
							E					
Not too concerned	172	25	12	10	50	66	9	70	56	41	85	87
	17%	19%	12%	15%	13%	27%	12%	24%	15%	14%	18%	17%
						BDF		HI				
Not at all concerned	71	5	9	6	26	18	6	28	19	20	48	23
	7%	4%	10%	10%	7%	7%	8%	9%	5%	7%	10%	4%
								H			K	
(DK/NS)	10	1	0	0	6	3	0	0	4	5	3	7
	1%	1%	-	-	1%	1%	-	-	1%	2%	1%	1%
										G		
Summary												
Top2box (Very/Somewhat Concerned)	748	102	76	51	298	160	62	196	291	227	347	401
	75%	77%	78%	75%	78%	65%	80%	67%	79%	77%	72%	78%
		E	E		E		E		G	G		J
Low2box (Not too/Not at all Concerned)	243	30	21	17	76	84	15	97	75	62	134	109
	24%	22%	22%	25%	20%	34%	20%	33%	20%	21%	28%	21%
						ABDF		HI			K	

Detailed Tables

Thinking about the issue of identity theft overall, how much of a concern would you say you have personally about this. Would you say that you are...

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1001	108	226	377	277	231	274	346
Weighted Base	1001	110	229	372	277	229	279	341
Very concerned	350	37	84	128	94	79	88	108
	35%	33%	37%	34%	34%	35%	31%	32%
Somewhat concerned	398	35	80	153	125	80	113	157
	40%	31%	35%	41%	45%	35%	41%	46%
					AB			E
Not too concerned	172	23	38	67	44	42	53	54
	17%	21%	17%	18%	16%	18%	19%	16%
Not at all concerned	71	12	26	20	11	24	23	20
	7%	11%	11%	5%	4%	10%	8%	6%
		CD	CD			G		
(DK/NS)	10	4	0	4	2	4	2	2
	1%	3%	-	1%	1%	2%	1%	1%
		BD						
Summary								
Top2box (Very/Somewhat Concerned)	748	71	165	281	219	160	201	266
	75%	65%	72%	76%	79%	70%	72%	78%
				A	A			E
Low2box (Not too/Not at all Concerned)	243	35	64	87	56	65	76	73
	24%	32%	28%	23%	20%	29%	27%	21%
		D	D					

Detailed Tables

If you were contacted by telephone or email from a bank or a retailer that you frequently deal with, how likely would you be to provide your personal or account information? Would you be...?

Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1001	133	97	68	379	247	77	280	397	277	474	527
Weighted Base	1001	132	97*	68*	379	247	77*	294	370	294	484	517
Very likely	42	7	2	8	17	2	7	14	15	12	24	17
	4%	5%	2%	11%	4%	1%	9%	5%	4%	4%	5%	3%
		E		BDE	E		BE					
Somewhat likely	98	13	12	9	31	20	13	42	40	15	55	43
	10%	10%	12%	13%	8%	8%	17%	14%	11%	5%	11%	8%
							DE	I	I			
Not likely	207	21	31	14	77	45	18	83	69	46	98	109
	21%	16%	32%	21%	20%	18%	24%	28%	19%	16%	20%	21%
			ADE					HI				
Not at all likely	652	92	52	37	253	179	39	154	245	220	306	347
	65%	69%	54%	55%	67%	72%	51%	52%	66%	75%	63%	67%
		BF			BF	BCF			G	GH		
(DK/NS)	2	0	0	0	1	1	0	0	0	2	1	1
	0	-	-	-	0	1%	-	-	-	1%	0	0
Summary												
Top2box (Very/Somewhat Likely)	139	20	13	17	48	22	20	56	56	26	79	60
	14%	15%	14%	24%	13%	9%	26%	19%	15%	9%	16%	12%
				DE			DE	I	I		K	
Low2box (Not/Not at all Likely)	859	113	83	51	330	224	58	238	314	266	404	456
	86%	85%	86%	76%	87%	91%	74%	81%	85%	90%	83%	88%
					CF	CF				GH		J

Detailed Tables

Thinking about the issue of identity theft overall, how much of a concern would you say you have personally about this. Would you say that you are...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1001	108	226	377	277	231	274	346
Weighted Base	1001	110	229	372	277	229	279	341
Very concerned	350	37	84	128	94	79	88	108
	35%	33%	37%	34%	34%	35%	31%	32%
Somewhat concerned	398	35	80	153	125	80	113	157
	40%	31%	35%	41%	45%	35%	41%	46%
					AB			E
Not too concerned	172	23	38	67	44	42	53	54
	17%	21%	17%	18%	16%	18%	19%	16%
Not at all concerned	71	12	26	20	11	24	23	20
	7%	11%	11%	5%	4%	10%	8%	6%
		CD	CD			G		
(DK/NS)	10	4	0	4	2	4	2	2
	1%	3%	-	1%	1%	2%	1%	1%
		BD						
Summary								
Top2box (Very/Somewhat Concerned)	748	71	165	281	219	160	201	266
	75%	65%	72%	76%	79%	70%	72%	78%
				A	A			E
Low2box (Not too/Not at all Concerned)	243	35	64	87	56	65	76	73
	24%	32%	28%	23%	20%	29%	27%	21%
		D	D					

Detailed Tables

How well informed would you say you are in how to prevent becoming a victim of identity theft. Would you say that you are...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1001	133	97	68	379	247	77	280	397	277	474	527
Weighted Base	1001	132	97*	68*	379	247	77*	294	370	294	484	517
Very well informed	197	25	17	14	93	30	18	45	69	72	88	109
	20%	19%	18%	20%	24%	12%	23%	15%	19%	24%	18%	21%
					E		E			G		
Somewhat well informed	500	71	53	36	191	116	34	141	198	138	231	269
	50%	54%	55%	53%	50%	47%	43%	48%	54%	47%	48%	52%
Not too well informed	211	23	21	13	70	67	17	73	77	54	110	101
	21%	18%	22%	19%	18%	27%	22%	25%	21%	18%	23%	19%
						AD						
Not at all informed about prevention of identity theft	87	12	6	5	21	34	9	34	23	28	52	35
	9%	9%	6%	8%	5%	14%	12%	12%	6%	10%	11%	7%
						BD		H			K	
(DK/NS)	5	1	0	0	5	0	0	0	4	2	2	4
	1%	1%	-	-	1%	-	-	-	1%	1%	0	1%
Summary												
Top2box (Very/Somewhat Well Informed)	748	102	76	51	298	160	62	196	291	227	347	401
	75%	77%	78%	75%	78%	65%	80%	67%	79%	77%	72%	78%
		E	E		E		E		G	G		J
Low2box (Not too/Not at all Informed	243	30	21	17	76	84	15	97	75	62	134	109
	24%	22%	22%	25%	20%	34%	20%	33%	20%	21%	28%	21%
						ABDF		HI			K	

Detailed Tables

How well informed would you say you are in how to prevent becoming a victim of identity theft. Would you say that you are...

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1001	108	226	377	277	231	274	346
Weighted Base	1001	110	229	372	277	229	279	341
Very well informed	197	26	41	77	47	36	51	77
	20%	24%	18%	21%	17%	16%	18%	22%
								E
Somewhat well informed	500	34	109	192	162	97	144	181
	50%	30%	47%	52%	59%	42%	52%	53%
			A	A	AB		E	E
Not too well informed	211	26	58	76	48	63	60	61
	21%	24%	25%	20%	17%	28%	22%	18%
			D			G		
Not at all informed about prevention of identity theft	87	22	22	25	17	32	22	21
	9%	20%	10%	7%	6%	14%	8%	6%
		BCD				FG		
(DK/NS)	5	2	0	2	2	1	2	2
	1%	2%	-	0	1%	0	1%	1%
Summary								
Top2box (Very/Somewhat Well Informed)	748	71	165	281	219	160	201	266
	75%	65%	72%	76%	79%	70%	72%	78%
				A	A			E
Low2box (Not too/Not at all Informed	243	35	64	87	56	65	76	73
	24%	32%	28%	23%	20%	29%	27%	21%
		D	D					

Detailed Tables

In your opinion, what specific steps or actions should people take to prevent becoming victim to identity theft?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1001	133	97	68	379	247	77	280	397	277	474	527
Weighted Base	1001	132	97*	68*	379	247	77*	294	370	294	484	517
Do not provide financial/personal information	443	67	47	25	171	94	39	138	163	121	188	255
	44%	51%	48%	36%	45%	38%	50%	47%	44%	41%	39%	49%
		E										J
Keep personal documents/records locked up/in a safe place	157	22	18	17	61	28	9	48	55	46	77	80
	16%	17%	19%	26%	16%	11%	12%	16%	15%	16%	16%	16%
				EF								
Make sure can see how credit card/debit card is being handled/used	132	23	12	8	56	25	9	26	54	48	55	78
	13%	17%	12%	12%	15%	10%	12%	9%	15%	16%	11%	15%
									G	G		
Shred personal documents/records	124	31	12	8	54	11	8	27	54	37	50	74
	12%	24%	12%	12%	14%	4%	11%	9%	15%	13%	10%	14%
		BDEF	E	E	E		E		G			
Be careful with your personal information	67	1	3	8	25	24	7	22	24	18	33	34
	7%	1%	3%	11%	7%	10%	9%	7%	6%	6%	7%	7%
				AB	A	AB	A					
Don't use credit/ bank cards/ for telephone or Internet purchases	62	8	4	4	25	17	5	13	26	21	29	33
	6%	6%	4%	6%	7%	7%	6%	4%	7%	7%	6%	6%
Know who you're giving your information to	36	4	4	1	14	12	1	18	12	5	17	19
	4%	3%	4%	1%	4%	5%	1%	6%	3%	2%	3%	4%
								I				
Don't provide your social insurance number	30	4	4	5	5	8	4	10	7	10	10	20
	3%	3%	4%	8%	1%	3%	5%	3%	2%	3%	2%	4%
				D			D					
Hide you pin number at the ATM	23	0	1	1	11	6	3	7	5	10	9	14
	2%	-	1%	1%	3%	2%	4%	2%	1%	4%	2%	3%
							A					
Don't give out your pin number	21	2	1	1	11	3	2	2	12	6	8	13
	2%	1%	1%	2%	3%	1%	3%	1%	3%	2%	2%	2%
									G			
Review/monitor credit bureau records/files	18	2	3	2	7	5	1	7	7	3	12	6
	2%	1%	3%	2%	2%	2%	1%	2%	2%	1%	2%	1%

Detailed Tables

In your opinion, what specific steps or actions should people take to prevent becoming victim to identity theft?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Be well informed/ educated	14	3	4	1	5	2	0	5	5	4	8	6
	1%	2%	4%	2%	1%	1%	-	2%	1%	1%	2%	1%
			E									
Don't carry personal documents/ cards around with you	12	3	0	1	5	2	1	3	4	5	2	11
	1%	3%	-	1%	1%	1%	1%	1%	1%	2%	0	2%
												J
Report incidents to authorities	12	3	1	0	2	5	1	1	6	5	4	8
	1%	2%	1%	-	1%	2%	1%	0	2%	2%	1%	1%
Other	182	27	21	16	65	46	8	51	67	60	96	86
	18%	20%	22%	23%	17%	19%	10%	17%	18%	20%	20%	17%
			F	F								
Nothing	1	0	0	0	1	0	0	1	0	0	1	0
	0	-	-	-	0	-	-	0	-	-	0	-
(DK/NS)	95	7	4	6	40	29	9	30	33	30	54	41
	9%	6%	4%	9%	11%	12%	12%	10%	9%	10%	11%	8%
						B						

Detailed Tables

In your opinion, what specific steps or actions should people take to prevent becoming victim to identity theft?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1001	108	226	377	277	231	274	346
Weighted Base	1001	110	229	372	277	229	279	341
Do not provide financial/personal information	443	28	95	182	133	78	126	173
	44%	26%	41%	49%	48%	34%	45%	51%
			A	A	A		E	E
Keep personal documents/records locked up/in a safe place	157	15	33	61	45	31	44	57
	16%	14%	14%	16%	16%	13%	16%	17%
Make sure can see how credit card/debit card is being handled/used	132	16	24	45	46	34	40	40
	13%	15%	11%	12%	17%	15%	14%	12%
Shred personal documents/records	124	7	21	53	44	15	33	59
	12%	6%	9%	14%	16%	7%	12%	17%
				A	AB			E
Be careful with your personal information	67	6	14	24	21	15	19	15
	7%	5%	6%	6%	8%	7%	7%	5%
Don't use credit/ bank cards/ for telephone or Internet purchases	62	5	15	25	17	15	19	20
	6%	5%	7%	7%	6%	6%	7%	6%
Know who you're giving your information to	36	3	5	16	12	9	11	15
	4%	2%	2%	4%	4%	4%	4%	4%
Don't provide your social insurance number	30	3	5	16	7	8	14	7
	3%	3%	2%	4%	2%	4%	5%	2%
							G	
Hide you pin number at the ATM	23	1	6	9	7	4	9	8
	2%	1%	3%	2%	2%	2%	3%	2%
Don't give out your pin number	21	4	4	8	5	6	2	9
	2%	4%	2%	2%	2%	2%	1%	3%
Review/monitor credit bureau records/files	18	4	3	5	6	4	5	10
	2%	4%	2%	1%	2%	2%	2%	3%
Be well informed/ educated	14	3	1	7	3	3	5	4
	1%	3%	0	2%	1%	1%	2%	1%
Don't carry personal documents/ cards around with you	12	1	6	4	2	3	5	5
	1%	1%	3%	1%	1%	1%	2%	1%

Detailed Tables

In your opinion, what specific steps or actions should people take to prevent becoming victim to identity theft?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Report incidents to authorities	12 1%	2 2%	3 1%	2 1%	4 2%	7 3% F	1 0	4 1%
Other	182 18%	23 21%	45 20%	59 16%	55 20%	60 26% FG	39 14%	58 17%
Nothing	1 0	0 -	0 -	1 0	0 -	0 -	0 -	1 0
(DK/NS)	95 9%	24 22% BCD	24 10%	27 7%	17 6%	25 11%	29 10%	23 7%

Detailed Tables

In your opinion, whose responsibility is it to protect people from identity theft crimes? [YES SUMMARY TABLE]

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1001	133	97	68	379	247	77	280	397	277	474	527
Weighted Base	1001	132	97*	68*	379	247	77*	294	370	294	484	517
Credit card companies	833	112	86	56	314	203	61	257	320	216	408	426
	83%	85%	89%	83%	83%	82%	79%	88%	87%	73%	84%	82%
								I	I			
Other financial institutions, such as banks	838	109	84	57	313	207	69	249	321	232	401	437
	84%	82%	87%	83%	83%	84%	89%	85%	87%	79%	83%	85%
									I			
Retailers	705	101	72	49	273	154	55	195	273	202	336	368
	70%	76%	75%	72%	72%	62%	71%	66%	74%	69%	69%	71%
		E	E		E				G			
Credit bureaus	714	92	74	47	261	184	56	218	276	189	336	378
	71%	70%	77%	69%	69%	74%	72%	74%	75%	64%	69%	73%
								I	I			
Governments	679	95	67	41	239	181	55	197	268	182	336	343
	68%	72%	69%	61%	63%	73%	71%	67%	72%	62%	69%	66%
						CD			I			
Individuals such as yourself	923	124	92	67	360	210	71	273	347	264	436	487
	92%	93%	95%	98%	95%	85%	91%	93%	94%	90%	90%	94%
		E	E	E	E							J

In your opinion, whose responsibility is it to preotect people from identity theft crimes? [YES SUMMARY TABLE]

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1001	108	226	377	277	231	274	346
Weighted Base	1001	110	229	372	277	229	279	341
Credit card companies	833	76	189	313	244	182	226	299
	83%	69%	83%	84%	88%	80%	81%	88%
			A	A	A			EF
Other financial institutions, such as banks	838	79	193	315	242	182	237	294
	84%	71%	84%	85%	87%	80%	85%	86%
			A	A	A			E
Retailers	705	65	154	263	214	150	188	258
	70%	59%	67%	71%	77%	66%	67%	76%
				A	AB			EF
Credit bureaus	714	71	166	267	200	157	204	244
	71%	65%	73%	72%	72%	69%	73%	72%
Governments	679	63	157	247	205	157	188	231
	68%	57%	69%	66%	74%	69%	67%	68%
			A		AC			
Individuals such as yourself	923	87	208	362	255	202	260	323
	92%	79%	91%	97%	92%	88%	93%	95%
			A	ABD	A		E	E

Detailed Tables

In your opinion, whose responsibility is it to preotect people from identity theft crimes? [NO SUMMARY TABLE]

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1001	133	97	68	379	247	77	280	397	277	474	527
Weighted Base	1001	132	97*	68*	379	247	77*	294	370	294	484	517
Credit card companies	149 15%	19 15%	8 8%	8 12%	59 15%	41 16%	15 19% B	37 12%	44 12%	67 23% GH	72 15%	78 15%
Other financial institutions, such as banks	149 15%	20 15%	13 13%	8 12%	58 15%	40 16%	9 11%	41 14%	46 12%	55 19% H	77 16%	72 14%
Retailers	278 28%	31 23%	22 23%	16 23%	98 26%	90 36% ABD	21 28%	95 32% H	89 24%	84 29%	141 29%	137 26%
Credit bureaus	250 25%	34 26%	23 23%	12 18%	101 27%	59 24%	20 26%	69 24%	82 22%	86 29% H	134 28%	116 22%
Governments	303 30%	36 27%	29 30%	23 34%	129 34%	66 27%	20 26%	93 32%	97 26%	103 35% H	139 29%	163 32%
Individuals such as yourself	66 7%	8 6% C	3 3%	0 -	14 4%	35 14% ABCD	6 8% C	20 7%	17 5%	24 8%	41 9% K	24 5%

In your opinion, whose responsibility is it to preotect people from identity theft crimes? [NO SUMMARY TABLE]

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1001	108	226	377	277	231	274	346
Weighted Base	1001	110	229	372	277	229	279	341
Credit card companies	149 15%	26 24% CD	38 17% D	54 15%	28 10%	39 17%	48 17% G	39 11%
Other financial institutions, such as banks	149 15%	28 25% BCD	34 15%	53 14%	31 11%	43 19% G	40 14%	43 13%
Retailers	278 28%	38 34% D	71 31% D	104 28%	61 22%	70 30%	88 31% G	80 23%
Credit bureaus	250 25%	32 29%	55 24%	91 24%	69 25%	58 25%	64 23%	90 26%
Governments	303 30%	40 36% D	70 31%	123 33% D	65 24%	64 28%	89 32%	103 30%
Individuals such as yourself	66 7%	20 18% BCD	20 9% C	9 2%	16 6% C	24 10% G	17 6%	14 4%

Detailed Tables

Have you ever requested or seen a copy of your own credit report or file?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1001	133	97	68	379	247	77	280	397	277	474	527
Weighted Base	1001	132	97*	68*	379	247	77*	294	370	294	484	517
Yes	302	35	41	18	123	63	20	85	139	61	146	156
	30%	27%	43%	27%	32%	26%	26%	29%	38%	21%	30%	30%
			ACEF					I	GI			
No	695	97	56	48	253	184	57	209	228	232	336	359
	69%	73%	57%	71%	67%	74%	74%	71%	62%	79%	69%	70%
		B				BD	B	H		GH		
(DK/NS)	4	0	0	1	3	0	0	0	3	1	2	2
	0	-	-	2%	1%	-	-	-	1%	0	0	0
				E								

Have you ever requested or seen a copy of your own credit report or file?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1001	108	226	377	277	231	274	346
Weighted Base	1001	110	229	372	277	229	279	341
Yes	302	22	59	128	90	54	78	123
	30%	20%	26%	34%	33%	24%	28%	36%
				AB	A			EF
No	695	87	170	242	185	174	201	217
	69%	79%	74%	65%	67%	76%	72%	64%
		CD	C			G	G	
(DK/NS)	4	1	0	2	1	1	0	1
	0	1%	-	0	0	0	-	0

Detailed Tables

Have you requested or seen a copy of your own credit report or file in the past twelve months?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Have seen a copy of credit report												
Unweighted Base	305	35	42	18	124	65	21	80	150	57	143	162
Weighted Base	302	35*	41*	18**	123	63*	20**	85*	139	61*	146	156
Yes	119	14	16	8	48	21	12	36	61	14	62	57
	39%	39%	39%	43%	39%	33%	59%	43%	44%	24%	43%	36%
								I	I			
No	183	22	25	11	75	42	8	48	78	47	84	99
	61%	61%	61%	57%	61%	67%	41%	57%	56%	76%	57%	64%
										GH		

Have you requested or seen a copy of your own credit report or file in the past twelve months?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: Have seen a copy of credit report								
Unweighted Base	305	22	58	133	90	56	79	126
Weighted Base	302	22**	59*	128	90*	54*	78*	123
Yes	119	7	21	58	33	22	28	55
	39%	32%	36%	45%	36%	40%	36%	44%
No	183	15	38	70	57	33	50	68
	61%	68%	64%	55%	64%	60%	64%	56%