

PROVINCIAL POLITICAL SCENE

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?

Total Likely to Support (All Respondents)

	Region																			Gender				Age			Union Household			Education			Income		
	Total	LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+																
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R																	
Base: All respondents	800	396	404	150	154	100	402	398	188	334	270	226	569	218	342	239	162	251	333																
Weighted	800	458	342	138	141	63*	388	412	229	322	240	225	571	205	346	249	159	255	334																
The New Democratic Party (NDP)	33%	29%	38%	42%	36%	34%	32%	33%	32%	35%	31%	50%	26%	33%	31%	35%	31%	40%	30%																
The BC Liberal Party	31%	38%	23%	21%	24%	28%	36%	28%	27%	32%	35%	20%	36%	27%	32%	34%	26%	25%	39%																
The Green Party	15%	16%	14%	19%	12%	9%	12%	18%	23%	12%	12%	12%	16%	15%	15%	15%	19%	15%	14%																
BC Unity	3%	3%	4%	3%	6%	1%	4%	3%	4%	3%	4%	2%	4%	3%	4%	3%	4%	4%	2%																
Other	3%	2%	4%	2%	3%	9%	2%	3%	3%	2%	3%	3%	2%	2%	3%	4%	4%	2%	3%																
Not stated	0%	0%	0%	-	1%	-	0%	-	0%	0%	-	-	0%	1%	0%	-	-	0%	0%																
Would not vote	0%	-	1%	-	1%	1%	0%	0%	-	1%	-	1%	0%	0%	1%	-	1%	-	1%																
None	4%	4%	5%	5%	5%	8%	4%	4%	3%	5%	5%	5%	4%	2%	6%	4%	4%	5%	4%																
Refused	1%	1%	1%	1%	3%	-	0%	1%	-	2%	1%	0%	1%	2%	1%	0%	2%	1%	1%																
Don't know / Undecided	9%	8%	9%	8%	10%	9%	8%	9%	8%	7%	10%	7%	9%	16%	7%	5%	10%	8%	6%																

Total Likely to Support (Decided Voters Only)

	Region																			Gender				Age			Union Household			Education			Income		
	Total	LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+																
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R																	
Base: Decided voters	677	344	333	129	125	79	345	332	163	283	225	195	479	173	287	216	132	215	292																
Weighted	684	399	285	120	114	51*	336	348	203	273	202	194	487	164	294	226	134	219	294																
The New Democratic Party (NDP)	38%	33%	46%	49%	44%	42%	37%	39%	36%	41%	38%	57%	31%	41%	37%	39%	37%	47%	34%																
The BC Liberal Party	37%	43%	28%	24%	30%	34%	41%	33%	31%	38%	42%	23%	43%	34%	38%	37%	31%	29%	44%																
The Green Party	18%	18%	17%	22%	15%	11%	14%	21%	26%	14%	14%	14%	19%	19%	17%	17%	22%	17%	16%																
BC Unity	4%	4%	5%	3%	7%	2%	5%	3%	4%	4%	4%	3%	4%	4%	5%	3%	5%	5%	3%																
Other	3%	2%	5%	2%	4%	11%	3%	4%	3%	3%	2%	3%	3%	3%	3%	4%	5%	2%	3%																

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Thinking of Gordon Campbell, would you say you generally approve or disapprove of the way he has performed as Premier of British Columbia? Would that be strongly or moderately?

	Region																										
	Total	LM			Rest of BC			South Int			North			Gender			Age			Union Household		Education			Income		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R								
Base: All respondents	800	396	404	150	154	100	402	398	188	334	270	226	569	218	342	239	162	251	333								
Weighted	800	458	342	138	141	63*	388	412	229	322	240	225	571	205	346	249	159	255	334								
Gordon Campbell - Premier of British Columbia																											
Strongly approve	8%	10%	5%	4%	4%	8%	8%	8%	6%	7%	10%	4%	9%	5%	9%	8%	6%	4%	12%								
Moderately approve	28%	30%	24%	22%	29%	18%	31%	25%	28%	28%	28%	17%	32%	27%	29%	27%	25%	24%	31%								
Moderately disapprove	19%	21%	17%	17%	17%	16%	22%	16%	22%	16%	21%	20%	19%	19%	18%	20%	19%	20%	18%								
Strongly disapprove	43%	37%	52%	56%	47%	55%	38%	49%	41%	46%	40%	58%	37%	46%	43%	42%	47%	50%	38%								
(DK/NS)	2%	2%	2%	1%	2%	3%	1%	3%	2%	2%	2%	0%	3%	3%	2%	2%	3%	2%	1%								
Summary																											
Total approve	35%	40%	29%	26%	34%	26%	39%	32%	34%	36%	38%	21%	41%	32%	37%	36%	31%	28%	43%								
Total disapprove	62%	57%	69%	73%	64%	71%	60%	65%	64%	62%	61%	79%	56%	65%	61%	62%	66%	70%	56%								

Thinking of Carole James, would you say you generally approve or disapprove of the way she has performed as Leader of the NDP? Would that be strongly or moderately?

	Region																										
	Total	LM			Rest of BC			South Int			North			Gender			Age			Union Household		Education			Income		
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R								
Base: All respondents	800	396	404	150	154	100	402	398	188	334	270	226	569	218	342	239	162	251	333								
Weighted	800	458	342	138	141	63*	388	412	229	322	240	225	571	205	346	249	159	255	334								
Carole James - Leader of the NDP																											
Strongly approve	9%	7%	11%	14%	11%	7%	8%	10%	8%	8%	13%	9%	9%	12%	7%	10%	13%	8%	8%								
Moderately approve	45%	43%	46%	49%	46%	39%	43%	46%	47%	43%	45%	54%	41%	46%	43%	45%	44%	50%	45%								
Moderately disapprove	16%	17%	14%	12%	13%	23%	19%	12%	16%	19%	12%	14%	17%	14%	18%	14%	10%	12%	21%								
Strongly disapprove	8%	8%	8%	9%	7%	11%	9%	8%	3%	8%	14%	3%	10%	10%	7%	8%	9%	7%	8%								
(DK/NS)	22%	24%	20%	16%	23%	20%	20%	24%	26%	23%	17%	19%	23%	18%	24%	23%	24%	23%	17%								
Summary																											
Total approve	54%	51%	57%	63%	57%	46%	52%	56%	55%	50%	58%	63%	50%	58%	50%	55%	58%	58%	53%								
Total disapprove	24%	25%	23%	21%	20%	33%	29%	20%	20%	27%	26%	17%	27%	24%	25%	22%	19%	19%	29%								

PROVINCIAL POLITICAL SCENE

As you may know, the BC Liberals were elected to govern BC more than three years ago in May 2001. I would like to get your impression of how things have changed in British Columbia over the last few years. Overall, do you think that British Columbia is now in better shape, worse shape, or about the same shape as when the BC Liberals were elected in May 2001?

	Region																		Gender			Age			Union Household		Education		Income		
	Total	LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+												
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R													
Base: All respondents	800	396	404	150	154	100	402	398	188	334	270	226	569	218	342	239	162	251	333												
Weighted	800	458	342	138	141	63*	388	412	229	322	240	225	571	205	346	249	159	255	334												
Better shape	30%	34%	24%	22%	25%	28%	36%	23%	23%	30%	35%	18%	34%	22%	32%	32%	25%	20%	38%												
Worse shape	42%	36%	49%	48%	50%	49%	36%	47%	47%	41%	38%	54%	37%	47%	40%	41%	50%	49%	35%												
Same shape	26%	28%	24%	27%	22%	21%	25%	27%	25%	28%	25%	27%	26%	29%	27%	22%	23%	29%	25%												
(DK/NS)	3%	2%	3%	3%	2%	2%	2%	3%	5%	1%	2%	1%	3%	2%	2%	4%	2%	3%	2%												