

As you may know, in November of this year, Americans will choose who will become President of the United States for the next four years. Now, if you personally could vote for the next President of the United States who would you vote for? Would it be ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | | REGION | | | | | | AGE | | | GENDER | |
|--|----------|--------------|----------|----------|----------|------------|------------|----------------|----------|----------|---------------|----------------|
| | Total | BC | AB | SK/MN | ON | QC | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents Weighted | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Republican George W. Bush and his Vice Presidential running mate Dick Cheney | 218 | 28 | 24 | 22 | 83 | 32 | 29 | 56 | 99 | 60 | 120 | 98 |
| | 22% | 21% E | 25% E | 33% E | 22% E | 13% | 37% ADE | 19% | 25% | 20% | 25% K | 19% |
| Democrat John Kerry and his Vice Presidential running mate John Edwards | 602 | 77 | 58 | 31 | 227 | 170 | 40 | 170 | 227 | 192 | 289 | 313 |
| | 60% | 58% | 60% | 45% | 60% C | 69% CDF | 51% | 58% | 58% | 65% | 60% | 60% |
| (DO NOT READ) Neither | 77 8% | 7 5% | 6 6% | 8 12% | 30 8% | 24 10% | 3 4% | 29 10% | 25 6% | 22 8% | 28 6% | 49 10% J |
| (DO NOT READ) Ralph Nader | 17 2% | 5 4% E | 1 1% | 0 - | 9 2% | 2 1% | 0 - | 4 1% | 8 2% | 6 2% | 15 3% K | 2 0 |
| (DK/NS) | 86 9% | 14 11% | 9 9% | 7 10% | 31 8% | 19 8% | 7 8% | 35 12% I | 34 9% | 14 5% | 31 7% | 55 11% J |

As you may know, in November of this year, Americans will choose who will become President of the United States for the next four years. Now, if you personally could vote for the next President of the United States who would you vote for? Would it be ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | | EDUCATION | | | | INCOME | | |
|--|----------|----------------|----------------|----------------|------------|----------------|-------------|---------------|
| | Total | <HS | HS | Post Sec | Univ Grad | <\$30K | \$30K-\$59K | \$60K+ |
| | | A | B | C | D | E | F | G |
| Base: All respondents Weighted | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Republican George W. Bush and his Vice Presidential running mate Dick Cheney | 218 | 33 | 53 | 81 | 50 | 56 | 63 | 84 |
| | 22% | 30% D | 25% D | 23% D | 16% | 27% | 21% | 22% |
| Democrat John Kerry and his Vice Presidential running mate John Edwards | 602 | 57 | 116 | 198 | 228 | 114 | 184 | 237 |
| | 60% | 52% | 54% | 56% | 72% ABC | 55% | 61% | 62% |
| (DO NOT READ) Neither | 77 8% | 8 8% | 22 10% D | 31 9% D | 15 5% | 24 12% G | 23 8% | 18 5% |
| (DO NOT READ) Ralph Nader | 17 2% | 0 - | 2 1% | 5 1% | 10 3% | 0 - | 5 2% | 10 3% E |
| (DK/NS) | 86 9% | 12 11% D | 20 9% D | 38 11% D | 14 4% | 15 7% | 26 9% | 31 8% |

Agreement with: I like and admire Americans, that is, citizens of the United States of America

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|-----------|-----------|-----------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | Total | BC | AB | SK/MN | ON | QC | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| Weighted | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Agree very much | 301 30% | 32 24% | 27 28% | 21 31% | 141 37% | 55 22% | 25 33% | 65 22% | 123 31% | 108 37% | 145 30% | 156 30% |
| Agree somewhat | 427 43% | 60 45% | 39 41% | 30 44% | 147 39% | 107 43% | 43 56% | 128 44% | 158 40% | 133 45% | 194 40% | 233 45% |
| Disagree somewhat | 169 17% | 28 21% | 18 19% | 12 17% | 54 14% | 51 21% | 7 9% | 65 22% | 72 18% | 29 10% | 81 17% | 88 17% |
| Disagree very much | 73 7% | 8 6% | 9 10% | 5 7% | 24 6% | 26 11% | 0 - | 29 10% | 30 8% | 13 4% | 44 9% | 29 6% |
| (DK/NS) | 30 3% | 5 4% | 3 3% | 0 - | 12 3% | 8 3% | 2 3% | 7 2% | 9 2% | 11 4% | 19 4% | 11 2% |
| Agree Summary | 728 73% | 92 69% | 67 69% | 51 75% | 288 76% | 162 66% | 69 89% | 192 66% | 281 72% | 241 82% | 339 70% | 389 75% |
| Disagree Summary | 242 24% | 36 27% | 27 28% | 17 25% | 79 21% | 77 31% | 7 9% | 94 32% | 102 26% | 42 14% | 125 26% | 117 23% |

Agreement with: I like and admire Americans, that is, citizens of the United States of America

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | Total | EDUCATION | | | | INCOME | | |
|-----------------------|-----------------|------------------|----------------|-----------------|----------------|-----------------|-------------|------------|
| | | <HS | HS | Post Sec | Univ Grad | <\$30K | \$30K-\$59K | \$60K+ |
| | | A | B | C | D | E | F | G |
| Base: All Respondents | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| Weighted | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Agree very much | 301 30% | 49 45% BCD | 65 31% | 110 31% D | 75 24% | 56 27% | 105 35% | 107 28% |
| Agree somewhat | 427 43% | 40 36% | 92 43% | 151 43% | 141 44% | 101 49% F | 119 40% | 159 42% |
| Disagree somewhat | 169 17% | 12 11% | 32 15% | 61 17% | 63 20% A | 29 14% | 48 16% | 78 20% |
| Disagree very much | 73 7% | 3 3% | 20 9% A | 21 6% | 29 9% A | 16 8% | 21 7% | 28 7% |
| (DK/NS) | 30 3% | 6 6% | 4 2% | 10 3% | 9 3% | 6 3% | 8 3% | 8 2% |
| Agree Summary | 728 73% D | 89 81% | 157 74% | 261 74% | 216 68% | 158 76% | 224 75% | 266 70% |
| Disagree Summary | 242 24% | 15 14% | 52 25% A | 82 23% A | 92 29% A | 45 21% | 68 23% | 106 28% |

Agreement with: I like and respect the current Administration of President George W. Bush

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | Total | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|----------------|----------------|-----------------|-----------------|-----------------|------------------|---------------|----------------|----------------|------------|---------------|
| | | BC | AB | SK/MN | ON | QC | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| Weighted | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Agree very much | 92 9% | 10 7% | 11 11% | 5 7% | 32 8% | 24 10% | 11 14% | 22 8% | 34 9% | 32 11% | 49 10% | 43 8% |
| Agree somewhat | 198 20% | 24 18% | 18 18% | 20 29% DE | 69 18% | 45 18% | 23 30% DE | 49 17% | 85 22% | 63 21% | 95 20% | 103 20% |
| Disagree somewhat | 225 22% | 28 21% | 18 18% | 17 25% | 81 21% | 63 26% | 18 24% | 68 23% | 98 25% I | 53 18% | 109 23% | 116 22% |
| Disagree very much | 443 44% | 65 50% F | 44 45% F | 26 38% | 178 47% F | 108 44% F | 21 27% | 137 47% | 167 43% | 132 45% | 217 45% | 226 44% |
| (DK/NS) | 42 4% | 5 4% | 7 7% C | 0 - | 19 5% | 7 3% | 4 5% | 17 6% H | 8 2% | 14 5% | 14 3% | 28 5% J |
| Agree Summary | 290 29% | 34 26% | 28 29% | 25 37% | 100 26% | 69 28% | 34 44% ADE | 71 24% | 119 30% | 94 32% G | 144 30% | 146 28% |
| Disagree Summary | 668 67% | 93 70% F | 62 64% | 43 63% | 260 68% F | 171 69% F | 39 51% | 205 70% | 265 68% | 185 63% | 326 67% | 342 66% |

Agreement with: I like and respect the current Administration of President George W. Bush

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | Total | EDUCATION | | | | INCOME | | |
|-----------------------|------------|-----------------|-----------------|------------------|-------------------|----------------|-------------|-----------------|
| | | <HS | HS | Post Sec | Univ Grad | <\$30K | \$30K-\$59K | \$60K+ |
| | | A | B | C | D | E | F | G |
| Base: All Respondents | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| Weighted | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Agree very much | 92 9% | 18 16% CD | 24 11% D | 30 9% | 18 6% | 27 13% | 25 8% | 32 9% |
| Agree somewhat | 198 20% | 28 26% D | 61 29% CD | 68 19% D | 40 13% | 46 22% | 65 22% | 64 17% |
| Disagree somewhat | 225 22% | 14 13% | 46 22% | 87 25% A | 76 24% A | 44 21% | 74 25% | 85 22% |
| Disagree very much | 443 44% | 39 36% | 72 34% | 153 44% B | 175 55% ABC | 82 39% | 127 42% | 187 49% E |
| (DK/NS) | 42 4% | 10 9% CD | 9 4% | 14 4% | 8 3% | 9 4% | 9 3% | 11 3% |
| Agree Summary | 290 29% | 46 42% CD | 85 40% CD | 98 28% D | 58 18% | 73 35% G | 90 30% | 97 25% |
| Disagree Summary | 668 67% | 54 49% | 119 56% | 240 68% AB | 251 79% ABC | 126 61% | 201 67% | 272 72% E |

Agreement with: President George Bush deserves to be re-elected for another four years as President of the United States

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | Total | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|------------------|-----------------|------------------|------------------|--------------------|-------------------|------------|-----------------|------------|----------------|------------|
| | | BC | AB | SK/MN | ON | QC | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| Weighted | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Agree very much | 117 12% | 11 8% | 13 14% | 11 16% | 43 11% | 23 9% | 16 21% ADE | 22 8% | 55 14% G | 36 12% | 67 14% K | 50 10% |
| Agree somewhat | 118 12% | 18 14% E | 11 11% | 13 19% E | 46 12% E | 16 6% | 15 19% E | 35 12% | 52 13% | 30 10% | 54 11% | 64 12% |
| Disagree somewhat | 156 16% | 27 20% DF | 23 23% DF | 10 14% | 47 12% | 43 17% | 7 9% | 46 16% | 63 16% | 46 16% | 79 16% | 77 15% |
| Disagree very much | 568 57% | 77 58% | 45 46% | 32 48% | 224 59% BF | 155 63% BCF | 35 45% | 176 60% | 211 54% | 170 58% | 267 55% | 301 58% |
| (DK/NS) | 40 4% | 0 - | 5 5% A | 2 3% | 19 5% A | 10 4% A | 4 5% A | 14 5% | 11 3% | 12 4% | 17 3% | 24 5% |
| Agree Summary | 235 24% | 29 22% | 24 25% | 24 35% ADE | 88 23% E | 39 16% | 31 40% ABDE | 57 20% | 107 27% G | 66 23% | 121 25% | 115 22% |
| Disagree Summary | 725 72% | 104 78% CF | 68 70% F | 42 62% | 271 72% F | 198 80% BCDF | 42 55% | 222 76% | 274 70% | 216 74% | 346 72% | 378 73% |

Agreement with: President George Bush deserves to be re-elected for another four years as President of the United States

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | Total | EDUCATION | | | | INCOME | | |
|-----------------------|-----------------|-----------------|----------------|-----------------|-------------------|----------------|----------------|-----------------|
| | | <HS | HS | Post Sec | Univ Grad | <\$30K | \$30K-\$59K | |
| | | A | B | C | D | E | F | G |
| Base: All Respondents | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| Weighted | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Agree very much | 117 12% | 22 20% CD | 34 16% D | 37 10% | 23 7% | 32 15% | 29 10% | 45 12% |
| Agree somewhat | 118 12% | 11 10% | 32 15% D | 48 14% D | 26 8% | 30 14% | 43 14% | 38 10% |
| Disagree somewhat | 156 16% | 12 11% | 41 19% | 52 15% | 51 16% | 26 12% | 54 18% | 63 17% |
| Disagree very much | 568 57% | 54 49% | 100 47% | 199 56% B | 211 66% ABC | 111 53% | 167 56% | 223 59% |
| (DK/NS) | 40 4% | 11 10% BD | 6 3% | 17 5% | 7 2% | 9 4% | 8 3% | 11 3% |
| Agree Summary | 235 24% D | 33 30% D | 66 31% D | 85 24% D | 49 15% D | 62 30% G | 72 24% G | 83 22% G |
| Disagree Summary | 725 72% | 66 60% | 141 66% | 251 71% A | 261 82% ABC | 137 66% | 221 74% | 286 75% E |

Agreement with: I know what Democrat John Kerry stands for and what he wants to do as President

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | Total | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|----------------|----------------|----------------|-----------------|-----------------|----------------|-----------------|-----------------|-----------------|-----------------|------------|
| | | BC | AB | SK/MN | ON | QC | ATL | 18-34 | 35-54 | 55+ | Male | Female |
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| Base: All Respondents | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| Weighted | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Agree very much | 106 11% | 12 9% | 8 8% | 4 6% | 50 13% | 25 10% | 6 8% | 17 6% | 49 13% G | 39 13% G | 72 15% K | 34 7% |
| Agree somewhat | 417 42% | 57 43% | 39 40% | 32 47% | 134 35% | 123 50% D | 31 41% | 120 41% | 163 41% | 127 43% | 200 41% | 217 42% |
| Disagree somewhat | 265 27% | 36 27% | 30 31% E | 22 32% E | 105 28% E | 50 20% | 22 29% | 81 28% | 112 29% I | 64 22% | 126 26% | 139 27% |
| Disagree very much | 115 12% | 18 14% E | 12 13% | 8 11% | 51 13% E | 16 6% | 10 13% | 48 16% HI | 37 9% | 29 10% | 48 10% | 67 13% |
| (DK/NS) | 97 10% | 9 7% | 8 8% | 2 3% | 39 10% C | 32 13% C | 7 9% | 27 9% | 31 8% | 35 12% | 38 8% | 59 11% |
| Agree Summary | 523 52% | 69 52% | 47 48% | 36 54% | 185 49% | 148 60% D | 38 48% | 137 47% | 212 54% | 166 57% G | 272 56% K | 251 49% |
| Disagree Summary | 381 38% | 55 41% E | 42 44% E | 30 44% E | 155 41% E | 66 27% | 33 42% E | 129 44% I | 149 38% | 92 32% | 174 36% | 206 40% |

Agreement with: I know what Democrat John Kerry stands for and what he wants to do as President

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | Total | EDUCATION | | | | INCOME | | |
|-----------------------|------------|-----------------|----------------|----------------|------------------|------------|-------------|------------|
| | | <HS | HS | Post Sec | Univ Grad | <\$30K | \$30K-\$59K | \$60K+ |
| | | A | B | C | D | E | F | G |
| Base: All Respondents | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| Weighted | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Agree very much | 106 11% | 17 15% C | 25 12% | 30 9% | 34 11% | 19 9% | 35 11% | 46 12% |
| Agree somewhat | 417 42% | 40 37% | 77 36% | 146 42% | 151 48% AB | 82 39% | 122 41% | 170 45% |
| Disagree somewhat | 265 27% | 22 20% | 66 31% A | 98 28% | 77 24% | 57 27% | 87 29% | 92 24% |
| Disagree very much | 115 12% | 11 10% | 29 14% | 38 11% | 38 12% | 27 13% | 30 10% | 44 12% |
| (DK/NS) | 97 10% | 20 18% BD | 16 7% | 40 11% D | 18 6% | 23 11% | 27 9% | 28 7% |
| Agree Summary | 523 52% | 57 52% | 102 48% | 177 50% | 185 58% BC | 101 48% | 156 52% | 216 57% |
| Disagree Summary | 381 38% | 33 30% | 95 45% A | 136 38% | 114 36% | 84 40% | 117 39% | 136 36% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Building relationships with world leaders

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | Total | REGION | | | | | | AGE | | | GENDER | |
|--|----------|---------|---------|------------|-----------|----------|----------|------------|------------|-----------|-----------|-------------|
| | | BC A | AB B | SK/MN C | ON D | QC E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All Respondents | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| Weighted | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Better than current President George W. Bush | 617 | 82 | 63 | 39 | 238 | 155 | 39 | 183 | 234 | 188 | 307 | 310 |
| | 62% | 62% | 66% | 58% | 63% F | 63% | 51% | 62% | 60% | 64% | 63% | 60% |
| The same as current President George W. Bush | 231 | 32 | 22 | 18 | 71 | 62 | 26 | 65 | 107 | 55 | 101 | 130 |
| | 23% | 25% | 22% | 26% | 19% | 25% | 33% D | 22% | 27% I | 19% | 21% | 25% |
| Worse than current President George W. Bush | 65 | 10 | 3 | 4 | 32 | 9 | 8 | 16 | 27 | 21 | 39 | 26 |
| | 7% | 7% | 4% | 6% | 8% E | 4% | 10% E | 5% | 7% | 7% | 8% | 5% |
| (DK/NS) | 87 9% | 8 6% | 8 9% | 7 10% | 39 10% | 20 8% | 5 6% | 29 10% | 25 6% | 29 10% | 36 8% | 51 10% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Building relationships with world leaders

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | Total | EDUCATION | | | | INCOME | | |
|--|----------|-----------------|---------------|----------------|----------------|-------------|------------------|-------------|
| | | <HS A | HS B | Post Sec C | Univ Grad D | <\$30K E | \$30K-\$59K F | \$60K+ G |
| Base: All Respondents | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| Weighted | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Better than current President George W. Bush | 617 | 51 | 121 | 208 | 233 | 116 | 186 | 245 |
| | 62% | 46% | 57% | 59% A | 74% ABC | 56% | 62% | 64% E |
| The same as current President George W. Bush | 231 | 30 | 61 | 89 | 49 | 61 | 73 | 80 |
| | 23% | 27% D | 29% D | 25% D | 15% | 29% G | 24% | 21% |
| Worse than current President George W. Bush | 65 | 10 | 13 | 19 | 22 | 13 | 19 | 29 |
| | 7% | 10% | 6% | 5% | 7% | 6% | 6% | 8% |
| (DK/NS) | 87 9% | 19 17% BD | 18 9% D | 36 10% D | 13 4% | 18 9% | 23 8% | 26 7% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Being a friend to Canada

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | Total | REGION | | | | | | AGE | | | GENDER | |
|--|-------|--------|-----|----------|---------|----------|-----|-------|-------|---------|--------|----------|
| | | BC | AB | SK/MN | ON | QC | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| Weighted | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Better than current President George W. Bush | 556 | 79 | 53 | 33 | 218 | 135 | 38 | 163 | 225 | 160 | 279 | 276 |
| | 56% | 60% | 55% | 49% | 57% | 55% | 49% | 56% | 57% | 55% | 58% | 54% |
| The same as current President George W. Bush | 295 | 38 | 28 | 22 | 101 | 77 | 29 | 92 | 114 | 82 | 136 | 159 |
| | 30% | 29% | 29% | 32% | 27% | 31% | 38% | 31% | 29% | 28% | 28% | 31% |
| Worse than current President George W. Bush | 56 | 9 | 6 | 6 | 24 | 7 | 4 | 9 | 23 | 22 | 33 | 23 |
| | 6% | 7% | 6% | 10% E | 6% E | 3% | 5% | 3% | 6% | 8% G | 7% | 4% |
| (DK/NS) | 94 | 6 | 9 | 6 | 37 | 28 | 7 | 30 | 30 | 29 | 36 | 58 |
| | 9% | 5% | 9% | 9% | 10% | 11% A | 9% | 10% | 8% | 10% | 7% | 11% J |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Being a friend to Canada

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | Total | EDUCATION | | | | INCOME | | |
|--|-------|-----------|-----|----------|-----------|----------|-------------|----------|
| | | <HS | HS | Post Sec | Univ Grad | <\$30K | \$30K-\$59K | \$60K+ |
| | | A | B | C | D | E | F | G |
| Base: All Respondents | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| Weighted | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Better than current President George W. Bush | 556 | 56 | 110 | 194 | 193 | 101 | 168 | 228 |
| | 56% | 51% | 52% | 55% | 61% B | 48% | 56% | 60% E |
| The same as current President George W. Bush | 295 | 33 | 69 | 107 | 84 | 72 | 95 | 97 |
| | 30% | 30% | 33% | 30% | 26% | 35% G | 32% | 26% |
| Worse than current President George W. Bush | 56 | 8 | 9 | 19 | 18 | 11 | 12 | 28 |
| | 6% | 8% | 4% | 5% | 6% | 5% | 4% | 7% |
| (DK/NS) | 94 | 12 | 25 | 33 | 22 | 24 | 26 | 26 |
| | 9% | 11% | 12% | 9% | 7% | 12% | 9% | 7% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Dealing with Canadian Prime Minister Paul Martin and his Government

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | Total | REGION | | | | | | AGE | | | GENDER | |
|--|-------|------------|----------|------------|----------|----------|--------------|------------|------------|----------|-----------|-------------|
| | | BC A | AB B | SK/MN C | ON D | QC E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All Respondents | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| Weighted | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Better than current President George W. Bush | 537 | 84 | 60 | 33 | 200 | 134 | 27 | 147 | 210 | 170 | 267 | 270 |
| | 54% | 63% CDF | 62% F | 48% | 53% F | 54% F | 35% | 50% | 54% | 58% | 55% | 52% |
| The same as current President George W. Bush | 280 | 28 | 18 | 18 | 115 | 68 | 33 | 94 | 116 | 67 | 128 | 152 |
| | 28% | 21% | 18% | 27% | 30% B | 28% | 43% ABCDE | 32% I | 30% | 23% | 26% | 29% |
| Worse than current President George W. Bush | 80 | 11 | 9 | 10 | 26 | 15 | 9 | 19 | 31 | 27 | 44 | 36 |
| | 8% | 9% | 9% | 14% DE | 7% | 6% | 12% | 6% | 8% | 9% | 9% | 7% |
| (DK/NS) | 103 | 9 | 10 | 7 | 39 | 30 | 8 | 34 | 35 | 29 | 44 | 59 |
| | 10% | 7% | 10% | 11% | 10% | 12% | 10% | 12% | 9% | 10% | 9% | 11% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Dealing with Canadian Prime Minister Paul Martin and his Government

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | Total | EDUCATION | | | | INCOME | | |
|--|-------|------------|---------|---------------|----------------|-------------|------------------|-------------|
| | | <HS A | HS B | Post Sec C | Univ Grad D | <\$30K E | \$30K-\$59K F | \$60K+ G |
| Base: All Respondents | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| Weighted | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Better than current President George W. Bush | 537 | 47 | 110 | 185 | 192 | 94 | 157 | 227 |
| | 54% | 43% | 52% | 52% | 61% ABC | 45% | 52% | 60% E |
| The same as current President George W. Bush | 280 | 31 | 63 | 107 | 77 | 64 | 95 | 91 |
| | 28% | 28% | 30% | 30% | 24% | 31% | 31% G | 24% |
| Worse than current President George W. Bush | 80 | 17 | 16 | 20 | 27 | 22 | 15 | 35 |
| | 8% | 15% BCD | 7% | 6% | 8% | 11% F | 5% | 9% F |
| (DK/NS) | 103 | 16 | 25 | 40 | 21 | 28 | 33 | 27 |
| | 10% | 14% D | 11% | 11% D | 7% | 13% G | 11% | 7% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Helping grow the US economy

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | Total | REGION | | | | | | AGE | | | GENDER | |
|--|-------|----------|----------|------------|----------|------------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | AB B | SK/MN C | ON D | QC E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All Respondents | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| Weighted | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Better than current President George W. Bush | 470 | 55 | 45 | 27 | 179 | 134 | 30 | 125 | 190 | 147 | 218 | 252 |
| | 47% | 42% | 47% | 39% | 47% | 54% ACF | 39% | 43% | 48% | 50% | 45% | 49% |
| The same as current President George W. Bush | 323 | 46 | 27 | 27 | 115 | 77 | 30 | 109 | 127 | 81 | 159 | 163 |
| | 32% | 35% | 28% | 40% | 30% | 31% | 39% | 37% I | 32% | 27% | 33% | 32% |
| Worse than current President George W. Bush | 86 | 17 | 13 | 5 | 30 | 14 | 7 | 22 | 43 | 20 | 55 | 31 |
| | 9% | 13% E | 14% E | 8% | 8% | 6% | 9% | 7% | 11% | 7% | 11% K | 6% |
| (DK/NS) | 121 | 15 | 11 | 9 | 55 | 22 | 11 | 37 | 33 | 46 | 50 | 71 |
| | 12% | 11% | 11% | 13% | 14% E | 9% | 14% | 13% | 8% | 16% H | 10% | 14% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Helping grow the US economy

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | Total | EDUCATION | | | | INCOME | | |
|--|-------|-----------|---------|---------------|----------------|-------------|------------------|-------------|
| | | <HS A | HS B | Post Sec C | Univ Grad D | <\$30K E | \$30K-\$59K F | \$60K+ G |
| Base: All Respondents | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| Weighted | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Better than current President George W. Bush | 470 | 46 | 97 | 162 | 163 | 101 | 145 | 176 |
| | 47% | 42% | 45% | 46% | 51% | 48% | 48% | 46% |
| The same as current President George W. Bush | 323 | 33 | 78 | 106 | 105 | 73 | 101 | 121 |
| | 32% | 30% | 37% | 30% | 33% | 35% | 34% | 32% |
| Worse than current President George W. Bush | 86 | 10 | 15 | 36 | 23 | 11 | 22 | 46 |
| | 9% | 9% | 7% | 10% | 7% | 5% | 7% | 12% EF |
| (DK/NS) | 121 | 21 | 23 | 49 | 26 | 25 | 32 | 37 |
| | 12% | 19% D | 11% | 14% D | 8% | 12% | 11% | 10% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Making the world a safer place

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | | REGION | | | | | | AGE | | | GENDER | |
|--|-------|----------|----------|----------|----------|----------|--------------|-------|----------|-----|----------|--------|
| | Total | BC | AB | SK/MN | ON | QC | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents Weighted | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Better than current President George W. Bush | 464 | 61 | 48 | 28 | 174 | 129 | 24 | 140 | 177 | 139 | 220 | 244 |
| | 46% | 46% F | 50% F | 42% | 46% F | 52% F | 30% | 48% | 45% | 48% | 46% | 47% |
| The same as current President George W. Bush | 344 | 44 | 28 | 22 | 130 | 80 | 40 | 108 | 136 | 96 | 157 | 187 |
| | 34% | 33% | 29% | 33% | 34% | 32% | 52% ABCDE | 37% | 35% | 33% | 33% | 36% |
| Worse than current President George W. Bush | 103 | 21 | 13 | 10 | 40 | 10 | 9 | 19 | 53 | 28 | 68 | 35 |
| | 10% | 16% E | 13% E | 14% E | 10% E | 4% | 12% E | 6% | 14% G | 10% | 14% K | 7% |
| (DK/NS) | 89 | 6 | 8 | 8 | 36 | 28 | 4 | 27 | 27 | 30 | 38 | 51 |
| | 9% | 5% | 8% | 11% | 9% | 11% A | 5% | 9% | 7% | 10% | 8% | 10% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Making the world a safer place

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | | EDUCATION | | | | INCOME | | |
|--|-------|-----------|-----|----------|-----------|--------|-------------|--------|
| | Total | <HS | HS | Post Sec | Univ Grad | <\$30K | \$30K-\$59K | \$60K+ |
| | | A | B | C | D | E | F | G |
| Base: All Respondents Weighted | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Better than current President George W. Bush | 464 | 48 | 95 | 154 | 165 | 100 | 141 | 170 |
| | 46% | 44% | 44% | 44% | 52% C | 48% | 47% | 45% |
| The same as current President George W. Bush | 344 | 32 | 78 | 126 | 106 | 69 | 103 | 136 |
| | 34% | 29% | 37% | 36% | 33% | 33% | 34% | 36% |
| Worse than current President George W. Bush | 103 | 13 | 22 | 37 | 29 | 16 | 33 | 45 |
| | 10% | 12% | 11% | 10% | 9% | 7% | 11% | 12% |
| (DK/NS) | 89 | 17 | 18 | 36 | 17 | 24 | 23 | 29 |
| | 9% | 16% D | 8% | 10% D | 5% | 11% | 8% | 8% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Keeping America safe from terrorists

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

| | Total | REGION | | | | | | AGE | | | GENDER | |
|---|----------|----------|-----------|---------|----------|----------|----------|-----------|-----------|-----------|----------|-----------|
| | | BC | AB | SK/MN | ON | QC | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents Weighted | 1000 | 132 | 97 | 68 | 379 | 247 | 77 | 296 | 402 | 280 | 480 | 520 |
| | 1000 | 132 | 97* | 68* | 379 | 247 | 77* | 293 | 392 | 294 | 483 | 517 |
| Better than current President George W. Bush | 374 | 57 | 36 | 23 | 129 | 106 | 23 | 103 | 134 | 133 | 170 | 204 |
| | 37% | 43% | 37% | 34% | 34% | 43% D | 30% | 35% | 34% | 45% GH | 35% | 40% |
| The same as current President George W. Bush | 401 | 44 | 31 | 28 | 164 | 100 | 35 | 130 | 160 | 102 | 186 | 214 |
| | 40% | 33% | 32% | 41% | 43% A | 40% | 45% | 44% I | 41% | 35% | 39% | 41% |
| Worse than current President George W. Bush | 142 | 20 | 20 | 12 | 51 | 23 | 15 | 31 | 73 | 36 | 94 | 47 |
| | 14% | 15% | 21% E | 17% | 14% | 9% | 20% E | 10% | 19% GI | 12% | 20% K | 9% |
| (DK/NS) | 84 8% | 11 8% | 10 10% | 5 8% | 35 9% | 18 7% | 4 5% | 30 10% | 26 7% | 23 8% | 33 7% | 51 10% |

If Democrat John Kerry becomes President of the United States in November, do you expect that he will be better, the same or worse than current President George Bush in Keeping America safe from terrorists

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

| | Total | EDUCATION | | | | INCOME | | |
|---|----------|----------------|----------|----------------|----------|-----------|-------------|----------|
| | | <HS | HS | Univ Grad | | <\$30K | \$30K-\$59K | \$60K+ |
| | | A | B | C | D | E | F | G |
| Base: All Respondents Weighted | 1000 | 109 | 210 | 355 | 318 | 206 | 298 | 385 |
| | 1000 | 110 | 213 | 352 | 317 | 208 | 300 | 380 |
| Better than current President George W. Bush | 374 | 46 | 84 | 123 | 119 | 92 | 114 | 126 |
| | 37% | 42% | 40% | 35% | 37% | 44% G | 38% | 33% |
| The same as current President George W. Bush | 401 | 35 | 78 | 148 | 139 | 72 | 120 | 163 |
| | 40% | 32% | 37% | 42% | 44% A | 35% | 40% | 43% |
| Worse than current President George W. Bush | 142 | 18 | 32 | 46 | 45 | 22 | 42 | 67 |
| | 14% | 16% | 15% | 13% | 14% | 11% | 14% | 18% E |
| (DK/NS) | 84 8% | 12 11% D | 19 9% | 36 10% D | 15 5% | 22 11% | 25 8% | 24 6% |