

PROVINCIAL POLITICAL SCENE

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?

	Total	Region					Gender			Age			Union Household		Education			Income		
		LM	Rest of BC	Is/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: Decided Voters	706	357	349	135	130	84	363	343	168	315	215	227	477	167	312	224	101	229	317	
Weighted	709	408	301	124	124	53*	361	348	201	286	215	223	484	163	313	230	101*	231	317	
GORDON CAMPBELL - PREMIER OF BRITISH COLUMBIA																				
The BC Liberal Party	40%	44%	34%	34%	34%	32%	45%	35%	38%	37%	45%	31%	44%	35%	45%	36%	30%	37%	45%	
The New Democratic Party (NDP)	38%	35%	43%	47%	37%	44%	34%	43%	32%	42%	40%	53%	32%	38%	33%	46%	42%	36%	37%	
The Green Party	16%	14%	18%	17%	18%	18%	14%	17%	25%	16%	8%	13%	17%	15%	18%	14%	15%	23%	12%	
BC Unity	3%	3%	3%	1%	7%	-	3%	4%	2%	2%	5%	1%	4%	7%	2%	3%	9%	2%	3%	
Other	3%	3%	3%	-	4%	7%	3%	2%	3%	3%	2%	2%	3%	5%	3%	1%	3%	2%	3%	

Thinking of Gordon Campbell, would you say that you generally approve or disapprove of the way that he has performed as Premier of British Columbia? Would that be strongly or moderately?

	Total	Region					Gender			Age			Union Household		Education			Income		
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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	800	400	400	150	150	100	394	406	190	356	244	260	538	197	347	253	124	259	350	
Weighted	800	458	342	138	142	63*	389	411	228	322	241	256	543	189	348	261	122	264	346	
GORDON CAMPBELL - PREMIER OF BRITISH COLUMBIA																				
Strongly approve	8%	9%	8%	10%	7%	6%	12%	5%	5%	8%	12%	7%	9%	8%	10%	7%	7%	5%	13%	
Moderately approve	26%	30%	21%	21%	21%	20%	28%	25%	33%	22%	25%	19%	29%	25%	28%	25%	21%	23%	29%	
Moderately disapprove	18%	19%	17%	15%	20%	15%	18%	18%	23%	21%	10%	22%	16%	17%	18%	19%	11%	22%	19%	
Strongly disapprove	46%	41%	53%	54%	49%	57%	41%	50%	37%	47%	52%	51%	44%	50%	43%	45%	60%	48%	38%	
(DK/NS)	2%	2%	2%	-	3%	2%	2%	2%	3%	1%	1%	1%	2%	0%	1%	3%	2%	2%	1%	
Summary																				
Top2Box - Approve	35%	39%	29%	31%	28%	26%	39%	30%	38%	31%	36%	27%	38%	32%	38%	32%	27%	29%	41%	
Low2Box - Disapprove	64%	59%	70%	69%	69%	72%	59%	68%	60%	68%	62%	73%	60%	67%	61%	65%	71%	69%	58%	

PROVINCIAL POLITICAL SCENE

Thinking of Carole James, would you say that you generally approve or disapprove of the way that she has performed as Leader of the NDP? Would that be strongly or moderately?

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: All respondents	800	400	400	150	150	100	394	406	190	356	244	260	538	197	347	253	124	259	350	
Weighted	800	458	342	138	142	63*	389	411	228	322	241	256	543	189	348	261	122	264	346	
<b>CAROLE JAMES - LEADER OF THE NDP</b>																				
Strongly approve	8%	7%	8%	9%	7%	11%	8%	7%	3%	8%	11%	10%	7%	9%	5%	10%	10%	7%	7%	
Moderately approve	39%	39%	38%	42%	35%	37%	37%	40%	44%	39%	34%	48%	34%	40%	37%	39%	38%	36%	40%	
Moderately disapprove	18%	17%	20%	15%	21%	27%	20%	17%	19%	21%	15%	14%	21%	16%	20%	18%	14%	18%	21%	
Strongly disapprove	14%	14%	13%	17%	11%	11%	18%	10%	7%	12%	22%	9%	16%	14%	16%	11%	14%	11%	15%	
(DK/NS)	21%	22%	20%	17%	26%	14%	17%	26%	28%	20%	17%	19%	22%	21%	21%	22%	24%	28%	17%	
<b>Summary</b>																				
Top2Box - Approve	46%	46%	47%	51%	42%	48%	45%	47%	47%	48%	45%	58%	41%	49%	42%	49%	48%	43%	47%	
Low2Box - Disapprove	32%	32%	33%	32%	32%	38%	38%	27%	25%	33%	38%	23%	37%	30%	36%	29%	28%	29%	36%	

Forgetting for a minute about which party you may be supporting, which of the four main party leaders do you think would make the best Premier of British Columbia?

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	
Base: Have an opinion	613	318	295	116	108	71	321	292	140	273	194	198	414	142	271	197	82	195	286	
Weighted	618	364	254	107	103	44*	318	300	171	247	195	196	422	139	273	203	82*	200	285	
Gordon Campbell	41%	44%	38%	37%	39%	37%	46%	36%	38%	40%	46%	31%	46%	37%	47%	37%	28%	37%	49%	
Adriane Carr	14%	11%	19%	20%	19%	17%	12%	17%	18%	12%	14%	14%	15%	19%	13%	14%	19%	17%	12%	
Chris Delaney	7%	8%	5%	3%	8%	5%	7%	6%	11%	6%	4%	7%	7%	7%	7%	6%	8%	7%	6%	
Carole James	37%	37%	38%	40%	34%	41%	35%	40%	33%	42%	35%	48%	32%	37%	33%	43%	45%	38%	33%	

Do you think the BC Liberals deserve to be re-elected based on their performance in government since the last election?

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Base: All respondents	800	400	400	150	150	100	394	406	190	356	244	260	538	197	347	253	124	259	350	
Weighted	800	458	342	138	142	63*	389	411	228	322	241	256	543	189	348	261	122	264	346	
Yes	35%	40%	29%	31%	29%	27%	42%	29%	37%	31%	39%	27%	39%	33%	37%	35%	31%	34%	39%	
No	63%	57%	69%	68%	70%	71%	56%	69%	61%	67%	59%	72%	58%	66%	60%	63%	68%	64%	59%	
(DK/NS)	2%	3%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	0%	2%	2%	