

BC TIA

in5_1. Overall, how would you describe the current state of THE CANADIAN ECONOMY?

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P * small base

	Region				Gender				Age			Education			Income		
	Total	LM A	V/B B	SLM C	Isl D	Int E	M F	F G	18-34 H	35-54 I	55+ J	HS K	PSec L	Unv M	<30 N	30-60 O	60+ P
Base: All respondents	800	500	223	277	109	191	396	404	174	353	255	208	327	260	142	234	341
Weighted	800	457	210	248	148*	195	391	409	281	217	291	226	324	246	157	246	326
THE CANADIAN ECONOMY																	
Very good	31 4%	18 4%	8 4%	10 4%	9 6%	4 2%	18 4%	14 3%	11 4%	5 3%	15 5%	6 3%	10 3%	15 6%	4 3%	12 5%	14 4%
Good	299 37%	183 40%	91 43%	92 37%	45 31%	71 36%	152 39%	148 36%	89 32%	90 42%	120 41%	76 33%	114 35%	108 44%	47 30%	96 39%	137 42%
Fair	359 45%	200 44%	86 41%	115 46%	67 45%	92 47%	177 45%	182 45%	140 50%	83 38%	128 44%	100 44%	155 48%	101 41%	76 48%	93 38%	150 46%
Poor	91 11%	50 11%	21 10%	29 12%	16 11%	25 13%	38 10%	53 13%	32 12%	33 15%	23 8%	36 16%	35 11%	21 8%	22 14%	39 16%	23 7%
Very Poor	18 2%	5 1%	3 2%	2 1%	9 6% AC	3 2%	6 2%	11 3%	9 3%	5 2%	4 1%	9 4% M	9 3% M	0 -	7 5% P	6 2%	3 1%
(DK/NS)	1 0%	0 0%	0 -	0 0%	1 1%	0 -	0 0%	1 0%	0 -	0 0%	1 0%	0 -	1 0%	0 0%	1 1%	0 -	0 -
Summary																	
Top2Box (Very good/Good)	331 41%	201 44%	100 47%	102 41%	55 37%	75 38%	169 43%	161 39%	99 35%	96 44%	135 46% H	82 36%	125 38%	124 50% KL	51 33%	108 44%	150 46% N
Low2Box (Poor/Very Poor)	109 14%	55 12%	25 12%	31 12%	25 17%	28 14%	45 11%	64 16%	42 15%	38 18% J	27 9%	45 20% M	44 13%	21 8%	29 18% P	45 18% P	26 8%

BC TIA

in5.2. Overall, how would you describe the current state of THE BC ECONOMY?

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P * small base

	Region																
	Gender				Age				Education				Income				
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	HS	P5ec	Unv	<30	30-60	60+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Base: All respondents	800	500	223	277	109	191	396	404	174	353	255	208	327	260	142	234	341
Weighted	800	457	210	248	148*	195	391	409	281	217	291	226	324	246	157	246	326
THE BC ECONOMY																	
Very good	38	24	10	14	10	3	24	13	19	6	13	9	19	9	8	11	17
	5%	5%	5%	6%	7%	2%	6%	3%	7%	3%	4%	4%	6%	4%	5%	4%	5%
Good	217	144	64	80	29	44	104	112	80	53	82	67	63	85	36	60	99
	27%	31%	30%	32%	20%	22%	27%	28%	28%	25%	28%	30%	19%	35%	23%	24%	30%
Fair	338	193	89	104	61	84	166	172	102	100	131	84	146	106	52	110	151
	42%	42%	42%	42%	41%	43%	42%	42%	36%	46%	45%	37%	45%	43%	33%	45%	46%
Poor	156	66	30	36	39	51	72	83	62	44	45	54	66	36	42	48	46
	19%	15%	14%	15%	26%	26%	19%	20%	22%	20%	15%	24%	20%	15%	27%	20%	14%
Very Poor	51	31	18	13	7	13	23	28	19	14	18	13	30	8	20	17	12
	6%	7%	8%	5%	5%	7%	6%	7%	7%	6%	6%	6%	9%	3%	13%	7%	4%
(DK/NS)	1	0	0	0	1	0	1	0	0	0	1	0	0	1	0	0	1
	0%	-	-	-	1%	-	0%	-	-	-	0%	-	-	1%	-	-	0%
Summary																	
Top2Box (Very good/Good)	254	168	74	94	39	47	129	126	99	59	95	76	83	94	44	71	116
	32%	37%	35%	38%	27%	24%	33%	31%	35%	27%	33%	34%	25%	38%	28%	29%	36%
Low2Box (Poor/Very Poor)	207	97	47	49	46	64	96	111	81	58	63	67	96	44	61	65	58
	26%	21%	23%	20%	31%	33%	24%	27%	29%	27%	22%	29%	29%	18%	39%	27%	18%

BC TIA

in5.3. Overall, how would you describe the current state of THE BC HIGH TECH SECTOR?

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P * small base

	Table 1: BC High Tech Sector - Satisfaction by Demographic																
	Region					Gender			Age			Education			Income		
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	HS	PSec	Unv	<30	30-60	60+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Base: All respondents	800	500	223	277	109	191	396	404	174	353	255	208	327	260	142	234	341
Weighted	800	457	210	248	148*	195	391	409	281	217	291	226	324	246	157	246	326
THE BC HIGH TECH SECTOR																	
Very good	39	29	10	20	3	7	25	14	8	7	23	10	18	11	8	16	12
	5%	6%	5%	8%	2%	3%	6%	3%	3%	3%	8%	5%	6%	4%	5%	7%	4%
Good	325	188	80	108	60	77	158	167	118	84	119	87	124	113	67	93	134
	41%	41%	38%	44%	41%	40%	41%	41%	42%	39%	41%	38%	38%	46%	43%	38%	41%
Fair	331	191	94	97	61	79	157	174	118	96	113	107	131	91	58	101	146
	41%	42%	45%	39%	41%	41%	40%	43%	42%	44%	39%	47%	40%	37%	37%	41%	45%
Poor	73	40	21	19	11	23	39	34	25	22	26	20	37	16	18	24	27
	9%	9%	10%	8%	7%	12%	10%	8%	9%	10%	9%	9%	11%	7%	11%	10%	8%
Very Poor	3	2	2	0	0	1	2	0	1	2	0	0	1	1	1	2	0
	0%	0%	1%	0%	-	0%	1%	0%	0%	1%	-	-	0%	1%	0%	1%	-
(DK/NS)	29	8	4	4	13	8	10	18	12	6	10	3	13	12	6	10	7
	4%	2%	2%	2%	9%	4%	3%	5%	4%	3%	3%	1%	4%	5%	4%	4%	2%
Summary																	
Top2Box (Very good/Good)	364	217	89	128	63	84	183	181	126	91	142	97	142	124	75	109	146
	46%	47%	42%	52%	43%	43%	47%	44%	45%	42%	49%	43%	44%	51%	48%	44%	45%
Low2Box (Poor/Very Poor)	76	42	23	19	11	23	41	35	26	23	26	20	38	18	18	26	27
	10%	9%	11%	8%	7%	12%	11%	9%	9%	11%	9%	9%	12%	7%	12%	10%	8%

BC TIA

in6_1. A year from now, how do you think THE CANADIAN ECONOMY will be doing compared to today?

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P * small base

	Region					Gender			Age			Education			Income		
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Base: All respondents	800	500	223	277	109	191	396	404	174	353	255	208	327	260	142	234	341
Weighted	800	457	210	248	148*	195	391	409	281	217	291	226	324	246	157	246	326
THE CANADIAN ECONOMY																	
A lot better	30 4%	19 4%	8 4%	12 5%	6 4%	5 3%	16 4%	15 4%	8 3%	6 3%	16 5%	10 4%	15 5%	5 2%	6 4%	13 5%	10 3%
A little better	295 37%	195 43%	97 46%	98 40%	36 25%	64 33%	163 42%	132 32%	92 33%	74 34%	127 44%	83 37%	106 33%	104 42%	45 28%	93 38%	131 40%
		DE	DE	D			G				HI			L			N
About the same	382 48%	201 44%	85 40%	116 47%	85 58%	96 49%	175 45%	207 51%	152 54%	107 49%	119 41%	102 45%	161 50%	117 48%	87 55%	105 43%	156 48%
					AB				J						O		
A little worse	66 8%	25 5%	11 5%	14 6%	16 11%	25 13%	26 7%	40 10%	22 8%	23 10%	19 6%	23 10%	31 10%	12 5%	15 10%	25 10%	20 6%
						ABC											
A lot worse	19 2%	12 3%	8 4%	3 1%	4 3%	4 2%	9 2%	11 3%	8 3%	4 2%	6 2%	7 3%	9 3%	3 1%	4 3%	8 3%	5 1%
(DK/NS)	8 1%	6 1%	2 1%	4 2%	1 1%	1 0%	3 1%	5 1%	0 -	3 1%	4 1%	2 1%	2 1%	4 2%	0 0%	1 1%	4 1%
Summary																	
Top2Box - Better	325 41%	214 47%	104 50%	110 44%	42 29%	69 35%	179 46%	146 36%	100 36%	81 37%	143 49%	93 41%	121 37%	110 45%	50 32%	106 43%	141 43%
		DE	DE	D			G				HI						N
Low2Box - Worse	85 11%	36 8%	19 9%	18 7%	19 13%	29 15%	35 9%	50 12%	30 11%	27 12%	25 9%	29 13%	41 13%	15 6%	19 12%	33 13%	24 7%
						AC						M	M			P	

BC TIA

in6_2. A year from now, how do you think THE BC ECONOMY will be doing compared to today?

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P * small base

	Region					Gender			Age			Education			Income		
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	HS	PSec	Unv	<30	30-60	60+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
Base: All respondents	800	500	223	277	109	191	396	404	174	353	255	208	327	260	142	234	341
Weighted	800	457	210	248	148*	195	391	409	281	217	291	226	324	246	157	246	326
THE BC ECONOMY																	
A lot better	55 7%	31 7%	15 7%	16 7%	7 5%	17 9%	36 9% G	19 5%	14 5%	11 5%	30 10% I	16 7%	19 6%	20 8%	5 3%	23 9%	23 7%
A little better	304 38%	194 42% E	85 40%	109 44% E	49 33%	62 32%	160 41%	145 35%	110 39%	86 40%	106 36%	85 37%	114 35%	105 43%	62 40%	81 33%	139 43% O
About the same	287 36%	160 35%	72 34%	88 35%	56 38%	71 36%	128 33%	159 39%	115 41%	74 34%	93 32%	83 37%	117 36%	86 35%	50 32%	94 38%	111 34%
A little worse	116 14%	50 11%	28 13%	22 9%	28 19% AC	38 20% AC	47 12%	69 17%	34 12%	33 15%	46 16%	29 13%	61 19% M	25 10%	32 20% P	34 14%	39 12%
A lot worse	30 4%	18 4%	9 4%	9 4%	6 4%	6 3%	15 4%	14 4%	9 3%	10 5%	10 3%	10 4%	13 4%	7 3%	7 4%	10 4%	8 3%
(DK/NS)	8 1%	5 1%	2 1%	4 1%	2 2%	1 0%	5 1%	3 1%	0 -	2 1%	6 2%	4 2%	2 0%	3 1%	0 0%	3 1%	5 2%
Summary																	
Top2Box - Better	359 45%	225 49%	99 47%	125 51% DE	56 38%	78 40%	196 50% G	163 40%	124 44%	97 45%	136 47%	101 45%	132 41%	125 51% L	67 43%	104 43%	162 50%
Low2Box - Worse	146 18%	67 15%	37 18%	31 12%	34 23% C	44 23% AC	62 16%	83 20%	43 15%	43 20%	56 19%	39 17%	74 23% M	32 13%	39 25% P	44 18%	47 14%

BC TIA

in6_3. A year from now, how do you think THE BC HIGH TECH SECTOR will be doing compared to today?

Proportions/Mean: Columns Tested (5% risk level) - A/D/E - B/C/D/E - F/G - H/I/J - K/L/M - N/O/P * small base

	Region					Gender			Age			Education			Income		
	Total	LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	HS	PSec	Unv	<30	30-60	60+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Base: All respondents	800	500	223	277	109	191	396	404	174	353	255	208	327	260	142	234	341
Weighted	800	457	210	248	148*	195	391	409	281	217	291	226	324	246	157	246	326
THE BC HIGH TECH SECTOR																	
A lot better	52 6%	32 7%	10 5%	22 9%	6 4%	13 7%	26 7%	26 6%	21 7%	10 5%	20 7%	17 7%	21 6%	14 6%	15 10%	19 8%	14 4%
A little better	292 36%	182 40%	87 41%	95 38%	43 29%	67 34%	156 40%	136 33%	95 34%	74 34%	120 41%	89 39%	102 31%	100 41%	53 34%	80 33%	135 41%
About the same	396 49%	209 46%	98 47%	110 45%	86 58%	101 52%	181 46%	215 53%	146 52%	117 54%	127 44%	104 46%	173 53%	117 47%	80 51%	121 49%	157 48%
A little worse	37 5%	22 5%	9 4%	14 5%	7 4%	8 4%	17 4%	20 5%	19 7%	8 4%	9 3%	12 5%	19 6%	6 2%	5 3%	18 7%	10 3%
A lot worse	5 1%	3 1%	1 0%	3 1%	1 1%	1 0%	2 1%	3 1%	0 -	2 1%	2 1%	0 -	2 1%	3 1%	1 0%	2 1%	1 0%
(DK/NS)	19 2%	9 2%	5 3%	4 1%	6 4%	4 2%	9 2%	10 2%	1 0%	5 2%	13 4%	6 3%	7 2%	6 2%	3 2%	6 2%	8 3%
Summary																	
Top2Box - Better	343 43%	214 47%	97 46%	117 47%	49 33%	80 41%	182 47%	161 39%	116 41%	84 39%	140 48%	105 47%	123 38%	114 46%	68 43%	99 40%	149 46%
Low2Box - Worse	42 5%	26 6%	10 5%	16 7%	7 5%	8 4%	19 5%	23 6%	19 7%	11 5%	11 4%	12 5%	21 7%	9 4%	6 4%	20 8%	12 4%