

HEALTH OF THE ECONOMY AND HIGH-TECH SECTOR

q1_1. Overall, how would you describe the current state of The Canadian economy?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G - H/I - J/K - L/M * small base; ** very small base (under 30) ineligible for sig testing

	Employees in BC						Company Age		Economic Outlook		Current Business Activity		CEO Gender		CEO Age	
	Total	10 or less	11-100	More than 100	Less than 10 years	10 years or older	Optimistic	Pessimistic	Positive	Negative	Male	Female	Less than 40	40 or more		
	A	B	C	D	E	F	G	H	I	J	K	L	M			
Base: All respondents	71*	26**	34*	11**	39*	32*	44*	27**	53*	9**	65*	6**	15**	52*		
The Canadian economy																
Very good	7 10%	1 4%	5 15%	1 9%	5 13%	2 6%	4 9%	3 11%	6 11%	1 11%	7 11%	0 -	1 7%	6 12%		
Good	38 54%	15 58%	16 47%	7 64%	18 46%	20 63%	26 59%	12 44%	30 57%	3 33%	36 55%	2 33%	7 47%	29 56%		
Fair	25 35%	10 38%	12 35%	3 27%	16 41%	9 28%	14 32%	11 41%	17 32%	5 56%	21 32%	4 67%	7 47%	16 31%		
Poor	1 1%	0 -	1 3%	0 -	0 -	1 3%	0 -	1 4%	0 -	0 -	1 2%	0 -	0 -	1 2%		
Summary																
Top2Box (Good)	45 63%	16 62%	21 62%	8 73%	23 59%	22 69%	30 68%	15 56%	36 68%	4 44%	43 66%	2 33%	8 53%	35 67%		
Low2Box (Poor)	1 1%	0 -	1 3%	0 -	0 -	1 3%	0 -	1 4%	0 -	0 -	1 2%	0 -	0 -	1 2%		

HEALTH OF THE ECONOMY AND HIGH-TECH SECTOR

q1_2. Overall, how would you describe the current state of The BC economy?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G - H/I - J/K - L/M * small base; ** very small base (under 30) ineligible for sig testing

	Employees in BC					Company Age		Economic Outlook		Current Business Activity		CEO Gender		CEO Age	
	Total	10 or less	11-100	More than 100	Less than 10 years	10 years or older	Optimistic	Pessimistic	Positive	Negative	Male	Female	Less than 40	40 or more	
	A	B	C	D	E	F	G	H	I	J	K	L	M		
Base: All respondents	71*	26**	34*	11**	39*	32*	44*	27**	53*	9**	65*	6**	15**	52*	
The BC economy															
Very good	6 8%	2 8%	4 12%	0 -	6 15%	0 -	3 7%	3 11%	6 11%	0 -	6 9%	0 -	1 7%	5 10%	
Good	38 54%	14 54%	17 50%	7 64%	16 41%	22 69%	27 61%	11 41%	29 55%	4 44%	36 55%	2 33%	7 47%	30 58%	
Fair	21 30%	7 27%	10 29%	4 36%	13 33%	8 25%	12 27%	9 33%	13 25%	5 56%	17 26%	4 67%	5 33%	14 27%	
Poor	5 7%	2 8%	3 9%	0 -	4 10%	1 3%	1 2%	4 15%	4 8%	0 -	5 8%	0 -	2 13%	2 4%	
(DK/NS)	1 1%	1 4%	0 -	0 -	0 -	1 3%	1 2%	0 -	1 2%	0 -	1 2%	0 -	0 -	1 2%	
Summary															
Top2Box (Good)	44 62%	16 62%	21 62%	7 64%	22 56%	22 69%	30 68%	14 52%	35 66%	4 44%	42 65%	2 33%	8 53%	35 67%	
Low2Box (Poor)	5 7%	2 8%	3 9%	0 -	4 10%	1 3%	1 2%	4 15%	4 8%	0 -	5 8%	0 -	2 13%	2 4%	

HEALTH OF THE ECONOMY AND HIGH-TECH SECTOR

q1_3. Overall, how would you describe the current state of The Canadian high-tech sector?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G - H/I - J/K - L/M * small base; ** very small base (under 30) ineligible for sig testing

	Employees in BC						Company Age		Economic Outlook		Current Business Activity		CEO Gender		CEO Age	
	Total	10 or less	11-100	More than 100	Less than 10 years	10 years or older	Optimistic	Pessimistic	Positive	Negative	Male	Female	Less than 40	40 or more		
	A	B	C	D	E	F	G	H	I	J	K	L	M			
Base: All respondents	71*	26**	34*	11**	39*	32*	44*	27**	53*	9**	65*	6**	15**	52*		
The Canadian high-tech sector																
Good	20 28%	4 15%	10 29%	6 55%	10 26%	10 31%	12 27%	8 30%	18 34%	2 22%	19 29%	1 17%	7 47%	12 23%		
Fair	39 55%	18 69%	17 50%	4 36%	23 59%	16 50%	27 61%	12 44%	30 57%	3 33%	34 52%	5 83%	6 40%	32 62%		
Poor	11 15%	3 12%	7 21%	1 9%	6 15%	5 16%	4 9%	7 26%	4 8%	4 44%	11 17%	0 -	2 13%	7 13%		
(DK/NS)	1 1%	1 4%	0 -	0 -	0 -	1 3%	1 2%	0 -	1 2%	0 -	1 2%	0 -	0 -	1 2%		
Summary																
Top2Box (Good)	20 28%	4 15%	10 29%	6 55%	10 26%	10 31%	12 27%	8 30%	18 34%	2 22%	19 29%	1 17%	7 47%	12 23%		
Low2Box (Poor)	11 15%	3 12%	7 21%	1 9%	6 15%	5 16%	4 9%	7 26%	4 8%	4 44%	11 17%	0 -	2 13%	7 13%		

HEALTH OF THE ECONOMY AND HIGH-TECH SECTOR

q1_4. Overall, how would you describe the current state of The BC high-tech sector?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G - H/I - J/K - L/M * small base; ** very small base (under 30) ineligible for sig testing

	Employees in BC						Company Age		Economic Outlook		Current Business Activity		CEO Gender		CEO Age	
	Total	10 or less	11-100	More than 100	Less than 10 years	10 years or older	Optimistic	Pessimistic	Positive	Negative	Male	Female	Less than 40	40 or more		
	A	B	C	D	E	F	G	H	I	J	K	L	M			
Base: All respondents	71*	26**	34*	11**	39*	32*	44*	27**	53*	9**	65*	6**	15**	52*		
The BC high-tech sector																
Very good	2 3%	0 -	1 3%	1 9%	1 3%	1 3%	1 2%	1 4%	2 4%	0 -	2 3%	0 -	1 7%	1 2%		
Good	25 35%	9 35%	11 32%	5 45%	13 33%	12 38%	18 41%	7 26%	23 43%	1 11%	24 37%	1 17%	8 53%	16 31%		
Fair	31 44%	11 42%	17 50%	3 27%	19 49%	12 38%	19 43%	12 44%	23 43%	3 33%	27 42%	4 67%	5 33%	25 48%		
Poor	9 13%	4 15%	3 9%	2 18%	6 15%	3 9%	3 7%	6 22%	4 8%	4 44%	9 14%	0 -	1 7%	6 12%		
Very poor	2 3%	0 -	2 6%	0 -	0 -	2 6%	2 5%	0 -	0 -	1 11%	2 3%	0 -	0 -	2 4%		
(DK/NS)	2 3%	2 8%	0 -	0 -	0 -	2 6%	1 2%	1 4%	1 2%	0 -	1 2%	1 17%	0 -	2 4%		
Summary																
Top2Box (Good)	27 38%	9 35%	12 35%	6 55%	14 36%	13 41%	19 43%	8 30%	25 47%	1 11%	26 40%	1 17%	9 60%	17 33%		
Low2Box (Poor)	11 15%	4 15%	5 15%	2 18%	6 15%	5 16%	5 11%	6 22%	4 8%	5 56%	11 17%	0 -	1 7%	8 15%		

HEALTH OF THE ECONOMY AND HIGH-TECH SECTOR

q2_1. A year from now, how do you think the following will be doing compared to today? [The Canadian economy]

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G - H/I - J/K - L/M * small base; ** very small base (under 30) ineligible for sig testing

	Employees in BC						Company Age		Economic Outlook		Current Business Activity		CEO Gender		CEO Age	
	Total	10 or less	11-100	More than 100	Less than 10 years	10 years or older	Optimistic	Pessimistic	Positive	Negative	Male	Female	Less than 40	40 or more		
	A	B	C	D	E	F	G	H	I	J	K	L	M			
Base: All respondents	71*	26**	34*	11**	39*	32*	44*	27**	53*	9**	65*	6**	15**	52*		
The Canadian economy																
A lot better	1 1%	1 4%	0 -	0 -	1 3%	0 -	1 2%	0 -	1 2%	0 -	1 2%	0 -	1 7%	0 -		
A little better	34 48%	14 54%	15 44%	5 45%	16 41%	18 56%	31 70%	3 11%	28 53%	3 33%	31 48%	3 50%	9 60%	25 48%		
About the same	32 45%	10 38%	16 47%	6 55%	19 49%	13 41%	12 27%	20 74%	20 38%	6 67%	29 45%	3 50%	5 33%	23 44%		
A little worse	4 6%	1 4%	3 9%	0 -	3 8%	1 3%	0 -	4 15%	4 8%	0 -	4 6%	0 -	0 -	4 8%		
Summary																
Top2Box (Better)	35 49%	15 58%	15 44%	5 45%	17 44%	18 56%	32 73%	3 11%	29 55%	3 33%	32 49%	3 50%	10 67%	25 48%		
Low2Box (Worse)	4 6%	1 4%	3 9%	0 -	3 8%	1 3%	0 -	4 15%	4 8%	0 -	4 6%	0 -	0 -	4 8%		

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q2_2. A year from now, how do you think the following will be doing compared to today? [The BC economy]

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G - H/I - J/K - L/M * small base; ** very small base (under 30) ineligible for sig testing

	Employees in BC					Company Age		Economic Outlook		Current Business Activity		CEO Gender		CEO Age	
	Total	10 or less	11-100	More than 100	Less than 10 years	10 years or older	Optimistic	Pessimistic	Positive	Negative	Male	Female	Less than 40	40 or more	
	A	B	C	D	E	F	G	H	I	J	K	L	M		
Base: All respondents	71*	26**	34*	11**	39*	32*	44*	27**	53*	9**	65*	6**	15**	52*	
The BC economy															
A lot better	8 11%	4 15%	2 6%	2 18%	3 8%	5 16%	8 18%	0 -	7 13%	1 11%	8 12%	0 -	2 13%	6 12%	
A little better	36 51%	12 46%	21 62%	3 27%	22 56%	14 44%	36 82%	0 -	28 53%	4 44%	33 51%	3 50%	8 53%	28 54%	
About the same	21 30%	7 27%	8 24%	6 55%	9 23%	12 38%	0 -	21 78%	13 25%	4 44%	18 28%	3 50%	4 27%	14 27%	
A little worse	6 8%	3 12%	3 9%	0 -	5 13%	1 3%	0 -	6 22%	5 9%	0 -	6 9%	0 -	1 7%	4 8%	
Summary															
Top2Box (Better)	44 62%	16 62%	23 68%	5 45%	25 64%	19 59%	44 100%	0 -	35 66%	5 56%	41 63%	3 50%	10 67%	34 65%	
Low2Box (Worse)	6 8%	3 12%	3 9%	0 -	5 13%	1 3%	0 -	6 22%	5 9%	0 -	6 9%	0 -	1 7%	4 8%	

HEALTH OF THE ECONOMY AND HIGH-TECH SECTOR

q2_3. A year from now, how do you think the following will be doing compared to today? [The Canadian high-tech sector]

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G - H/I - J/K - L/M * small base; ** very small base (under 30) ineligible for sig testing

	Employees in BC					Company Age		Economic Outlook		Current Business Activity		CEO Gender		CEO Age	
	Total	10 or less	11-100	More than 100	Less than 10 years	10 years or older	Optimistic	Pessimistic	Positive	Negative	Male	Female	Less than 40	40 or more	
	A	B	C	D	E	F	G	H	I	J	K	L	M		
Base: All respondents	71*	26**	34*	11**	39*	32*	44*	27**	53*	9**	65*	6**	15**	52*	
The Canadian high-tech sector															
A lot better	4 6%	3 12%	1 3%	0 -	2 5%	2 6%	4 9%	0 -	4 8%	0 -	4 6%	0 -	2 13%	2 4%	
A little better	35 49%	9 35%	19 56%	7 64%	19 49%	16 50%	29 66%	6 22%	29 55%	4 44%	33 51%	2 33%	8 53%	26 50%	
About the same	27 38%	11 42%	12 35%	4 36%	16 41%	11 34%	9 20%	18 67%	17 32%	5 56%	24 37%	3 50%	5 33%	20 38%	
A little worse	3 4%	2 8%	1 3%	0 -	2 5%	1 3%	0 -	3 11%	2 4%	0 -	2 3%	1 17%	0 -	2 4%	
(DK/NS)	2 3%	1 4%	1 3%	0 -	0 -	2 6%	2 5%	0 -	1 2%	0 -	2 3%	0 -	0 -	2 4%	
Summary															
Top2Box (Better)	39 55%	12 46%	20 59%	7 64%	21 54%	18 56%	33 75%	6 22%	33 62%	4 44%	37 57%	2 33%	10 67%	28 54%	
Low2Box (Worse)	3 4%	2 8%	1 3%	0 -	2 5%	1 3%	0 -	3 11%	2 4%	0 -	2 3%	1 17%	0 -	2 4%	

HEALTH OF THE ECONOMY AND HIGH-TECH SECTOR

q2_4. A year from now, how do you think the following will be doing compared to today? [The BC high-tech sector]

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G - H/I - J/K - L/M * small base; ** very small base (under 30) ineligible for sig testing

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	Total	10 or less	11-100	More than 100	Less than 10 years	10 years or older	Optimistic	Pessimistic	Positive	Negative	Male	Female	Less than 40	40 or more	
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Base: All respondents	71*	26**	34*	11**	39*	32*	44*	27**	53*	9**	65*	6**	15**	52*	
The BC high-tech sector															
A lot better	6 8%	3 12%	1 3%	2 18%	2 5%	4 13%	6 14%	0 -	6 11%	0 -	6 9%	0 -	3 20%	3 6%	
A little better	39 55%	12 46%	22 65%	5 45%	26 67%	13 41%	30 68%	9 33%	32 60%	4 44%	36 55%	3 50%	7 47%	31 60%	
About the same	18 25%	6 23%	8 24%	4 36%	7 18%	11 34%	6 14%	12 44%	10 19%	5 56%	17 26%	1 17%	4 27%	12 23%	
A little worse	5 7%	3 12%	2 6%	0 -	4 10%	1 3%	0 -	5 19%	4 8%	0 -	4 6%	1 17%	1 7%	3 6%	
(DK/NS)	3 4%	2 8%	1 3%	0 -	0 -	3 9%	2 5%	1 4%	1 2%	0 -	2 3%	1 17%	0 -	3 6%	
Summary															
Top2Box (Better)	45 63%	15 58%	23 68%	7 64%	28 72%	17 53%	36 82%	9 33%	38 72%	4 44%	42 65%	3 50%	10 67%	34 65%	
Low2Box (Worse)	5 7%	3 12%	2 6%	0 -	4 10%	1 3%	0 -	5 19%	4 8%	0 -	4 6%	1 17%	1 7%	3 6%	