### **RETIREMENT: MANAGING EXPECTATIONS**

Managing Cash Flow Top Priority For 2/3 (63%) of Canadian Retirees

Half (47%) of All Retirees Agree That On A Fixed Income, They
Haven't Been Able To Enjoy Lifestyle They Were Used To...
Majority (56%) of Pre-Retirees Project Similar Angst



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**Toronto, ON** – Two-thirds (63%) of Canada's retirees agree with the statement that "since retiring, managing my cash flow has been the top priority" according to a new Ipsos-Reid study conducted on behalf of the RBC Financial Group. And half (47%) of retirees agree that "since retiring, I have not been able to enjoy the lifestyle I was accustomed to".

This sentiment would appear to find a projected angst among a majority (56%) of those who are *not yet retired* with them agreeing that "I worry that on a fixed income after retirement I won't be able to enjoy the lifestyle I am accustomed to".

These are the findings of an Ipsos-Reid/RBC Financial Group poll conducted from August 20th to August 30th, 2004. For the survey, a representative randomly selected sample of 3003 adult Canadians was interviewed by telephone. With a sample of this size, the results are considered accurate to within  $\pm$  1.8 percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian population been polled. A total of 573 retired Canadians and 2,430 non-retired Canadians were interviews. For a sample of 573 retirees, the results are considered accurate to within  $\pm$  4.1 percentage points of what they would have been had the entire retired population been

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polled. With a sample of 2,340 non-retired respondents the results are considered accurate to within  $\pm$  2.0 percentage points of what they would have been had the entire non-retired population been polled. These data were weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to the 2001 Census data.

# Retirees and Those Not There Yet Share Angst... But Burdens Bigger For Some As Baby Boom Parent Care Looms...

Two-thirds (63%) of retirees agree with the statement that "since retiring, managing my cash flow has been the top priority" with four in ten (40%) of retired Canadians strongly agreeing with the statement.

While 47% of retirees agree that "since retiring, I have not been able to enjoy the lifestyle I was accustomed to", 56% of those who are not yet retired agree that "I worry that on a fixed income after retirement I won't be able to enjoy the lifestyle I am accustomed to".

Almost half (47%) of non-retirees agree that "because of the financial burden of taking care of children I have not put away enough money for my retirement."

Furthermore, and as if to portend the issues associated with parental care for Canada's aging baby boomers, 31% of non-retirees agree that "because of the financial burden of taking care of my aging parents I have not put away enough money for my retirement."

## Despite Angst, Retirement Still Inspires Dreams of Warmth and Mirth...

Despite worries or angst about retirement, most (54%) of Canada's pre-retirees say they "dream about spending winters in a warmer climate after they retire" and seven in ten (68%)

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agree that "the best thing about being retired is travelling." However, just 19% of retired Canadians say agree that "since retiring, I have spent winters in a warmer climate."

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