

Detailed Tables

1. Which of the following sources do you MOST OFTEN turn to when you have health related questions ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	132	98	68	379	247	77	292	396	286	468	533
Weighted Base	1001	132	97*	68*	379	247	77*	294	387	294	484	517
The Internet	145 15%	20 15%	19 19%	10 15%	57 15%	29 12%	11 14%	61 21% HI	58 15% I	23 8%	64 13%	81 16%
Family and/or Friends	184 18%	28 21%	19 19%	13 19%	61 16%	51 21%	13 16%	88 30% HI	56 14%	34 12%	95 20%	89 17%
Books	94 9%	14 11%	7 7%	7 10%	38 10%	22 9%	6 7%	21 7%	48 12% G	24 8%	41 8%	53 10%
Physicians	553 55%	64 48%	52 53%	37 55%	217 57%	135 55%	48 62% A	117 40%	220 57% G	204 69% GH	267 55%	285 55%
None of the above	24 2%	5 4%	1 1%	1 1%	7 2%	10 4%	0 -	6 2%	7 2%	8 3%	16 3%	8 1%
Don't know/Refused	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	1 0

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Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1001	789	210	117	223	364	289	222	307	352
Weighted Base	1001	785	214	118	224	360	290	222	309	350
The Internet	145 15%	122 16%	23 11%	8 6%	24 10%	58 16% C	57 20% CD	14 6%	48 15% G	66 19% G
Family and/or Friends	184 18%	150 19%	33 16%	27 23%	44 19%	60 17%	50 17%	62 28% HI	49 16%	59 17%
Books	94 9%	68 9%	26 12%	9 7%	22 10%	35 10%	28 10%	19 9%	35 11%	35 10%
Physicians	553 55%	422 54%	130 61%	70 59%	129 57%	203 56%	149 52%	120 54%	169 55%	185 53%
None of the above	24 2%	22 3%	2 1%	5 4%	6 3%	6 2%	5 2%	7 3%	9 3%	5 1%
Don't know/Refused	1 0	1 0	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	0 -

Detailed Tables

2. Which of the following things do you find MOST frustrating about getting answers to health related questions ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1001	132	98	68	379	247	77	292	396	286	468	533
Weighted Base	1001	132	97*	68*	379	247	77*	294	387	294	484	517
Not knowing where to start to find answers to your questions	90	11	12	9	19	32	8	24	33	31	54	36
	9%	8%	12% D	13% D	5%	13% D	11%	8%	9%	11%	11% K	7%
Not knowing which sources are trustworthy or up to date	216	36	20	12	66	64	18	91	79	43	99	117
	22%	27% D	21%	17%	17%	26% D	23%	31% HI	20%	15%	20%	23%
The amount of time it takes to get the right answers	538	60	52	40	226	120	38	161	224	141	256	282
	54%	45%	54%	60%	60% AE	49%	50%	55%	58% I	48%	53%	54%
None of the above	129	22	11	6	60	21	9	15	45	61	58	72
	13%	17% E	12%	9%	16% E	9%	12%	5%	12% G	21% GH	12%	14%
Don't know/Refused	28	3	2	1	8	10	4	2	6	17	16	11
	3%	3%	2%	1%	2%	4%	5%	1%	2%	6% GH	3%	2%

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1001	789	210	117	223	364	289	222	307	352
Weighted Base	1001	785	214	118	224	360	290	222	309	350
Not knowing where to start to find answers to your questions	90	67	24	13	26	25	23	26	36	20
	9%	8%	11%	11%	12% E	7%	8%	12% I	12% I	6%
Not knowing which sources are trustworthy or up to date	216	181	34	20	39	81	74	52	66	73
	22%	23% B	16%	17%	17%	23%	26% D	24%	21%	21%
The amount of time it takes to get the right answers	538	420	117	63	136	196	141	119	160	199
	54%	54%	55%	53%	61% F	54%	49%	54%	52%	57%
None of the above	129	98	32	13	20	49	47	18	38	52
	13%	12%	15%	11%	9%	14%	16% D	8%	12%	15% G
Don't know/Refused	28	20	8	10	3	9	4	7	9	6
	3%	2%	4%	8% DEF	1%	2%	2%	3%	3%	2%