

Alberta Political Scene

SUMMARY TABLE - LIKELY TO SUPPORT SUMMARY TABLE (DECIDED VOTERS ONLY)

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L * small base

	Gender		Age			Income				Education			
	Total	Male	Female	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Decided Voters	658	341	317	195	265	183	127	128	103	204	206	188	262
Weighted	656	338	318	223	253	166	125	128	105*	205	202	189	264
The Progressive Conservatives	326 50%	183 54%	144 45%	108 48%	129 51%	80 48%	51 41%	64 50%	48 46%	117 57%	100 49%	103 55%	123 47%
The Liberals	170 26%	84 25%	85 27%	67 30%	61 24%	41 25%	35 28%	40 31%	28 27%	49 24%	52 26%	48 25%	70 26%
The New Democrats	63 10%	29 9%	34 11%	22 10%	23 9%	17 10%	19 15%	8 7%	12 11%	14 7%	17 8%	18 9%	29 11%
The Alberta Alliance Party	61 9%	26 8%	36 11%	18 8%	21 8%	21 12%	11 9%	9 7%	14 14%	17 8%	21 10%	16 9%	23 9%
Other	25 4%	11 3%	14 4%	9 4%	14 6%	2 1%	6 5%	5 4%	3 3%	5 2%	7 3%	4 2%	14 5%
The Social Credit	10 2%	6 2%	5 1%	0 -	5 2%	5 3%	3 2%	2 1%	0 -	2 1%	6 3%	0 -	5 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - A/B/F * small base

	Region						
	Total	Calgary	Edmonton	Northern Alberta	Central Alberta	Southern Alberta	Total Non-CMA
		A	B	C	D	E	F
Base: Decided Voters	658	232	214	81	63	68	212
Weighted	656	234	216	79*	61*	66*	206
The Progressive Conservatives	326 50%	133 57% BB	83 38%	38 49%	37 60% B	35 53% B	110 54% B
The Liberals	170 26%	44 19%	75 35% ADAF	24 31% A	10 16%	17 25%	51 25%
The New Democrats	63 10%	15 6%	30 14% AA	8 10%	5 8%	5 7%	18 9%
The Alberta Alliance Party	61 9%	26 11%	18 8%	7 9%	5 8%	6 8%	18 9%
Other	25 4%	14 6% F	7 3%	1 1%	2 3%	1 1%	4 2%
The Social Credit	10 2%	2 1%	3 1%	0 -	3 4% A	3 4% A	5 3%

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Alberta Political Scene

In your opinion, what is the most important issue in the upcoming provincial Election? What is the second most important issue? [Total Mentions]

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L

	Gender		Age			Income				Education			
	Total	Male	Female	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	800	400	400	229	331	217	154	158	114	237	257	221	316
Weighted	800	396	404	264	316	198	151	158	116	240	251	224	319
Healthcare / Hospital Funding / User Fees	394 49%	183 46%	211 52%	112 42%	168 53%	106 54%	74 49%	74 47%	55 47%	131 55%	123 49%	107 48%	164 51%
Education	207 26%	92 23%	116 29%	68 26%	91 29%	46 23%	31 21%	39 25%	25 22%	82 34%	46 18%	59 26%	103 32%
Energy (NET)	92 12%	59 15%	34 8%	22 8%	35 11%	31 16%	15 10%	20 12%	14 12%	25 10%	37 15%	37 17%	16 5%
- Energy prices	54 7%	31 8%	23 6%	15 6%	19 6%	18 9%	9 6%	13 8%	9 8%	11 5%	27 11%	20 9%	6 2%
- Energy regulation (deregulation)	23 3%	17 4%	6 2%	5 2%	9 3%	8 4%	3 2%	5 3%	3 2%	8 3%	6 2%	13 6%	5 1%
- Energy (unspecified)	16 2%	11 3%	5 1%	2 1%	8 2%	6 3%	3 2%	2 1%	2 2%	5 2%	6 2%	5 2%	6 2%
Alberta Beef	85 11%	41 10%	44 11%	35 13%	34 11%	15 8%	13 9%	23 15%	15 13%	21 9%	33 13%	27 12%	26 8%
Taxes / Tax Reform	68 8%	42 11%	26 6%	24 9%	26 8%	14 7%	13 8%	14 9%	12 10%	19 8%	24 10%	20 9%	23 7%
Budget: managing the surplus	63 8%	34 9%	28 7%	26 10%	27 8%	8 4%	4 3%	14 9%	10 9%	24 10%	11 4%	21 9%	31 10%
Economy - General	50 6%	31 8%	18 5%	16 6%	12 4%	18 9%	13 8%	15 9%	6 5%	9 4%	14 5%	10 4%	26 8%
Social Services	31 4%	8 2%	23 6%	13 5%	10 3%	8 4%	5 3%	7 4%	10 8%	4 2%	9 4%	11 5%	11 4%
Infrastructure	29 4%	18 4%	12 3%	8 3%	13 4%	7 3%	4 3%	7 4%	6 5%	11 4%	5 2%	11 5%	13 4%
Cutbacks / Government Spending Cuts	29 4%	11 3%	18 4%	8 3%	10 3%	9 4%	9 6%	5 3%	3 3%	7 3%	7 3%	7 3%	14 4%
Environment / Pollution	26 3%	13 3%	13 3%	7 3%	14 4%	4 2%	5 3%	2 1%	4 3%	11 5%	2 1%	4 2%	20 6%
Deficit / Debt / Government Overspending	20 2%	7 2%	13 3%	8 3%	7 2%	5 3%	2 1%	3 2%	3 3%	8 4%	9 4%	3 1%	8 3%
Auto Insurance	15	12	3	7	3	4	3	3	2	5	7	2	6

Alberta Political Scene

In your opinion, what is the most important issue in the upcoming provincial Election? What is the second most important issue? [Total Mentions]

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L

	Gender			Age			Income				Education		
	Total	Male	Female	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
	2%	3%	1%	3%	1%	2%	2%	2%	2%	2%	3%	1%	2%
Managing our resources	14 2%	11 3%	4 1%	5 2%	6 2%	3 1%	4 2%	2 1%	0 -	5 2%	7 3%	3 1%	5 2%
Seniors issues	14 2%	6 1%	8 2%	0 -	2 1%	12 6%	7 5%	3 2%	0 -	1 0%	6 2%	4 2%	4 1%
Farming / Agriculture	11 1%	6 2%	5 1%	5 2%	4 1%	3 1%	3 2%	2 1%	0 -	2 1%	3 1%	5 2%	3 1%
Mad Cow Disease	11 1%	4 1%	6 2%	5 2%	4 1%	1 0%	1 1%	3 2%	1 1%	3 1%	3 1%	3 1%	4 1%
Poverty / The Poor / Welfare / Homeless	10 1%	4 1%	6 2%	3 1%	2 1%	5 3%	6 4%	1 1%	0 -	2 1%	4 2%	1 0%	5 2%
Change of government	10 1%	3 1%	7 2%	0 -	5 2%	4 2%	1 1%	1 1%	3 2%	1 0%	4 2%	3 1%	3 1%
Leadership qualities	10 1%	6 2%	3 1%	0 -	5 2%	4 2%	1 1%	1 1%	3 2%	4 2%	4 1%	1 0%	5 2%
Government corruption / scandal - unspecified	9 1%	7 2%	2 0%	1 0%	6 2%	2 1%	1 1%	2 1%	1 1%	3 1%	3 1%	1 0%	5 1%
Accountability	7 1%	7 2%	0 -	2 1%	4 1%	1 0%	0 -	0 -	1 1%	6 2%	0 -	3 1%	4 1%
Canadian / American Relations	5 1%	1 0%	5 1%	1 0%	4 1%	1 0%	0 -	2 1%	0 -	0 -	1 0%	0 -	5 1%
Immigration / Refugees	5 1%	1 0%	4 1%	3 1%	1 0%	1 1%	2 1%	1 1%	0 -	0 -	1 0%	1 0%	3 1%
Compensation for cattle ranchers	5 1%	1 0%	4 1%	4 2%	0 -	1 0%	1 1%	0 -	1 1%	2 1%	4 2%	1 1%	0 -
Constitution / National unity	5 1%	2 1%	3 1%	1 0%	0 -	3 1%	2 1%	0 -	0 -	2 1%	2 1%	0 -	3 1%
Jobs / Unemployment	5 1%	3 1%	2 0%	0 -	4 1%	1 0%	2 1%	0 -	0 -	3 1%	1 0%	1 0%	3 1%
Canadian Dollar Value	4 0%	1 0%	3 1%	0 -	1 0%	3 1%	1 1%	1 1%	0 -	1 0%	2 1%	0 -	2 1%
Sponsorship Scandal	2 0%	1 0%	1 0%	1 0%	0 -	1 1%	0 -	0 -	0 -	1 0%	0 -	1 0%	1 0%

Alberta Political Scene

In your opinion, what is the most important issue in the upcoming provincial Election? What is the second most important issue? [Total Mentions]

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L

	Gender		Age			Income				Education			
	Total	Male	Female	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
	A	B	C	D	E	F	G	H	I	J	K	L	
Defense / Disarmament / Peace	10	10	0	0	0	10	0	0	0	0	0	0	10
Other	638%	297%	348%	187%	258%	189%	1410%	117%	98%	188%	156%	2210%	268%
(None / Don't know / Not Stated / Refused)	11414%	5614%	5814%	5119% DE	4013%	1910%	2315%	2315%	2118%	2711%	4518% L	3013%	3411%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - A/B/F * small base

	Region						
	Total	Calgary	Edmonton	Northern Alberta	Central Alberta	Southern Alberta	Total Non-CMA
		A	B	C	D	E	F
Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	100	78*	77*	255
Healthcare / Hospital Funding / User Fees	394 49%	143 51%	129 49%	45 46%	41 53%	35 45%	122 48%
Education	207 26%	73 26%	72 27%	22 22%	21 28%	20 25%	63 25%
Energy (NET)	92 12%	25 9%	31 12%	12 12%	12 15%	12 15%	36 14%
- Energy prices	54 7%	15 5%	16 6%	9 9%	6 7%	8 11%	23 9%
- Energy regulation (deregulation)	23 3%	6 2%	9 3%	3 3%	5 7% A	1 1%	9 3%
- Energy (unspecified)	16 2%	5 2%	6 2%	2 2%	1 1%	3 3%	5 2%
Alberta Beef	85 11%	21 8%	29 11%	11 11%	10 13%	14 19% A	36 14% A
Taxes / Tax Reform	68 8%	26 9%	19 7%	6 6%	9 12%	7 9%	23 9%
Budget: managing the surplus	63 8%	30 11% CF	20 8%	3 3%	4 5%	5 7%	12 5%
Economy - General	50 6%	15 5%	17 7%	7 7%	7 9%	4 5%	17 7%
Social Services	31 4%	9 3%	13 5%	5 5%	1 1%	3 4%	9 4%
Infrastructure	29 4%	15 5% D	9 3%	4 4%	0 -	2 2%	5 2%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - A/B/F * small base

	Region						
	Total	Calgary	Edmonton	Northern Alberta	Central Alberta	Southern Alberta	Total Non-CMA
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Base: All respondents	800	275	262	103	80	80	263
Cutbacks / Government Spending Cuts	29 4%	8 3%	12 5%	4 4%	3 4%	2 3%	9 3%
Environment / Pollution	26 3%	12 4%	7 3%	4 4%	1 1%	2 2%	6 3%
Deficit / Debt / Government Overspending	20 2%	11 4%	5 2%	2 2%	2 2%	0 -	4 1%
Auto Insurance	15 2%	3 1%	6 2%	1 1%	3 3%	2 3%	6 2%
Managing our resources	14 2%	5 2%	5 2%	1 1%	3 4%	1 1%	5 2%
Seniors issues	14 2%	4 1%	6 2%	2 2%	0 -	3 3%	5 2%
Farming / Agriculture	11 1%	3 1%	2 1%	1 1%	3 4% B	2 3%	6 2%
Mad Cow Disease	11 1%	4 1%	1 0%	3 3% B	3 4% B	0 -	6 2%
Poverty / The Poor / Welfare / Homeless	10 1%	5 2% F	5 2% F	0 -	0 -	0 -	0 -
Change of government	10 1%	0 -	6 2% AA	1 1%	2 2% A	1 1%	4 1% A
Leadership qualities	10 1%	6 2%	1 0%	1 1%	1 1%	1 1%	3 1%
Government corruption / scandal - unspecified	9 1%	3 1%	4 2%	0 -	0 -	2 2%	2 1%
Accountability	7 1%	3 1%	3 1%	1 1%	0 -	0 -	1 0%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - A/B/F * small base

	Region						
	Total	Calgary	Edmonton	Northern Alberta	Central Alberta	Southern Alberta	Total Non-CMA
		A	B	C	D	E	F
Base: All respondents	800	275	262	103	80	80	263
Canadian / American Relations	5 1%	3 1%	0 -	1 1%	1 1%	0 -	2 1%
Immigration / Refugees	5 1%	3 1%	2 1%	0 -	0 -	0 -	0 -
Compensation for cattle ranchers	5 1%	2 1%	0 -	1 1%	1 1%	1 2% B	3 1%
Constitution / National unity	5 1%	3 1%	1 0%	1 1%	0 -	0 -	1 0%
Jobs / Unemployment	5 1%	3 1%	2 1%	0 -	0 -	0 -	0 -
Canadian Dollar Value	4 0%	2 1%	1 0%	1 1%	0 -	0 -	1 0%
Sponsorship Scandal	2 0%	1 0%	0 -	0 -	0 -	1 1%	1 0%
Defense / Disarmament / Peace	1 0	0 -	1 0	0 -	0 -	0 -	0 -
Other	63 8%	25 9%	19 7%	7 7%	6 8%	6 8%	19 8%
(None / Don't know / Not Stated / Refused)	114 14%	38 14%	39 15%	20 20%	8 10%	9 12%	36 14%

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Alberta Political Scene

Some people say that with the federal election in June and municipal elections in October, there is a real possibility of voter fatigue and Ralph Klein should have delayed calling the election. Other people say that Alberta voters are capable of handling three election campaigns in one year and that Ralph Klein should not have delayed the election over unfounded worries about voter fatigue. Which of these two opinions are closest to your opinion?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L

	Gender		Age			Income				Education			
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	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All respondents	800	400	400	229	331	217	154	158	114	237	257	221	316
Weighted	800	396	404	264	316	198	151	158	116	240	251	224	319
Ralph Klein should have delayed calling an election	189 24%	98 25%	91 22%	66 25%	62 20%	56 28%	39 25%	40 26%	25 22%	52 22%	54 22%	56 25%	77 24%
Ralph Klein should not have delayed calling an election	554 69%	274 69%	280 69%	182 69%	231 73%	128 65%	100 66%	109 69%	87 75%	172 71%	181 72%	154 69%	218 68%
(DK/NS)	57 7%	24 6%	33 8%	16 6%	24 8%	15 7%	13 8%	8 5%	3 3%	17 7%	16 6%	13 6%	24 7%

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - A/B/F * small base

	Region						
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Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	100	78*	77*	255
Ralph Klein should have delayed calling an election	189 24%	64 23%	71 27%	15 15%	15 20%	23 30%	54 21%
Ralph Klein should not have delayed calling an election	554 69%	194 69%	178 67%	77 77%	56 72%	49 64%	182 72%
(DK/NS)	57 7%	21 8%	17 6%	8 8%	6 8%	5 6%	19 7%

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Alberta Political Scene

Now, assuming the progressive conservatives win the election, would you prefer to see Ralph Klein step aside before the end of his term to make room for new leadership or would you prefer to see Ralph Klein stay on until the end of his term and run in another election in the future?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L

	Gender		Age			Income				Education			
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Weighted	800	396	404	264	316	198	151	158	116	240	251	224	319
Step aside	355 44%	178 45%	178 44%	116 44%	142 45%	89 45%	68 45%	65 41%	52 45%	115 48%	110 44%	101 45%	142 45%
Stay on	371 46%	194 49%	177 44%	124 47%	148 47%	91 46%	70 46%	78 49%	59 51%	107 45%	120 48%	110 49%	142 44%
(DK/NS)	74 9%	25 6%	49 12% A	24 9%	27 8%	18 9%	13 9%	15 9%	4 4%	18 8%	21 9%	12 6%	36 11% K

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Stay on	371 46%	139 50% BB	96 36%	52 52% B	46 59% B	38 49% B	136 53% B
(DK/NS)	74 9%	28 10%	28 10%	11 11%	3 4%	4 5%	17 7%

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