

As you may or may not know the Canada Pension Plan currently invests the contributions of Canadians in a wide range of companies including some companies that produce and sell tobacco products. On a scale of 0 to 10 where 0 means you Strongly disagree and 10 means that you Strongly agree please tell me whether you agree or disagree with the following statements:

Proportions/Mean: Columns Tested
(5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base

		REGION					AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ON	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J
Base: All respondents (Excluding Quebec)											
Unweighted Base	753	132	97	68	379	77	215	298	225	346	407
Weighted Base	753	132	97*	68*	379	77*	224	297	219	364	389
1) The Canada Pension Plan should not have investments in companies that produce or sell tobacco products	397	83	50	41	179	44	116	171	107	203	194
	53%	63% D	51%	60%	47%	57%	52%	58%	49%	56%	50%
2) It is hypocritical for the Government of Canada to promote anti-smoking programs and at the same time invest pension funds in companies that produce and sell tobacco	442	82	59	40	220	41	140	181	118	219	223
	59%	62%	61%	58%	58%	53%	63%	61%	54%	60%	57%

		EDUCATION				INCOME			CHILDREN IN HOUSEHOLD	
	TOTAL	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents (Excluding Quebec)										
Unweighted Base	753	76	161	294	214	176	207	274	249	498
Weighted Base	753	73*	165	292	214	180	206	275	254	493
1) The Canada Pension Plan should not have investments in companies that produce or sell tobacco products	397	34	73	169	117	96	101	153	144	249
	53%	47%	44%	58% B	55%	53%	49%	56%	57%	51%
2) It is hypocritical for the Government of Canada to promote anti-smoking programs and at the same time invest pension funds in companies that produce and sell tobacco	442	35	80	187	137	101	120	176	155	285
	59%	47%	48%	64% AB	64% AB	56%	59%	64%	61%	58%

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Base: All respondents (Excluding Quebec)											
Unweighted Base	753	132	97	68	379	77	215	298	225	346	407
Weighted Base	753	132	97*	68*	379	77*	224	297	219	364	389
1) The Canada Pension Plan should not have investments in companies that produce or sell tobacco products	144	16	23	10	77	19	56	51	35	70	74
	19%	12%	24% A	14%	20% A	24% A	25% GH	17%	16%	19%	19%
2) It is hypocritical for the Government of Canada to promote anti-smoking programs and at the same time invest pension funds in companies that produce and sell tobacco	146	23	21	10	71	22	48	61	34	72	74
	19%	17%	22%	14%	19%	28%	21%	20%	16%	20%	19%

DISAGREE SUMMARY TABLE [Rated 4,5,6]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

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		EDUCATION				INCOME			CHILDREN IN HOUSEHOLD	
	TOTAL	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents (Excluding Quebec)										
Unweighted Base	753	76	161	294	214	176	207	274	249	498
Weighted Base	753	73*	165	292	214	180	206	275	254	493
1) The Canada Pension Plan should not have investments in companies that produce or sell tobacco products	144	15	35	54	39	30	43	51	44	100
	19%	20%	21%	18%	18%	17%	21%	18%	17%	20%
2) It is hypocritical for the Government of Canada to promote anti-smoking programs and at the same time invest pension funds in companies that produce and sell tobacco	146	14	40	50	39	33	46	45	48	96
	19%	20%	24%	17%	18%	19%	23%	16%	19%	20%

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Base: All respondents (Excluding Quebec)											
Unweighted Base	753	132	97	68	379	77	215	298	225	346	407
Weighted Base	753	132	97*	68*	379	77*	224	297	219	364	389
1) The Canada Pension Plan should not have investments in companies that produce or sell tobacco products	200	28	24	17	117	14	51	71	70	87	112
	27%	21%	24%	24%	31% AE	18%	23%	24%	32% FG	24%	29%
2) It is hypocritical for the Government of Canada to promote anti-smoking programs and at the same time invest pension funds in companies that produce and sell tobacco	154	26	14	18	83	14	34	52	62	71	83
	20%	19%	14%	26%	22%	18%	15%	17%	28%	19%	21%

DISAGREE SUMMARY TABLE [Rated 0,1,2,3]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

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		EDUCATION				INCOME			CHILDREN IN HOUSEHOLD	
	TOTAL	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents (Excluding Quebec)										
Unweighted Base	753	76	161	294	214	176	207	274	249	498
Weighted Base	753	73*	165	292	214	180	206	275	254	493
1) The Canada Pension Plan should not have investments in companies that produce or sell tobacco products	200	20	54	66	58	48	59	69	65	132
	27%	28%	33% C	23%	27%	27%	29%	25%	26%	27%
2) It is hypocritical for the Government of Canada to promote anti-smoking programs and at the same time invest pension funds in companies that produce and sell tobacco	154	20	42	52	37	41	38	52	49	103
	20%	27%	26%	18%	17%	23%	18%	19%	19%	21%

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	TOTAL	REGION					AGE			GENDER	
		BC	ALB	SK/MN	ON	ATL	18-34	35-54	55+	Male	Female
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Base: All respondents (Excluding Quebec)											
Unweighted Base	753	132	97	68	379	77	215	298	225	346	407
Weighted Base	753	132	97*	68*	379	77*	224	297	219	364	389
[10] Strongly Agree	274 36%	56 42%	41 42%	22 33%	125 33%	30 39%	61 27%	125 42% F	86 39% F	147 40% J	127 33%
[9]	35 5%	7 5%	2 3%	6 9%	17 4%	2 3%	14 6%	15 5%	5 3%	12 3%	23 6%
[8]	49 6%	13 10% B	2 2%	2 3%	25 7%	6 8%	22 10% H	16 5%	9 4%	23 6%	26 7%
[7]	39 5%	7 5%	5 5%	10 15% ABD	12 3%	5 6%	19 8% H	15 5%	5 2%	21 6%	18 5%
[6]	20 3%	3 2%	1 1%	1 1%	13 3%	3 4%	9 4%	9 3%	2 1%	10 3%	10 3%
[5] Neutral	101 13%	11 9%	21 22% AD	7 10%	49 13%	12 15%	37 16%	33 11%	28 13%	44 12%	56 14%
[4]	23 3%	2 1%	1 1%	2 3%	15 4%	3 4%	11 5%	8 3%	4 2%	16 4%	8 2%
[3]	26 3%	4 3%	4 4%	1 1%	15 4%	2 3%	10 4%	7 2%	8 4%	16 4%	10 3%
[2]	25 3%	1 1%	4 4%	1 2%	18 5%	1 2%	10 4%	10 3%	5 2%	11 3%	15 4%
[1]	23 3%	2 1%	1 1%	0 -	20 5% E	0 -	8 4%	7 2%	6 3%	12 3%	11 3%
[0] Strongly Disagree	126 17%	21 16%	16 16%	15 21%	65 17%	10 13%	24 11%	48 16%	51 23% F	50 14%	77 20% I
Don't know/Refused	12 2%	4 3%	1 1%	1 1%	6 2%	1 1%	0 -	4 1%	7 3%	4 1%	9 2%

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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G - H/I

* small base

		EDUCATION				INCOME			CHILDREN IN HOUSEHOLD	
	TOTAL	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	Yes	No
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Base: All respondents (Excluding Quebec)										
Unweighted Base	753	76	161	294	214	176	207	274	249	498
Weighted Base	753	73*	165	292	214	180	206	275	254	493
[10] Strongly Agree	274 36%	27 37%	44 26%	121 41% B	79 37% B	64 36%	71 35%	102 37%	91 36%	182 37%
[9]	35 5%	4 5%	10 6%	13 4%	8 4%	13 7%	11 5%	10 4%	17 7%	18 4%
[8]	49 6%	1 1%	8 5%	18 6%	21 10% A	10 5%	11 6%	23 8%	20 8%	27 6%
[7]	39 5%	2 3%	12 7%	16 6%	8 4%	9 5%	8 4%	19 7%	16 6%	22 4%
[6]	20 3%	3 4%	4 2%	6 2%	7 3%	2 1%	7 3%	9 3%	9 4%	11 2%
[5] Neutral	101 13%	10 14%	29 17%	34 12%	25 12%	22 12%	32 15%	30 11%	25 10%	75 15%
[4]	23 3%	1 1%	2 1%	14 5%	7 3%	6 3%	4 2%	11 4%	9 3%	15 3%
[3]	26 3%	2 3%	1 1%	13 4% B	10 5% B	1 1%	11 5% E	11 4% E	8 3%	17 4%
[2]	25 3%	3 4%	5 3%	9 3%	9 4%	7 4%	6 3%	8 3%	12 5%	13 3%
[1]	23 3%	3 4%	8 5% C	4 1%	8 4%	6 3%	5 2%	9 3%	7 3%	15 3%
[0] Strongly Disagree	126 17%	13 17%	41 25% CD	41 14%	31 14%	34 19%	37 18%	41 15%	38 15%	87 18%
Don't know/Refused	12 2%	4 6% CD	3 2%	4 1%	1 0	6 3% G	3 1%	2 1%	1 0	12 2% H

Detailed Tables

As you may or may not know the Canada Pension Plan currently invests the contributions of Canadians in a wide range of companies including some companies that produce and sell tobacco products. On a scale of 0 to 10 where 0 means you Strongly disagree and 10 means that you Strongly agree please tell me whether you agree or disagree with the following statements: 1) The Canada Pension Plan should not have investments in companies that produce or sell tobacco products?

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		REGION					AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ON	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J
TOPBOX & LOWBOX SUMMARY											
Agree [Rated 7,8,9,10]	397 53%	83 63% D	50 51%	41 60%	179 47%	44 57%	116 52%	171 58%	107 49%	203 56%	194 50%
Neither [Rated 4,5,6]	144 19%	16 12%	23 24% A	10 14%	77 20% A	19 24% A	56 25% GH	51 17%	35 16%	70 19%	74 19%
Disagree [Rated 0,1,2,3]	200 27%	28 21%	24 24%	17 24%	117 31% AE	14 18%	51 23%	71 24%	70 32% FG	87 24%	112 29%

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		A	B	C	D	E	F	G	H	I
TOPBOX & LOWBOX SUMMARY										
Agree [Rated 7,8,9,10]	397 53%	34 47%	73 44%	169 58% B	117 55%	96 53%	101 49%	153 56%	144 57%	249 51%
Neither [Rated 4,5,6]	144 19%	15 20%	35 21%	54 18%	39 18%	30 17%	43 21%	51 18%	44 17%	100 20%
Disagree [Rated 0,1,2,3]	200 27%	20 28%	54 33% C	66 23%	58 27%	48 27%	59 29%	69 25%	65 26%	132 27%
STATISTICS (10= Strongly Agree 0= Strongly Disagree)										
Mean	6.19	6.06	5.34	6.62 B	6.30 B	6.15	6.02	6.33	6.37	6.11
Standard Deviation	3.8	4.0	4.0	3.7	3.8	4.0	3.8	3.7	3.7	3.9
Standard Error	0.1	0.5	0.3	0.2	0.3	0.3	0.3	0.2	0.2	0.2
Median	6.68	5.90	4.86	7.45	7.10	6.95	5.96	6.88	7.09	6.39

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	TOTAL	BC	ALB	SK/MN	ON	ATL	18-34	35-54	55+	Male	Female
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Base: All respondents (Excluding Quebec)											
Unweighted Base	753	132	97	68	379	77	215	298	225	346	407
Weighted Base	753	132	97*	68*	379	77*	224	297	219	364	389
[10] Strongly Agree	300 40%	52 40%	40 42%	18 26%	156 41%	33 43%	73 33%	137 46%	88 40%	148 41%	152 39%
[9]	31 4%	5 4%	8 8%	7 11%	10 3%	1 1%	13 6%	11 4%	7 3%	20 6%	10 3%
[8]	78 10%	18 14%	8 8%	7 10%	42 11%	4 6%	34 15%	23 8%	20 9%	34 9%	45 11%
[7]	33 4%	7 5%	4 4%	8 12%	12 3%	3 4%	19 9%	11 4%	3 2%	17 5%	16 4%
[6]	29 4%	2 1%	2 2%	5 7%	17 4%	4 5%	11 5%	11 4%	6 3%	15 4%	14 4%
[5] Neutral	99 13%	17 13%	17 18%	5 7%	46 12%	15 19%	30 13%	43 14%	24 11%	49 13%	50 13%
[4]	18 2%	4 3%	2 2%	0 -	9 2%	3 4%	7 3%	7 2%	4 2%	8 2%	10 3%
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[2]	18 2%	2 2%	0 -	2 3%	14 4%	0 -	4 2%	9 3%	5 2%	7 2%	11 3%
[1]	19 3%	1 1%	3 3%	1 1%	14 4%	0 -	3 1%	7 2%	6 3%	14 4%	5 1%
[0] Strongly Disagree	95 13%	16 12%	10 10%	15 21%	43 11%	11 14%	20 9%	29 10%	43 20%	40 11%	55 14%
Don't know/Refused	11 1%	2 1%	3 3%	1 1%	5 1%	1 1%	2 1%	3 1%	5 2%	3 1%	8 2%

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[5] Neutral	99 13%	11 15%	24 15%	38 13%	23 11%	22 12%	33 16%	30 11%	35 14%	63 13%
[4]	18 2%	1 1%	8 5%	6 2%	3 1%	4 2%	5 2%	5 2%	4 2%	13 3%
[3]	22 3%	2 3%	7 4%	6 2%	7 3%	6 3%	4 2%	9 3%	6 2%	17 3%
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Don't know/Refused	11 1%	4 6% CD	3 2%	3 1%	1 0	5 3%	1 0	2 1%	2 1%	9 2%

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	59%	62%	61%	58%	58%	53%	63%	61%	54%	60%	57%
Neither [Rated 4,5,6]	146	23	21	10	71	22	48	61	34	72	74
	19%	17%	22%	14%	19%	28%	21%	20%	16%	20%	19%
Disagree [Rated 0,1,2,3]	154	26	14	18	83	14	34	52	62	71	83
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	19%	20%	24%	17%	18%	19%	23%	16%	19%	20%
Disagree [Rated 0,1,2,3]	154	20	42	52	37	41	38	52	49	103
	20%	27%	26%	18%	17%	23%	18%	19%	19%	21%
STATISTICS (10= Strongly Agree 0= Strongly Disagree)										
Mean	6.73	6.02	5.92	7.08 AB	7.15 AB	6.47	6.82	7.04	6.85	6.69
Standard Deviation	3.6	3.8	3.7	3.5	3.4	3.7	3.5	3.5	3.5	3.6
Standard Error	0.1	0.4	0.3	0.2	0.2	0.3	0.2	0.2	0.2	0.2
Median	7.48	6.08	5.84	7.98	7.79	7.06	7.49	7.77	7.57	7.46