

PROVINCIAL POLITICS

3a/3b. SUMMARY TABLE - LIKELY TO SUPPORT SUMMARY TABLE (DECIDED VOTERS ONLY)

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	GENDER			AGE			INCOME				EDUCATION		
	Total	M	F	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Decided Voters	712	366	346	218	320	159	119	163	120	237	207	295	206
Weighted	710	361	349	237	285	175	123	168	116	230	208	291	207
The Progressive Conservatives	311 44%	161 45%	149 43%	117 49% D	114 40%	75 43%	46 38%	58 35%	50 43%	118 51% FG	98 47% L	139 48% L	73 35%
The Liberals	204 29%	107 30%	98 28%	58 24% C	96 34%	44 25%	33 27%	51 31%	32 28%	68 30%	49 23%	69 24%	84 40% JK
The New Democrats	85 12%	34 10%	50 14% A	29 12%	27 10%	26 15%	17 14%	30 18% I	14 12%	17 7%	33 16% K	28 10%	24 12%
The Alberta Alliance Party	66 9%	32 9%	34 10%	17 7%	29 10%	18 11%	14 11%	17 10%	14 12%	17 7%	20 10%	30 10%	15 7%
Green Party	28 4%	17 5%	10 3%	10 4%	12 4%	6 3%	8 6%	6 4%	3 3%	8 3%	3 2%	15 5% J	9 4%
The Social Credit	13 2%	8 2%	5 2%	6 2%	3 1%	4 2%	3 3%	5 3%	3 3%	1 0%	4 2%	8 3%	1 1%
Other	4 1%	2 1%	2 1%	0 - -	3 1%	1 1%	1 1%	1 1%	0 -	1 0%	1 0%	2 1%	1 1%

3a/3b. SUMMARY TABLE - LIKELY TO SUPPORT SUMMARY TABLE (DECIDED VOTERS ONLY)

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	REGION						
	Total	Calgary CMA	Edmonton CMA	North Alberta	Central Alberta	South Alberta	Total Non-CMA
	M	N	O	P	Q	R	
Base: Decided Voters	712	245	236	87	70	74	231
Weighted	710	248	239	83*	68*	71*	223
The Progressive Conservatives	311 44%	114 46% N	82 34%	45 54% N	32 47%	38 53% N	115 52% N
The Liberals	204 29%	77 31% QR	81 34% PQR	19 23%	14 20%	13 18%	46 21%
The New Democrats	85 12%	15 6%	46 19% MQR	10 12%	10 15% M	4 5%	24 11%
The Alberta Alliance Party	66 9%	21 9%	17 7%	6 7%	7 10%	14 20% MNO	27 12%
Green Party	28 4%	16 7% QR	7 3%	2 2%	2 3%	0 -	4 2%
The Social Credit	13 2%	1 0%	6 3%	1 1%	3 5% M	2 2%	6 3% M
Other	4 1%	3 1%	0 -	0 -	0 -	1 1%	1 0%

PROVINCIAL POLITICS

3a/3b. SUMMARY TABLE - LIKELY TO SUPPORT SUMMARY TABLE (DECIDED VOTERS ONLY)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J/K - L/M/N/O * small base; ** very small base (under 30) ineligible for sig testing

	PROVINCIAL VOTE INTENTION						INTENDED PROVINCIAL VOTE			CERTAINTY OF SUPPORT			PROVINCIAL VOTE 2001			
	Total	Lib	PC	NDP	AA	Other	Abs. Cert.	Likely	Not Likely	Very Certain	Fairly Certain	Not Certain	Lib	PC	ND	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Base: Decided Voters	712	207	312	83	66	44	371	290	49	375	181	149	87	291	31	21
Weighted	710	204	311	85*	66*	44*	368	291	49*	371	183	149	87*	287	32**	21**
The Progressive Conservatives	311 44%	0 -	311 100% ACDE	0 -	0 -	0 -	173 47%	121 41%	17 36%	202 54% JK	64 35%	43 29%	5 5%	195 68% L	0 -	1 6%
The Liberals	204 29%	204 100% BCDE	0 -	0 -	0 -	0 -	105 29%	81 28%	17 36%	95 26%	51 28%	56 37% I	62 72% M	43 15%	7 21%	5 25%
The New Democrats	85 12%	0 -	0 -	85 100% ABDE	0 -	0 -	39 11%	39 13%	6 11%	44 12%	23 12%	15 10%	11 13% M	6 2%	25 77%	1 4%
The Alberta Alliance Party	66 9%	0 -	0 -	0 -	66 100% ABCE	0 -	31 8%	33 11%	2 4%	18 5%	30 16% I	17 12% I	1 1% L	32 11% L	0 -	9 45%
Green Party	28 4%	0 -	0 -	0 -	0 -	28 62% ABCD	13 4%	11 4%	3 6%	9 2%	8 5%	10 7% I	5 6%	7 3%	1 3%	3 15%
The Social Credit	13 2%	0 -	0 -	0 -	0 -	13 30% ABCD	5 1%	5 2%	3 7% FG	2 1%	4 2%	8 5% I	3 4% M	2 1%	0 -	0 -
Other	4 1%	0 -	0 -	0 -	0 -	4 9% ABCD	3 1%	1 0%	0 -	1 0%	3 2%	0 -	0 -	2 1%	0 -	1 5%

PROVINCIAL POLITICS

5_1. Now, I'd like you to think about the leaders of Alberta's political parties. Thinking about RALPH KLEIN, would you say you generally approve or disapprove of the way he has performed as PREMIER OF ALBERTA?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

GENDER														AGE			INCOME				EDUCATION		
	Total	M	F	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.										
		A	B	C	D	E	F	G	H	I	J	K	L										
Base: All respondents	800	400	400	242	358	179	137	179	135	260	238	339	218										
Weighted	800	396	404	264	319	198	140	185	133	253	239	337	219										
RALPH KLEIN - PREMIER OF ALBERTA																							
Strongly approve	209 26%	111 28%	97 24%	75 28%	69 21%	60 30% D	33 24%	50 27%	27 20%	79 31% H	74 31% L	87 26%	46 21%										
Moderately approve	240 30%	128 32%	112 28%	87 33% E	109 34% E	41 21%	40 29%	44 24%	41 31%	81 32%	75 31%	105 31%	59 27%										
Moderately disapprove	115 14%	50 13%	65 16%	35 13%	48 15%	30 15%	23 16%	35 19% I	19 15%	26 10%	24 10%	55 16% J	35 16%										
Strongly disapprove	210 26%	100 25%	110 27%	56 21%	88 27%	60 31% C	39 28%	53 29%	41 31%	59 23%	54 23%	81 24%	74 34% JK										
(DK/NS)	26 3%	7 2%	19 5% A	11 4%	7 2%	6 3%	6 4%	2 1%	4 3%	8 3%	12 5%	7 2%	5 2%										
Summary																							
Top2Box - Approve	449 56%	239 60% B	210 52%	162 61% E	177 55%	101 51%	73 52%	94 51%	68 52%	159 63% FGH	149 62% L	192 57% L	105 48%										
Low2Box - Disapprove	325 41%	150 38%	175 43%	91 35%	135 42%	91 46% C	61 44%	88 48% I	60 45% I	86 34%	78 33%	137 41%	109 50% JK										

5_1. Now, I'd like you to think about the leaders of Alberta's political parties. Thinking about RALPH KLEIN, would you say you generally approve or disapprove of the way he has performed as PREMIER OF ALBERTA?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	REGION						
	Total	Calgary CMA	Edmonton CMA	North Alberta	Central Alberta	South Alberta	Total Non-CMA
	M	N	O	P	Q	R	
Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	98*	79*	78*	255
RALPH KLEIN - PREMIER OF ALBERTA							
Strongly approve	209 26%	76 27%	54 20%	34 34% N	17 22%	28 36% N	79 31% N
Moderately approve	240 30%	88 32%	76 29%	30 30%	26 33%	20 26%	75 30%
Moderately disapprove	115 14%	42 15%	32 12%	11 11%	20 25% MNO	11 15%	42 16%
Strongly disapprove	210 26%	67 24%	94 36% MOPQR	21 21%	13 17%	14 18%	48 19%
(DK/NS)	26 3%	7 2%	9 3%	3 3%	3 4%	5 6%	11 4%
Summary							
Top2Box - Approve	449 56%	164 59% N	131 49%	64 65% N	43 54%	48 62%	154 60% N
Low2Box - Disapprove	325 41%	109 39%	126 48% MOQR	32 32%	33 42%	25 32%	90 35%

PROVINCIAL POLITICS

5_2. Now, I'd like you to think about the leaders of Alberta's political parties. Thinking about KEVIN TAFT, would you say you generally approve or disapprove of the way he has performed as LEADER OF THE OFFICIAL OPPOSITION LIBERALS?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	GENDER			AGE			INCOME				EDUCATION		
	Total	M	F	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	800	400	400	242	358	179	137	179	135	260	238	339	218
Weighted	800	396	404	264	319	198	140	185	133	253	239	337	219
KEVIN TAFT - LEADER OF THE OFFICIAL OPPOSITION LIBERALS													
Strongly approve	101 13%	45 11%	56 14%	26 10%	43 13%	28 14%	14 10%	22 12%	20 15%	36 14%	19 8%	35 10%	46 21% JK
Moderately approve	287 36%	141 36%	146 36%	97 37%	118 37%	66 33%	47 34%	80 44% I	53 40%	86 34%	84 35%	120 36%	81 37%
Moderately disapprove	131 16%	66 17%	65 16%	48 18%	49 15%	33 17%	25 17%	22 12%	22 16%	42 17%	47 20%	48 14%	36 16%
Strongly disapprove	90 11%	58 15% B	32 8%	25 10%	25 8%	36 18% CD	19 13%	20 11%	12 9%	29 12%	30 12% L	46 14% L	14 7%
(DK/NS)	191 24%	86 22%	105 26%	68 26%	85 26% E	35 18%	36 26%	39 21%	27 21%	60 24%	59 25%	89 26%	42 19%
Summary													
Top2Box - Approve	388 49%	187 47%	201 50%	124 47%	161 50%	94 47%	61 44%	103 56% F	72 54%	122 48%	103 43%	154 46%	127 58% JK
Low2Box - Disapprove	221 28%	124 31% B	97 24%	73 28%	74 23%	69 35% D	43 31%	43 23%	33 25%	71 28%	77 32% L	94 28%	50 23%

PROVINCIAL POLITICS

Detailed tables

5_2. Now, I'd like you to think about the leaders of Alberta's political parties. Thinking about KEVIN TAFT, would you say you generally approve or disapprove of the way he has performed as LEADER OF THE OFFICIAL OPPOSITION LIBERALS?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	REGION						
	Total	Calgary CMA	Edmonton CMA	North Alberta	Central Alberta	South Alberta	Total Non-CMA
	M	N	O	P	Q	R	
Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	98*	79*	78*	255
KEVIN TAFT - LEADER OF THE OFFICIAL OPPOSITION LIBERALS							
Strongly approve	101 13%	32 12%	46 17% PR	9 9%	6 7%	7 9%	22 9%
Moderately approve	287 36%	101 36%	108 41% OR	29 29%	23 29%	26 33%	77 30%
Moderately disapprove	131 16%	52 19% N	32 12%	18 18%	17 22% N	12 16%	47 18% N
Strongly disapprove	90 11%	32 12%	25 9%	11 11%	10 13%	11 15%	33 13%
(DK/NS)	191 24%	61 22%	54 20%	32 32% MN	23 29%	21 27%	75 30% MN
Summary							
Top2Box - Approve	388 49%	134 48% R	155 58% MOPQR	38 38%	29 36%	33 43%	100 39%
Low2Box - Disapprove	221 28%	84 30% N	57 21%	29 29%	28 35% N	24 30%	80 31% N

PROVINCIAL POLITICS

5_3. Now, I'd like you to think about the leaders of Alberta's political parties. Thinking about BRIAN MASON, would you say you generally approve or disapprove of the way he has performed as LEADER OF THE NEW DEMOCRATS?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

Proportions means: Columns tested (5% risk level) - AB - CDE - FGH IJKLMN - OPQR - STUVWX YZ - small base													
GENDER				AGE			INCOME				EDUCATION		
	Total	M	F	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All respondents	800	400	400	242	358	179	137	179	135	260	238	339	218
Weighted	800	396	404	264	319	198	140	185	133	253	239	337	219
BRIAN MASON - LEADER OF THE NEW DEMOCRATS													
Strongly approve	70 9%	31 8%	38 10%	16 6%	28 9%	22 11%	13 9%	18 10%	11 8%	24 10%	16 7%	29 9%	24 11%
Moderately approve	266 33%	132 33%	135 33%	97 37%	103 32%	60 31%	49 35%	68 37%	46 35%	77 31%	79 33%	100 30%	85 39% K
Moderately disapprove	100 13%	55 14%	45 11%	30 11%	49 15%	19 10%	16 12%	19 11%	20 15%	33 13%	28 12%	46 14%	25 11%
Strongly disapprove	105 13%	68 17% B	37 9%	19 7%	36 11%	49 25% CD	15 11%	25 13%	11 9%	40 16%	40 17% L	45 13%	18 8%
(DK/NS)	259 32%	111 28%	148 37% A	103 39% E	103 32%	48 24%	47 34%	54 29%	45 34%	79 31%	76 32%	115 34%	67 31%
Summary													
Top2Box - Approve	336 42%	163 41%	173 43%	113 43%	132 41%	82 42%	62 44%	86 47%	57 43%	102 40%	96 40%	130 38%	109 50% JK
Low2Box - Disapprove	205 26%	123 31% B	82 20%	48 18%	85 26% C	68 34% C	31 22%	44 24%	31 24%	72 29%	68 28% L	92 27% L	43 20%

5_3. Now, I'd like you to think about the leaders of Alberta's political parties. Thinking about BRIAN MASON, would you say you generally approve or disapprove of the way he has performed as LEADER OF THE NEW DEMOCRATS?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	REGION						
	Total	Calgary CMA	Edmonton CMA	North Alberta	Central Alberta	South Alberta	Total Non-CMA
	M	N	O	P	Q	R	
Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	98*	79*	78*	255
BRIAN MASON - LEADER OF THE NEW DEMOCRATS							
Strongly approve	70 9%	13 5%	40 15% MOQR	5 5%	9 11% M	3 4%	16 6%
Moderately approve	266 33%	82 29%	110 41% MPQR	35 36% Q	23 29%	17 21%	74 29%
Moderately disapprove	100 13%	41 15% N	24 9%	11 11%	12 16%	12 16%	36 14%
Strongly disapprove	105 13%	36 13%	27 10%	20 20% NP	7 9%	15 20% N	42 16% N
(DK/NS)	259 32%	107 38% N	66 25%	28 28%	28 36%	31 39% N	86 34% N
Summary							
Top2Box - Approve	336 42%	96 34%	149 56% MOPQR	40 41% Q	31 40%	20 25%	91 36%
Low2Box - Disapprove	205 26%	77 28% N	50 19%	31 31% N	19 25%	27 35% N	78 30% N

PROVINCIAL POLITICS

5_4. Now, I'd like you to think about the leaders of Alberta's political parties. Thinking about RANDY THORSTEINSON, would you say you generally approve or disapprove of the way he has performed as LEADER OF THE ALBERTA ALLIANCE PARTY?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	GENDER			AGE			INCOME				EDUCATION		
	Total	M	F	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	800	400	400	242	358	179	137	179	135	260	238	339	218
Weighted	800	396	404	264	319	198	140	185	133	253	239	337	219
RANDY THORSTEINSON - LEADER OF THE ALBERTA ALLIANCE PARTY													
Strongly approve	34 4%	17 4%	18 4%	14 5%	12 4%	8 4%	10 7%	11 6%	3 2%	9 3%	19 8% KL	9 3%	5 2%
Moderately approve	206 26%	110 28%	96 24%	74 28%	83 26%	46 23%	35 25%	40 22%	40 30%	69 27%	55 23%	96 28%	54 25%
Moderately disapprove	110 14%	56 14%	53 13%	38 14%	41 13%	26 13%	15 11%	26 14%	21 16%	40 16%	29 12%	43 13%	37 17%
Strongly disapprove	84 11%	55 14% B	29 7%	22 8%	35 11%	24 12%	14 10%	21 11%	13 10%	25 10%	24 10%	32 10%	27 12%
(DK/NS)	366 46%	158 40%	208 52% A	117 44%	148 46%	93 47%	67 48%	87 47%	56 42%	110 43%	112 47%	157 47%	96 44%
Summary													
Top2Box - Approve	240 30%	126 32%	114 28%	87 33%	95 30%	55 28%	45 32%	51 28%	42 32%	78 31%	74 31%	104 31%	59 27%
Low2Box - Disapprove	194 24%	112 28% B	82 20%	60 23%	76 24%	50 25%	29 21%	46 25%	34 26%	66 26%	54 22%	75 22%	64 29%

5_4. Now, I'd like you to think about the leaders of Alberta's political parties. Thinking about RANDY THORSTEINSON, would you say you generally approve or disapprove of the way he has performed as LEADER OF THE ALBERTA ALLIANCE PARTY?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	REGION						
	Total	Calgary CMA	Edmonton CMA	North Alberta	Central Alberta	South Alberta	Total Non-CMA
	M	N	O	P	Q	R	
Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	98*	79*	78*	255
RANDY THORSTEINSON - LEADER OF THE ALBERTA ALLIANCE PARTY							
Strongly approve	34 4%	9 3%	7 3%	5 5%	4 5%	9 12% MN	18 7% N
Moderately approve	206 26%	73 26%	66 25%	28 29%	22 28%	17 22%	67 26%
Moderately disapprove	110 14%	49 17% OQR	38 14%	8 8%	9 12%	6 8%	23 9%
Strongly disapprove	84 11%	30 11%	26 10%	10 10%	6 8%	12 15%	28 11%
(DK/NS)	366 46%	119 43%	129 48%	48 49%	38 48%	33 43%	119 47%
Summary							
Top2Box - Approve	240 30%	82 29%	73 27%	33 33%	26 33%	27 34%	85 33%
Low2Box - Disapprove	194 24%	78 28% R	64 24%	18 18%	16 20%	18 23%	51 20%

PROVINCIAL POLITICS

6a_1. And, thinking of the election campaign so far, would you say that your opinion of RALPH KLEIN, PREMIER OF ALBERTA has improved, stayed the same or worsened?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	GENDER			AGE			INCOME				EDUCATION		
	Total	M	F	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	800	400	400	242	358	179	137	179	135	260	238	339	218
Weighted	800	396	404	264	319	198	140	185	133	253	239	337	219
RALPH KLEIN, PREMIER OF ALBERTA													
Improved	87 11%	46 12%	41 10%	40 15% D	24 8%	21 11%	17 12%	24 13%	13 9%	29 12%	31 13%	37 11%	18 8%
Stayed the same	398 50%	207 52%	191 47%	148 56% E	155 49%	86 44%	71 51%	97 52%	57 43%	128 51%	123 51%	170 51%	103 47%
Worsened	290 36%	136 34%	154 38%	66 25% C	132 41%	85 43% C	46 33%	62 33%	58 44%	93 37%	75 31%	119 35%	95 43% J
(DK/NS)	26 3%	8 2%	18 4% A	10 4%	8 2%	5 3%	7 5% G	2 1%	5 4%	3 1%	11 5%	11 3%	3 2%

6a_1. And, thinking of the election campaign so far, would you say that your opinion of RALPH KLEIN, PREMIER OF ALBERTA has improved, stayed the same or worsened?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	REGION						
	Total	Calgary CMA	Edmonton CMA	North Alberta	Central Alberta	South Alberta	Total Non-CMA
	M	N	O	P	Q	R	
Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	98*	79*	78*	255
RALPH KLEIN, PREMIER OF ALBERTA							
Improved	87 11%	28 10%	26 10%	14 14%	8 10%	11 14%	33 13%
Stayed the same	398 50%	146 52%	117 44%	51 52%	43 55%	40 51%	134 53%
Worsened	290 36%	99 35%	113 43% OPR	31 31%	23 29%	24 32%	78 31%
(DK/NS)	26 3%	6 2%	10 4%	2 2%	5 6%	3 4%	10 4%

PROVINCIAL POLITICS

6a_2. And, thinking of the election campaign so far, would you say that your opinion of KEVIN TAFT, LEADER OF THE OFFICIAL OPPOSITION LIBERALS has improved, stayed the same or worsened?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	GENDER			AGE			INCOME				EDUCATION		
	Total	M	F	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	800	400	400	242	358	179	137	179	135	260	238	339	218
Weighted	800	396	404	264	319	198	140	185	133	253	239	337	219
KEVIN TAFT, LEADER OF THE OFFICIAL OPPOSITION LIBERALS													
Improved	186 23%	88 22%	98 24%	47 18%	80 25%	58 29%	30 21%	42 23%	29 22%	69 27%	40 17%	67 20%	77 35%
					C	C							JK
Stayed the same	419 52%	210 53%	209 52%	155 59%	165 52%	88 45%	67 48%	106 58%	79 59%	122 48%	127 53%	187 55%	103 47%
				E					I				
Worsened	58 7%	42 11%	16 4%	18 7%	19 6%	19 9%	9 6%	10 6%	9 7%	22 9%	18 7%	22 7%	19 9%
			B										
(DK/NS)	136 17%	56 14%	80 20%	44 17%	56 17%	33 17%	34 24%	26 14%	16 12%	40 16%	55 23%	61 18%	20 9%
			A				GHI			L	L	L	

6a_2. And, thinking of the election campaign so far, would you say that your opinion of KEVIN TAFT, LEADER OF THE OFFICIAL OPPOSITION LIBERALS has improved, stayed the same or worsened?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	REGION						
	Total	Calgary CMA	Edmonton CMA	North Alberta	Central Alberta	South Alberta	Total Non-CMA
	M	N	O	P	Q	R	
Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	98*	79*	78*	255
KEVIN TAFT, LEADER OF THE OFFICIAL OPPOSITION LIBERALS							
Improved	186 23%	75 27% OPR	62 23%	15 16%	12 15%	22 29% OP	49 19%
Stayed the same	419 52%	139 50%	138 52%	52 53%	50 63% M	39 50%	142 56%
Worsened	58 7%	22 8%	20 8%	7 7%	4 5%	5 6%	16 6%
(DK/NS)	136 17%	43 15%	45 17%	24 24%	13 16%	11 15%	48 19%

PROVINCIAL POLITICS

6a_3. And, thinking of the election campaign so far, would you say that your opinion of BRIAN MASON, LEADER OF THE NEW DEMOCRATS has improved, stayed the same or worsened?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	GENDER			AGE			INCOME				EDUCATION		
	Total	M	F	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	800	400	400	242	358	179	137	179	135	260	238	339	218
Weighted	800	396	404	264	319	198	140	185	133	253	239	337	219
BRIAN MASON, LEADER OF THE NEW DEMOCRATS													
Improved	134 17%	65 16%	69 17%	31 12%	55 17%	42 21% C	23 17%	31 17%	28 21%	39 15%	32 13%	59 18%	42 19%
Stayed the same	444 55%	229 58%	215 53%	155 59%	181 57%	99 50%	69 49%	109 59%	73 55%	142 56%	140 59%	178 53%	123 56%
Worsened	53 7%	35 9% B	18 4%	14 5%	19 6%	18 9%	9 7%	10 6%	9 7%	21 9%	14 6%	25 8%	13 6%
(DK/NS)	170 21%	68 17%	102 25% A	64 24%	65 20%	38 19%	38 27%	35 19%	23 17%	51 20%	53 22%	74 22%	41 19%

6a_3. And, thinking of the election campaign so far, would you say that your opinion of BRIAN MASON, LEADER OF THE NEW DEMOCRATS has improved, stayed the same or worsened?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	REGION						
	Total	Calgary CMA	Edmonton CMA	North Alberta	Central Alberta	South Alberta	Total Non-CMA
	M	N	O	P	Q	R	
Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	98*	79*	78*	255
BRIAN MASON, LEADER OF THE NEW DEMOCRATS							
Improved	134 17%	35 12%	67 25% MOPQR	13 14%	10 13%	9 12%	33 13%
Stayed the same	444 55%	157 56%	134 50%	58 59%	48 61%	46 59%	152 60% N
Worsened	53 7%	19 7%	18 7%	8 8%	4 5%	4 5%	16 6%
(DK/NS)	170 21%	68 24%	47 18%	19 19%	17 21%	19 24%	54 21%

PROVINCIAL POLITICS

6a_4. And, thinking of the election campaign so far, would you say that your opinion of RANDY THORSTEINSON, LEADER OF THE ALBERTA ALLIANCE PARTY has improved, stayed the same or worsened?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	GENDER			AGE			INCOME				EDUCATION		
	Total	M	F	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	800	400	400	242	358	179	137	179	135	260	238	339	218
Weighted	800	396	404	264	319	198	140	185	133	253	239	337	219
RANDY THORSTEINSON, LEADER OF THE ALBERTA ALLIANCE PARTY													
Improved	66 8%	37 9%	30 7%	16 6%	33 10%	17 9%	10 7%	18 10%	14 10%	18 7%	20 9%	31 9%	15 7%
Stayed the same	430 54%	218 55%	212 53%	162 61% DE	168 53%	89 45%	68 49%	100 54%	82 62% F	138 55%	118 50%	180 54%	128 58%
Worsened	51 6%	31 8%	20 5%	17 6%	22 7%	10 5%	9 7%	8 4%	8 6%	19 8%	15 6%	20 6%	17 8%
(DK/NS)	252 31%	110 28%	142 35% A	69 26%	96 30%	81 41% CD	53 38% H	59 32%	29 22%	77 31%	86 36% L	106 31%	59 27%

6a_4. And, thinking of the election campaign so far, would you say that your opinion of RANDY THORSTEINSON, LEADER OF THE ALBERTA ALLIANCE PARTY has improved, stayed the same or worsened?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	REGION						
	Total	Calgary CMA	Edmonton CMA	North Alberta	Central Alberta	South Alberta	Total Non-CMA
	M	N	O	P	Q	R	
Base: All respondents	800	275	262	103	80	80	263
Weighted	800	279	266	98*	79*	78*	255
RANDY THORSTEINSON, LEADER OF THE ALBERTA ALLIANCE PARTY							
Improved	66 8%	24 9%	15 6%	8 8%	8 10%	12 15% N	27 11% N
Stayed the same	430 54%	147 53%	145 55%	53 54%	45 57%	41 52%	138 54%
Worsened	51 6%	23 8%	11 4%	7 7%	4 5%	7 9%	17 7%
(DK/NS)	252 31%	86 31%	94 35%	31 32%	22 28%	19 24%	72 28%