

Inter@ ctive Reid Core Tracking - Quarter 3, 2004 (60-3892o28)

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ACTIVITIES LIST

A1. Where do you use the Internet from?

Proportions/Means: Columns Tested (5% risk level) - C/D

	Total	Age	
		12-14	15-17
		C	D
Base: All respondents	1226	590	582
Weighted	1226	624	528
Home	1191 97.2%	602 96.4%	518 98.2%
School	784 63.9%	376 60.2%	378 71.7%
A friend's house	480 39.1%	220 35.3%	242 45.9%
A public library or community centre	144 11.7%	75 12.1%	64 12.1%
A wireless device with Internet access	26 2.2%	9 1.4%	17 3.2%
Work	20 1.6%	1 0.2%	16 2.9%
An Internet café/ coffee shop	17 1.4%	5 0.8%	11 2.1%
Other location	31 2.5%	18 2.8%	12 2.3%

ONLINE SOCIALIZATION

D1. When you are at home, which of the following ways do you talk to your friends?

Proportions/Mean: Columns Tested (5% risk level) - C/D

	Total	Age	
		12-14	15-17
		C	D
Base: All respondents	1226	590	582
Weighted	1226	624	528
The home telephone line	1075 87.6%	561 89.9%	447 84.8%
Instant messaging (IM)	825 67.3%	359 57.6%	410 77.6%
Email (using standard e-mail address, not through instant messaging or buddy lists)	750 61.2%	356 57.1%	361 68.4%
Your personal cell phone	206 16.8%	44 7.0%	129 24.5%
Your own personal telephone line	28 2.3%	12 1.9%	15 2.9%
None of the above	6 0.5%	5 0.8%	1 0.3%

ONLINE SOCIALIZATION

D2. What is your favourite way of talking to your friends from home?

Proportions/Means: Columns Tested (5% risk level) - C/D

	Total	Age	
		12-14 C	15-17 D
Base: Talk with friends from home	1219	585	580
Weighted	1220	619	526
The home telephone line	544 44.6%	328 53.0% D	192 36.6%
Instant messaging (IM)	541 44.3%	254 41.0%	265 50.4%
Email (using standard e-mail address, not through instant messaging or buddy lists)	73 6.0%	32 5.1%	36 6.8%
Your personal cell phone	51 4.1%	2 0.3%	26 4.8% C
Your own personal telephone line	12 1.0%	4 0.6%	7 1.4%

ONLINE SOCIALIZATION

D4. Have you ever been asked to meet someone in person that you first met over the Internet?

Proportions/Mean: Columns Tested (5% risk level) - C/D

	Total	Age	
		12-14	15-17
		C	D
Base: All respondents	1226	590	582
Weighted	1226	624	528
Yes	166 13.6%	52 8.4%	107 20.3%
No	1060 86.4%	572 91.6%	421 79.7%