

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	400	400	150	150	100	401	399	153	345	290	232	567	218	318	262	154	251	349
Weighted	800	458	342	138	141	63*	388	412	229	318	240	233	566	208	311	279	155	245	353
The BC Liberal Party	41%	42%	39%	41%	33%	47%	45%	36%	37%	40%	45%	25%	47%	38%	41%	43%	29%	35%	48%
The New Democratic Party (NDP)	38%	36%	41%	42%	43%	34%	33%	44%	40%	37%	40%	53%	32%	38%	38%	40%	48%	41%	35%
The Green Party	11%	12%	10%	14%	10%	5%	13%	9%	15%	12%	5%	12%	11%	12%	12%	9%	13%	13%	8%
Other	3%	2%	3%	2%	4%	6%	3%	3%	2%	2%	4%	3%	3%	3%	3%	3%	3%	1%	4%
Would spoil ballot	0%	-	0%	-	1%	1%	0%	0%	-	0%	-	1%	-	0%	-	0%	-	1%	-
Would not vote	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	0%	2%	1%	1%	2%	1%
Refused	1%	2%	1%	1%	-	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%
None	0%	0%	0%	-	1%	-	0%	-	-	1%	-	1%	-	0%	0%	-	-	1%	-
(DK/NS)	4%	5%	4%	1%	8%	3%	4%	5%	4%	5%	3%	4%	5%	7%	4%	3%	5%	6%	3%

Base: Decided Voters	741	371	370	147	133	90	377	364	146	312	273	214	527	196	296	248	143	228	330
Weighted	745	424	320	136	126	58*	365	380	217	289	228	216	529	188	290	266	144	223	338
The BC Liberal Party	44%	46%	41%	41%	36%	51%	48%	39%	39%	44%	47%	27%	51%	42%	44%	45%	31%	39%	50%
The New Democratic Party (NDP)	41%	39%	44%	43%	48%	37%	35%	48%	42%	40%	43%	58%	34%	42%	40%	42%	52%	46%	37%
The Green Party	12%	13%	11%	14%	11%	6%	14%	10%	16%	13%	6%	12%	12%	13%	13%	10%	14%	14%	9%
Other	3%	3%	4%	2%	5%	6%	3%	3%	2%	2%	5%	3%	3%	3%	3%	3%	3%	1%	4%

Thinking of Gordon Campbell, would you say that you generally approve or disapprove of the way that he has performed as Premier of British Columbia? Would that be strongly or moderately?

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Is/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	400	400	150	150	100	401	399	153	345	290	232	567	218	318	262	154	251	349
Weighted	800	458	342	138	141	63*	388	412	229	318	240	233	566	208	311	279	155	245	353
<b>GORDON CAMPBELL - PREMIER OF BRITISH COLUMBIA</b>																			
Strongly approve	10%	10%	10%	13%	8%	8%	13%	7%	8%	8%	15%	5%	12%	10%	11%	9%	2%	10%	13%
Moderately approve	30%	33%	26%	22%	30%	26%	31%	29%	32%	31%	26%	19%	35%	28%	31%	30%	30%	22%	35%
Moderately disapprove	20%	18%	22%	22%	19%	28%	20%	19%	27%	19%	13%	25%	18%	20%	19%	21%	18%	24%	20%
Strongly disapprove	39%	37%	41%	42%	43%	36%	35%	43%	30%	41%	45%	50%	34%	39%	39%	39%	47%	45%	32%
(DK/NS)	1%	1%	1%	1%	-	2%	1%	1%	2%	1%	1%	1%	1%	3%	-	1%	3%	0%	0%
<b>Summary</b>																			
Top2Box - Approve	40%	43%	36%	35%	38%	35%	44%	36%	41%	39%	41%	25%	47%	38%	42%	40%	32%	31%	48%
Low2Box - Disapprove	59%	55%	63%	64%	62%	63%	55%	62%	57%	60%	58%	75%	52%	59%	58%	59%	65%	68%	52%

Thinking of Carole James, would you say that you generally approve or disapprove of the way that she has performed as Leader of the NDP? Would that be strongly or moderately?

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Is/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	400	400	150	150	100	401	399	153	345	290	232	567	218	318	262	154	251	349
Weighted	800	458	342	138	141	63*	388	412	229	318	240	233	566	208	311	279	155	245	353
<b>CAROLE JAMES - LEADER OF THE NDP</b>																			
Strongly approve	8%	8%	8%	9%	9%	4%	7%	9%	5%	8%	9%	11%	6%	9%	6%	9%	7%	10%	6%
Moderately approve	45%	45%	44%	45%	48%	36%	42%	47%	48%	47%	38%	55%	40%	44%	46%	44%	51%	41%	46%
Moderately disapprove	20%	19%	20%	19%	18%	28%	23%	17%	19%	18%	22%	18%	20%	18%	22%	19%	16%	21%	21%
Strongly disapprove	13%	11%	17%	18%	13%	21%	18%	10%	11%	12%	18%	6%	17%	14%	15%	12%	7%	14%	15%
(DK/NS)	15%	17%	11%	9%	13%	11%	11%	18%	16%	15%	12%	10%	16%	16%	12%	17%	19%	14%	12%
<b>Summary</b>																			
Top2Box - Approve	52%	52%	52%	54%	56%	40%	49%	55%	53%	55%	47%	66%	47%	52%	52%	52%	58%	51%	52%
Low2Box - Disapprove	33%	30%	37%	38%	31%	49%	40%	26%	31%	30%	40%	24%	37%	32%	36%	31%	23%	35%	36%

Forgetting for a minute about which party you may be supporting, which of the four main party leaders do you think would make the best Premier of British Columbia?

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		LM	Rest of BC	Is/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
Base: With an opinion (Excl. DK/NS)	699	356	343	134	128	81	357	342	131	304	255	206	493	192	275	231	133	218	312
Weighted	702	404	298	125	122	51*	347	355	197	282	214	207	496	187	269	246	136	214	316
Gordon Campbell	48%	49%	46%	44%	45%	50%	54%	42%	44%	45%	55%	29%	55%	44%	50%	48%	39%	39%	56%
Carole James	35%	33%	37%	40%	38%	31%	31%	39%	34%	35%	36%	49%	29%	37%	33%	34%	41%	42%	29%
Adriane Carr	18%	18%	17%	16%	17%	20%	15%	20%	22%	20%	9%	22%	16%	18%	17%	18%	20%	19%	15%

Overall, do you think BC Liberal Party leader Gordon Campbell will be more of an asset or more of a liability to his party's election chances?

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	400	400	150	150	100	401	399	153	345	290	232	567	218	318	262	154	251	349
Weighted	800	458	342	138	141	63*	388	412	229	318	240	233	566	208	311	279	155	245	353
Asset	37%	37%	38%	29%	43%	43%	41%	33%	37%	36%	39%	27%	42%	40%	40%	32%	34%	32%	42%
Liability	58%	58%	57%	63%	52%	54%	55%	60%	60%	58%	55%	70%	52%	55%	57%	60%	58%	63%	55%
Neither	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	3%	1%	2%	2%	1%	3%	2%	2%	1%
Both	1%	1%	0%	-	1%	-	1%	1%	1%	1%	-	1%	0%	1%	0%	0%	-	1%	1%
(DK/NS)	3%	2%	4%	6%	1%	2%	2%	4%	1%	3%	3%	1%	4%	2%	2%	4%	5%	2%	2%

Overall, do you think BC Liberal Party leader Gordon Campbell will be more of an asset or more of a liability to his party's election chances?

	Total	Current Provincial Vote			
		BC Lib	NDP	Green	Other
Base: All respondents	800	329	303	84	25
Weighted	800	326	307	89*	23**
Asset	37%	59%	19%	26%	32%
Liability	58%	36%	78%	69%	52%
Neither	2%	2%	1%	5%	-
Both	1%	1%	-	-	-
(DK/NS)	3%	2%	3%	1%	16%

Overall, do you think New Democratic Party (NDP) leader Carole James will be more of an asset or more of a liability to her party's election chances?

	Total	Region					Gender		Age			Union Household		Education			Income		
		LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
Base: All respondents	800	400	400	150	150	100	401	399	153	345	290	232	567	218	318	262	154	251	349
Weighted	800	458	342	138	141	63*	388	412	229	318	240	233	566	208	311	279	155	245	353
Asset	55%	55%	55%	55%	57%	50%	55%	55%	58%	57%	49%	66%	51%	54%	57%	54%	58%	54%	57%
Liability	30%	29%	31%	33%	27%	34%	33%	27%	25%	30%	35%	22%	33%	31%	32%	26%	23%	32%	29%
Neither	3%	3%	3%	4%	3%	1%	3%	3%	5%	2%	3%	3%	3%	3%	2%	4%	2%	4%	2%
Both	0%	0%	0%	-	0%	-	0%	-	-	-	1%	-	0%	-	0%	-	0%	0%	0%
(DK/NS)	12%	13%	11%	8%	13%	16%	10%	14%	12%	11%	13%	9%	13%	12%	8%	16%	17%	9%	11%

Overall, do you think New Democratic Party (NDP) leader Carole James will be more of an asset or more of a liability to her party's election chances?

	Total	Current Provincial Vote			
		BC Lib	NDP	Green	Other
Base: All respondents	800	329	303	84	25
Weighted	800	326	307	89*	23**
Asset	55%	44%	70%	54%	34%
Liability	30%	39%	18%	33%	46%
Neither	3%	3%	3%	4%	1%
Both	0%	-	1%	-	-
(DK/NS)	12%	14%	9%	9%	18%