

1. Do you expect that 'losing weight' will be one of your New Year's Resolutions ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	292	416	266	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Yes	360 36%	41 31%	47 48% ACD	22 32%	130 34%	92 37%	28 36%	89 30%	154 40% G	109 37%	145 30%	215 42% J
No	623 62%	89 68% B	48 50%	45 67% B	240 63%	151 61%	50 64%	202 69% H	227 58%	179 61%	330 68% K	293 57%
Don't make resolutions	12 1%	0 -	2 2%	1 2%	8 2%	2 1%	0 -	2 1%	6 2%	4 1%	6 1%	6 1%
Don't know/Refused	5 0	1 1%	0 -	0 -	2 0	2 1%	0 -	1 0	2 1%	1 0	1 0	3 1%

1. Do you expect that 'losing weight' will be one of your New Year's Resolutions ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	792	206	107	222	376	283	228	304	341
Weighted Base	1000	793	204	112*	224	375	276	233	306	331
Yes	360 36%	289 36%	70 35%	52 47% DEF	76 34%	133 35%	94 34%	80 34%	112 37%	123 37%
No	623 62%	489 62%	132 65%	58 52%	144 64% C	233 62%	180 65% C	147 63%	192 63%	202 61%
Don't make resolutions	12 1%	12 1%	1 0	1 1%	2 1%	7 2%	2 1%	4 2%	2 1%	4 1%
Don't know/Refused	5 0	4 0	1 0	1 1%	2 1%	2 0	0 -	2 1%	0 -	1 0

2. What will you do to lose weight ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

	REGION							AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
TOTAL MENTIONS												
Base: Losing weight will be one of the New Year's Resolutions												
Unweighted Base	361	44	45	22	132	89	29	87	167	98	139	222
Weighted Base	360	41*	47*	22**	130	92*	28**	89*	154	109*	145	215
Exercise/ Increase physical activity	243 68%	34 81%	35 75%	13 63%	86 66%	61 66%	15 52%	71 80% HI	101 66%	67 61%	93 64%	150 70%
Eat healthier foods/ Eat sensibly	133 37%	15 37%	10 21%	9 44%	40 31%	45 48% BD	14 49%	39 43% I	61 40%	30 28%	53 37%	80 37%
Eat smaller portions	41 11%	2 4%	5 10%	7 31%	21 16% E	4 4%	3 11%	2 2%	20 13% G	18 16% G	22 15%	19 9%
Diet	23 6%	2 4%	5 10%	0 -	9 7%	6 6%	2 6%	3 3%	8 5%	12 11%	6 4%	17 8%
Cut down on fats	21 6%	2 6%	1 1%	0 -	5 4%	8 9%	5 18%	2 3%	9 6%	9 9%	7 5%	14 7%
Cut/Reduce carbs	19 5%	2 4%	2 5%	0 -	6 5%	7 7%	3 10%	2 2%	8 5%	8 8%	7 5%	13 6%
Cut down on snacking	18 5%	4 10% B	0 -	2 8%	5 3%	3 3%	5 19%	1 1%	13 8% G	4 4%	9 6%	10 5%
Cut down on sugar	18 5%	4 10% B	0 -	1 5%	7 5%	4 5%	2 6%	1 1%	8 5%	7 7% G	6 4%	12 5%
Eat more fruit/ Vegetables	16 4%	4 9% BD	0 -	0 -	1 1%	9 10% BD	2 7%	1 2%	3 2%	11 10% GH	11 8% K	5 2%
Cut down on calories	8 2%	0 -	0 -	2 10%	2 2%	3 3%	1 3%	1 1%	4 3%	2 2%	4 3%	3 2%
Cut down on alcohol	2 1%	1 2%	0 -	1 5%	0 -	0 -	0 -	1 1%	1 1%	0 -	1 1%	1 0
Other	12 3%	3 8%	1 2%	0 -	3 3%	2 2%	3 9%	1 1%	6 4%	5 5%	3 2%	9 4%
Nothing	1 0	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	1 1%	0 -	0 -	1 0
Don't know/Refused	8 2%	1 3%	4 8% D	0 -	1 1%	2 2%	0 -	1 1%	5 3%	0 -	6 4%	2 1%

2. What will you do to lose weight ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
TOTAL MENTIONS										
Base: Losing weight will be one of the New Year's Resolutions										
Unweighted Base	361	288	73	48	76	135	98	80	108	129
Weighted Base	360	289	70*	52*	76*	133	94*	80*	112	123
Exercise/ Increase physical activity	243 68%	197 68%	46 66%	28 53%	50 65%	90 68%	74 78% C	50 62%	78 70%	93 76% G
Eat healthier foods/ Eat sensibly	133 37%	101 35%	31 44%	12 24%	30 40%	51 38%	37 40%	30 37%	44 40%	47 38%
Eat smaller portions	41 11%	32 11%	9 13%	9 16%	7 9%	14 11%	11 12%	6 8%	10 9%	19 15%
Diet	23 6%	23 8% B	0 -	6 12% F	5 7%	9 7%	3 3%	8 9%	5 4%	6 5%
Cut down on fats	21 6%	14 5%	7 10%	1 2%	2 3%	10 8%	8 8%	6 8% I	8 7%	2 2%
Cut/Reduce carbs	19 5%	17 6%	2 3%	1 2%	7 9%	6 5%	5 5%	7 9% I	6 5%	3 2%
Cut down on snacking	18 5%	11 4%	8 11% A	5 10%	3 4%	7 5%	3 3%	4 5%	6 5%	6 5%
Cut down on sugar	18 5%	13 5%	5 7%	4 7%	3 3%	5 4%	7 7%	3 4%	5 4%	5 4%
Eat more fruit/ Vegetables	16 4%	11 4%	5 7%	8 15% DE	0 -	3 2%	5 5% D	7 8% I	5 5%	2 1%
Cut down on calories	8 2%	7 2%	1 1%	2 3%	1 1%	2 1%	3 3%	0 -	5 4%	1 1%
Cut down on alcohol	2 1%	2 1%	0 -	0 -	0 -	1 1%	1 1%	1 1%	0 -	1 1%
Other	12 3%	9 3%	4 5%	5 10% E	3 3%	2 1%	3 3%	3 4%	3 2%	7 6%
Nothing	1 0	0 -	1 1%	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -
Don't know/Refused	8 2%	7 2%	1 2%	1 2%	3 4%	1 1%	2 2%	3 4% I	2 2%	0 -

2. What will you do to lose weight ? 3. Do you expect that limiting the amount of carbohydrates or carbs you consume will be part of your New Year's weight loss plan ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Losing weight will be one of the New Year's Resolutions												
Unweighted Base	361	44	45	22	132	89	29	87	167	98	139	222
Weighted Base	360	41*	47*	22**	130	92*	28**	89*	154	109*	145	215
Cut/Reduce carbs OR Limiting the amount of carbohydrates or carbs you consume	235	23	28	10	84	70	20	44	107	80	98	137
	65%	56%	60%	48%	64%	75% A	73%	49%	70% G	74% G	67%	64%
All others	125	18	19	11	47	23	8	45	47	29	48	77
	35%	44% E	40%	52%	36%	25%	27%	51% HI	30%	26%	33%	36%

2. What will you do to lose weight ? 3. Do you expect that limiting the amount of carbohydrates or carbs you consume will be part of your New Year's weight loss plan ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: Losing weight will be one of the New Year's Resolutions										
Unweighted Base	361	288	73	48	76	135	98	80	108	129
Weighted Base	360	289	70*	52*	76*	133	94*	80*	112	123
Cut/Reduce carbs OR Limiting the amount of carbohydrates or carbs you consume	235	190	45	35	48	83	67	61	69	76
	65%	66%	64%	68%	62%	62%	70%	76% HI	61%	61%
All others	125	100	26	17	29	50	28	19	43	48
	35%	34%	36%	32%	38%	38%	30%	24%	39% G	39% G

4. As far as you are aware does the following contain any carbohydrates: 1) Pasta ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	292	416	266	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Yes	868	128	88	58	343	188	63	268	342	239	401	467
	87%	97%	91%	86%	91%	76%	82%	91%	88%	81%	83%	90%
No	68	3	6	4	19	29	7	15	23	26	44	24
	7%	2%	6%	5%	5%	12%	9%	5%	6%	9%	9%	5%
Don't know/Refused	64	1	3	6	17	30	7	10	24	28	38	26
	6%	1%	3%	9%	4%	12%	9%	3%	6%	10%	8%	5%

4. As far as you are aware does the following contain any carbohydrates: 1) Pasta ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	792	206	107	222	376	283	228	304	341
Weighted Base	1000	793	204	112*	224	375	276	233	306	331
Yes	868	692	173	81	180	341	256	195	262	300
	87%	87%	85%	73%	80%	91%	93%	84%	86%	91%
No	68	56	12	15	18	19	15	20	20	19
	7%	7%	6%	13%	8%	5%	6%	9%	6%	6%
Don't know/Refused	64	46	18	16	26	15	5	18	23	12
	6%	6%	9%	14%	12%	4%	2%	8%	8%	4%

4. As far as you are aware does the following contain any carbohydrates: 2) Salad dressing ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	292	416	266	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Yes	695	104	72	44	262	161	52	222	265	193	309	386
	69%	79%	75%	64%	69%	65%	67%	76%	68%	66%	64%	75%
No	200	18	19	12	84	50	17	55	81	60	118	82
	20%	13%	20%	17%	22%	20%	22%	19%	21%	21%	24%	16%
Don't know/Refused	105	10	5	13	33	36	9	16	43	41	56	49
	11%	8%	5%	19%	9%	14%	11%	6%	11%	14%	12%	10%

4. As far as you are aware does the following contain any carbohydrates: 2) Salad dressing ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	792	206	107	222	376	283	228	304	341
Weighted Base	1000	793	204	112*	224	375	276	233	306	331
Yes	695	557	135	73	138	262	212	150	201	248
	69%	70%	66%	65%	62%	70%	77%	65%	66%	75%
No	200	155	45	19	45	78	56	46	68	61
	20%	20%	22%	17%	20%	21%	20%	20%	22%	18%
Don't know/Refused	105	81	25	20	40	36	7	37	37	21
	11%	10%	12%	17%	18%	9%	3%	16%	12%	6%

4. As far as you are aware does the following contain any carbohydrates: 3) Chocolate ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	292	416	266	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Yes	774 77%	104 79%	65 67%	47 70%	291 77%	206 83% BC	61 79%	232 79%	302 78%	225 77%	367 76%	408 79%
No	147 15%	22 17%	25 26%	13 19%	57 15%	20 8%	10 12%	45 15%	52 13%	45 15%	74 15%	73 14%
Don't know/Refused	79 8%	6 5%	7 7%	8 11%	31 8%	21 9%	6 8%	17 6%	35 9%	24 8%	42 9%	36 7%

4. As far as you are aware does the following contain any carbohydrates: 3) Chocolate ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	792	206	107	222	376	283	228	304	341
Weighted Base	1000	793	204	112*	224	375	276	233	306	331
Yes	774 77%	615 77%	157 77%	77 69%	170 76%	288 77%	230 83% CDE	177 76%	233 76%	266 81%
No	147 15%	115 15%	32 16%	22 19%	33 15%	58 15%	34 12%	37 16%	46 15%	43 13%
Don't know/Refused	79 8%	63 8%	15 7%	14 12% F	21 9% F	30 8%	12 4%	19 8%	27 9%	21 6%

4. As far as you are aware does the following contain any carbohydrates: 4) Ketchup ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	292	416	266	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Yes	600 60%	92 69% CDEF	62 64%	37 55%	224 59%	143 58%	42 55%	187 64% I	240 62%	159 54%	259 54%	342 66% J
No	275 27%	36 28%	27 27%	19 27%	111 29%	58 24%	24 31%	81 28%	99 25%	88 30%	152 31% K	123 24%
Don't know/Refused	125 13%	4 3%	8 8%	12 18% A	44 12% A	46 18% ABD	11 14% A	25 8%	50 13%	47 16% G	73 15% K	52 10%

4. As far as you are aware does the following contain any carbohydrates: 4) Ketchup ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	792	206	107	222	376	283	228	304	341
Weighted Base	1000	793	204	112*	224	375	276	233	306	331
Yes	600 60%	494 62% B	107 52%	57 51%	111 50%	224 60% D	202 73% CDE	133 57%	182 59%	208 63%
No	275 27%	209 26%	63 31%	35 31%	72 32% F	105 28%	59 21%	62 27%	82 27%	93 28%
Don't know/Refused	125 13%	91 11%	34 17% A	21 18% F	41 18% F	46 12% F	15 5%	38 16% I	42 14%	30 9%

4. As far as you are aware does the following contain any carbohydrates: 5) Peanut butter ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	292	416	266	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Yes	744	97	73	52	285	184	52	227	288	212	346	398
	74%	74%	75%	77%	75%	75%	67%	77%	74%	72%	72%	77%
No	164	29	18	11	60	31	16	50	65	45	89	75
	16%	22% E	18%	17%	16%	12%	20%	17%	17%	15%	18%	15%
Don't know/Refused	92	6	7	4	34	32	9	16	36	36	48	43
	9%	4%	7%	6%	9%	13% A	12% A	6%	9%	12% G	10%	8%

4. As far as you are aware does the following contain any carbohydrates: 5) Peanut butter ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	792	206	107	222	376	283	228	304	341
Weighted Base	1000	793	204	112*	224	375	276	233	306	331
Yes	744	599	143	76	160	279	219	175	220	257
	74%	75%	70%	68%	72%	74%	79% C	75%	72%	78%
No	164	133	30	18	30	66	50	34	51	53
	16%	17%	15%	16%	13%	18%	18%	15%	17%	16%
Don't know/Refused	92	62	30	18	34	31	8	24	35	20
	9%	8%	15% A	16% EF	15% EF	8% F	3%	10%	11% I	6%

4. As far as you are aware does the following contain any carbohydrates: 6) Iced tea ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	292	416	266	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Yes	412	56	44	25	156	109	23	165	157	80	172	240
	41%	42%	46%	36%	41%	44%	29%	56%	40%	27%	35%	47%
No	446	64	37	29	176	98	42	103	175	158	236	210
	45%	49%	38%	43%	46%	40%	54%	35%	45%	54%	49%	41%
Don't know/Refused	142	12	16	14	47	40	13	25	57	56	76	66
	14%	9%	16%	20%	13%	16%	17%	8%	15%	19%	16%	13%

4. As far as you are aware does the following contain any carbohydrates: 6) Iced tea ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	792	206	107	222	376	283	228	304	341
Weighted Base	1000	793	204	112*	224	375	276	233	306	331
Yes	412	339	73	38	91	139	142	103	121	148
	41%	43%	36%	34%	40%	37%	51%	44%	40%	45%
No	446	350	93	49	99	183	108	94	142	141
	45%	44%	45%	44%	44%	49%	39%	40%	46%	43%
Don't know/Refused	142	104	38	26	35	54	25	36	43	42
	14%	13%	18%	23%	16%	14%	9%	16%	14%	13%

4. As far as you are aware does the following contain any carbohydrates: 7) BBQ Sauce ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	292	416	266	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Yes	659	89	66	41	239	179	45	206	266	174	307	352
	66%	67%	68%	60%	63%	73%	58%	70%	68%	59%	64%	68%
No	206	30	23	13	90	30	21	64	78	58	114	91
	21%	22%	23%	19%	24%	12%	27%	22%	20%	20%	24%	18%
Don't know/Refused	135	14	8	14	50	38	12	23	44	62	62	73
	13%	10%	9%	20%	13%	15%	15%	8%	11%	21%	13%	14%

4. As far as you are aware does the following contain any carbohydrates: 7) BBQ Sauce ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	792	206	107	222	376	283	228	304	341
Weighted Base	1000	793	204	112*	224	375	276	233	306	331
Yes	659	534	123	67	131	245	211	146	207	229
	66%	67%	60%	60%	58%	65%	76%	63%	68%	69%
No	206	159	45	17	54	83	47	43	59	71
	21%	20%	22%	15%	24%	22%	17%	19%	19%	22%
Don't know/Refused	135	99	35	28	40	47	18	43	40	31
	13%	13%	17%	25%	18%	13%	7%	19%	13%	9%

5. Would you say that 'Sugar is a Carb' ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	292	416	266	462	538
Weighted Base	1000	132	97*	68*	379	247	77*	293	389	294	483	517
Definitely yes	423 42%	59 45% F	37 38%	23 34%	165 44% F	115 47% F	22 29%	116 39%	167 43%	130 44%	198 41%	225 44%
Probably yes	314 31%	37 28%	32 33%	25 37%	114 30%	81 33%	25 32%	104 36%	113 29%	86 29%	151 31%	163 31%
Probably No	147 15%	23 17% E	15 15%	12 18% E	62 16% E	20 8%	16 21% E	49 17%	60 15%	36 12%	73 15%	73 14%
Definitely No	74 7%	7 5%	8 8%	7 11%	23 6%	19 8%	9 11%	20 7%	35 9%	17 6%	39 8%	34 7%
Don't know/Refused	44 4%	6 5%	5 5%	0 -	15 4%	12 5%	5 7% C	4 1%	13 3%	24 8% GH	22 5%	21 4%
TOPBOX & LOWBOX SUMMARY												
Yes (Top2Box)	736 74%	96 73%	70 72%	49 71%	279 74% F	196 79% F	47 61%	220 75%	280 72%	216 74%	349 72%	388 75%
No (Low2Box)	220 22%	29 22%	22 23%	19 29% E	85 22%	39 16%	25 32% E	70 24%	95 25%	54 18%	112 23%	108 21%

5. Would you say that 'Sugar is a Carb' ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	792	206	107	222	376	283	228	304	341
Weighted Base	1000	793	204	112*	224	375	276	233	306	331
Def initely yes	423 42%	341 43%	81 40%	40 36%	69 31%	159 42% D	152 55% CDE	89 38%	132 43%	141 43%
Probably yes	314 31%	242 30%	72 35%	40 36% F	82 37% F	120 32% F	65 24%	76 33%	104 34%	103 31%
Probably No	147 15%	115 14%	30 15%	17 15%	40 18%	53 14%	35 13%	31 13%	44 14%	54 16%
Definitely No	74 7%	64 8%	10 5%	9 8%	20 9%	27 7%	17 6%	19 8%	18 6%	27 8%
Don't know/Refused	44 4%	32 4%	12 6%	5 5%	13 6% F	16 4%	6 2%	18 8% HI	7 2%	6 2%
TOPBOX & LOWBOX SUMMARY										
Yes (Top2Box)	736 74%	583 73%	153 75%	80 72%	151 67%	279 74%	217 79% D	165 71%	236 77%	244 74%
No (Low2Box)	220 22%	179 23%	40 19%	26 23%	60 27% F	80 21%	52 19%	50 22%	63 20%	80 24%