

Thinking of visits with the family over the holidays in the past, after spending the holidays visiting your family, do you generally feel?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	REGION							AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1002	132	97	68	381	247	77	305	405	265	474	528
Weighted Base	1002	132	97*	68*	380	247	77*	294	389	294	484	518
Excited for next year -- you're already planning your next trip back home	386	47	44	25	166	73	32	124	137	116	185	201
	39%	36%	45% E	37%	44% E	29%	41%	42%	35%	39%	38%	39%
Exhausted -- you need a vacation from your vacation	325	41	27	18	110	109	20	115	140	66	155	171
	32%	31%	28%	26%	29%	44% ABCDF	26%	39% I	36% I	23%	32%	33%
Looking forward to planning your next trip, without the family	155	33	15	13	52	29	13	37	62	50	77	79
	15%	25% DE	15%	20%	14%	12%	17%	13%	16%	17%	16%	15%
None of the above	128	11	12	10	46	36	12	16	48	58	62	65
	13%	8%	12%	15%	12%	15%	16%	5%	12% G	20% GH	13%	13%
Don't know/Refused	8	0	0	2	5	1	0	1	3	4	6	2
	1%	-	-	2%	1%	0	-	0	1%	1%	1%	0

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	REGION TYPE			EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1002	797	205	88	226	384	298	228	306	351
Weighted Base	1002	797	205	96*	226	380	294	234	307	346
Excited for next year -- you're already planning your next trip back home	386	311	75	38	87	143	115	95	114	131
	39%	39%	37%	40%	38%	37%	39%	40%	37%	38%
Exhausted -- you need a vacation from your vacation	325	257	68	32	77	123	93	76	106	124
	32%	32%	33%	33%	34%	32%	32%	32%	35%	36%
Looking forward to planning your next trip, without the family	155	121	34	10	31	62	52	27	53	60
	15%	15%	16%	10%	14%	16%	18%	12%	17%	17%
None of the above	128	100	27	15	29	51	30	35	32	29
	13%	13%	13%	16%	13%	13%	10%	15% I	10%	8%
Don't know/Refused	8	7	1	1	1	2	4	2	2	2
	1%	1%	0	1%	1%	1%	1%	1%	1%	1%

Of the following, what kind of trip would you most like to take ?

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Base: All Respondents												
Unweighted Base	1002	132	97	68	381	247	77	305	405	265	474	528
Weighted Base	1002	132	97*	68*	380	247	77*	294	389	294	484	518
A warm and sunny vacation	267 27%	36 27%	30 31%	19 27%	103 27%	62 25%	18 24%	74 25%	106 27%	83 28%	131 27%	136 26%
A casino holiday	27 3%	4 3%	1 1%	2 2%	14 4%	4 2%	2 3%	7 2%	7 2%	11 4%	12 3%	15 3%
A romantic holiday	60 6%	10 7%	3 3%	5 7%	24 6%	12 5%	5 7%	17 6%	31 8%	11 4%	33 7%	27 5%
A rest and relax trip	133 13%	20 15%	15 16%	8 11%	47 12%	28 11%	14 19%	33 11%	56 14%	37 13%	66 14%	67 13%
A family destination trip such as Disney World	130 13%	11 8%	15 15%	11 16%	43 11%	38 15%	13 17%	50 17%	64 16%	14 5%	58 12%	72 14%
A European vacation	250 25%	37 28%	17 18%	15 22%	90 24%	74 30%	17 22%	92 31%	79 20%	74 25%	122 25%	128 25%
A domestic holiday in Canada	109 11%	15 11%	15 15%	8 12%	48 13%	18 7%	6 8%	18 6%	41 10%	47 16%	48 10%	61 12%
None of the above	26 3%	1 1%	1 2%	1 1%	10 3%	11 5%	1 2%	1 0	6 2%	16 5%	14 3%	11 2%

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A casino holiday	27 3%	21 3%	6 3%	3 3%	5 2%	12 3%	7 2%	7 3%	6 2%	12 3%
A romantic holiday	60 6%	45 6%	15 7%	8 9%	21 9% EF	17 4%	13 4%	18 8%	19 6%	17 5%
A rest and relax trip	133 13%	99 12%	34 16%	15 16%	33 15%	54 14%	30 10%	39 17% I	41 13%	35 10%
A family destination trip such as Disney World	130 13%	99 12%	31 15%	18 19%	27 12%	51 13%	33 11%	34 14%	38 13%	48 14%
A European vacation	250 25%	217 27% B	33 16%	18 19%	48 21%	94 25%	88 30% CD	54 23%	74 24%	94 27%
A domestic holiday in Canada	109 11%	81 10%	28 14%	8 8%	21 9%	38 10%	40 14%	22 9%	33 11%	35 10%
None of the above	26 3%	19 2%	7 3%	4 4%	6 3%	9 2%	6 2%	5 2%	7 2%	7 2%

If you are planning a vacation or pleasure trip anytime in the New Year, that is, in January, February, or March 2005, where do you expect to go ?

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Weighted Base	1002	132	97*	68*	380	247	77*	294	389	294	484	518
Within the province	87 9%	8 6%	6 6%	3 4%	34 9%	33 13% ACF	3 5%	27 9%	33 9%	24 8%	46 10%	41 8%
To another province(s) in Canada	141 14%	21 16% E	19 20% E	15 22% E	49 13% E	15 6%	22 29% ADE	44 15%	59 15%	35 12%	80 16% K	61 12%
To the United States	166 17%	18 13%	23 24% E	14 20%	71 19% E	28 11%	13 17%	48 16%	71 18%	44 15%	85 18%	82 16%
To a southern destination other than the U.S.	199 20%	19 14%	19 19%	7 10%	82 21% C	61 25% AC	12 15%	55 19%	89 23%	53 18%	92 19%	107 21%
To another part of the world	165 16%	30 23% C	15 15%	7 10%	65 17%	39 16%	9 12%	71 24% HI	47 12%	43 15%	74 15%	92 18%
Not taking a vacation/pleasure trip in Winter 2005	236 24%	37 28% B	14 14%	23 34% BD	77 20%	69 28% BD	16 21%	47 16%	88 22% G	92 31% GH	104 22%	132 26%
Don't know/Refused	7 1%	0 -	1 1%	0 -	2 1%	2 1%	1 2%	1 0	2 1%	3 1%	4 1%	3 1%

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Within the province	87 9%	71 9%	16 8%	11 11%	20 9%	37 10%	19 7%	29 12% I	30 10%	22 6%
To another province(s) in Canada	141 14%	110 14%	31 15%	16 17%	34 15%	52 14%	39 13%	33 14%	45 15%	46 13%
To the United States	166 17%	128 16%	38 18%	14 14%	39 17%	68 18%	45 15%	35 15%	55 18%	64 19%
To a southern destination other than the U.S.	199 20%	161 20%	38 19%	17 18%	45 20%	72 19%	64 22%	34 14%	59 19%	84 24% G
To another part of the world	165 16%	138 17%	27 13%	10 10%	36 16%	62 16%	56 19%	38 16%	43 14%	66 19%
Not taking a vacation/pleasure trip in Winter 2005	236 24%	184 23%	52 25%	27 28%	52 23%	85 22%	70 24%	61 26% I	74 24%	63 18%
Don't know/Refused	7 1%	5 1%	2 1%	1 1%	0 -	4 1%	1 0	4 2% H	0 -	1 0