

TRENDS - ONTARIO VOTE STUDY

1A. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J - K/L

* small base

	TOTAL	ONTARIO					REGION TYPE		AGE			GENDER	
		GTA A	Central B	Eastern C	Southwest D	Northern E	Urban F	Rural G	18-34 H	35-54 I	55+ J	Male K	Female L
Base: Ontario respondents													
Unweighted Base	758	320	144	102	116	76	641	117	221	302	225	358	400
Weighted Base	758	318	144	102	117	76*	641	117	224	304	220	364	394
The Progressive Conservatives, led by John Tory	248	104	50	31	46	17	197	51	50	111	85	139	109
	33%	33%	35%	31%	39% E	22%	31%	44% F	22%	37% H	39% H	38% L	28%
The Liberals, led by Dalton McGuinty	266	126	51	34	30	24	235	31	88	97	75	121	145
	35%	40% D	35%	33%	26%	32%	37% G	26%	39% G	32% I	34% J	33% K	37% L
The New Democratic Party, led by Howard Hampton	124	48	26	17	15	18	113	11	51	43	28	61	63
	16%	15% G	18% G	17% G	13% G	24% G	18% G	9% G	23% IJ	14% I	13% J	17% K	16% L
The Green Party, led by Frank de Jong	65	18	14	14	13	6	50	15	20	29	16	24	41
	9%	6% A	10% A	14% A	11% A	8% A	8% A	13% A	9% A	10% A	7% A	6% A	11% K
Other	6	4	1	0	1	0	6	0	1	2	2	2	4
	1%	1% B	1% B	- B	1% B	- B	1% B	- B	0 B	1% B	1% B	1% B	1% B
Would not vote/spoil ballot	12	5	1	0	3	3	9	3	2	5	5	5	7
	2%	2% C	1% C	- C	3% C	4% C	1% C	3% C	1% C	2% C	2% C	1% C	2% C
Don't Know/Undecided	29	8	1	6	7	7	23	6	8	13	8	8	21
	4%	2% B	1% B	6% B	6% B	9% AB	4% B	5% B	4% B	4% B	4% B	2% B	5% K
Refused	8	5	0	0	2	1	8	0	4	3	1	4	4
	1%	2% B	- B	- B	2% B	1% B	1% B	- B	2% B	1% B	0 B	1% B	1% B

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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G

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	TOTAL	EDUCATION				INCOME		
		<HS A	HS B	Post sec C	University D	<\$30K E	\$30K-<\$60K F	\$60K + G
Base: Ontario respondents								
Unweighted Base	758	65	161	262	265	140	205	319
Weighted Base	758	65*	160	263	265	140	204	320
The Progressive Conservatives, led by John Tory	248 33%	22 34%	51 32%	88 33%	86 33%	42 30%	59 29%	121 38% F
The Liberals, led by Dalton McGuinty	266 35%	17 26%	59 37%	83 32%	103 39%	43 31%	65 32%	123 39%
The New Democratic Party, led by Howard Hampton	124 16%	12 19%	24 15%	48 18%	40 15%	27 19%	46 23% G	40 13%
The Green Party, led by Frank de Jong	65 9%	6 9%	14 9%	24 9%	21 8%	15 11%	20 10%	21 7%
Other	6 1%	1 2%	1 1%	3 1%	1 0	0 -	1 0	3 1%
Would not vote/spoil ballot	12 2%	1 1%	3 2%	5 2%	3 1%	3 2%	5 2%	3 1%
Don't Know/Undecided	29 4%	6 9% D	6 4%	10 4%	7 3%	10 7% G	9 4%	6 2%
Refused	8 1%	0 -	3 2%	1 0	4 2%	0 -	0 -	3 1%

TRENDS - ONTARIO VOTE STUDY

1B. Well, which party would you say you are leaning towards ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J - K/L

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO					REGION TYPE		AGE			GENDER	
		GTA A	Central B	Eastern C	Southwest D	Northern E	Urban F	Rural G	18-34 H	35-54 I	55+ J	Male K	Female L
Base: Undecided respondents													
Unweighted Base	49	18	2	6	12	11	40	9	14	21	14	17	32
Weighted Base	49*	18**	2**	6**	12**	11**	40*	9**	14**	21**	14**	17**	31*
The Progressive Conservatives, led by John Tory	6 12%	1 6%	0 -	1 17%	2 16%	2 18%	3 8%	3 33%	2 14%	1 5%	3 22%	3 18%	3 9%
The Liberals, led by Dalton McGuinty	9 18%	3 17%	0 -	1 16%	2 17%	3 27%	8 20%	1 11%	2 14%	5 24%	2 14%	4 23%	5 16%
The New Democratic Party, led by Howard Hampton	5 10%	2 11%	1 49%	0 -	1 8%	1 9%	4 10%	1 11%	0 -	2 9%	3 21%	0 -	5 15%
Other	5 10%	2 11%	0 -	0 -	2 17%	1 9%	4 10%	1 11%	2 14%	2 10%	1 7%	2 12%	3 9%
Would not vote/spoil ballot	7 14%	3 17%	0 -	0 -	2 17%	2 18%	7 17%	0 -	1 7%	4 19%	2 14%	2 12%	5 16%
Don't Know/Undecided	11 23%	3 16%	1 51%	4 67%	2 17%	1 9%	9 23%	2 22%	5 36%	4 19%	2 14%	4 24%	7 22%
Refused	6 12%	4 22%	0 -	0 -	1 8%	1 9%	5 13%	1 11%	2 14%	3 14%	1 7%	2 12%	4 13%

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1B. Well, which party would you say you are leaning towards ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G
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	TOTAL	EDUCATION				INCOME		
		<HS A	HS B	Post sec C	University D	<\$30K E	\$30K-<\$60K F	\$60K + G
Base: Undecided respondents								
Unweighted Base	49	7	12	16	14	13	14	12
Weighted Base	49*	7**	12**	16**	14**	13**	14**	12**
The Progressive Conservatives, led by John Tory	6 12%	0 -	1 8%	4 25%	1 7%	2 15%	2 15%	2 17%
The Liberals, led by Dalton McGuinty	9 18%	2 28%	2 17%	3 19%	2 14%	2 15%	4 29%	2 17%
The New Democratic Party, led by Howard Hampton	5 10%	2 28%	1 8%	1 6%	1 7%	1 8%	2 14%	0 -
Other	5 10%	2 29%	2 17%	0 -	1 7%	2 16%	0 -	2 16%
Would not vote/spoil ballot	7 14%	0 -	3 25%	1 6%	3 21%	2 16%	3 21%	2 17%
Don't Know/Undecided	11 23%	1 14%	3 25%	5 31%	2 14%	3 23%	3 22%	2 17%
Refused	6 12%	0 -	0 -	2 13%	4 29%	1 7%	0 -	2 17%

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1A/B. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

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	TOTAL	ONTARIO					REGION TYPE		AGE			GENDER	
		GTA A	Central B	Eastern C	Southwest D	Northern E	Urban F	Rural G	18-34 H	35-54 I	55+ J	Male K	Female L
Base: Ontario respondents (Leaners Included)													
Unweighted Base	758	320	144	102	116	76	641	117	221	302	225	358	400
Weighted Base	758	318	144	102	117	76*	641	117	224	304	220	364	394
The Progressive Conservatives, led by John Tory	254	105	50	32	48	19	200	54	52	112	88	142	112
	34%	33%	35%	32%	40% E	25%	31%	46% F	23%	37% H	40% H	39% L	28%
The Liberals, led by Dalton McGuinty	275	129	51	35	32	27	243	32	90	102	77	125	150
	36%	41% D	35%	34%	28%	36%	38% G	27%	40%	34%	35%	34%	38%
The New Democratic Party, led by Howard Hampton	129	50	27	17	16	19	117	12	51	45	31	61	68
	17%	16%	19%	17%	14%	25% D	18% G	10%	23% IJ	15%	14%	17%	17%
The Green Party, led by Frank de Jong	65	18	14	14	13	6	50	15	20	29	16	24	41
	9%	6%	10%	14% A	11% A	8%	8%	13%	9%	10%	7%	6%	11% K
Other	11	6	1	0	3	1	10	1	3	4	3	4	7
	1%	2%	1%	-	3%	1%	2%	1%	1%	1%	1%	1%	2%
Would not vote/spoil ballot	7	3	0	0	2	2	7	0	1	4	2	2	5
	1%	1%	-	-	2%	3%	1%	-	0	1%	1%	1%	1%
Don't Know/Undecided	11	3	1	4	2	1	9	2	5	4	2	4	7
	1%	1%	1%	4% A	2%	1%	1%	2%	2%	1%	1%	1%	2%
Refused	6	4	0	0	1	1	5	1	2	3	1	2	4
	1%	1%	-	-	1%	1%	1%	1%	1%	1%	0	1%	1%
DECIDED VOTER (Leaners Included)													
Base: Decided Voters - Leaners Included													
Unweighted Base	734	310	143	98	111	72	620	114	213	291	220	350	384
Weighted Base	734	308	143	98*	112	72*	620	114	216	293	215	356	378

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		GTA A	Central B	Eastern C	Southwest D	Northern E	Urban F	Rural G	18-34 H	35-54 I	55+ J	Male K	Female L
The Progressive Conservatives, led by John Tory	254	105	50	32	48	19	200	54	52	112	88	142	112
	35%	34%	35%	33%	42%	26%	32%	47%	24%	38%	41%	40%	30%
The Liberals, led by Dalton McGuinty	275	129	51	35	32	27	243	32	90	102	77	125	150
	37%	42%	36%	35%	29%	38%	39%	28%	42%	35%	36%	35%	40%
The New Democratic Party, led by Howard Hampton	129	50	27	17	16	19	117	12	51	45	31	61	68
	18%	16%	19%	17%	14%	26%	19%	11%	23%	15%	15%	17%	18%
The Green Party, led by Frank de Jong	65	18	14	14	13	6	50	15	20	29	16	24	41
	9%	6%	10%	14%	12%	8%	8%	13%	9%	10%	7%	7%	11%
Other	11	6	1	0	3	1	10	1	3	4	3	4	7
	1%	2%	1%	-	3%	1%	2%	1%	1%	1%	1%	1%	2%

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Base: Ontario respondents (Leaners Included)								
Unweighted Base	758	65	161	262	265	140	205	319
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The Progressive Conservatives, led by John Tory	254 34%	22 34%	52 32%	92 35%	87 33%	44 31%	61 30%	123 38% F
The Liberals, led by Dalton McGuinty	275 36%	19 29%	61 38%	86 33%	105 40%	45 32%	69 34%	125 39%
The New Democratic Party, led by Howard Hampton	129 17%	14 22%	25 16%	49 19%	41 15%	28 20% G	48 24% G	40 13%
The Green Party, led by Frank de Jong	65 9%	6 9%	14 9%	24 9%	21 8%	15 11%	20 10%	21 7%
Other	11 1%	3 5% D	3 2%	3 1%	2 1%	2 1%	1 0	5 2%
Would not vote/spoil ballot	7 1%	0 -	3 2%	1 0	3 1%	2 1%	3 1%	2 1%
Don't Know/Undecided	11 1%	1 2%	3 2%	5 2%	2 1%	3 2%	3 1%	2 1%
Refused	6 1%	0 -	0 -	2 1%	4 2%	1 1%	0 -	2 1%
DECIDED VOTER (Leaners Included)								
Base: Decided Voters - Leaners Included								
Unweighted Base	734	64	155	254	256	134	199	313
Weighted Base	734	64*	154	255	256	134	198	314
The Progressive Conservatives, led by John Tory	254 35%	22 34%	52 34%	92 36%	87 34%	44 33%	61 31%	123 39%
The Liberals, led by Dalton McGuinty	275 37%	19 30%	61 39%	86 34%	105 41%	45 34%	69 35%	125 40%

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	TOTAL	EDUCATION				INCOME		
		<HS A	HS B	Post sec C	University D	<\$30K E	\$30K-<\$60K F	\$60K + G
The New Democratic Party, led by Howard Hampton	129	14	25	49	41	28	48	40
	18%	22%	16%	19%	16%	21% G	24% G	13%
The Green Party, led by Frank de Jong	65	6	14	24	21	15	20	21
	9%	9%	9%	10%	8%	11%	10%	7%
Other	11	3	3	3	2	2	1	5
	1%	5% D	2%	1%	1%	2%	1%	2%

TRENDS - ONTARIO VOTE STUDY

2. Overall, would you say that the Ontario provincial government of Premier Dalton McGuinty has Ontario on the right or wrong track (is that strongly or somewhat right/wrong track) ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J - K/L

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	TOTAL	ONTARIO					REGION TYPE		AGE			GENDER	
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Base: Ontario respondents													
Unweighted Base	758	320	144	102	116	76	641	117	221	302	225	358	400
Weighted Base	758	318	144	102	117	76*	641	117	224	304	220	364	394
Strongly right track	66 9%	32 10%	13 9%	8 8%	8 7%	5 7%	53 8%	13 11%	16 7%	23 8%	24 11%	38 11%	28 7%
Somewhat right track	316 42%	132 42%	60 42%	46 45%	47 40%	31 41%	276 43%	40 34%	113 51%	124 41%	76 35%	140 38%	177 45%
Somewhat wrong track	163 21%	73 23%	31 21%	22 22%	19 16%	17 22%	136 21%	26 22%	52 23%	58 19%	52 24%	71 20%	91 23%
Strongly wrong track	165 22%	62 19%	34 24%	22 22%	34 29%	13 17%	135 21%	30 26%	27 12%	76 25%	58 26%	91 25%	74 19%
Don't know/Refused	48 6%	19 6%	6 4%	4 4%	9 8%	10 13% ABC	40 6%	8 7%	15 7%	23 8%	10 4%	23 6%	25 6%
TOPBOX & LOWBOX SUMMARY													
Right track (Top2Box)	382 50%	164 52%	73 51%	54 53%	55 47%	36 47%	329 51%	53 45%	130 58%	147 48%	101 46%	178 49%	204 52%
Wrong track (Low2Box)	328 43%	135 42%	65 45%	44 43%	54 46%	30 39%	271 42%	56 48%	79 35%	134 44%	110 50% H	162 45%	165 42%

TRENDS - ONTARIO VOTE STUDY

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Base: Ontario respondents								
Unweighted Base	758	65	161	262	265	140	205	319
Weighted Base	758	65*	160	263	265	140	204	320
Strongly right track	66 9%	5 8%	15 9%	18 7%	28 11%	11 8%	21 10%	27 8%
Somewhat right track	316 42%	16 25%	58 36%	108 41%	132 50%	53 38%	83 40%	148 46%
Somewhat wrong track	163 21%	12 18%	32 20%	63 24%	56 21%	26 19%	49 24%	70 22%
Strongly wrong track	165 22%	22 34%	43 27%	60 23%	38 14%	30 21%	44 21%	66 21%
Don't know/Refused	48 6%	10 15%	13 8%	14 5%	11 4%	20 14%	8 4%	9 3%
TOPBOX & LOWBOX SUMMARY								
Right track (Top2Box)	382 50%	21 32%	72 45%	126 48%	160 60%	64 46%	104 51%	175 55%
Wrong track (Low2Box)	328 43%	34 52%	75 47%	123 47%	94 35%	56 40%	93 45%	136 43%

TRENDS - ONTARIO VOTE STUDY

3. And, overall, do you approve or disapprove of the job the provincial government of Premier Dalton McGuinty is doing governing Ontario ? Would that be strongly approve, somewhat approve, somewhat disapprove or strongly disapprove ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I/J - K/L
 * small base

	ONTARIO						REGION TYPE		AGE			GENDER	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	Urban	Rural	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Ontario respondents													
Unweighted Base	758	320	144	102	116	76	641	117	221	302	225	358	400
Weighted Base	758	318	144	102	117	76*	641	117	224	304	220	364	394
Strongly Approve	47 6%	23 7%	6 4%	7 7%	6 5%	5 7%	37 6%	10 8%	11 5%	19 6%	16 7%	22 6%	25 6%
Somewhat Approve	324 43%	143 45%	66 46%	45 44%	42 35%	28 37%	289 45%	35 30%	121 54%	120 40%	80 36%	144 39%	181 46%
Somewhat Disapprove	186 25%	75 23%	33 23%	24 24%	30 26%	24 31%	153 24%	33 28%	51 23%	76 25%	59 27%	90 25%	95 24%
Strongly Disapprove	174 23%	69 22%	35 24%	23 23%	33 28%	14 18%	141 22%	33 28%	30 14%	78 26%	61 28%	96 26%	78 20%
Don't know/Refused	27 4%	9 3%	4 3%	3 3%	6 5%	5 7%	21 3%	6 5%	11 5%	11 4%	5 2%	11 3%	16 4%
TOPBOX & LOWBOX SUMMARY													
Approve (Top2Box)	371 49%	166 52%	72 50%	52 51%	48 40%	33 44%	326 51%	45 38%	132 59%	140 46%	96 44%	166 46%	205 52%
Disapprove (Low2Box)	360 47%	143 45%	68 47%	47 46%	64 54%	38 50%	294 46%	66 57%	81 36%	153 50%	119 54%	187 51%	173 44%

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3. And, overall, do you approve or disapprove of the job the provincial government of Premier Dalton McGuinty is doing governing Ontario ? Would that be strongly approve, somewhat approve, somewhat disapprove or strongly disapprove ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G

* small base

	TOTAL	EDUCATION				INCOME		
		<HS	HS	Post sec	University	<\$30K	\$30K--\$60K	\$60K +
		A	B	C	D	E	F	G
Base: Ontario respondents								
Unweighted Base	758	65	161	262	265	140	205	319
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Strongly Approve	47 6%	4 6%	7 4%	12 5%	24 9%	6 4%	13 6%	22 7%
Somewhat Approve	324 43%	18 28%	66 41%	105 40%	133 50%	63 45%	82 40%	138 43%
Somewhat Disapprove	186 25%	17 26%	35 22%	73 28%	60 23%	26 19%	58 28%	84 26%
Strongly Disapprove	174 23%	20 31%	44 27%	65 25%	44 17%	32 23%	49 24%	71 22%
Don't know/Refused	27 4%	6 9%	9 6%	8 3%	4 2%	13 9%	3 1%	5 2%
TOPBOX & LOWBOX SUMMARY								
Approve (Top2Box)	371 49%	22 34%	72 45%	117 44%	157 59%	69 49%	95 46%	160 50%
Disapprove (Low2Box)	360 47%	37 57%	79 49%	138 53%	104 39%	58 41%	107 52%	155 49%