

As you probably know, Vancouver won the right to host the upcoming 2010 Olympic and Paralympic Winter Games. Do you support or oppose Vancouver hosting the 2010 Olympic and Paralympic Winter Games?

	Total	Region					Gender		Age			Education			Income				Employment Status	
		LM A	V/B B	SLM C	Isl D	Int E	M F	F G	18-34 H	35-54 I	55+ J	HS K	PSec L	Unv M	<30 N	30-<60 O	60-<100 P	100+ Q	Empl. R	Not Empl. S
Base: All Respondents	800	500	222	278	115	185	400	400	189	354	247	206	347	242	143	231	216	120	542	256
Weighted	800	457	210	248	148*	195	391	409	281	222	291	214	337	244	154	242	204	107*	522	276
Strongly support	333	199	93	106	56	78	179	154	146	92	92	83	141	107	53	93	103	48	242	91
	42%	44%	44%	43%	38%	40%	46%	38%	52%	42%	32%	39%	42%	44%	34%	39%	50%	45%	46%	33%
Moderately support	208	125	54	71	35	47	96	112	69	66	72	62	97	48	59	66	35	27	138	70
	26%	27%	26%	29%	24%	24%	24%	27%	25%	30%	25%	29%	29%	20%	38%	27%	17%	26%	26%	25%
Don't care one way or the other	33	17	8	9	6	10	18	15	7	7	18	6	12	13	7	6	9	6	16	16
	4%	4%	4%	4%	4%	5%	5%	4%	2%	3%	6%	3%	4%	6%	5%	3%	4%	6%	3%	6%
Moderately oppose	91	42	20	22	26	23	40	50	26	20	44	23	35	32	18	37	21	5	49	41
	11%	9%	9%	9%	17%	12%	10%	12%	9%	9%	15%	11%	10%	13%	11%	15%	10%	5%	9%	15%
Strongly oppose	128	72	34	39	21	34	56	72	33	36	58	36	50	41	18	38	36	18	73	54
	16%	16%	16%	16%	14%	18%	14%	18%	12%	16%	20%	17%	15%	17%	12%	16%	17%	17%	14%	20%
(DK/NS)	8	2	2	0	5	1	2	5	0	1	7	4	2	2	0	1	2	1	3	4
	1%	0%	1%	-	3%	1%	1%	1%	-	0%	2%	2%	1%	1%	-	1%	1%	1%	1%	2%
Summary																				
Top2Box - Strongly/Moderately support	541	324	147	177	90	126	275	266	215	158	164	145	238	155	112	159	137	76	380	161
	68%	71%	70%	72%	61%	65%	70%	65%	77%	71%	56%	68%	70%	64%	72%	66%	67%	71%	73%	58%
Low2Box - Strongly/Moderately Oppose	218	115	54	61	47	57	97	122	59	56	102	59	85	73	35	75	57	23	123	95
	27%	25%	26%	25%	32%	29%	25%	30%	21%	25%	35%	28%	25%	30%	23%	31%	28%	22%	23%	34%

Why do you say you support this initiative?

	Total	Region					Gender		Age			Education			Income				Employment Status	
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Base: Support Vancouver hosting the 2010 Games	547	356	157	199	70	121	286	261	146	255	140	143	244	157	100	155	150	86	393	154
Weighted	541	324	147	177	90*	126*	275	266	215	158	164	145	238	155	112*	159	137	76*	380	161
Positive boost for economy	311	192	90	102	48	72	158	154	131	91	87	79	137	95	59	88	88	41	221	91
	58%	59%	61%	57%	53%	57%	57%	58%	61%	57%	53%	55%	58%	61%	53%	55%	64%	54%	58%	56%
Enhances Vancouver's reputation worldwide	166	109	54	55	24	33	97	69	62	50	54	38	77	50	18	57	46	27	126	40
	31%	34%	37%	31%	26%	26%	35%	26%	29%	32%	33%	26%	32%	32%	16%	35%	34%	36%	33%	25%
Will stimulate tourism	119	71	37	34	18	30	50	69	36	40	42	29	56	34	20	37	35	19	79	40
	22%	22%	25%	19%	20%	24%	18%	26%	17%	25%	25%	20%	24%	22%	17%	23%	25%	25%	21%	25%
Create jobs	77	53	26	26	12	12	39	38	29	28	20	17	37	23	19	23	19	10	55	22
	14%	16%	18%	15%	14%	10%	14%	14%	13%	18%	12%	11%	16%	15%	17%	14%	14%	13%	15%	13%
Good for Canadian sports/athletes	67	31	18	13	15	21	35	32	24	16	25	15	22	29	8	22	17	10	45	22
	12%	9%	12%	7%	17%	16%	13%	12%	11%	10%	15%	10%	9%	19%	8%	14%	12%	13%	12%	14%
National pride	46	34	17	17	8	4	19	27	18	14	14	11	24	11	12	16	10	7	34	13
	9%	11%	12%	10%	9%	3%	7%	10%	8%	9%	9%	7%	10%	7%	11%	10%	8%	9%	9%	8%
Leave a legacy	10	6	3	3	2	2	4	6	4	4	2	1	7	2	3	2	3	2	8	2
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	1%	3%	1%	2%	3%	2%	1%
New sports facilities	12	9	6	3	2	1	8	5	6	2	4	2	5	6	1	5	4	2	8	4
	2%	3%	4%	2%	3%	1%	3%	2%	3%	1%	2%	1%	2%	4%	1%	3%	3%	3%	2%	2%
Good for the region	26	16	7	9	3	7	16	11	8	11	7	5	13	9	4	6	11	4	23	3
	5%	5%	5%	5%	3%	6%	6%	4%	4%	7%	4%	3%	5%	6%	3%	4%	8%	5%	6%	2%
New/ improved infrastructure	20	16	6	10	2	3	13	7	13	7	1	2	8	10	6	5	5	2	17	3
	4%	5%	4%	6%	2%	2%	5%	3%	6%	4%	1%	1%	3%	6%	6%	3%	4%	2%	5%	2%
Like the Olympics/ to support the Olympics	19	11	4	7	4	4	10	9	8	5	6	4	8	6	1	7	3	6	14	4
	3%	3%	2%	4%	5%	3%	4%	3%	4%	3%	4%	3%	3%	4%	1%	5%	2%	8%	4%	3%
Good for the youth	5	3	2	1	1	2	2	3	0	3	2	1	2	3	2	1	1	0	4	2
	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	1%	0%	1%	-	1%	1%
To support the Paralympics	4	2	1	0	1	1	2	2	1	3	0	1	3	0	2	2	1	0	4	0
	1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	-	1%	1%	-	1%	1%	1%	-	1%	-
Good exposure for B.C.	7	3	1	2	1	3	4	3	0	4	3	1	4	2	0	3	2	1	5	2
	1%	1%	0%	1%	1%	3%	2%	1%	-	3%	2%	1%	2%	1%	-	2%	2%	2%	1%	2%
Good idea/ exciting entertainment	27	18	5	13	8	1	14	13	17	8	3	7	11	8	4	11	4	8	23	4
	5%	6%	4%	7%	9%	1%	5%	5%	8%	5%	2%	5%	5%	5%	4%	7%	3%	11%	6%	2%
Other	41	23	11	12	8	10	20	21	17	10	14	14	12	15	9	9	12	5	27	14
	8%	7%	7%	7%	9%	8%	7%	8%	8%	6%	9%	10%	5%	10%	8%	6%	9%	7%	7%	8%
No reason	6	4	1	2	1	1	2	4	1	1	3	3	2	1	2	1	1	2	3	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	0%	2%	1%	1%	2%	1%	2%
(DK/NS)	19	11	3	8	2	6	4	15	10	3	7	11	7	1	12	4	2	0	11	8
	4%	3%	2%	4%	3%	5%	2%	6%	5%	2%	4%	8%	3%	1%	10%	3%	1%	-	3%	5%

How important is it to you that the 2010 Olympic and Paralympic Winter Games leaves behind a legacy in your community that goes beyond additional buildings or infrastructure? An example of the type of legacy I am talking about is the legacy of volunteerism that came to Calgary as part of the 1988 Winter Olympics. How important is this type of legacy to your community?

	Total	Region				Gender			Age			Education			Income				Employment Status	
		LM	V/B	SLM	Isl	Int	M	F	18-34	35-54	55+	HS	PSec	Unv	<30	30-<60	60-<100	100+	Empl.	Not Empl.
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All Respondents	800	500	222	278	115	185	400	400	189	354	247	206	347	242	143	231	216	120	542	256
Weighted	800	457	210	248	148*	195	391	409	281	222	291	214	337	244	154	242	204	107*	522	276
Very important	272	157	82	74	48	68	137	135	99	75	96	66	112	93	54	91	67	32	190	83
	34%	34%	39%	30%	32%	35%	35%	33%	35%	34%	33%	31%	33%	38%	35%	37%	33%	30%	36%	30%
Somewhat important	271	164	67	97	50	57	126	145	106	81	82	84	111	74	58	79	67	35	166	103
	34%	36%	32%	39%	34%	30%	32%	35%	38%	36%	28%	39%	33%	30%	38%	33%	33%	33%	32%	37%
Not very important	144	83	37	46	26	35	70	73	53	33	57	34	67	42	26	43	41	20	102	42
	18%	18%	18%	19%	17%	18%	18%	18%	19%	15%	20%	16%	20%	17%	17%	18%	20%	19%	20%	15%
Not at all important	98	46	19	27	22	30	54	43	21	29	45	26	44	27	12	25	28	16	58	39
	12%	10%	9%	11%	15%	15%	14%	11%	8%	13%	16%	12%	13%	11%	8%	11%	14%	15%	11%	14%
(DK/NS)	15	8	5	3	3	5	3	12	1	4	10	4	4	8	5	5	2	3	5	10
	2%	2%	2%	1%	2%	2%	1%	3%	0%	2%	3%	2%	1%	3%	3%	2%	1%	3%	1%	4%
Summary																				
Top2Box - Very/Somewhat important	543	320	149	171	98	125	264	280	206	156	178	150	223	166	112	170	134	67	356	186
	68%	70%	71%	69%	66%	64%	67%	68%	73%	70%	61%	70%	66%	68%	72%	70%	65%	63%	68%	67%
Low2Box - Not very/Not at all important	241	129	56	73	48	65	125	117	74	61	103	60	110	69	37	68	69	36	160	80
	30%	28%	27%	29%	32%	33%	32%	29%	26%	28%	35%	28%	33%	28%	24%	28%	34%	34%	31%	29%