DETAILED TABLES

If you were single and dating, would you date a smoker?
_____

Proportions/Means: Columns Tested (5% risk level) - A/D - A/E/F - B/C/D - B/C/E/F
Overlap formulae used. * small base

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	884	249	164	85	632	354	278
Weighted Base	884	246	158	88*	635	356	279
Yes	377	208	139	69	168	69	99
	43%	84%	88%	78%	27%	19%	36%
		DEF	DEF	DEF			EE
No	492	36	17	19	455	282	173
	56%	15%	11%	22%	72%	79%	62%
				BB	ABC	AFBCF	ABC
(DK/NS)	15	2	2	0	12	4	7
	2%	1%	2%	-	2%	1%	3%

If you were single and dating, would you date a smoker?
_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	884	115	89	55	324	231	70	240	379	245	416	468
Weighted Base	884	117*	86*	60*	335	218	68*	259	347	260	427	457
Yes	377	43	39	26	130	104	35	139	140	93	208	169
	43%	37%	45%	43%	39%	48%	52%	54%	40%	36%	49%	37%
						D		HI			K	
No	492	72	46	33	200	110	32	119	203	160	211	281
	56%	61%	54%	55%	60%	50%	46%	46%	58%	62%	49%	61%
					EF				G	G		J
(DK/NS)	15	2	1	1	5	4	1	1	4	7	8	7
	2%	2%	1%	2%	2%	2%	2%	0	1%	3%	2%	2%

DETAILED TABLES

If you were single and dating, would you date a smoker?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	884	109	191	342	237	187	279	324
Weighted Base	884	111	195	338	235	192	281	319
Yes	377	58	87	162	67	95	123	123
	43%	53%	44%	48%	29%	49%	44%	39%
		D	D	D		G		
No	492	50	107	171	163	95	152	193
	56%	45%	55%	50%	69%	49%	54%	61%
					ABC			E
(DK/NS)	15	3	2	6	5	2	7	3
	2%	3%	1%	2%	2%	1%	2%	1%

DETAILED TABLES

If you were to date a smoker, how much, if at all, would that person's smoking affect your attraction to them? Would it...

Proportions/Means: Columns Tested (5% risk level) - A/D - A/E/F - B/C/D - B/C/E/F
Overlap formulae used. * small base

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	884	249	164	85	632	354	278
Weighted Base	884	246	158	88*	635	356	279
Definitely increase your attraction to them	7	3	3	0	4	1	4
	1%	1%	2%	-	1%	0	1%
Probably increase your attraction to them	21	14	13	1	7	4	3
	2%	6%	8%	1%	1%	1%	1%
		DEF	CDCEF				
Probably decrease your attraction to them	161	30	10	20	131	70	61
	18%	12%	6%	23%	21%	20%	22%
				BB	AB	AB	AB
Definitely decrease your attraction to them	376	11	10	2	364	225	139
	43%	5%	6%	2%	57%	63%	50%
					ABC	AFBCF	ABC
It wouldn't increase or decrease your attraction to them	312	185	120	65	126	55	71
	35%	75%	76%	74%	20%	15%	25%
		DEF	DEF	DEF			EE
(DK/NS)	7	3	3	0	4	2	2
	1%	1%	2%	-	1%	0	1%
Summary							
Top2box (Increase Attraction)	28	17	16	1	11	5	6
	3%	7%	10%	1%	2%	1%	2%
		DEF	CDCEF				
Low2box (Decrease Attraction)	537	42	20	22	495	295	200
	61%	17%	13%	25%	78%	83%	72%
				BB	ABC	AFBCF	ABC

DETAILED TABLES

If you were to date a smoker, how much, if at all, would that person's smoking affect your attraction to them? Would it...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	884	115	89	55	324	231	70	240	379	245	416	468
Weighted Base	884	117*	86*	60*	335	218	68*	259	347	260	427	457
Definitely increase your attraction to them	7	1	0	0	2	4	0	1	1	5	5	2
	1%	1%	-	-	1%	2%	-	0	0	2%	1%	0
Probably increase your attraction to them	21	2	1	0	6	12	0	7	8	6	15	6
	2%	2%	1%	-	2%	5% DF	-	3%	2%	2%	3% K	1%
Probably decrease your attraction to them	161	24	12	13	62	39	12	62	64	32	75	87
	18%	20%	14%	21%	18%	18%	18%	24% I	19% I	12%	17%	19%
Definitely decrease your attraction to them	376	56	38	28	156	73	25	87	148	132	167	209
	43%	48% E	45%	47%	47% E	34%	36%	34%	43% G	51% G	39%	46%
It wouldn't increase or decrease your attraction to them	312	34	34	19	105	88	32	102	121	82	163	149
	35%	29%	39%	32%	31%	40% D	46% AD	39%	35%	32%	38%	33%
(DK/NS)	7	1	1	0	4	2	0	0	4	2	2	5
	1%	1%	1%	-	1%	1%	-	-	1%	1%	1%	1%
Summary												
Top2box (Increase Attraction)	28	3	1	0	8	16	0	8	9	11	20	8
	3%	2%	1%	-	3%	7% BCDF	-	3%	3%	4%	5% K	2%
Low2box (Decrease Attraction)	537	79	50	41	218	113	37	149	213	164	242	296
	61%	68% E	59%	68% E	65% E	52%	54%	58%	61%	63%	57%	65% J

DETAILED TABLES

If you were to date a smoker, how much, if at all, would that person's smoking affect your attraction to them? Would it...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	884	109	191	342	237	187	279	324
Weighted Base	884	111	195	338	235	192	281	319
Definitely increase your attraction to them	7 1%	3 3% C	1 0	2 0	1 1%	4 2% F	0 -	2 1%
Probably increase your attraction to them	21 2%	7 6% CD	4 2%	6 2%	4 2%	7 4%	7 2%	4 1%
Probably decrease your attraction to them	161 18%	12 11%	41 21% A	62 18%	46 20%	26 14%	67 24% EG	54 17%
Definitely decrease your attraction to them	376 43%	36 33%	69 35%	133 39%	137 58% ABC	72 38%	109 39%	155 49% EF
It wouldn't increase or decrease your attraction to them	312 35%	52 47% D	80 41% D	133 39% D	43 18%	82 43% G	95 34%	102 32%
(DK/NS)	7 1%	0 -	1 0	3 1%	4 2%	0 -	3 1%	2 1%
Summary								
Top2box (Increase Attraction)	28 3%	10 9% BCD	5 2%	8 2%	5 2%	11 6% G	7 2%	6 2%
Low2box (Decrease Attraction)	537 61%	49 44%	109 56% A	195 58% A	183 78% ABC	99 51%	177 63% E	209 65% E

DETAILED TABLES

Have you, or do you know someone who has, ever ended a relationship with someone because he or she was a smoker? Is it...

Proportions/Means: Columns Tested (5% risk level) - A/D - A/E/F - B/C/D - B/C/E/F
Overlap formulae used. * small base

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	884	249	164	85	632	354	278
Weighted Base	884	246	158	88*	635	356	279
YES (Net)	177	39	25	14	138	74	64
	20%	16%	16%	15%	22%	21%	23%
							A
- Yes - I have	56	6	4	2	50	26	24
	6%	3%	3%	2%	8%	7%	9%
					AB	AB	AB
- Yes - I know someone who has	124	33	21	12	91	51	40
	14%	13%	13%	13%	14%	14%	14%
No	705	207	132	75	495	280	215
	80%	84%	84%	85%	78%	79%	77%
(DK/NS)	2	1	1	0	2	2	0
	0	0	0	-	0	0	-

Have you, or do you know someone who has, ever ended a relationship with someone because he or she was a smoker? Is it...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	884	115	89	55	324	231	70	240	379	245	416	468
Weighted Base	884	117*	86*	60*	335	218	68*	259	347	260	427	457
YES (Net)	177	32	17	13	71	33	11	65	67	42	84	93
	20%	27%	19%	21%	21%	15%	16%	25%	19%	16%	20%	20%
		E						I				
- Yes - I have	56	11	7	2	24	10	2	12	28	15	31	25
	6%	9%	8%	4%	7%	4%	3%	5%	8%	6%	7%	6%
- Yes - I know someone who has	124	21	10	12	48	24	9	53	40	29	56	68
	14%	18%	12%	19%	14%	11%	13%	20%	12%	11%	13%	15%
								HI				
No	705	84	69	47	263	184	57	195	278	217	342	362
	80%	72%	81%	79%	79%	84%	84%	75%	80%	84%	80%	79%
						A				G		
(DK/NS)	2	1	0	0	1	1	0	0	1	0	1	2
	0	1%	-	-	0	0	-	-	0	-	0	0

DETAILED TABLES

Have you, or do you know someone who has, ever ended a relationship with someone because he or she was a smoker? Is it...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	884	109	191	342	237	187	279	324
Weighted Base	884	111	195	338	235	192	281	319
YES (Net)	177	18	39	69	49	37	58	69
	20%	16%	20%	20%	21%	19%	21%	21%
- Yes - I have	56	10	9	20	17	6	14	28
	6%	9%	4%	6%	7%	3%	5%	9%
								E
- Yes - I know someone who has	124	10	30	50	33	33	44	40
	14%	9%	16%	15%	14%	17%	16%	13%
No	705	94	155	269	184	155	223	251
	80%	84%	80%	80%	78%	81%	79%	79%
(DK/NS)	2	0	1	0	2	0	1	0
	0	-	0	-	1%	-	0	-

DETAILED TABLES

Have you, or do you know someone who has, ever quit smoking for someone else?

_____

Proportions/Means: Columns Tested (5% risk level) - A/D - A/E/F - B/C/D - B/C/E/F
Overlap formulae used. * small base

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	884	249	164	85	632	354	278
Weighted Base	884	246	158	88*	635	356	279
YES (Net)	480	143	89	54	335	177	158
	54%	58%	56%	62%	53%	50%	57%
		E					
- Yes - I have	122	55	31	25	66	0	66
	14%	23%	20%	28%	10%	-	24%
		DE	DE	DE			EE
- Yes - I know someone who has	374	93	63	31	279	177	102
	42%	38%	40%	35%	44%	50%	37%
						AFBCF	
No	401	103	69	34	296	178	118
	45%	42%	44%	38%	47%	50%	42%
(DK/NS)	3	0	0	0	3	1	3
	0	-	-	-	1%	0	1%

Have you, or do you know someone who has, ever quit smoking for someone else?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	884	115	89	55	324	231	70	240	379	245	416	468
Weighted Base	884	117*	86*	60*	335	218	68*	259	347	260	427	457
YES (Net)	480	75	51	30	182	107	35	159	186	130	234	245
	54%	64%	60%	50%	54%	49%	51%	61%	54%	50%	55%	54%
		E						I				
- Yes - I have	122	18	11	6	44	37	6	34	57	29	63	59
	14%	15%	13%	9%	13%	17%	9%	13%	16%	11%	15%	13%
- Yes - I know someone who has	374	58	42	27	144	73	28	131	135	104	178	196
	42%	50%	49%	45%	43%	34%	41%	50%	39%	40%	42%	43%
		E	E		E			HI				
No	401	41	34	30	151	112	34	101	160	127	191	209
	45%	35%	40%	50%	45%	51%	49%	39%	46%	49%	45%	46%
						A				G		
(DK/NS)	3	1	0	0	3	0	0	0	1	3	1	2
	0	1%	-	-	1%	-	-	-	0	1%	0	0

DETAILED TABLES

Have you, or do you know someone who has ever quit smoking for someone else?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	884	109	191	342	237	187	279	324
Weighted Base	884	111	195	338	235	192	281	319
YES (Net)	480	46	111	192	128	86	156	195
	54%	41%	57%	57%	54%	45%	55%	61%
			A	A	A		E	E
- Yes - I have	122	14	26	50	29	18	41	47
	14%	13%	13%	15%	12%	9%	15%	15%
- Yes - I know someone who has	374	35	85	148	104	72	117	155
	42%	32%	44%	44%	44%	38%	42%	48%
			A	A	A			E
No	401	66	84	142	107	104	125	124
	45%	59%	43%	42%	46%	54%	44%	39%
		BCD				FG		
(DK/NS)	3	0	0	3	0	1	1	1
	0	-	-	1%	-	1%	0	0

DETAILED TABLES

Have you, or do you know someone who has, ever hidden smoking from someone?

_____
Proportions/Means: Columns Tested (5% risk level) - A/D - A/E/F - B/C/D - B/C/E/F
Overlap formulae used. * small base

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	884	249	164	85	632	354	278
Weighted Base	884	246	158	88*	635	356	279
YES (Net)	572	179	111	68	391	186	205
	65%	73%	70%	77%	62%	52%	73%
		DE	DE	DE			EE
- Yes - I have	199	97	58	38	102	0	102
	23%	39%	37%	44%	16%	-	37%
		DE	DE	DE			EE
- Yes - I know someone who has	405	97	64	33	307	186	121
	46%	39%	40%	37%	48%	52%	43%
					A	AFBCF	
No	312	67	47	20	243	169	74
	35%	27%	30%	23%	38%	47%	27%
					ABC	AFBCF	
(DK/NS)	1	0	0	0	1	1	0
	0	-	-	-	0	0	-

Have you, or do you know someone who has, ever hidden smoking from someone?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	884	115	89	55	324	231	70	240	379	245	416	468
Weighted Base	884	117*	86*	60*	335	218	68*	259	347	260	427	457
YES (Net)	572	66	64	40	225	132	45	191	230	145	255	316
	65%	57%	74%	66%	67%	60%	66%	74%	66%	56%	60%	69%
			AE					I	I			J
- Yes - I have	199	18	16	11	81	58	15	60	81	56	93	106
	23%	16%	18%	18%	24%	27%	22%	23%	23%	21%	22%	23%
						A						
- Yes - I know someone who has	405	51	50	30	151	87	36	143	163	95	177	228
	46%	44%	58%	49%	45%	40%	52%	55%	47%	37%	41%	50%
			DE					HI	I			J
No	312	50	22	20	110	87	23	68	117	114	172	140
	35%	42%	26%	34%	33%	40%	34%	26%	34%	44%	40%	31%
		B				B				GH	K	
(DK/NS)	1	1	0	0	0	0	0	0	0	1	0	1
	0	1%	-	-	-	-	-	-	-	0	-	0

DETAILED TABLES

Have you, or do you know someone who has, ever hidden smoking from someone?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	884	109	191	342	237	187	279	324
Weighted Base	884	111	195	338	235	192	281	319
YES (Net)	572	62	106	246	153	106	183	230
	65%	56%	54%	73%	65%	56%	65%	72%
				AB	B		E	E
- Yes - I have	199	31	37	84	47	34	74	65
	23%	27%	19%	25%	20%	18%	26%	20%
							E	
- Yes - I know someone who has	405	39	72	177	112	77	123	174
	46%	35%	37%	52%	48%	40%	44%	54%
				AB	AB			EF
No	312	49	89	91	81	85	98	89
	35%	44%	46%	27%	35%	44%	35%	28%
		C	CD			FG		
(DK/NS)	1	0	0	0	1	0	0	1
	0	-	-	-	0	-	-	0

DETAILED TABLES

Have you ever kissed someone after they had been smoking?

Proportions/Means: Columns Tested (5% risk level) - A/D - A/E/F - B/C/D - B/C/E/F
Overlap formulae used. * small base

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	884	249	164	85	632	354	278
Weighted Base	884	246	158	88*	635	356	279
Yes	665	228	144	84	435	201	235
	75%	93%	91%	95%	69%	56%	84%
		DEF	DEF	DEF			EE
No	217	18	14	4	199	155	44
	25%	7%	9%	5%	31%	43%	16%
					ABC	AFBCF	ABC
(DK/NS)	3	0	0	0	1	1	0
	0	-	-	-	0	0	-

Have you ever kissed someone after they had been smoking?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	884	115	89	55	324	231	70	240	379	245	416	468
Weighted Base	884	117*	86*	60*	335	218	68*	259	347	260	427	457
Yes	665	92	63	43	243	165	58	198	267	190	327	338
	75%	79%	73%	72%	73%	76%	85%	76%	77%	73%	76%	74%
							D					
No	217	25	22	17	90	53	10	61	80	69	100	116
	25%	21%	26%	28%	27%	24%	15%	24%	23%	26%	24%	25%
					F							
(DK/NS)	3	0	1	0	2	0	0	0	0	1	0	3
	0	-	1%	-	1%	-	-	-	-	0	-	1%

DETAILED TABLES

Have you ever kissed someone after they had been smoking?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	884	109	191	342	237	187	279	324
Weighted Base	884	111	195	338	235	192	281	319
Yes	665	87	147	266	162	144	209	244
	75%	78%	75%	79%	69%	75%	74%	77%
				D				
No	217	24	47	71	73	47	71	75
	25%	22%	24%	21%	31%	25%	25%	23%
					C			
(DK/NS)	3	0	1	1	0	0	1	0
	0	-	1%	0	-	-	0	-

DETAILED TABLES

Which of the following best describes how you felt about kissing someone after they had been smoking? Would you say...

Proportions/Means: Columns Tested (5% risk level) - A/D - A/E/F - B/C/D - B/C/E/F
Overlap formulae used. * small base

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Base: Have kissed someone after that had been smoking							
Unweighted Base	664	231	150	81	432	198	234
Weighted Base	665	228	144	84*	435	201	235
NEGATIVE RESPONSE (Net)	362	44	24	20	318	177	141
	54%	19%	16%	24%	73%	88%	60%
					ABC	AFBCF	ABC
- It tasted like an ashtray	159	23	13	10	136	73	63
	24%	10%	9%	12%	31%	36%	27%
					ABC	AFBCF	ABC
- It was a bit of a turn off	116	16	8	8	100	49	51
	17%	7%	6%	9%	23%	25%	22%
					ABC	ABC	ABC
- It was completely disgusting	98	7	4	3	92	58	34
	15%	3%	3%	3%	21%	29%	14%
					ABC	AFBCF	ABC
I couldn't taste anything because I had smoked too	180	114	70	44	66	0	66
	27%	50%	49%	52%	15%	-	28%
		DEF	DEF	DEF			EE
I didn't notice	112	67	46	21	45	20	25
	17%	29%	32%	24%	10%	10%	11%
		DEF	DEF	DEF			
It was a bit of a turn on	4	3	3	0	1	0	1
	1%	1%	2%	-	0	-	0
			DE				
(DK/NS)	13	4	3	1	8	3	5
	2%	2%	2%	1%	2%	2%	2%

DETAILED TABLES

Which of the following best describes how you felt about kissing someone after they had been smoking? Would you say...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Have kissed someone after that had been smoking												
Unweighted Base	664	88	65	39	237	175	60	184	291	179	316	348
Weighted Base	665	92*	63*	43*	243	165	58*	198	267	190	327	338
NEGATIVE RESPONSE (Net)	362	64	32	20	127	87	32	110	146	99	171	190
	54%	69%	51%	47%	52%	53%	55%	56%	55%	52%	52%	56%
		BCDE										
- It tasted like an ashtray	159	24	10	9	52	54	10	51	70	35	70	88
	24%	25%	17%	20%	21%	33%	17%	26%	26%	18%	21%	26%
						BDF						
- It was a bit of a turn off	116	20	10	11	43	19	13	28	46	39	73	43
	17%	22%	17%	24%	18%	12%	23%	14%	17%	21%	22%	13%
		E		E			E				K	
- It was completely disgusting	98	24	12	2	34	16	9	33	38	26	30	68
	15%	26%	20%	5%	14%	10%	16%	17%	14%	14%	9%	20%
		CDE	CE									J
I couldn't taste anything because I had smoked too	180	17	18	13	65	58	10	61	70	48	83	97
	27%	18%	29%	29%	27%	35%	17%	31%	26%	25%	25%	29%
						AF						
I didn't notice	112	11	12	10	49	16	15	28	44	38	67	45
	17%	12%	18%	24%	20%	10%	26%	14%	17%	20%	21%	13%
				E	E		AE				K	
It was a bit of a turn on	4	1	0	0	3	0	0	1	2	1	4	0
	1%	1%	-	-	1%	-	-	1%	1%	1%	1%	-
											K	
(DK/NS)	13	1	2	0	4	4	2	0	7	6	5	8
	2%	1%	3%	-	2%	2%	3%	-	3%	3%	1%	2%
									G	G		

DETAILED TABLES

Which of the following best describes how you felt about kissing someone after they had been smoking? Would you say...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used. * small base

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: Have kissed someone after that had been smoking								
Unweighted Base	664	85	144	269	163	143	206	247
Weighted Base	665	87*	147	266	162	144	209	244
NEGATIVE RESPONSE (Net)	362	34	76	135	116	68	121	142
	54%	39%	52%	51%	72%	47%	58%	58%
					ABC		E	E
- It tasted like an ashtray	159	14	34	57	53	20	57	65
	24%	16%	23%	22%	33%	14%	27%	26%
					AC		E	E
- It was a bit of a turn off	116	12	26	38	40	25	36	45
	17%	14%	17%	14%	24%	17%	17%	18%
					C			
- It was completely disgusting	98	8	21	43	27	26	28	39
	15%	9%	14%	16%	16%	18%	13%	16%
I couldn't taste anything because I had smoked too	180	33	35	90	21	47	51	54
	27%	38%	24%	34%	13%	33%	25%	22%
		BD	D	BD		G		
I didn't notice	112	16	34	41	20	27	33	45
	17%	18%	23%	15%	12%	19%	16%	18%
			D					
It was a bit of a turn on	4	0	0	3	1	1	1	1
	1%	-	-	1%	1%	0	1%	0
(DK/NS)	13	4	2	1	6	2	5	4
	2%	5%	1%	0	4%	1%	2%	2%
		C			C			

DETAILED TABLES

Which of the following best describes you:

_____

Proportions/Means: Columns Tested
(5% risk level) - A/D - A/E/F - B/C/D - B/C/E/F

Overlap formulae used. * small base

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	884	249	164	85	632	354	278
Weighted Base	884	246	158	88*	635	356	279
I have never been a smoker	356	0	0	0	356	356	0
	40%	-	-	-	56%	100%	-
					ABC	AFBCF	
I am a former smoker	279	0	0	0	279	0	279
	32%	-	-	-	44%	-	100%
					ABC		AEBCE
I am currently trying to quit smoking	88	88	0	88	0	0	0
	10%	36%	-	100%	-	-	-
		DEF		BDBEF			
I am a smoker	158	158	158	0	0	0	0
	18%	64%	100%	-	-	-	-
		DEF	CDCEF				
(DK/NS)	3	0	0	0	0	0	0
	0	-	-	-	-	-	-

DETAILED TABLES

Which of the following best describes you:

_____

Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	884	115	89	55	324	231	70	240	379	245	416	468
Weighted Base	884	117*	86*	60*	335	218	68*	259	347	260	427	457
I have never been a smoker	356	50	31	25	143	84	22	120	129	97	165	191
	40%	43%	37%	41%	43%	39%	32%	46%	37%	38%	39%	42%
								H				
I am a former smoker	279	34	26	20	103	72	24	53	108	114	135	144
	32%	29%	31%	33%	31%	33%	34%	20%	31%	44%	32%	32%
									G	GH		
I am currently trying to quit smoking	88	15	5	8	38	12	9	38	33	16	44	45
	10%	13%	6%	13%	11%	6%	14%	15%	10%	6%	10%	10%
		E			E		E	I				
I am a smoker	158	17	21	7	49	49	14	49	76	32	83	75
	18%	15%	25%	12%	15%	22%	20%	19%	22%	12%	20%	16%
			D			D			I			
(DK/NS)	3	0	1	0	1	1	0	0	1	0	0	3
	0	-	1%	-	0	0	-	-	0	-	-	1%

DETAILED TABLES

Which of the following best describes you:
_____
Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D - E/F/G

Overlap formulae used.

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	884	109	191	342	237	187	279	324
Weighted Base	884	111	195	338	235	192	281	319
I have never been a smoker	356	22	77	128	127	69	109	138
	40%	20%	40%	38%	54%	36%	39%	43%
			A	A	ABC			
I am a former smoker	279	47	48	108	75	49	100	100
	32%	43%	24%	32%	32%	26%	35%	31%
		B					E	
I am currently trying to quit smoking	88	12	27	39	10	25	32	25
	10%	10%	14%	12%	4%	13%	11%	8%
		D	D	D				
I am a smoker	158	30	43	61	23	48	40	56
	18%	27%	22%	18%	10%	25%	14%	18%
		CD	D	D		F		
(DK/NS)	3	0	0	1	1	0	1	0
	0	-	-	0	0	-	0	-

DETAILED TABLES

[If you had to give up smoking for someone else/Since you gave up smoking] what indulgence, if any, would you allow yourself instead of smoking?

Proportions/Means: Columns Tested (5% risk level) - A/D - A/E/F - B/C/D - B/C/E/F
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Base: Currently smoke or have smoked in the past							
Unweighted Base	527	249	164	85	278	0	278
Weighted Base	525	246	158	88*	279	-**	279
Nothing	142	47	33	14	95	0	95
	27%	19%	21%	16%	34%	-	34%
					ABC		ABC
TOTAL FOOD (Net)	116	50	33	17	65	0	65
	22%	20%	21%	19%	23%	-	23%
- Other food	53	22	14	7	31	0	31
	10%	9%	9%	8%	11%	-	11%
- Candy	27	15	10	5	13	0	13
	5%	6%	6%	5%	5%	-	5%
- Chocolate	25	12	8	4	13	0	13
	5%	5%	5%	4%	5%	-	5%
- Food/ eating in general	15	2	1	1	13	0	13
	3%	1%	1%	1%	5%	-	5%
					AB		AB
Exercise	39	21	13	8	18	0	18
	7%	8%	8%	9%	6%	-	6%
TOTAL DRINK (Net)	37	16	9	7	21	0	21
	7%	7%	6%	8%	7%	-	7%
- Alcoholic drink	24	10	4	6	14	0	14
	5%	4%	3%	6%	5%	-	5%
- Other drink	13	6	4	2	7	0	7
	3%	3%	3%	2%	2%	-	2%
Travel/ vacations	32	20	13	6	13	0	13
	6%	8%	8%	7%	4%	-	4%
Shopping	29	16	9	7	13	0	13
	6%	7%	5%	8%	5%	-	5%
Gum	26	16	10	7	10	0	10
	5%	7%	6%	8%	4%	-	4%

DETAILED TABLES

[If you had to give up smoking for someone else/Since you gave up smoking] what indulgence, if any, would you allow yourself instead of smoking?

	Total	SMOKING STATUS					
		Smoker Total	Current Smoker	Trying to Quit	Non-Smoker Total	Never Smoked	Former Smoker
		A	B	C	D	E	F
Sex	8 2%	7 3% DF	6 4% DF	1 1%	1 0	0 -	1 0
Go to restaurants	8 1%	1 0	0 -	1 1%	7 2%	0 -	7 2%
TV/ movies/ videos	7 1%	3 1%	2 1%	1 1%	5 2%	0 -	5 2%
Reading	7 1%	2 1%	1 1%	1 1%	5 2%	0 -	5 2%
Other	54 10%	30 12%	18 12%	11 13%	24 9%	0 -	24 9%
(DK/NS)	55 10%	34 14% DF	21 13% DF	14 16% DF	20 7%	0 -	20 7%

DETAILED TABLES

[If you had to give up smoking for someone else/Since you gave up smoking] what indulgence, if any, would you allow yourself instead of smoking?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Currently smoke or have smoked in the past												
Unweighted Base	527	68	55	32	185	140	47	131	236	153	256	271
Weighted Base	525	67*	53*	35*	191	133	47*	140	217	162	262	263
Nothing	142	25	17	9	52	23	16	32	47	60	70	71
	27%	37%	32%	26%	27%	18%	33%	23%	22%	37%	27%	27%
		E	E		E		E			GH		
TOTAL FOOD (Net)	116	14	7	7	46	26	15	39	42	33	56	59
	22%	21%	14%	21%	24%	19%	33%	28%	19%	20%	21%	23%
							B					
- Other food	53	4	4	4	23	8	8	17	19	18	29	24
	10%	7%	8%	13%	12%	6%	17%	12%	9%	11%	11%	9%
							E					
- Candy	27	4	0	0	10	10	3	9	10	7	14	14
	5%	5%	-	-	5%	8%	7%	7%	5%	5%	5%	5%
						B						
- Chocolate	25	4	1	1	12	6	1	13	12	1	8	17
	5%	6%	2%	3%	6%	5%	2%	9%	5%	1%	3%	7%
								I	I			
- Food/ eating in general	15	2	2	2	2	4	3	1	5	8	9	7
	3%	3%	4%	6%	1%	3%	7%	1%	2%	5%	3%	2%
							D			G		
Exercise	39	4	7	3	11	10	4	9	20	10	17	21
	7%	5%	13%	9%	6%	8%	8%	6%	9%	6%	7%	8%
TOTAL DRINK (Net)	37	5	6	6	13	7	1	10	18	9	21	16
	7%	7%	11%	16%	7%	5%	3%	7%	8%	6%	8%	6%
				E								
- Alcoholic drink	24	3	3	3	10	3	1	5	10	8	14	10
	5%	5%	6%	10%	5%	2%	3%	4%	5%	5%	5%	4%
- Other drink	13	1	3	2	3	4	0	5	8	1	7	6
	3%	2%	5%	6%	2%	3%	-	3%	4%	1%	3%	2%

DETAILED TABLES

[If you had to give up smoking for someone else/Since you gave up smoking] what indulgence, if any, would you allow yourself instead of smoking?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. * small base

	Total	REGION						AGE			GENDER	
		BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Travel/ vacations	32 6%	5 7%	0 -	1 3%	6 3%	20 15% BDF	1 2%	5 4%	17 8%	10 6%	16 6%	16 6%
Shopping	29 6%	1 1%	5 9%	1 3%	11 6%	10 8%	1 2%	4 3%	17 8% G	9 5%	12 4%	18 7%
Gum	26 5%	1 2%	2 3%	1 3%	10 5%	8 6%	4 8%	11 8% I	12 6% I	2 1%	15 6%	11 4%
Sex	8 2%	1 1%	0 -	0 -	4 2%	4 3%	0 -	2 1%	4 2%	2 1%	8 3% K	1 0
Go to restaurants	8 1%	1 1%	0 -	0 -	1 0	6 4% D	0 -	0 -	5 2%	3 2%	1 0	7 3% J
TV/ movies/ videos	7 1%	0 -	1 2%	0 -	3 1%	2 1%	2 4%	2 1%	3 1%	3 2%	5 2%	3 1%
Reading	7 1%	1 1%	1 2%	0 -	3 1%	0 -	2 5% E	0 -	5 2%	2 1%	4 2%	3 1%
Other	54 10%	6 8%	8 14%	7 19% D	12 6%	19 15% D	3 5%	18 13%	22 10%	13 8%	27 10%	27 10%
(DK/NS)	55 10%	9 13%	2 3%	4 12%	28 15% BE	9 7%	3 7%	18 13%	22 10%	15 9%	29 11%	25 10%

DETAILED TABLES

[If you had to give up smoking for someone else/Since you gave up smoking] what indulgence, if any, would you allow yourself instead of smoking?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G
Overlap formulae used. * small base

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Base: Currently smoke or have smoked in the past								
Unweighted Base	527	89	115	212	109	121	169	185
Weighted Base	525	89*	118	209	108	123	171	181
Nothing	142	19	34	47	42	29	44	45
	27%	22%	29%	23%	39%	24%	25%	25%
					AC			
TOTAL FOOD (Net)	116	14	23	50	27	31	31	45
	22%	15%	20%	24%	25%	25%	18%	25%
- Other food	53	7	12	26	7	18	14	18
	10%	8%	10%	13%	7%	15%	8%	10%
- Candy	27	2	3	13	10	7	4	13
	5%	2%	3%	6%	9%	6%	2%	7%
					A			F
- Chocolate	25	2	5	8	10	4	9	12
	5%	3%	4%	4%	9%	3%	5%	7%
- Food/ eating in general	15	3	3	5	3	2	6	4
	3%	3%	2%	2%	3%	2%	3%	2%
Exercise	39	8	6	21	4	9	11	17
	7%	9%	5%	10%	3%	8%	6%	9%
				D				
TOTAL DRINK (Net)	37	4	12	11	10	7	11	15
	7%	4%	11%	5%	9%	6%	7%	8%
- Alcoholic drink	24	3	7	5	9	0	10	11
	5%	3%	6%	2%	9%	-	6%	6%
					C		E	E
- Other drink	13	1	5	6	1	7	1	4
	3%	1%	5%	3%	1%	6%	1%	2%
						F		
Travel/ vacations	32	6	10	10	6	4	13	14
	6%	7%	8%	5%	6%	3%	7%	8%
Shopping	29	10	6	10	4	7	11	7
	6%	11%	5%	5%	3%	6%	6%	4%
		D						
Gum	26	4	6	15	2	7	13	3
	5%	4%	5%	7%	2%	6%	7%	2%
				D			G	
Sex	8	2	2	3	1	4	1	3
	2%	2%	2%	2%	1%	3%	1%	2%

DETAILED TABLES

[If you had to give up smoking for someone else/Since you gave up smoking] what indulgence, if any, would you allow yourself instead of smoking?

	Total	EDUCATION				INCOME		
		<HS	HS	Post Sec	Univ Grad	<$30K	$30K-$59K	$60K+
		A	B	C	D	E	F	G
Go to restaurants	8 1%	1 1%	2 2%	4 2%	1 1%	1 1%	4 2%	3 1%
TV/ movies/ videos	7 1%	1 1%	0 -	6 3%	1 1%	3 2%	2 1%	2 1%
Reading	7 1%	2 2%	0 -	4 2%	1 1%	1 1%	2 1%	4 2%
Other	54 10%	14 16% D	12 10%	22 11%	6 5%	17 14% G	21 12%	12 7%
(DK/NS)	55 10%	13 14%	16 14%	19 9%	7 7%	18 14%	20 11%	17 9%