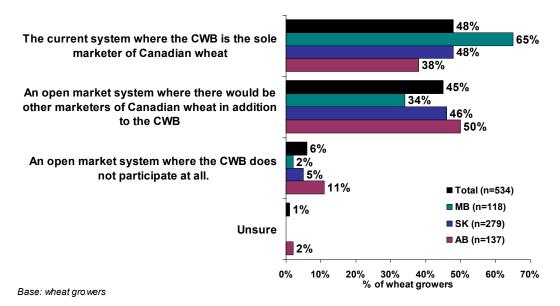


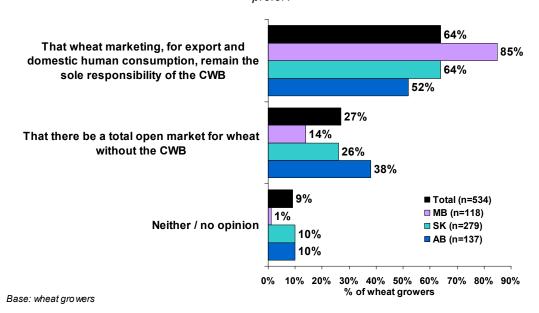
## Wheat Marketing All Three Options

Please think again about how you would like to market your wheat crop in the future. Would you prefer...?



## Wheat Marketing Current System vs Open Market (no CWB)

If you had to choose between the following two options for wheat marketing, which one would you prefer?



Source: 2004 Cereal Trends Watch

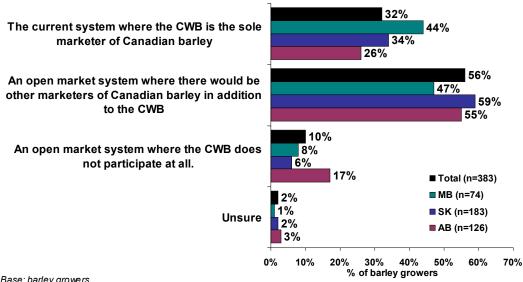
Ipsos-Reid Agribusiness, Food and Animal Health

September, 2004



## **Barley Marketing All Three Options**

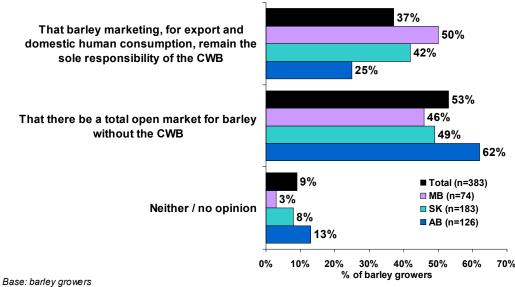
Please think again about how you would like to market your barley crop in the future. Would you prefer ...?



Base: barley growers

## **Barley Marketing** Current System vs Open Market (no CWB)

If you had to choose between the following two options for barley marketing, which one would you prefer?



Source: 2004 Cereal Trends Watch

Ipsos-Reid Agribusiness, Food and Animal Health

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