## **Tech Study**

**Detailed tables** 

1. Which of the following devices do you currently own or have access to at home? [YES SUMMARY TABLE]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. \* small base

Overlap formulae used. Small base		REGION							AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female	
		Α	В	С	D	E	F	G	Н	1	J	K	
Base: All respondents								I					
Unweighted Base Weighted Base	1012	132	97	68	381	247	87	272	416	303	461	551	
Weighted Base	1012	134	98*	69*	384	250	78*	297	397	297	489	523	
Digital camera	453 45%	69 51% E	48 49% E	28 41%	E 199 52% E	73 29%	36 46% E	1 153 51% I	l 197 50% I	92 31%	K 233 48%	220 42%	
					E		E	ı	1				