As you know, the BC Liberals were elected to govern BC in May of 2001. Based upon what you've seen so far, generally speaking, would you say you approve or disapprove of the overall performance of the BC Liberal government? Would that be strongly or moderately?

				Region			Gend	er		Age		Union H	ousehold		Education				
	Total	LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	Р	Q	R
Base: All respondents	800	400	400	150	150	100	401	399	189	342	264	260	536	231	324	241	161	211	3
Weighted	800	459	341	137	141	62*	387	413	227	329	239	261	535	225	320	251	162	207	3
Strongly approve	107	75	32	11	13	9	71	35	28	41	37	25	81	26	40	39	7	24	(
	13%	16% BCD	9%	8%	9%	14%	18% G	9%	12%	12%	16%	9%	15% K	12%	13%	16%	5%	11% P	19 F
Moderately approve	277 35%	158 35%	119 35%	49 36%	49 35%	21 33%	141 36%	136 33%	89 39%	107 33%	76 32%	77 29%	197 37% K	72 32%	118 37%	85 34%	50 31%	66 32%	1 37
Moderately disapprove	140 17%	81 18%	59 17%	23 16%	25 18%	12 19%	63 16%	77 19%	44 19%	67 20%	29 12%	54 21%	86 16%	47 21%	49 15%	43 17%	27 17%	40 20%	18
Strongly disapprove	262 33%	138 30%	123 36%	52 38%	52 37%	19 30%	108 28%	154 37% F	61 27%	106 32%	95 40% H	102 39% L	160 30%	74 33%	104 32%	84 34%	72 45% R	71 34% R	20
(DK/NS)	15 2%	7 2%	8 2%	3 2%	2 1%	3 5%	4 1%	10 2%	6 3%	8 2%	1 0%	4 1%	11 2%	6 3% O	9 3% O	0	5 3% R	5 2%	
ummary																			
Top2Box - Strongly/Moderately	384	233	151	60	61	29	212	172	117	148	113	101	278	98	158	124	58	90	2
approve	48%	51%	44%	44%	44%	47%	55% G	42%	52%	45%	48%	39%	52% K	44%	49%	49%	36%	44%	56 F
Low2Box - Strongly/Moderately disapprove	402 50%	219 48%	183 54%	75 54%	78 55%	30 49%	171 44%	231 56%	104 46%	173 53%	124 52%	156 60%		121 54%	153 48%	127 51%	99 61%	112 54%	1 44

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/N/J - K/L - M/N/O - P/G/R \* small base

Region								Age			Union Household		Education			Income		
Total	LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
	Α	В	С	D	E	F	G	Н	I I	J	K	L	M	N	0	Р	Q	R
692	349	343	129	130	84	355	337	165	296	226	229	463	194	274	221	133	189	3
696	400	295	118	122	55*	344	352	199	287	205	232	464	191	272	230	135	185	3
The BC Liberal Party 321 205 117 45 45 27 188 134 92 134 93 86 235 79 136 104 38 77																		
321	205	117	45	45	27	188	134	92	134	93	86	235	79	136	104	38	77	1
46%	51%	40%	38%	37%	49%	55%	38%	46%	47%	45%	37%	51%	41%	50%	45%	28%	41%	56
	BCD					G						ĸ					Р	F
269	148	120	52	50	19	109	160	68	109	91	113	156	76	98	94	62	77	1
39%	37%	41%	44%	41%	34%	32%	45%	34%	38%	44%	49%	34%	40%	36%	41%	46%	42%	33
							F				L					R		
80	34	46	18	21	7	34	46	32	32	15	27	53	29	24	27	28	21	
12%	8%	16%	15%	17%	13%	10%	13%	16%	11%	7%	12%	12%	15%	9%	12%	21%	11%	9
		А	A	А				J								QR		
26	13	12	3	7	2	13	13	7	12	7	6	20	8	13	5	7	10	
4%	3%	4%	2%	6%	4%	4%	4%	3%	4%	3%	3%	4%	4%	5%	2%	5%	6%	2
	692 696 321 46% 269 39% 80 12%	692 349 696 400 321 205 46% 51% BCD 269 148 39% 37% 80 34 12% 8%	A B   692   349   343   696   400   295	Total         LM         Rest of BC         Ist/ Coast           A         B         C           692         349         343         129           696         400         295         118           321         205         117         45           46%         51%         40%         38%           BCD         269         148         120         52           39%         37%         41%         44%           80         34         46         18           12%         8%         16%         15%           A         A         A           26         13         12         3	Total         LM         Rest of BC         Ist/ Coast         South Int Coast           A         B         C         D           692         349         343         129         130           696         400         295         118         122           321         205         117         45         45           46%         51%         40%         38%         37%           BCD         BCD         52         50           39%         37%         41%         44%         41%           80         34         46         18         21           12%         8%         16%         15%         17%           A         A         A         A         A           26         13         12         3         7	Total         LM         Rest of BC         Isl/ Coast         South Int         North           A         B         C         D         E           692         349         343         129         130         84           696         400         295         118         122         55°           321         205         117         45         45         27           46%         51%         40%         38%         37%         49%           BCD         269         148         120         52         50         19           39%         37%         41%         44%         41%         34%           80         34         46         18         21         7           12%         8%         16%         15%         17%         13%           A         A         A         A         A         A           26         13         12         3         7         2	Total         LM         Rest of BC         Isl/ Coast         South Int         North         M           A         B         C         D         E         F           692         349         343         129         130         84         355           696         400         295         118         122         55*         344           321         205         117         45         45         27         188           46%         51%         40%         38%         37%         49%         55%           BCD         G         38         37%         49%         55%         G           269         148         120         52         50         19         109           39%         37%         41%         44%         41%         34%         32%           80         34         46         18         21         7         34           12%         8%         16%         15%         17%         13%         10%           A         A         A         A         A         A         A         A         A         A         A         A         A<	Total         LM         Rest of BC         Isl/ Coast         South Int         North         M         F           6 92         349         343         129         130         84         355         337           6 96         400         295         118         122         55*         344         352           321         205         117         45         45         27         188         134           46%         51%         40%         38%         37%         49%         55%         38%           BCD         BCD         G         G         G         G         G         G           269         148         120         52         50         19         109         160           39%         37%         41%         44%         41%         34%         32%         45%           80         34         46         18         21         7         34         46           12%         8%         16%         15%         17%         13%         10%         13%           46         13         12         3         7         2         13         13 <td>  Total</td> <td>  Total</td> <td>  Total   LM</td> <td>  Total   LM</td> <td>  Total</td> <td>  Total   LM</td>	Total	Total	Total   LM	Total   LM	Total	Total   LM				

## Thinking of Gordon Campbell, would you say you generally approve or disapprove of the way he has performed as Premier of British Columbia? Would that be strongly or moderately?

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L - M/N/O - P/Q/R \* small base

				Region			Geno	der		Age		Union H	ousehold		Education			Income	
	Total	LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		A	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q	R
Base: All respondents	800	400	400	150	150	100	401	399	189	342	264	260	536	231	324	241	161	211	
Weighted	800	459	341	137	141	62*	387	413	227	329	239	261	535	225	320	251	162	207	35
Candan Canada II																			
Gordon Campbell	1				-1	-1											-1		
Strongly approve	85	60	25	12	8	5	53	32	18	34	32			22	35	28	8	16	
	11%	13%	7%	9%	6%	9%	14%	8%	8%	10%	13%	8%	12%	10%	11%	11%	5%	8%	159
		BD					G												PC
Moderately approve	248	153	95		37	19	137	111	73		63	70		59		85	36	59	
	31%	33%	28%	28%	26%	31%	35%	27%	32%	33%	27%	27%	33%	26%	31%	34%	22%	29%	35%
							G												1
Moderately disapprove	147	83	65		29	13	65	82	62	47	38		100	45	55	47	34	44	
	18%	18%	19%	17%	20%	21%	17%	20%	27%	14%	16%	18%	19%	20%	17%	19%	21%	21%	169
									IJ										1
Strongly disapprove	300	151	149	61	65	23	125	174	67	127	105	118	178	92	122	85	80	82	
	37%	33%	44%	44%	46%	37%	32%	42%	30%	39%	44%	45%	33%	41%	38%	34%	49%	40%	319
			Α	А	А			F		н	н	L					R	R	1
(DK/NS)	21	13	7	3	2	1	8	13	8	12	0	5	15	7	8	6	5	5	7
	3%	3%	2%	3%	2%	2%	2%	3%	3%	4%	-	2%	3%	3%	2%	2%	3%	2%	29
									J	J									1
Summary	•															<u> </u>			
Top2Box - Strongly/Moderately	333	213	120	50	45	25	190	143	90	143	95	90	241	81	136	113	43	75	18
approve	42%	46%	35%	36%	32%	39%	49%	35%	40%	43%	40%	35%	45%	36%	42%	45%	27%	36%	519
		BCD					G						к						PC
Low2Box - Strongly/Moderately	447	233	214	84	93	36	190	257	129	174	144	165	279	137	177	132	114	127	
disapprove	56%	51%	63%	61%	66%	58%	49%	62%	57%	53%	60%	63%	52%	61%	55%	52%	70%	61%	479
			Α	A	A			F				1					R	R	1

## Thinking of Carole James, would you say you generally approve or disapprove of the way she has performed as Leader of the NDP? Would that be strongly or moderately?

Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/D/E - F/G - H/I/J - K/L - M/N/O - P/Q/R \* small base

				Region			Gene	der		Age		Union H	ousehold		Education		Income		
	Total	LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N	0	Р	Q	R
Base: All respondents	800	400	400	150	150	100	401	399	189	342	264	260	536	231	324	241	161	211	
Weighted	800	459	341	137	141	62*	387	413	227	329	239	261	535	225	320	251	162	207	35
arole James																			
Strongly approve	59	32	27	11	10	6	28	31	10	25				12	28	18	14	18	
	7%	7%	8%	8%	7%	9%	7%	7%	5%	8%	10%	9%	6%	6%	9%	7%	9%	9%	6
											Н								
Moderately approve	339	200	140	62		22	149	190	99	137	103		1 1	89	133	116	65	98	
	42%	43%	41%	45%	39%	36%	38%	46%	44%	42%	43%	47%	40%	39%	42%	46%	40%	48%	41
								F											
Moderately disapprove	143	79		23		12	80	63	42	66	35			48	48	47	22		
	18%	17%	19%	17%	21%	19%	21%	15%	19%	20%	15%	17%	19%	21%	15%	19%	14%	17%	22
Strongly disapprove	94	54	40	15	18	6	61	33	17	38	36	29	64	31	37	25	13	20	4
• • • • • • • • • • • • • • • • • • • •	12%	12%	12%	11%	13%	10%	16%	8%	8%	11%	15%	11%	12%	14%	12%	10%	8%	10%	13
							G				Н								
(DK/NS)	165	94	71	26	28	16	69	96	58	63	41	42	123	45	73	46	47	36	6
	21%	21%	21%	19%	20%	26%	18%	23%	26%	19%	17%	16%	23%	20%	23%	18%	29%	18%	18
									J				k				QR		
ummary																			
Top2Box - Strongly/Moderately	398	232	166	73	65	28	177	221	110	162	127	147	247	101	161	133	79		
approve	50%	50%	49%	53%	46%	45%	46%	53%	48%	49%	53%	56%	46%	45%	50%	53%	49%	56%	47
								F				L						R	
Low2Box - Strongly/Moderately	237	133	104	38		18	141	96	60	104	72	I		79	86	71	36	54	
disapprove	30%	29%	30%	28%	34%	29%	36%	23%	26%	32%	30%	28%	31%	35%	27%	29%	22%	26%	34
							G							N					P

## Forgetting for a minute about which party you may be supporting, which of the three main party leaders do you think would make the best Premier of British Columbia? Would it be...? Proportions/Means: Columns Tested (5% risk level) - A/B - A/C/DIE - F/G - H/I/J - K/L - M/N/O - P/D/R \* small base

				Region			Gen	der		Age		Union H	ousehold		Education		Income		
	Total	LM	Rest of BC	Isl/ Coast	South Int	North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<30	30-60	60+
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N	0	Р	Q	R
Base: Have an opinion	684	348	336	126	128	82	351	333	158	294	228	229	451	199	274	207	126	189	31
Weighted	685	397	289	116	120	53*	342	344	189	284	209	229	452	197	270	214	127	185	31
Gordon Campbell	324	204	120	47	50	23	186	138	76	139	105	91	230	84	133	104	40	77	17
	47%	51%	42%	41%	41%	44%	54%	40%	40%	49%	50%	40%	51%	42%	49%	49%	32%	42%	55%
		BC					G						K						P
Adriane Carr	115	58	58	20	28	10	57	58	47	41	27	40	75	45	41	29	31	33	5
	17%	15%	20%	17%	23%	19%	17%	17%	25%	15%	13%	17%	17%	23%	15%	13%	24%	18%	169
					A				IJ					NO			R		
Carole James	246	135	111	48	43	20	99	147	65	103	77	99	147	68	96	81	56	75	9
	36%	34%	38%	42%	36%	37%	29%	43%	35%	36%	37%	43%	32%	35%	35%	38%	44%	41%	299
								F				L					R	R	