

Detailed Tables

In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the Canadian economy right now ?

Proportions/Mean: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	269	398	303	480	520
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Very good	88 8.8%	10 7.5%	13 13.1% E	4 6.1%	42 11.0% E	12 4.8%	8 10.2%	17 5.7%	38 9.8%	31 10.5% G	58 12.0% K	30 5.9%
Good	693 69.3% E	99 75.0%	68 70.5%	45 66.8%	264 69.7%	157 63.7%	59 75.9%	215 73.2%	262 67.9%	203 69.0%	336 69.4%	357 69.1%
Poor	161 16.1%	17 13.2%	7 7.4%	12 17.7%	62 16.3% B	53 21.5% B	10 12.5%	48 16.5%	64 16.6%	44 14.9%	59 12.2%	102 19.8% J
Very poor	40 4.0%	4 2.9%	4 4.5%	3 3.9%	8 2.1%	20 8.2% DF	1 1.4%	9 3.1%	18 4.8%	9 3.2%	24 5.0%	16 3.2%
Don't know/Refused	18 1.8%	2 1.4%	4 4.4% D	4 5.6% DF	3 0.9%	4 1.8%	0 -	5 1.6%	4 0.9%	7 2.4%	7 1.4%	11 2.1%
TOPBOX & LOWBOX SUMMARY												
Good (Top2Box)	781 78.1% E	109 82.5% E	81 83.6% E	49 72.8%	306 80.7% E	169 68.6%	67 86.1% E	231 78.9%	299 77.7%	234 79.5%	393 81.4% K	387 75.0%
Poor (Low2Box)	202 20.2%	21 16.1%	12 12.0%	15 21.6%	70 18.5%	73 29.7% ABDF	11 13.9%	57 19.5%	82 21.4%	53 18.1%	83 17.2%	119 23.0% J

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In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the Canadian economy right now ?

Proportions/Mean: Columns Tested
(5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	787	210	117	199	371	306	199	309	380
Weighted Base	1000	786	212	115	205	368	305	204	306	381
Very good	88 8.8%	67 8.6%	21 9.8%	2 1.5%	20 9.7%	32 8.8%	34 11.2%	14 6.6%	26 8.6%	43 11.3%
Good	693 69.3%	563 71.6%	129 61.0%	61 52.5%	135 66.1%	253 68.8%	240 78.9%	112 55.0%	220 71.9%	289 75.8%
Poor	161 16.1%	115 14.6%	45 21.2%	31 27.1%	37 18.3%	69 18.7%	22 7.3%	54 26.3%	48 15.7%	40 10.5%
Very poor	40 4.0%	29 3.7%	11 5.2%	13 11.4%	10 4.8%	11 3.0%	6 2.0%	20 9.6%	8 2.7%	7 1.9%
Don't know/Refused	18 1.8%	12 1.5%	6 2.8%	9 7.5%	2 1.1%	2 0.7%	2 0.6%	5 2.5%	3 1.1%	2 0.5%
TOPBOX & LOWBOX SUMMARY										
Good (Top2Box)	781 78.1%	630 80.2%	150 70.8%	62 54.0%	155 75.8%	286 77.6%	274 90.1%	126 61.6%	246 80.5%	332 87.1%
Poor (Low2Box)	202 20.2%	144 18.3%	56 26.4%	44 38.5%	47 23.1%	80 21.7%	28 9.3%	73 35.9%	56 18.4%	47 12.4%

Detailed Tables

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	269	398	303	480	520
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Improve	267 26.7%	41 30.9% E	29 29.9%	14 20.6%	107 28.2% E	51 20.6%	25 32.8% E	78 26.4%	96 24.9%	90 30.8%	143 29.5%	124 24.0%
Stay the same	521 52.1%	67 50.9%	45 46.2%	35 52.1%	191 50.3%	138 56.1%	44 57.4%	153 52.0%	210 54.7%	143 48.7%	238 49.2%	283 54.8%
Get worse	193 19.3%	23 17.5%	21 21.6% F	16 23.9% F	79 20.8% F	47 18.9% F	7 8.7%	60 20.5%	69 17.8%	54 18.4%	94 19.5%	98 19.0%
Don't know/Refused	20 2.0%	1 0.7%	2 2.3%	2 3.4%	3 0.7%	11 4.4% D	1 1.1%	3 1.0%	10 2.6%	6 2.1%	9 1.8%	11 2.1%

Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	787	210	117	199	371	306	199	309	380
Weighted Base	1000	786	212	115	205	368	305	204	306	381
Improve	267 26.7%	208 26.5%	59 27.8%	36 31.0%	60 29.4%	93 25.2%	77 25.1%	47 23.2%	93 30.5%	102 26.8%
Stay the same	521 52.1%	421 53.6%	98 46.4%	46 39.9%	90 44.0%	190 51.6% C	192 63.1% CDE	88 43.0%	155 50.8%	224 58.7% GH
Get worse	193 19.3%	144 18.4%	47 22.3%	30 26.4% F	48 23.3% F	79 21.6% F	34 11.2%	63 30.7% HI	50 16.2%	52 13.8%
Don't know/Refused	20 2.0%	12 1.6%	7 3.5%	3 2.7%	7 3.3% F	6 1.6%	2 0.6%	6 3.1% I	7 2.4%	3 0.8%

Detailed Tables

How likely are you to purchase a home or another home right now ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	269	398	303	480	520
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Very likely	70 7.0%	10 7.9%	12 12.4% E	7 9.7%	26 6.8%	11 4.3%	4 5.5%	31 10.6% I	25 6.6%	11 3.9%	37 7.7%	32 6.3%
Somewhat likely	77 7.7%	12 9.3%	8 8.7%	5 7.1%	27 7.0%	19 7.6%	6 7.9%	36 12.2% I	30 7.7% I	10 3.4%	40 8.3%	37 7.2%
Not very likely	115 11.5%	10 7.5%	14 14.5%	5 7.6%	53 14.0%	26 10.4%	7 8.9%	46 15.6% I	42 10.9%	24 8.2%	60 12.5%	54 10.5%
Not likely at all	736 73.6%	99 75.2%	62 64.3%	51 75.6%	274 72.3%	190 76.8% B	60 77.7%	181 61.6%	288 74.8% G	246 83.8% GH	346 71.5%	391 75.6%
Don't know/Refused	2 0.2%	0 -	0 -	0 -	0 -	2 0.8%	0 -	0 -	0 -	2 0.7%	0 -	2 0.4%
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	147 14.7%	23 17.3%	20 21.2% E	11 16.9%	52 13.8%	29 11.9%	10 13.4%	67 22.8% HI	55 14.3% I	21 7.3%	77 16.0%	70 13.5%
Unlikely (Low2Box)	851 85.1%	109 82.7%	76 78.8%	56 83.1%	327 86.2%	215 87.2%	67 86.6%	227 77.2%	330 85.7% G	270 92.0% GH	406 84.0%	445 86.1%

Detailed Tables

How likely are you to purchase a home or another home right now ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	787	210	117	199	371	306	199	309	380
Weighted Base	1000	786	212	115	205	368	305	204	306	381
Very likely	70 7.0%	55 7.0%	15 7.0%	7 5.9%	12 5.8%	27 7.3%	23 7.5%	12 5.6%	20 6.5%	33 8.7%
Somewhat likely	77 7.7%	68 8.6%	10 4.6%	7 5.7%	12 6.1%	28 7.7%	28 9.1%	7 3.3%	30 9.7%	32 8.4%
Not very likely	115 11.5%	94 11.9%	21 9.9%	15 13.4%	26 12.5%	35 9.4%	38 12.5%	26 12.5%	41 13.6%	39 10.2%
Not likely at all	736 73.6%	568 72.3%	165 78.1%	87 75.0%	154 75.1%	277 75.2%	216 71.0%	159 78.0%	214 69.9%	277 72.7%
Don't know/Refused	2 0.2%	1 0.1%	1 0.5%	0 -	1 0.5%	1 0.3%	0 -	1 0.5%	1 0.3%	0 -
TOPBOX & LOWBOX SUMMARY										
Likely (Top2Box)	147 14.7%	122 15.6%	24 11.5%	13 11.6%	24 11.8%	55 15.1%	50 16.5%	18 8.9%	50 16.2%	65 17.1%
Unlikely (Low2Box)	851 85.1%	662 84.3%	186 88.0%	102 88.4%	180 87.6%	312 84.7%	254 83.5%	185 90.6%	255 83.5%	316 82.9%

Detailed Tables

And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	269	398	303	480	520
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Yes	171 17.1%	29 21.6%	14 14.2%	8 11.8%	72 18.9%	40 16.4%	8 10.7%	46 15.7% I	86 22.5% GI	27 9.2%	78 16.1%	93 18.0%
No	820 82.0%	101 76.2%	83 85.8%	60 88.2%	305 80.6%	202 81.9%	68 88.2% A	244 83.3%	296 77.0%	265 90.2% GH	399 82.4%	421 81.5%
Don't know/Refused	10 1.0%	3 2.2%	0 -	0 -	2 0.5%	4 1.7%	1 1.2%	3 1.0%	2 0.5%	2 0.6%	7 1.4%	3 0.5%

And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	787	210	117	199	371	306	199	309	380
Weighted Base	1000	786	212	115	205	368	305	204	306	381
Yes	171 17.1%	136 17.3%	35 16.4%	21 18.1%	34 16.4%	72 19.6%	43 14.2%	39 19.4%	60 19.6%	54 14.1%
No	820 82.0%	641 81.6%	176 83.2%	92 79.8%	169 82.7%	292 79.4%	261 85.5% E	161 79.0%	242 79.2%	328 85.9% GH
Don't know/Refused	10 1.0%	9 1.1%	1 0.4%	2 2.1%	2 0.9%	4 1.0%	1 0.3%	3 1.6% I	4 1.2% I	0 -

Detailed Tables

And, thinking about your family, do you feel that your own economic situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	269	398	303	480	520
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Improve	363 36.3%	50 37.5%	37 37.8%	23 34.5%	155 40.9% E	71 28.8%	27 35.5%	160 54.5% HI	141 36.6% I	60 20.4%	184 38.1%	179 34.7%
Stay the same	507 50.7%	62 46.7%	51 52.7%	35 51.9%	184 48.6%	134 54.4%	40 51.9%	106 36.0%	196 50.9% G	188 63.9% GH	237 48.9%	270 52.3%
Get worse	119 11.9%	21 15.7%	8 8.0%	7 9.9%	36 9.4%	39 15.7% D	10 12.6%	22 7.6%	47 12.3%	44 15.1% G	59 12.2%	60 11.7%
Don't know/Refused	11 1.1%	0 -	1 1.5%	2 3.7% A	4 1.1%	3 1.1%	0 -	6 1.9% H	1 0.2%	2 0.6%	4 0.8%	7 1.3%

And, thinking about your family, do you feel that your own economic situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	787	210	117	199	371	306	199	309	380
Weighted Base	1000	786	212	115	205	368	305	204	306	381
Improve	363 36.3%	306 39.0% B	57 26.9%	29 25.0%	70 34.2%	141 38.2% C	122 39.9% C	57 28.2%	111 36.4%	165 43.2% G
Stay the same	507 50.7%	378 48.1%	126 59.6% A	65 56.6%	108 52.7%	174 47.3%	157 51.4%	109 53.5%	155 50.5%	185 48.5%
Get worse	119 11.9%	91 11.6%	29 13.5%	19 16.5% F	25 12.2%	49 13.4% F	25 8.3%	34 16.8% I	39 12.7%	32 8.3%
Don't know/Refused	11 1.1%	11 1.4%	0 -	2 2.0%	2 1.0%	4 1.1%	1 0.4%	3 1.5% I	1 0.3%	0 -

Detailed Tables

In the next six months, do you think interest rates will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	269	398	303	480	520
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
Go up	499 49.9%	74 56.0%	58 60.0% D	32 47.8%	177 46.6%	120 48.8%	37 48.4%	167 57.0% HI	185 48.2%	139 47.5%	239 49.4%	260 50.4%
Go down	56 5.6%	1 1.0%	4 4.1%	5 7.7% A	27 7.0% A	13 5.1%	6 8.0% A	23 7.8%	16 4.2%	14 4.7%	24 5.0%	32 6.2%
Remain unchanged	412 41.2%	54 41.1%	28 28.7%	30 43.5%	166 43.9% B	100 40.4% B	34 43.6% B	96 32.6%	174 45.2% G	129 43.8% G	212 43.8%	200 38.7%
Don't know/Refused	33 3.3%	2 1.8%	7 7.3% DF	1 1.0%	9 2.4%	14 5.6% DF	0 -	8 2.7%	9 2.4%	12 4.1%	9 1.8%	24 4.7% J

In the next six months, do you think interest rates will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
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Base: All Respondents										
Unweighted Base	1000	787	210	117	199	371	306	199	309	380
Weighted Base	1000	786	212	115	205	368	305	204	306	381
Go up	499 49.9%	399 50.8%	98 46.4%	56 48.1%	90 43.8%	202 54.9% D	146 48.0%	97 47.6%	161 52.6%	190 49.9%
Go down	56 5.6%	45 5.7%	11 5.4%	11 9.6% F	10 4.6%	24 6.6%	11 3.7%	16 8.0%	17 5.5%	17 4.4%
Remain unchanged	412 41.2%	316 40.3%	94 44.5%	43 37.4%	96 46.9% E	131 35.5%	141 46.2% E	82 40.0%	115 37.7%	174 45.7% H
Don't know/Refused	33 3.3%	25 3.2%	8 3.7%	6 4.9%	9 4.6%	11 3.0%	6 2.1%	9 4.5% I	13 4.2% I	0 -

Detailed Tables

And, thinking only about your personal day-to-day spending habits on things such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	269	398	303	480	520
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
More than last year	298 29.8%	44 33.1%	42 43.9%	25 37.5%	110 29.1%	55 22.5%	21 26.7%	102 34.7%	106 27.5%	84 28.6%	129 26.6%	169 32.8%
About the same as last year	574 57.4%	67 50.7%	47 49.1%	36 53.4%	212 56.0%	161 65.1%	50 64.9%	157 53.5%	223 57.9%	174 59.3%	297 61.5%	277 53.6%
Less than last year	128 12.8%	21 16.1%	7 7.1%	6 9.1%	56 14.9%	31 12.4%	7 8.5%	35 11.8%	56 14.6%	35 12.0%	58 11.9%	70 13.6%

And, thinking only about your personal day-to-day spending habits on things such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
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Base: All Respondents										
Unweighted Base	1000	787	210	117	199	371	306	199	309	380
Weighted Base	1000	786	212	115	205	368	305	204	306	381
More than last year	298 29.8%	246 31.4%	52 24.4%	38 33.2%	67 32.5%	115 31.1%	76 25.0%	71 34.8%	97 31.7%	95 24.8%
About the same as last year	574 57.4%	436 55.6%	135 63.8%	60 52.4%	113 55.0%	202 54.9%	194 63.8%	100 49.2%	167 54.7%	242 63.4%
Less than last year	128 12.8%	103 13.1%	25 11.8%	17 14.4%	26 12.5%	52 14.0%	34 11.2%	33 16.0%	41 13.5%	45 11.8%

Detailed Tables

Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	269	398	303	480	520
Weighted Base	1000	132	97*	68*	379	247	77*	293	385	294	483	517
More than last year	286 28.6%	43 32.6% E	28 29.0%	20 30.1%	130 34.2% E	47 19.2%	18 22.9%	124 42.4% HI	96 25.0%	61 20.6%	149 30.8%	137 26.6%
About the same as last year	444 44.4%	59 44.9%	36 37.5%	33 48.9%	148 38.9%	126 50.9% BD	42 54.6% BD	101 34.4%	175 45.4% G	158 53.7% GH	214 44.3%	230 44.5%
Less than last year	266 26.6%	30 22.5%	31 32.4%	14 21.0%	102 26.9%	71 28.9%	17 22.5%	68 23.2%	114 29.6%	72 24.6%	118 24.4%	148 28.7%
Don't know/Refused	3 0.3%	0 -	1 1.2% D	0 -	0 -	2 0.9%	0 -	0 -	0 -	3 1.2% H	2 0.5%	1 0.2%

Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	787	210	117	199	371	306	199	309	380
Weighted Base	1000	786	212	115	205	368	305	204	306	381
More than last year	286 28.6%	235 30.0%	51 24.1%	20 17.1%	46 22.2%	117 31.7% CD	104 34.0% CD	43 21.1%	88 28.7%	128 33.5% G
About the same as last year	444 44.4%	347 44.2%	96 45.5%	56 49.0%	98 48.0%	155 42.0%	133 43.7%	90 44.3%	132 43.3%	172 45.1%
Less than last year	266 26.6%	201 25.6%	63 29.8%	38 33.0% F	60 29.2%	97 26.3%	68 22.3%	68 33.5% I	86 28.1% I	80 21.0%
Don't know/Refused	3 0.3%	2 0.3%	1 0.6%	1 0.9%	1 0.5%	0 -	0 -	2 1.1%	0 -	1 0.3%